



JUNE
JULY



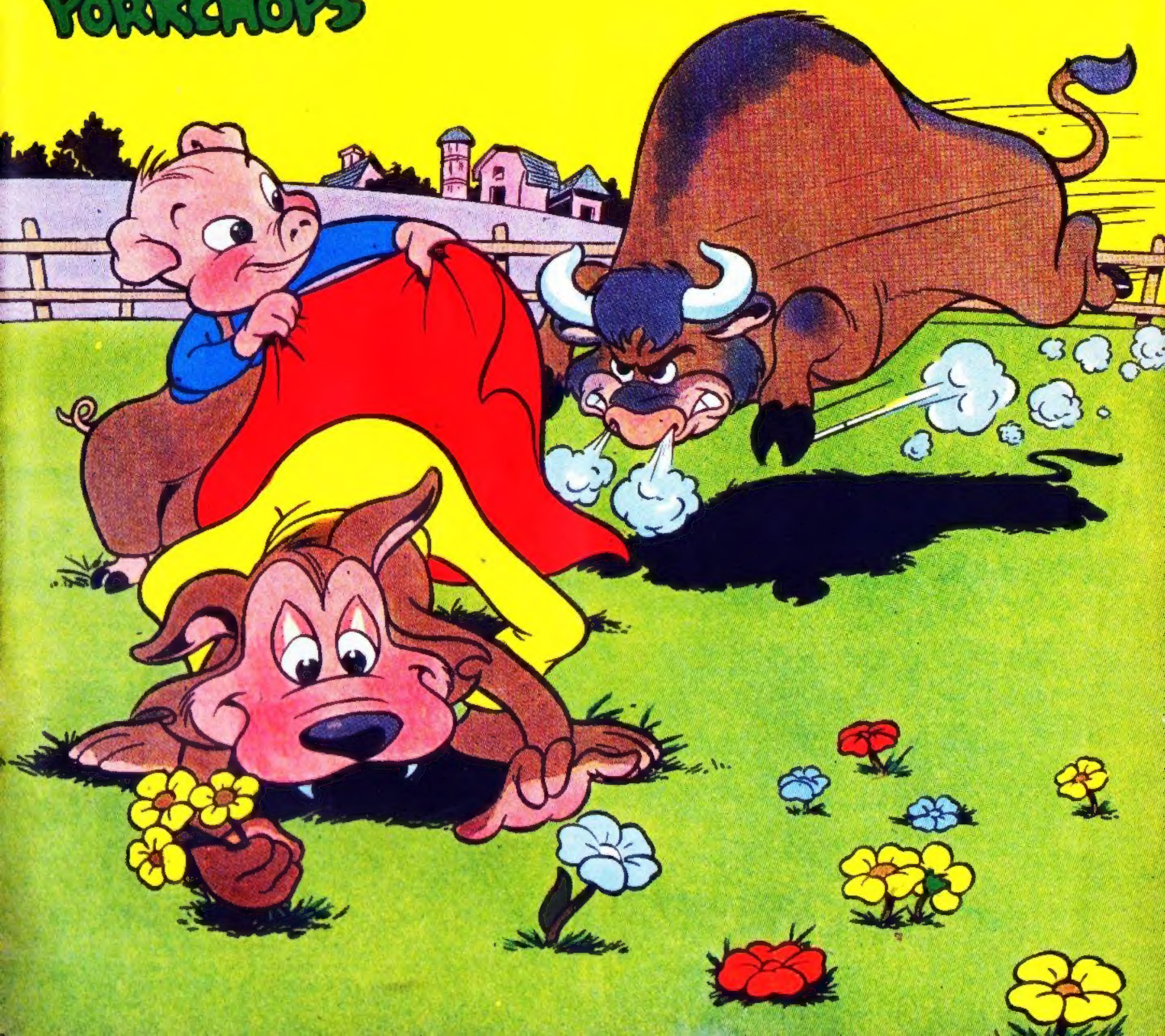
No. 37
TEN CENTS

Leading COMICS

SCREEN

A 52 PAGE
MAGAZINE

featuring
**PETER
PORKCHOPS**





**Bobby and Jane tell you why they
chose ROADMASTER* for
their Summer Vacation**

● "When Dad said we kids could get new bicycles for summer vacation, we rushed downtown and looked at every bicycle we could find. We even tried them out, and what do you think? We both chose Roadmaster Luxury Liners. They're really super! Roadmasters have so many things just like Dad's new automobile—chromium, Gothic fenders . . . stop-light operated from the brake . . . a real searchbeam headlamp . . . broad base rims that hold more air . . . two-tone colors and shiny sparkling-embossed chrome trim. Yes, and the man who sold them to us said they were 100% safer because the frames are electronically welded. We think they're the best-looking bicycles on the road, and the safest. If you're going to get a new bike for summer vacation, be sure you get a Roadmaster just like ours. Mail the coupon and the Roadmaster people will send you a colored folder telling all about Roadmasters, 'America's Finer Bicycles'."



**BRAKE OPERATED
STOP LIGHT Just
Like On Dad's Car**

**EMBOSSSED
CHROME TRIM**

**AUTOMOTIVE TYPE SEARCHBEAM
HEADLAMP. Not Just a Flashlight**



**GOTHIC FENDERS
LIKE ON AUTOS**



**CHROME
FENDERS**

**CHROME BROAD-BASED
AUTOMOTIVE-TYPE RIMS**

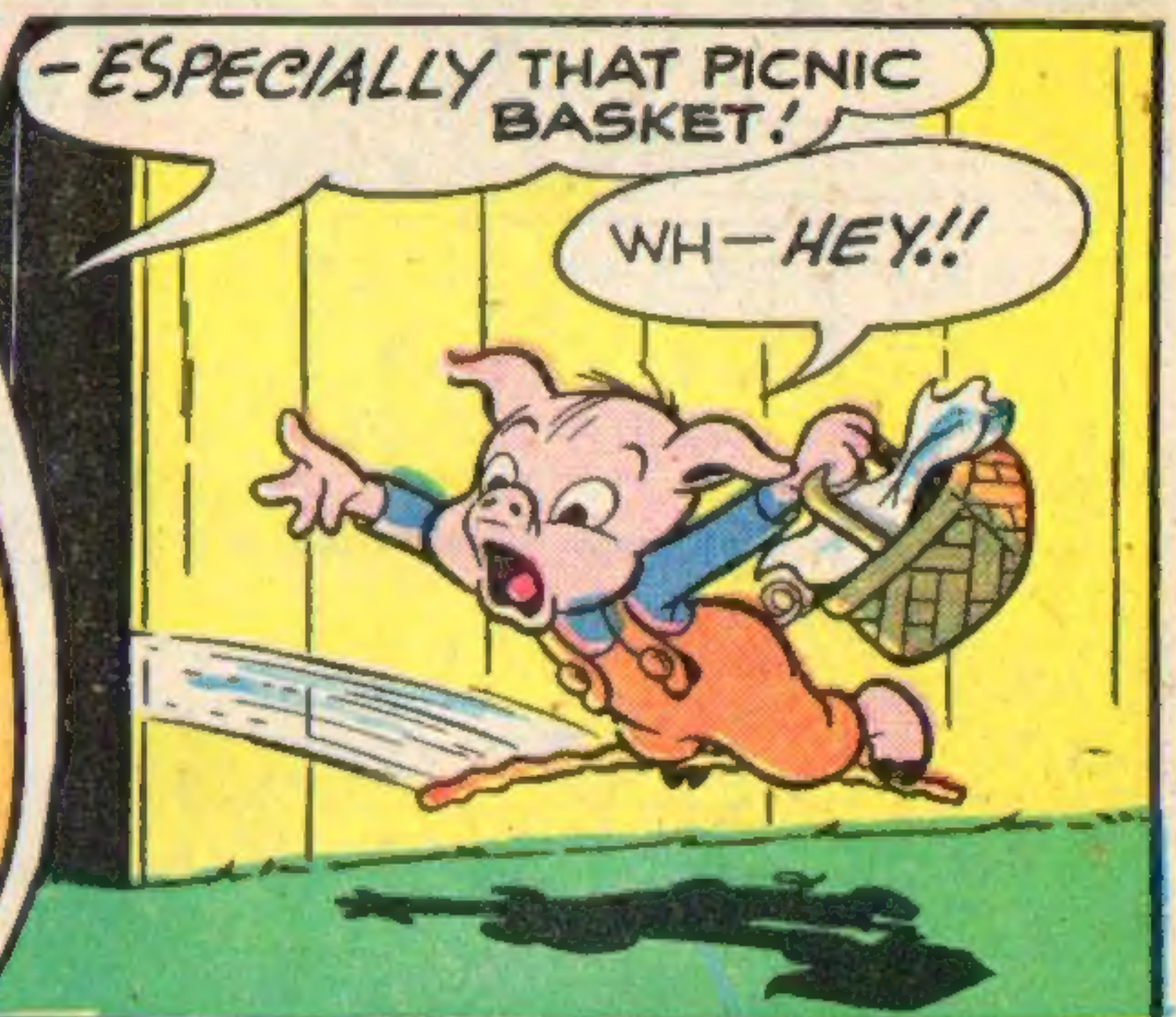
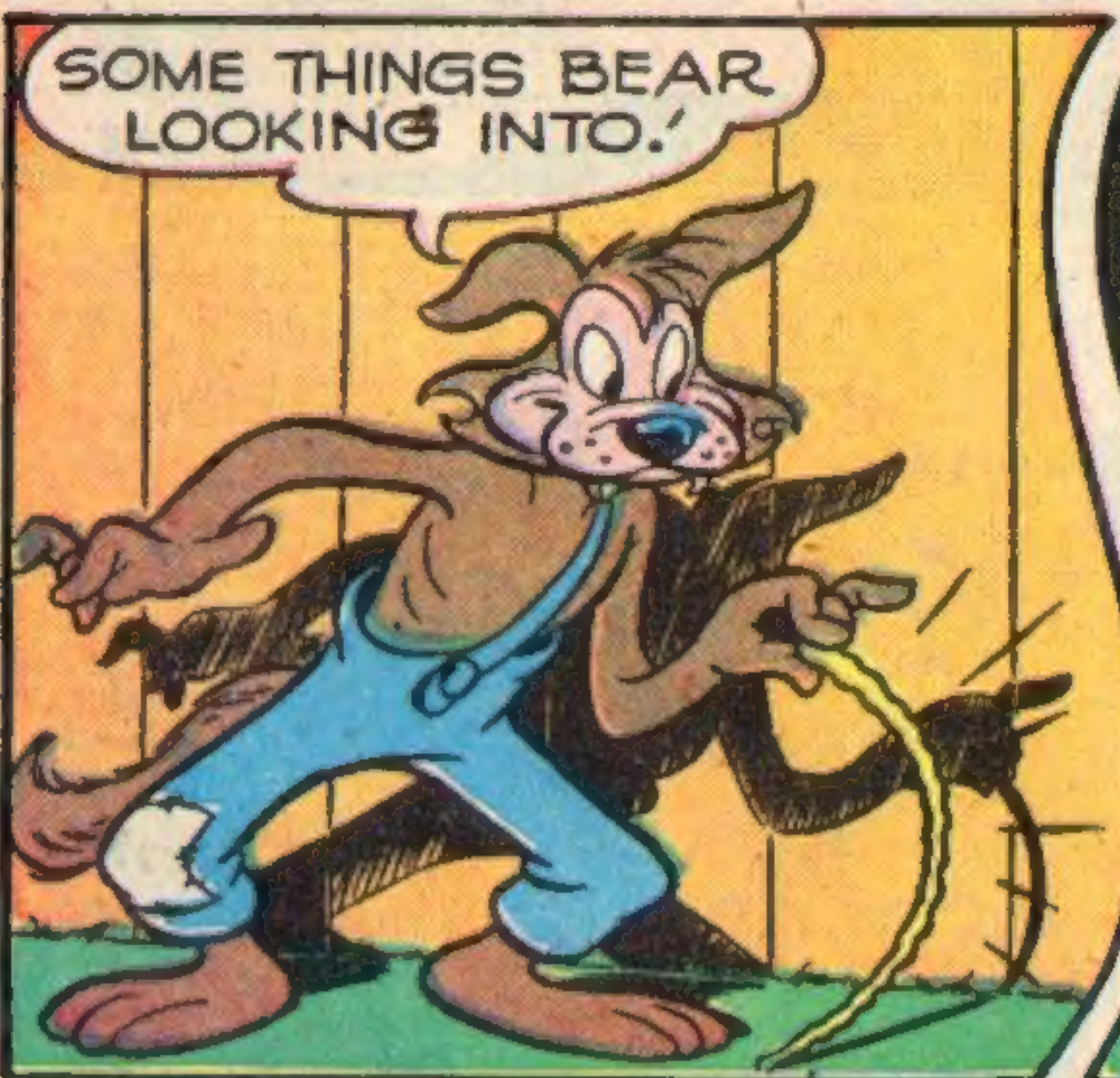


**MAIL THIS COUPON
NOW!**



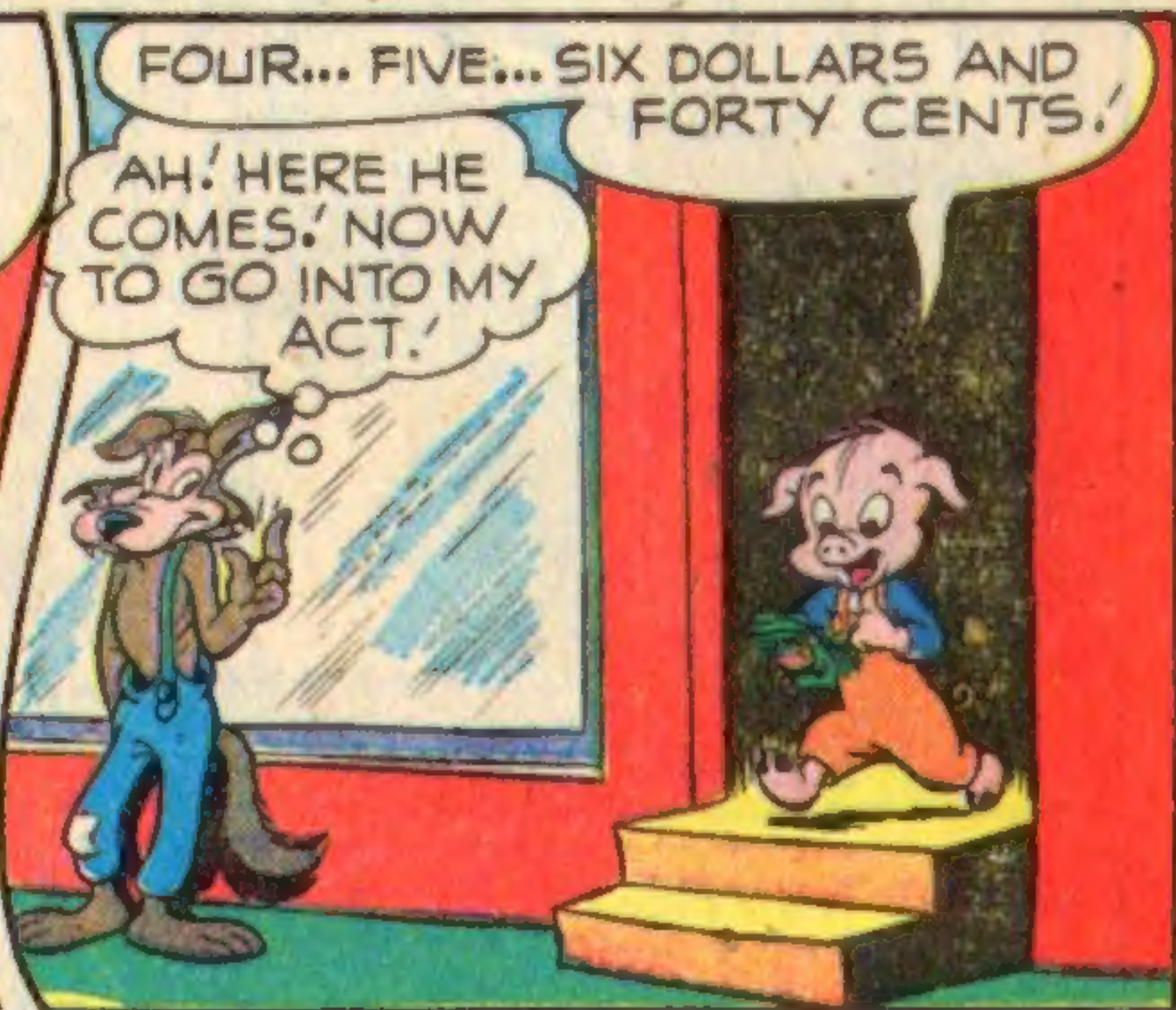
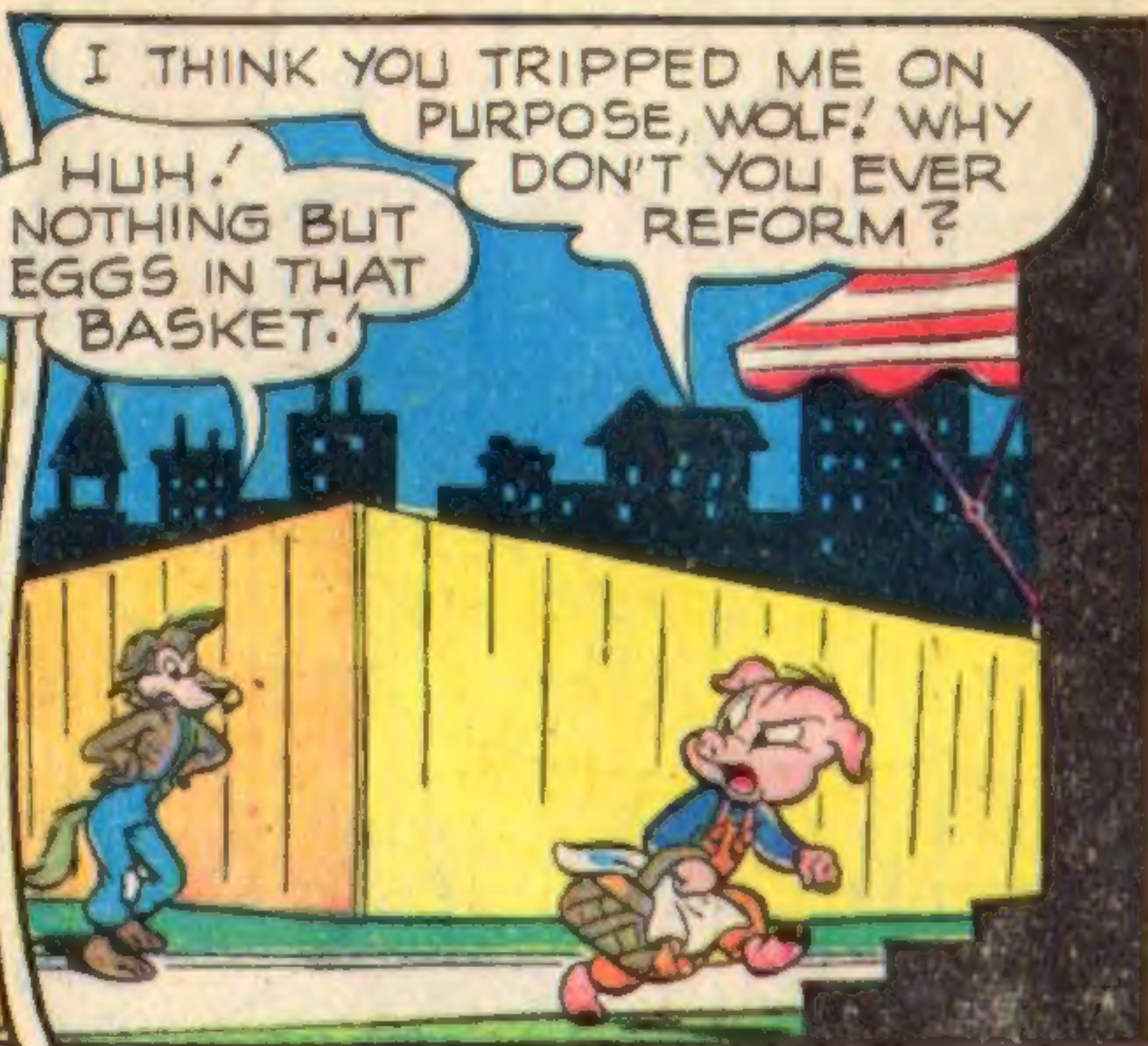
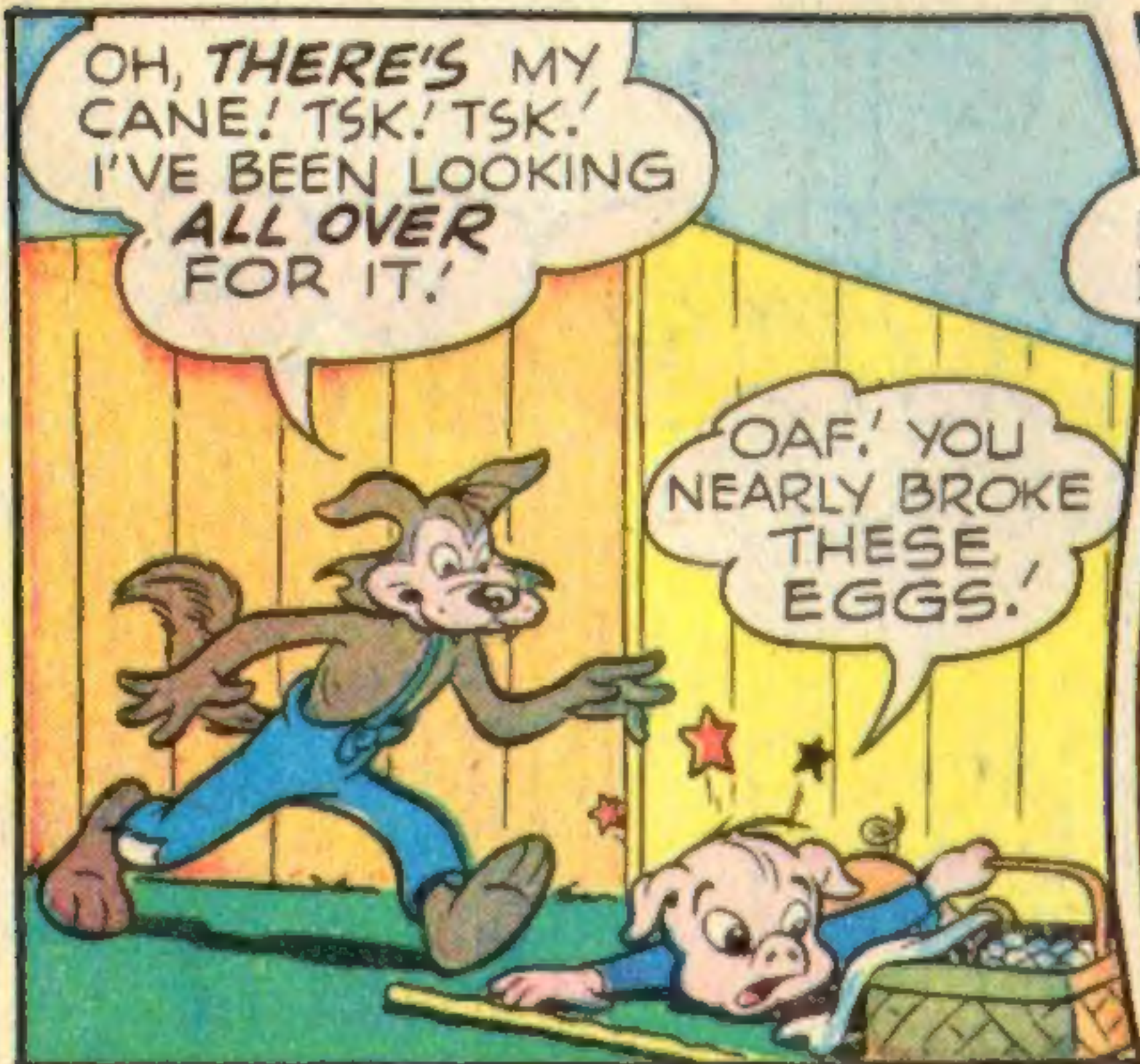
THE CLEVELAND WELDING COMPANY
West 117th Street & Berea Road • Cleveland 7, Ohio
Gentlemen: Please rush to me a folder showing the Roadmaster
in colors.
Your Name _____ Address _____ City _____ State _____
PLEASE PRINT

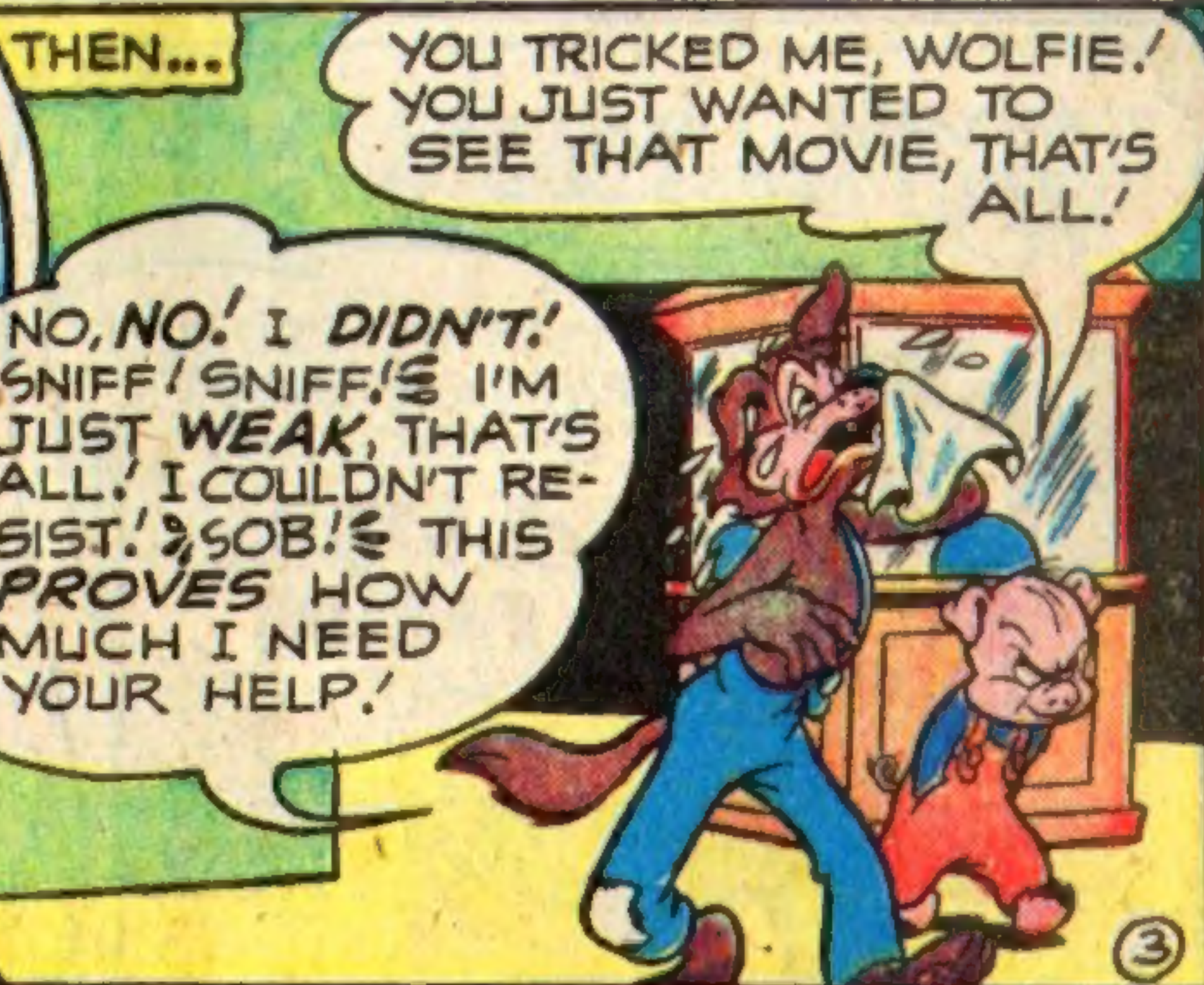
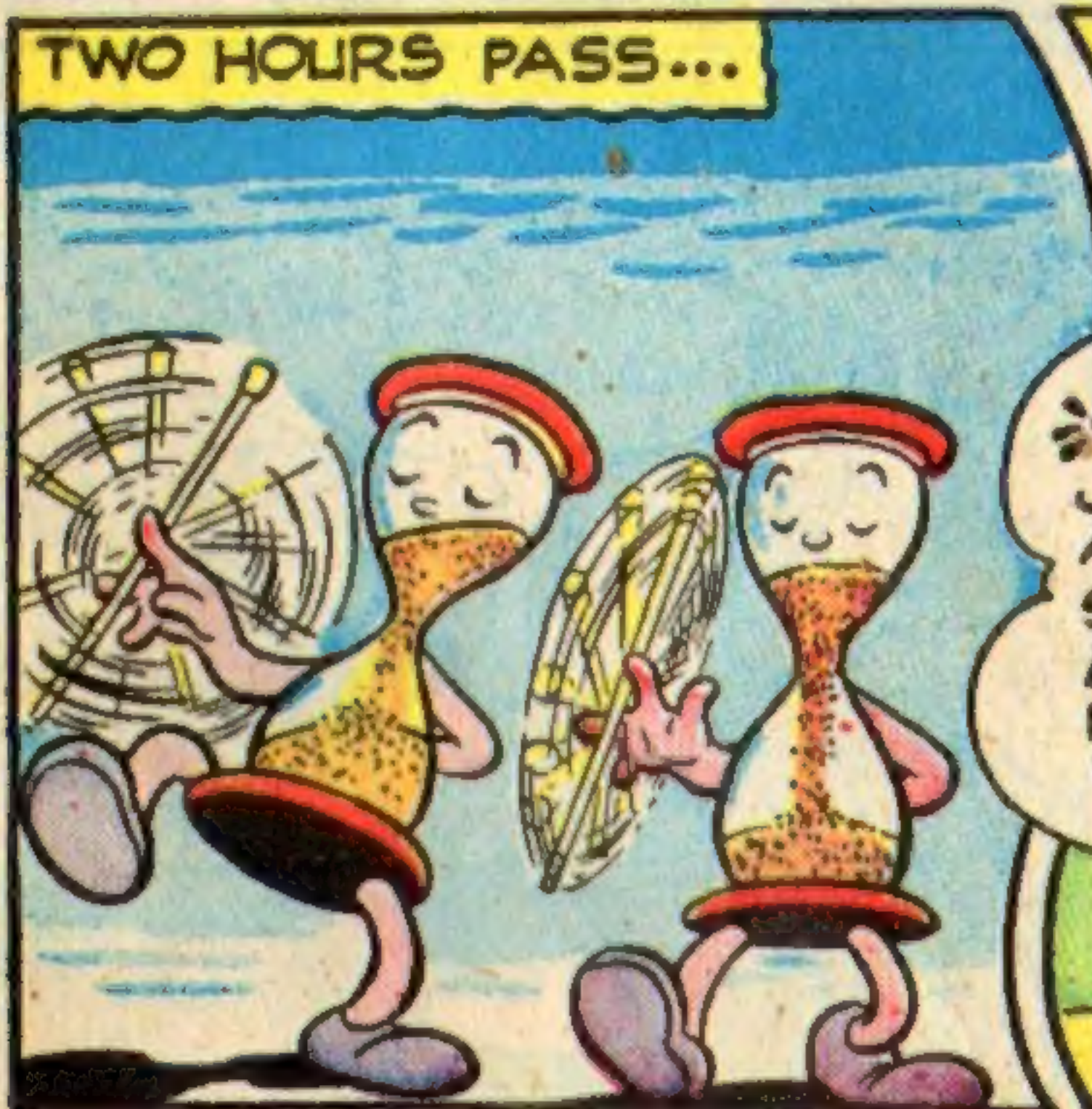
PETER PORKCHOPS

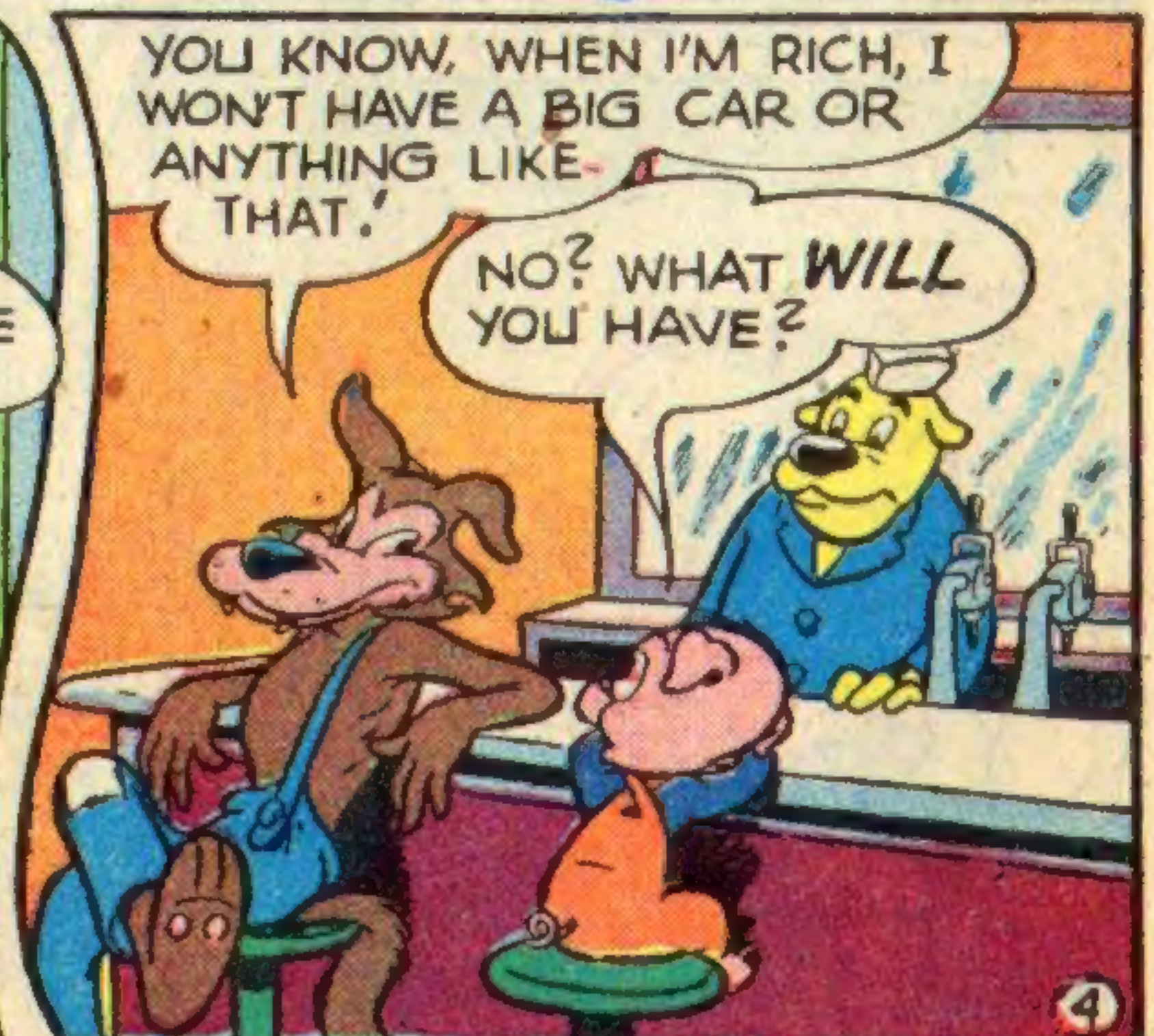
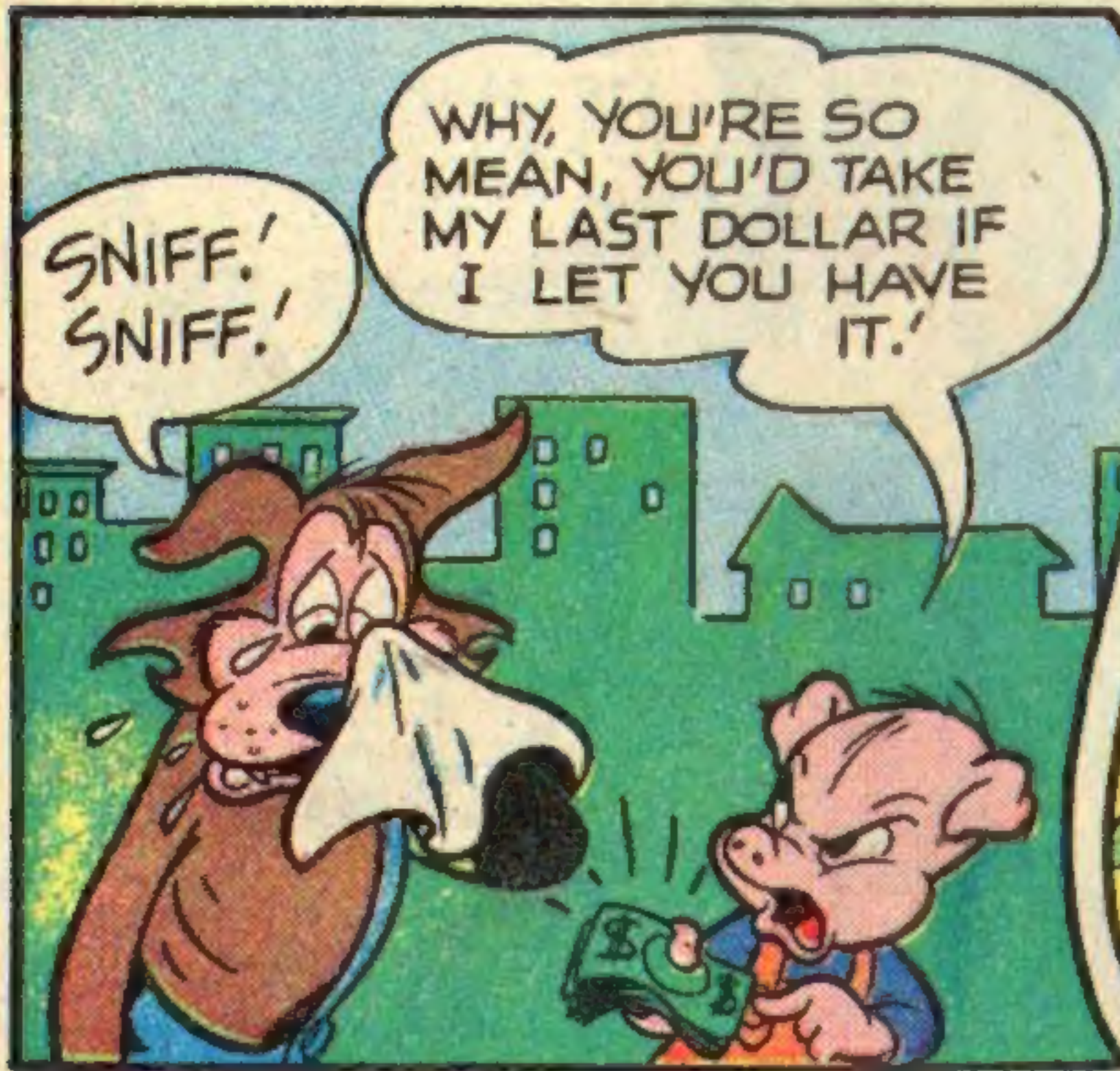


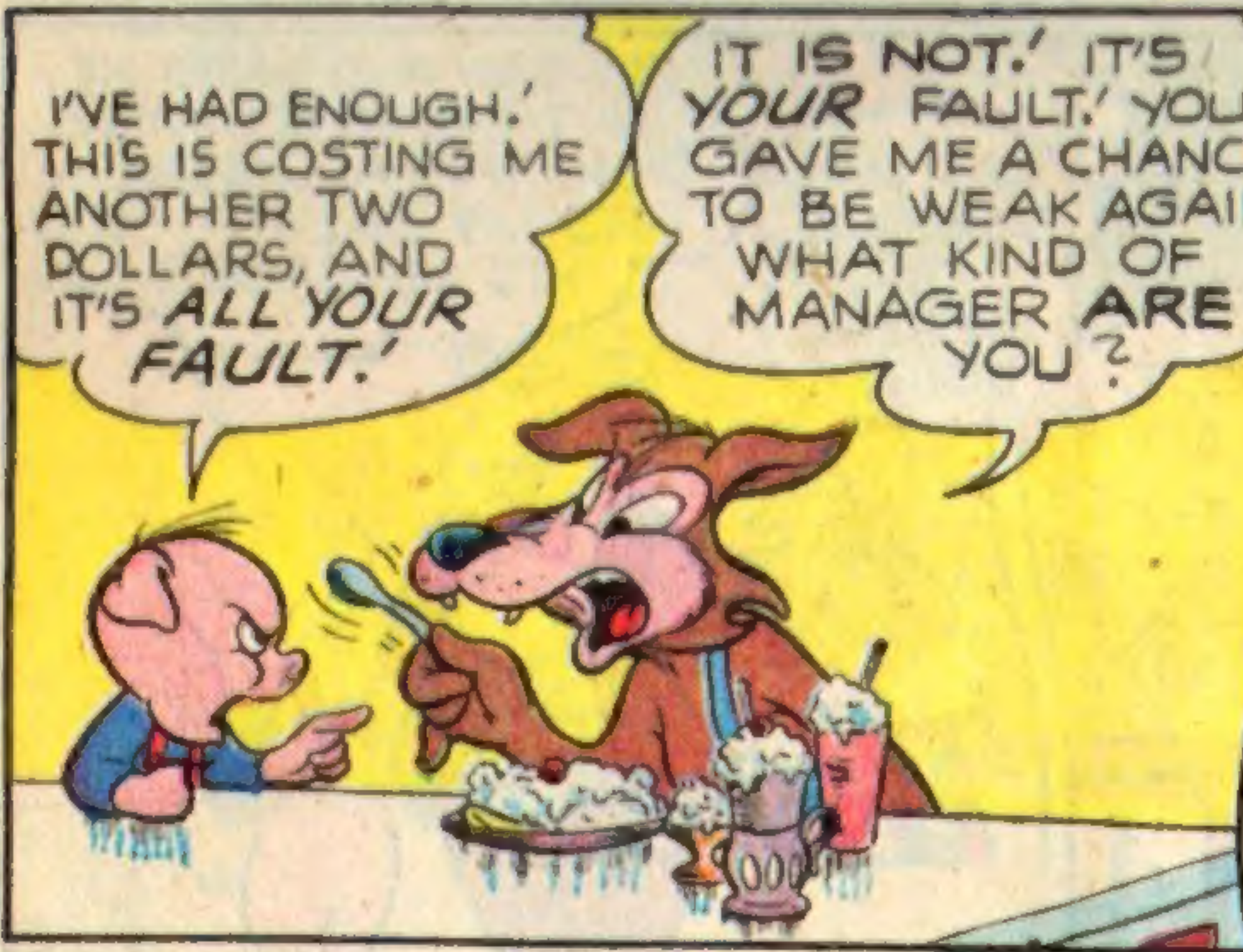
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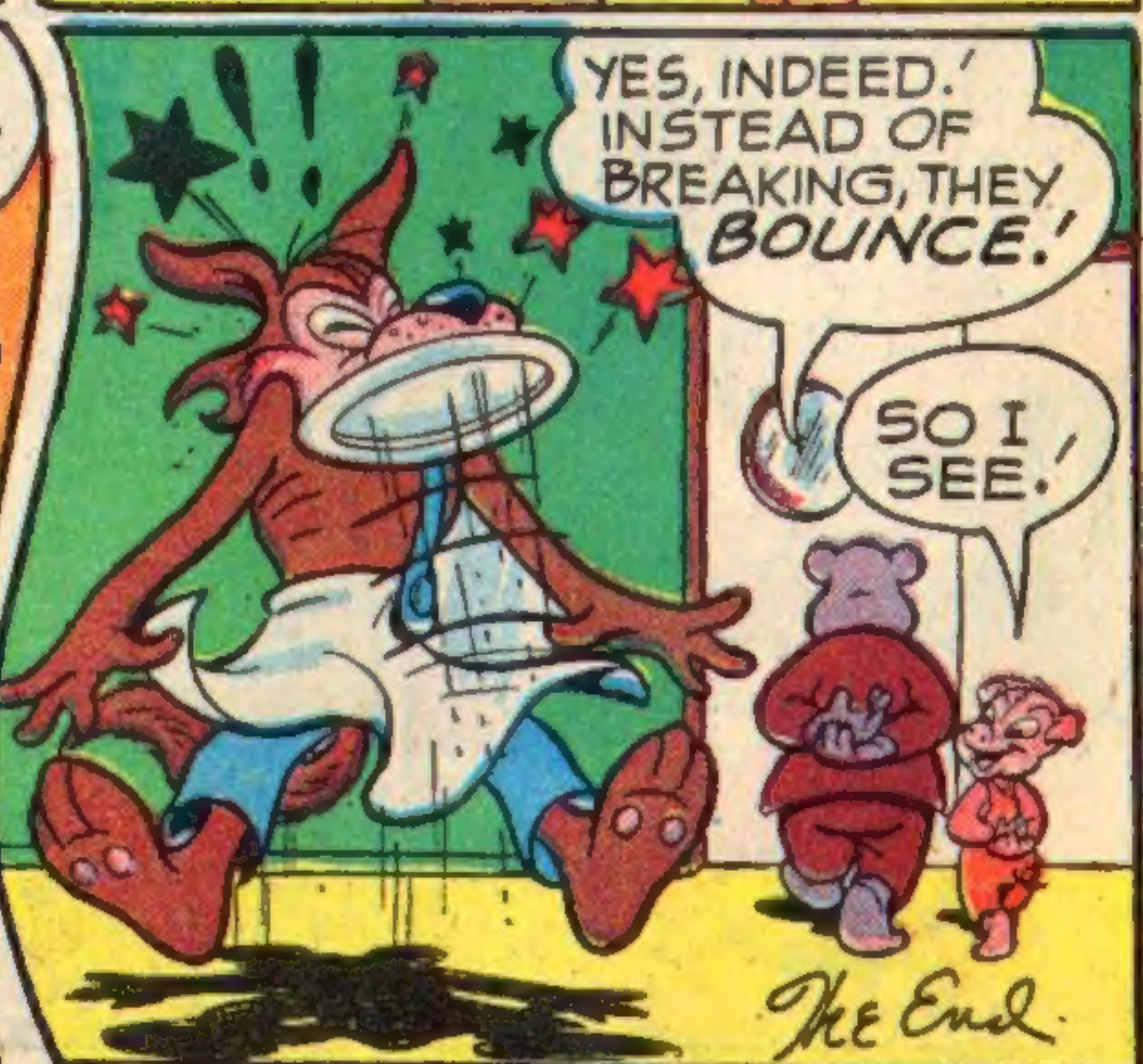
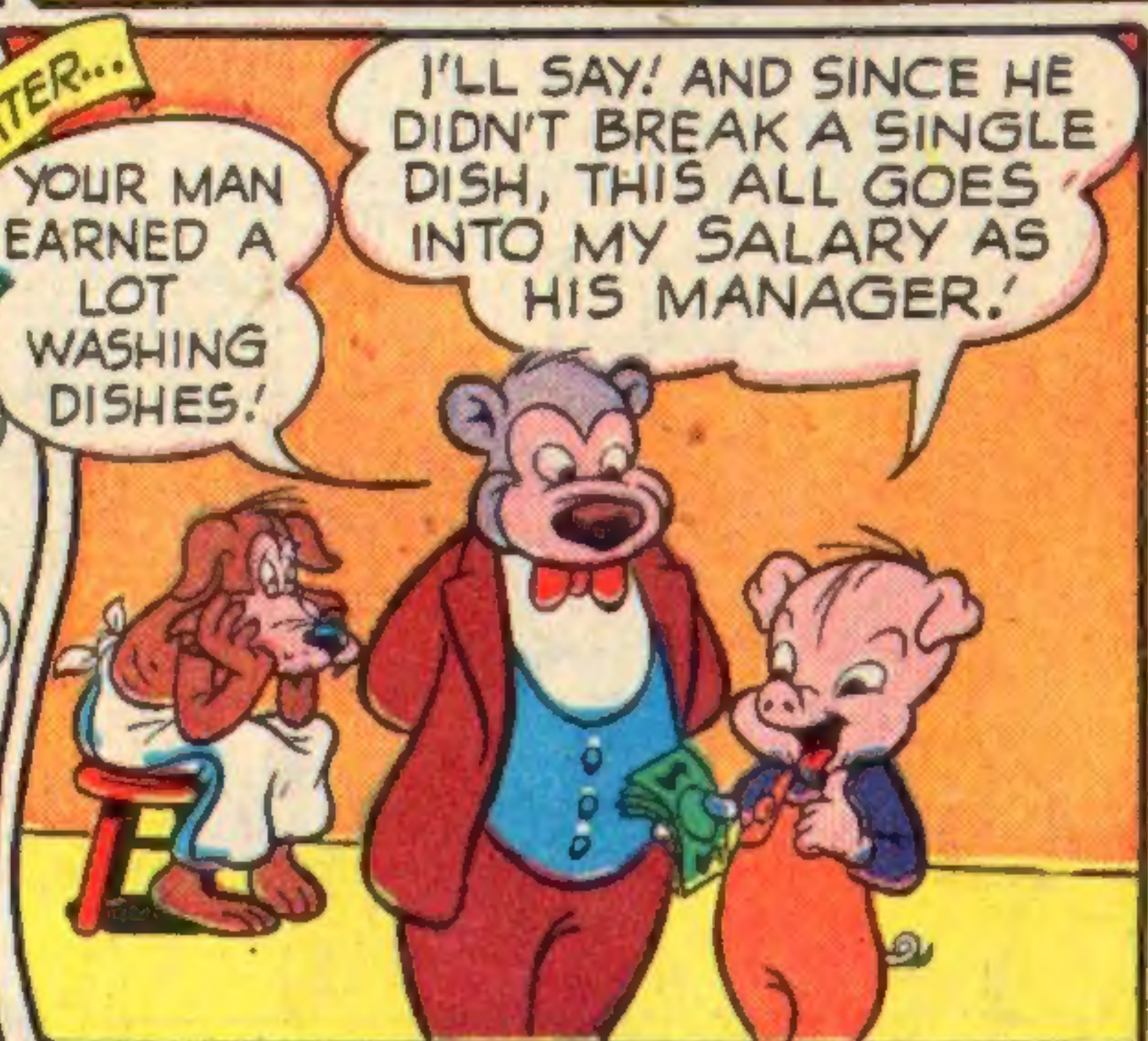
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I'm Chiquita Banana; now may I suggest
A way you'll like to eat your Kellogg's Corn Flakes best.
Try 'em soon with sliced bananas of a golden hue
For Kellogg's and bananas are so good for you!

KIDS! MAKE THIS Chiquita Banana CLOTH DOLL

ONLY 10¢ and one box top from
KELLOGG'S CORN FLAKES

1. Fun. Just sew 'n' stuff.
2. Long-wearing cotton cloth.
3. Safe, waterproof colors.
4. 10 inches tall.

Get printed cloth to cut out and make a real "Chiquita," kids! Fun to sew with Mom; fun to keep beside your breakfast bowl every morning! Only Kellogg's Corn Flakes offers this genuine "Chiquita." Get several! For each doll, mail your name and full address with 10 cents and a Kellogg's Corn Flakes box top to: Kellogg Company, Box 221, New York 8, N. Y. Hurry. Supply limited!

Kellogg's
CORN
FLAKES



TRY THIS FAVORITE CEREAL
AND FRUIT COMBINATION—

Kellogg's

Mother Knows Best!

Kellogg Company, Box 221, New York 8, N. Y.

Dear Chiquita: Yes, I want () number of your ready-to-sew-'n'-stuff dolls. For each I enclose 10 cents in coin and a Kellogg's Corn Flakes box top.

My name -----

My address -----

City or RFD ----- Zone, if any ----- State -----

(In CANADA — send to Kellogg's Dept. 3-B M,
London, Ontario, Canada.)

TROUBLE IN
THE BULL RINGPRIVATE DETECTIVE SAM SPADE AND HIS SECRETARY
FLY TO MEXICO FOR A DAY AT THE BULL-FIGHTS...DASHIELL HAMMETT'S
Adventures of
SAM SPADELISTEN TO: "The Adventures of Sam Spade"
every Sunday evening on your Columbia (CBS)
station. See radio listing in your local newspaper.LOOK AT MR. TOUGH-
GUY WITH THE
POCKET MIRRORCOMB AND MIRROR WON'T
HELP THAT HAIR! HE
NEEDS WILDROOT CREAM-
OIL HAIR TONIC!BOY!
WHAT
TIMING!MANUEL CAN
HANDLE 'EM,
SWEETHEART!SAM... THAT
BLINDING
FLASH!...LIKE A
MIRROR-
MANUEL CAN'T
SEE THE BULL!SAM AND EFFIE RUSH TO WHERE THEY HAVE
CARRIED THE INJURED BULL FIGHTER...HOLD IT, BUD!
LOOK OFFICER-
A MIRROR!SO...SO! THAT'S
WHAT BUNDED
MANUEL!THE COP'S SAY HE'S
MAD BECAUSE
MANUEL STOLE
HIS GIRLYEAH... LET'S GO HOME
WHERE GUYS BEAT
COMPETITION WITH
WILDROOT CREAM-OIL
AND A FEW KIND WORDSSAM SPADE ASKS:
CAN YOUR SCALP PASS THE
FINGERNAIL TEST?TRY IT! SCRATCH YOUR HEAD.
IF YOU FIND SIGNS OF DRYNESS
AND LOOSE, UGLY DANDRUFF
YOU NEED WILDROOT CREAM-
OIL HAIR TONIC. NON-ALCOHOLIC
--CONTAINS SOOTHING LANOLIN

EFFIE SAYS:

SMART GIRLS USE WILDROOT
CREAM-OIL FOR QUICK GROOMING
AND FOR RELIEVING DRYNESS
BETWEEN PERMANENTS. MOTHERS
FIND IT WONDERFUL FOR TRAIN-
ING CHILDREN'S HAIR



ROLY AND POLY

IT SURE IS
NICE AND
PEACEFUL OUT
HERE WITHOUT
DANNY DUMMOX
AROUND TO
BOTHER US!

YES!
I HOPE HE'S
GONE FOR
GOOD!!

LA LA TA TEE—
THE ROSE OF
TRA-LEEECE!

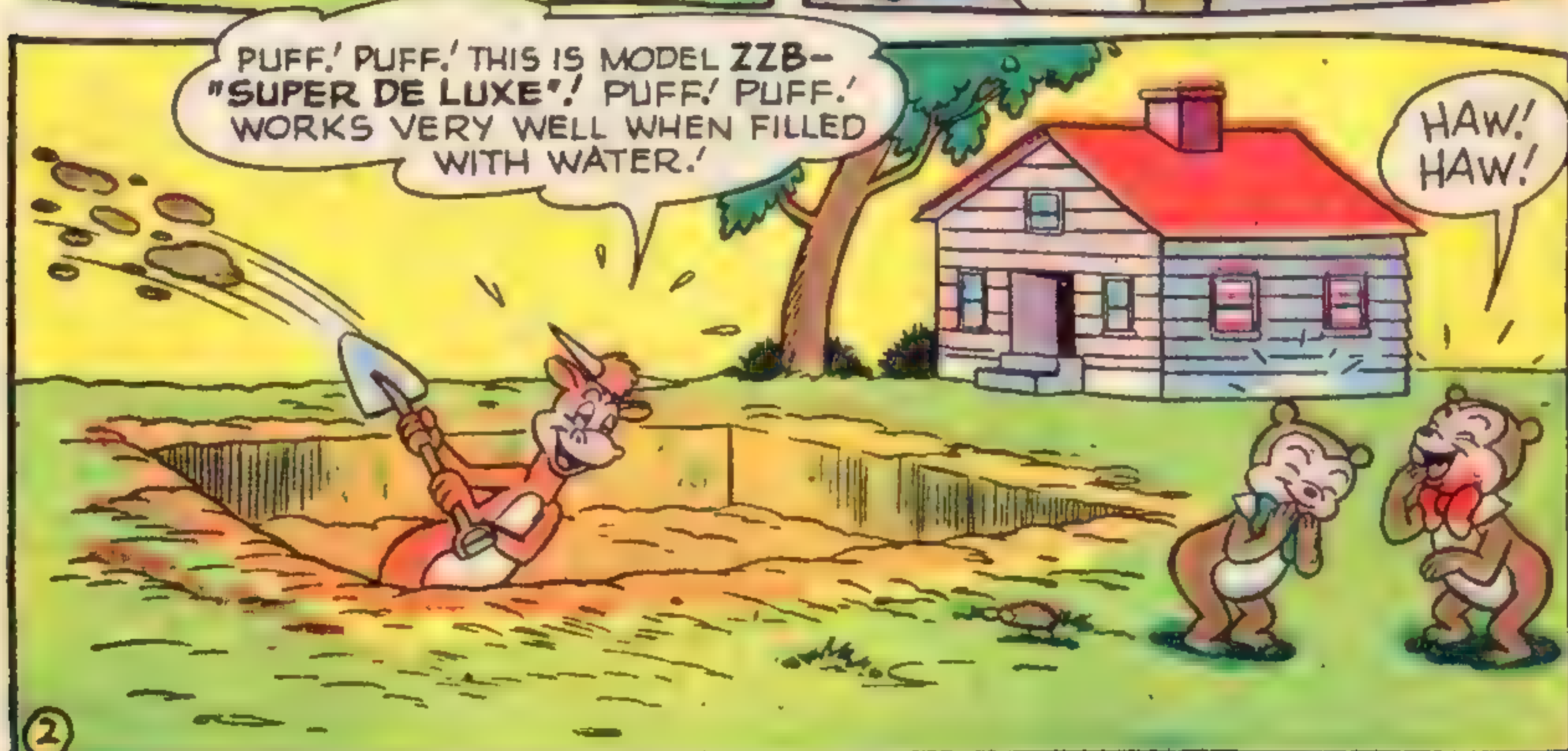
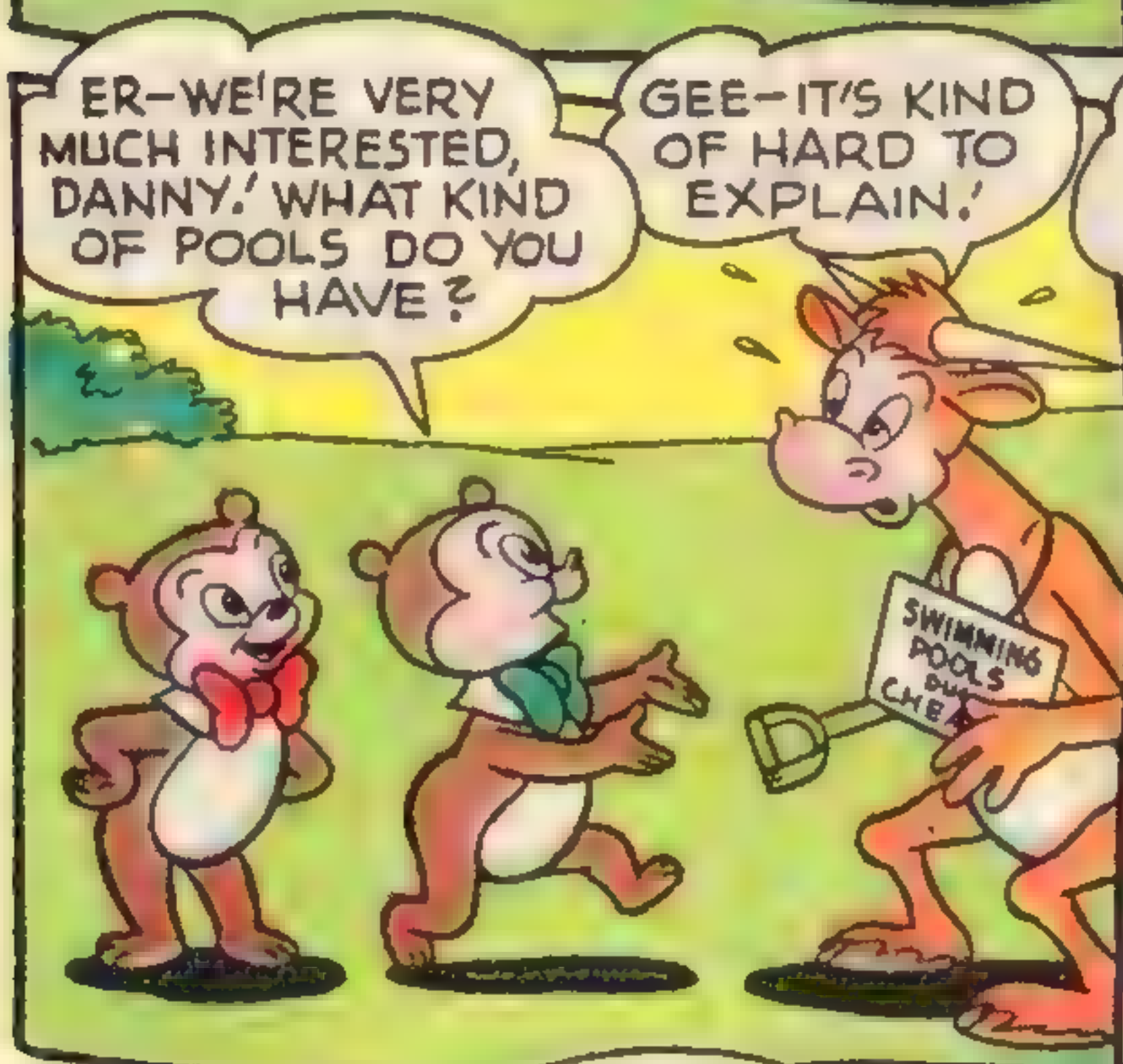
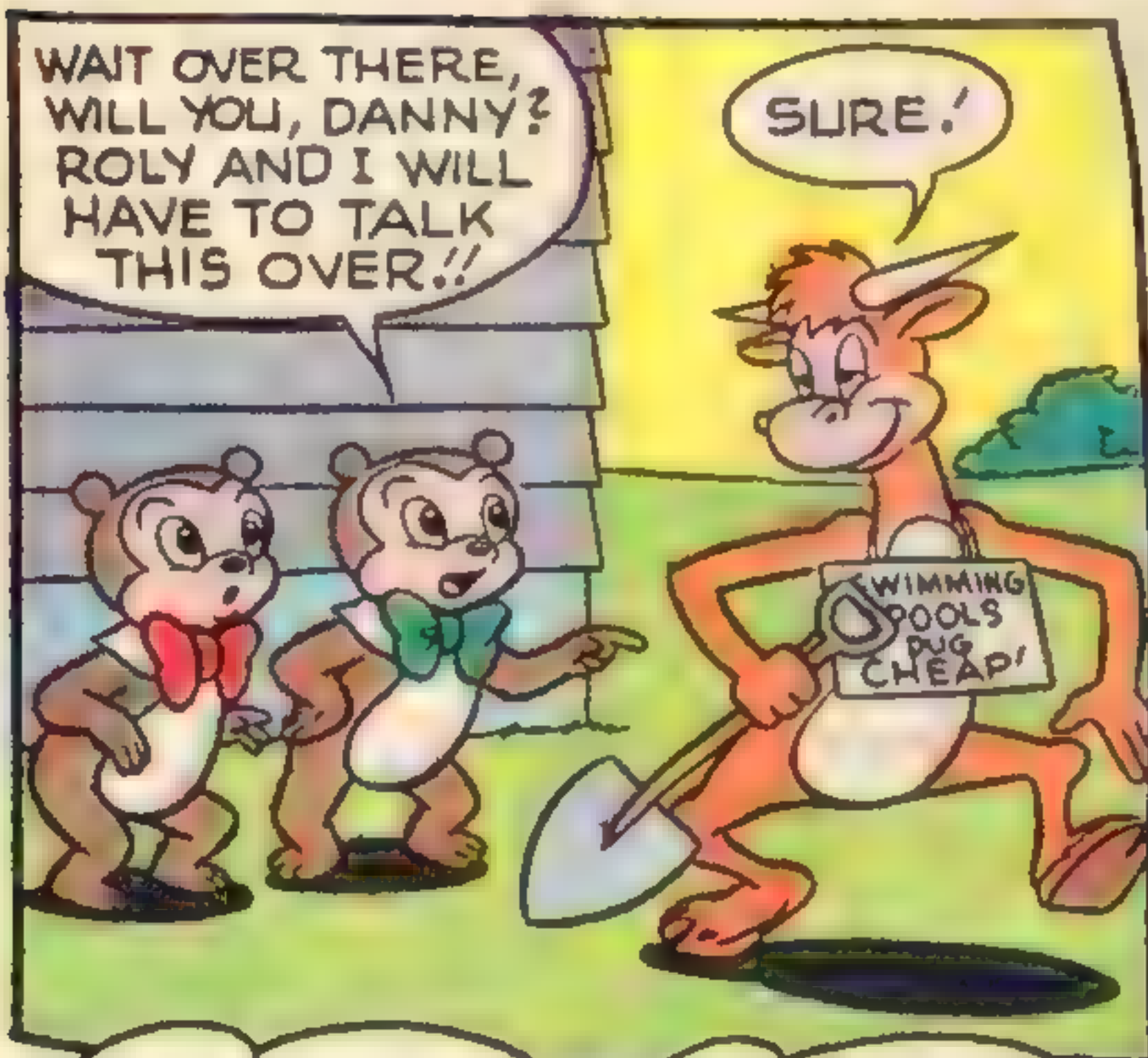
SWIMMING
POOLS
DUG
CHEAP!

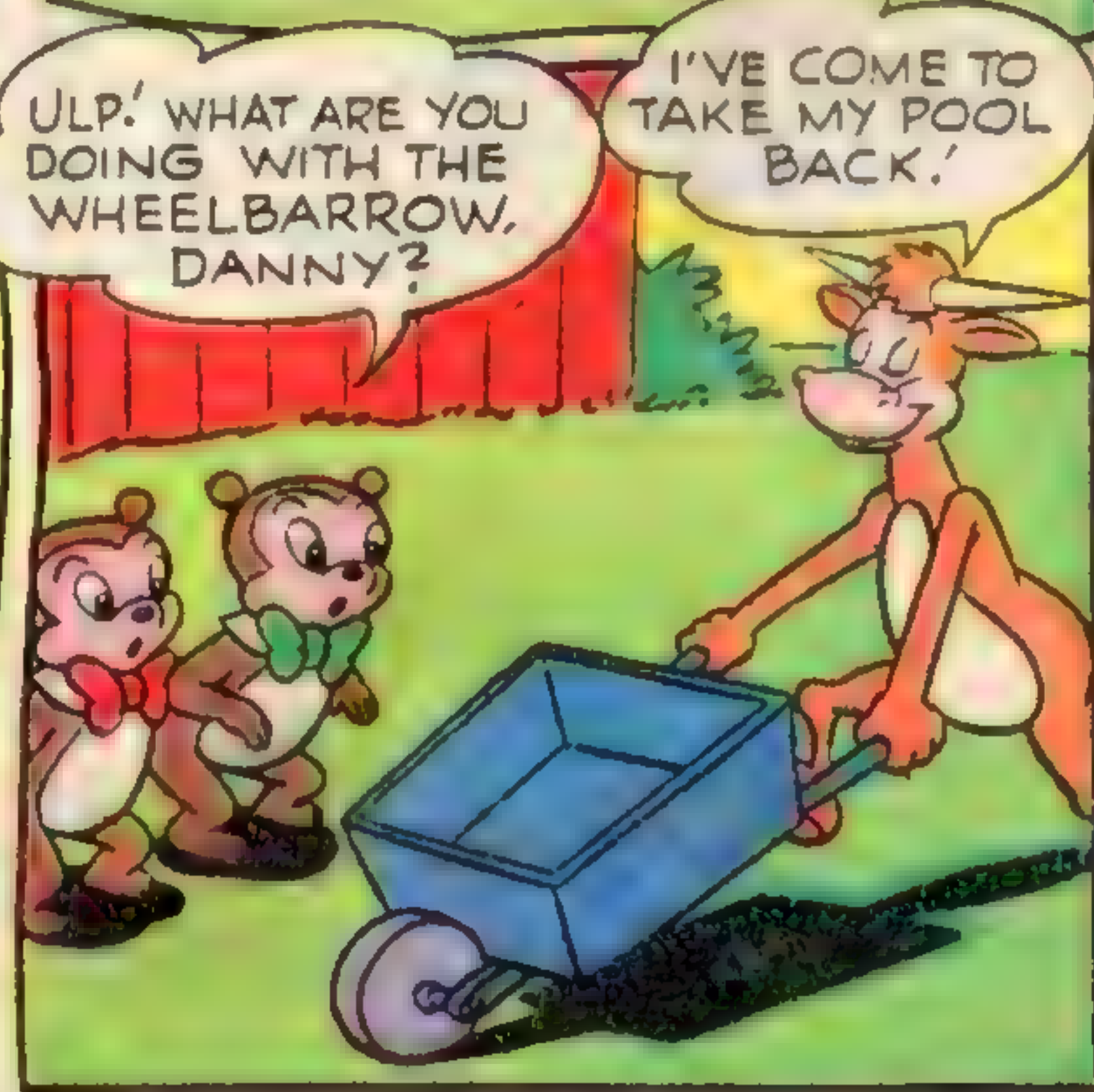
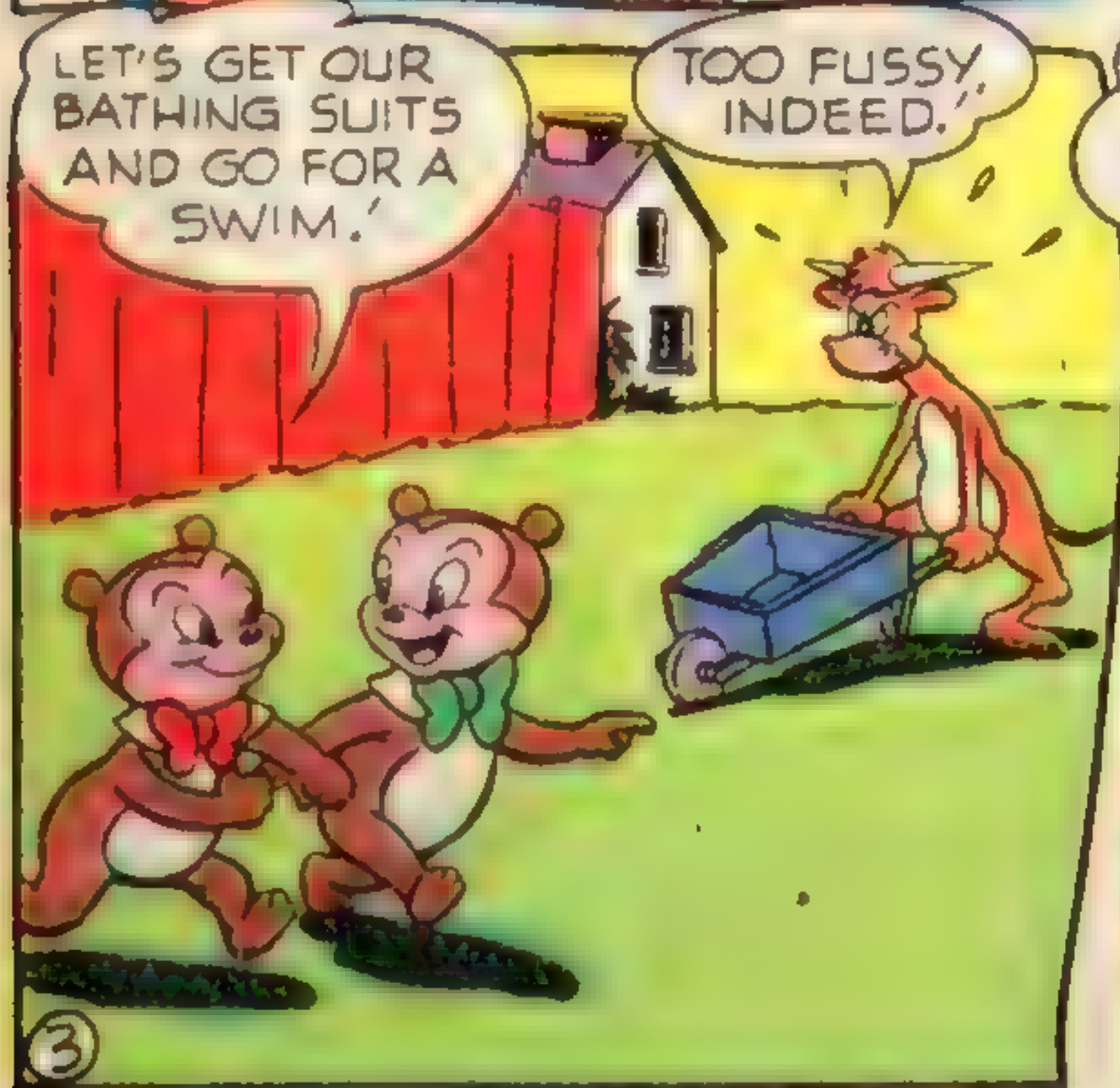
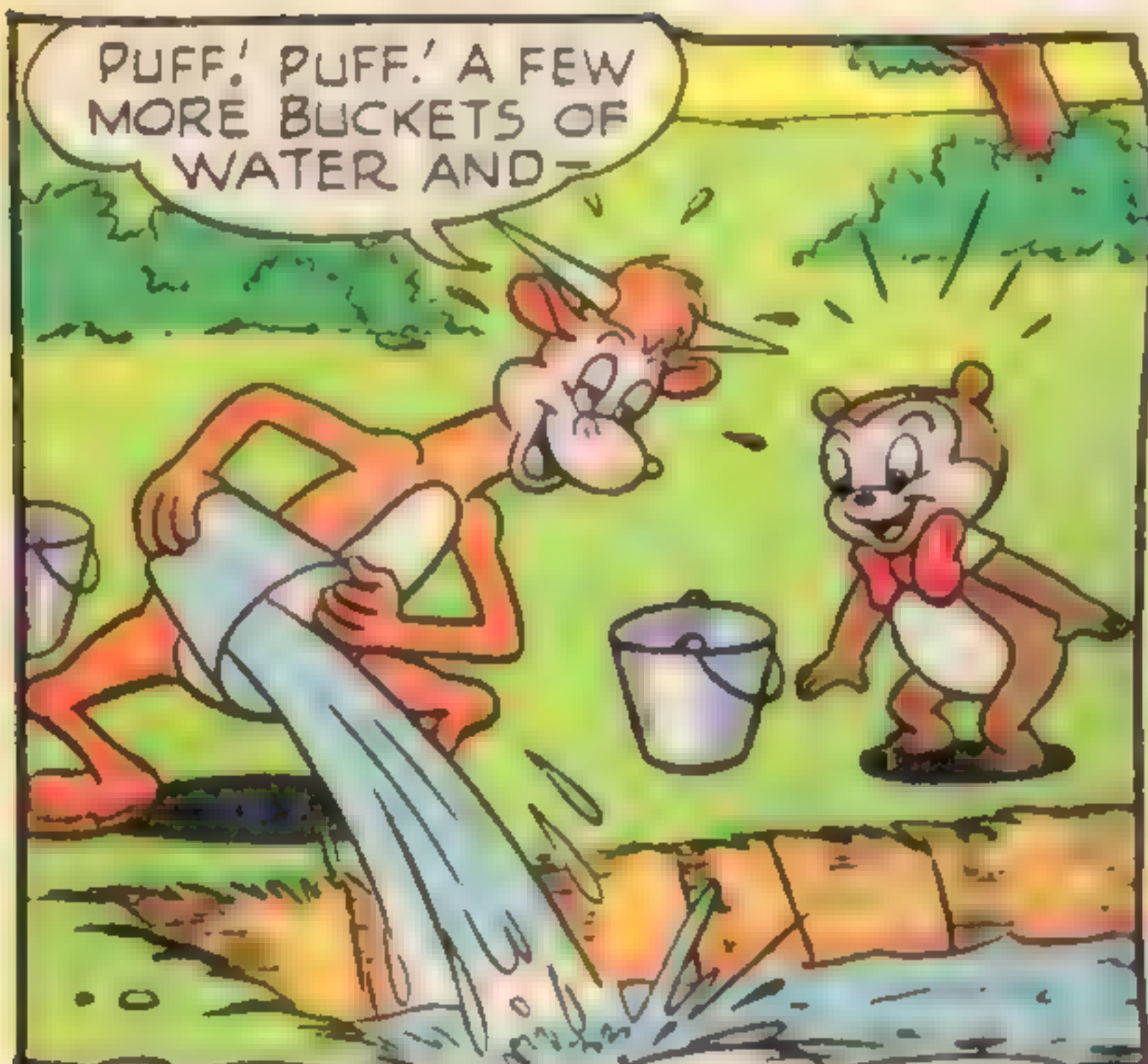
HI, FELLOWS! IT'S
ME—YOUR WONDERFUL
FRIEND, DANNY!

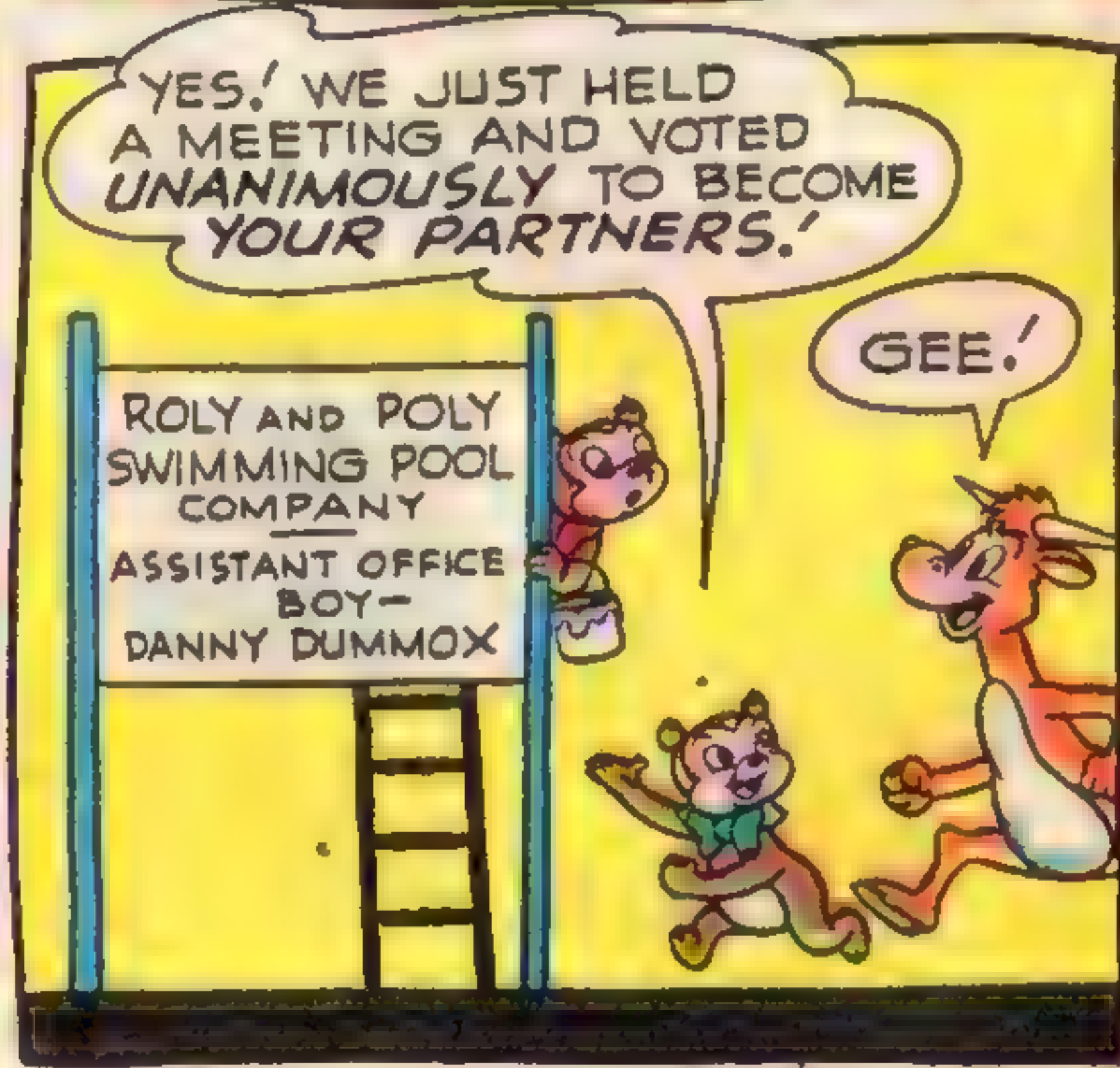
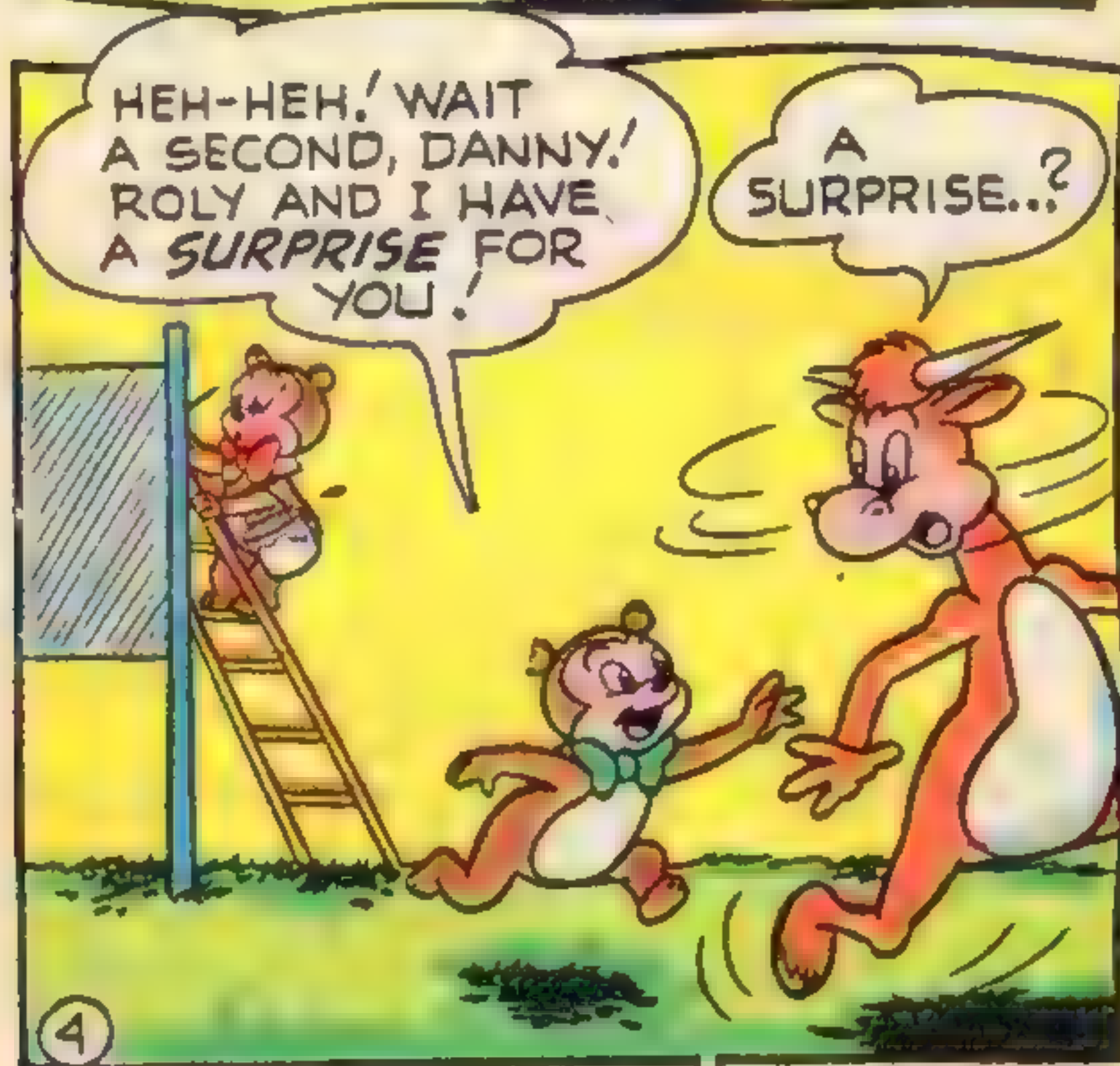
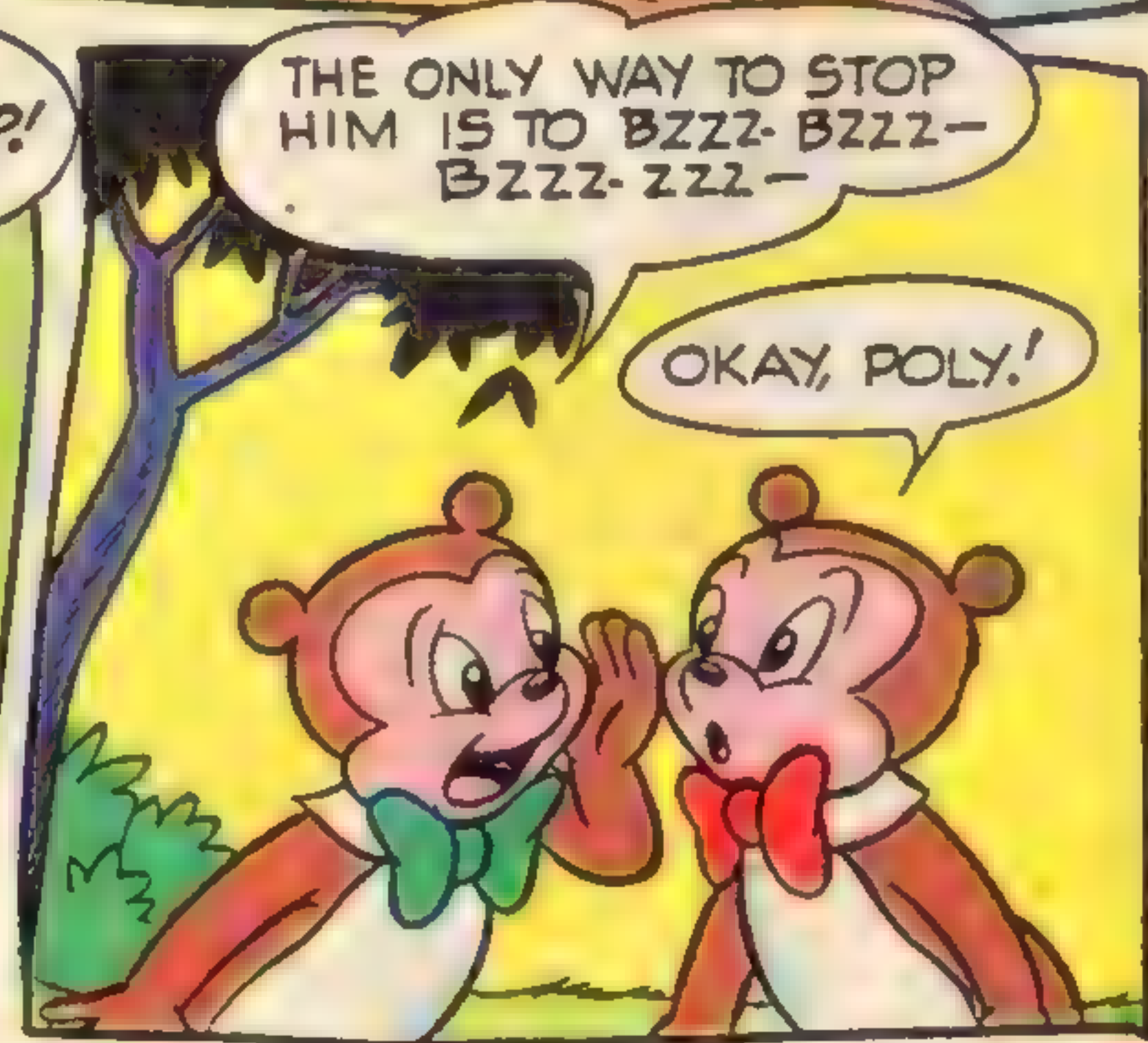
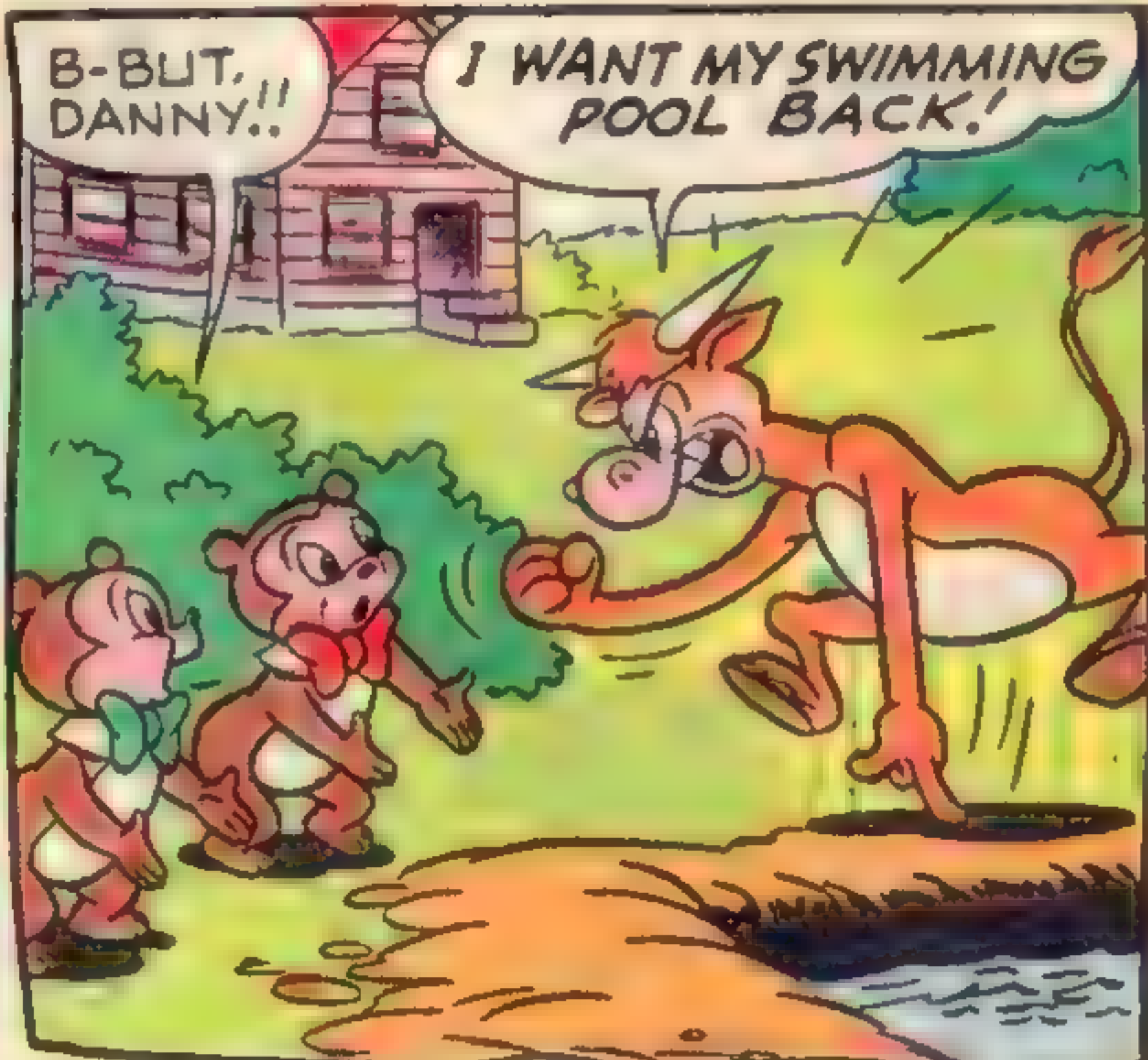
GROANS

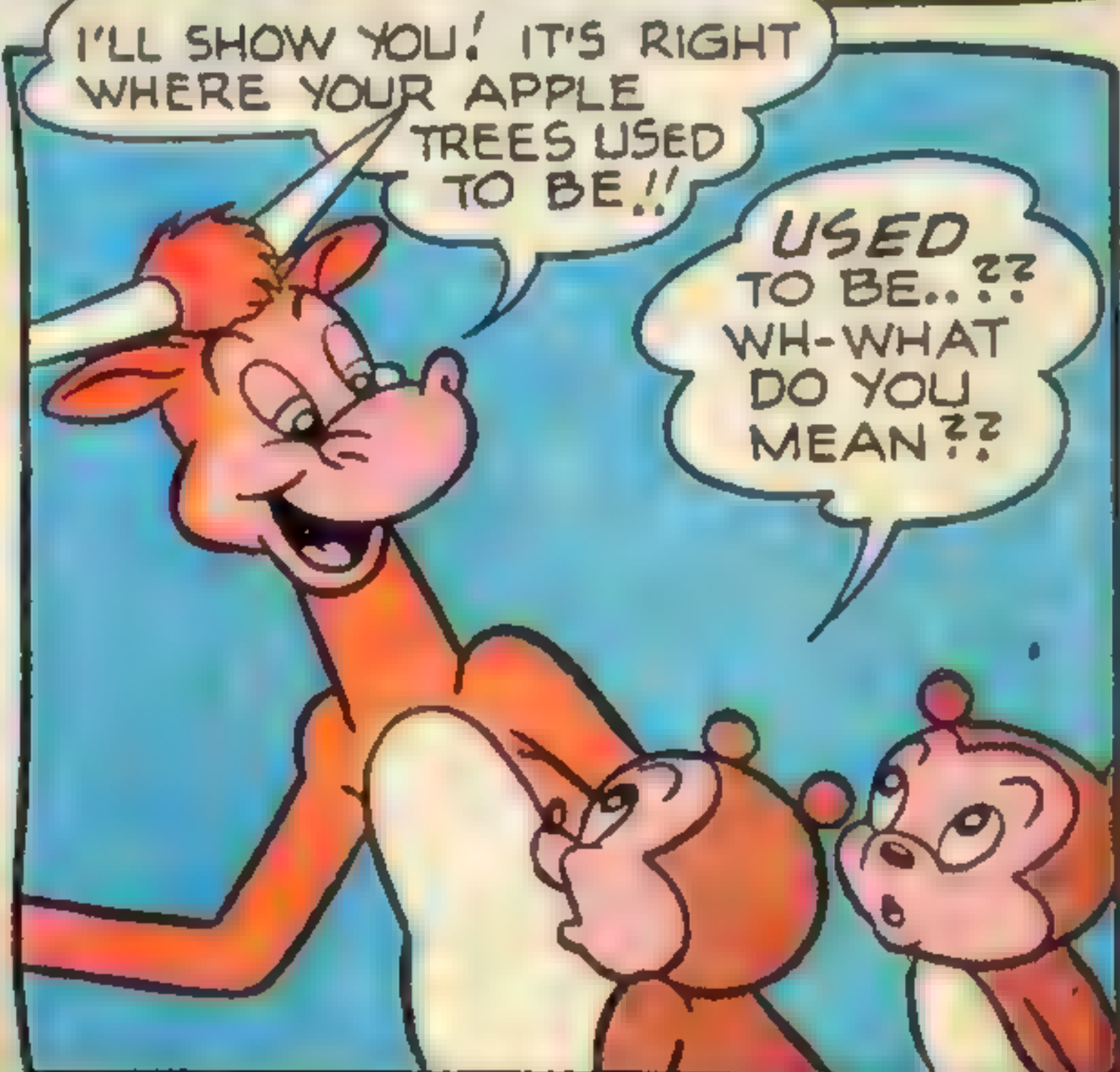
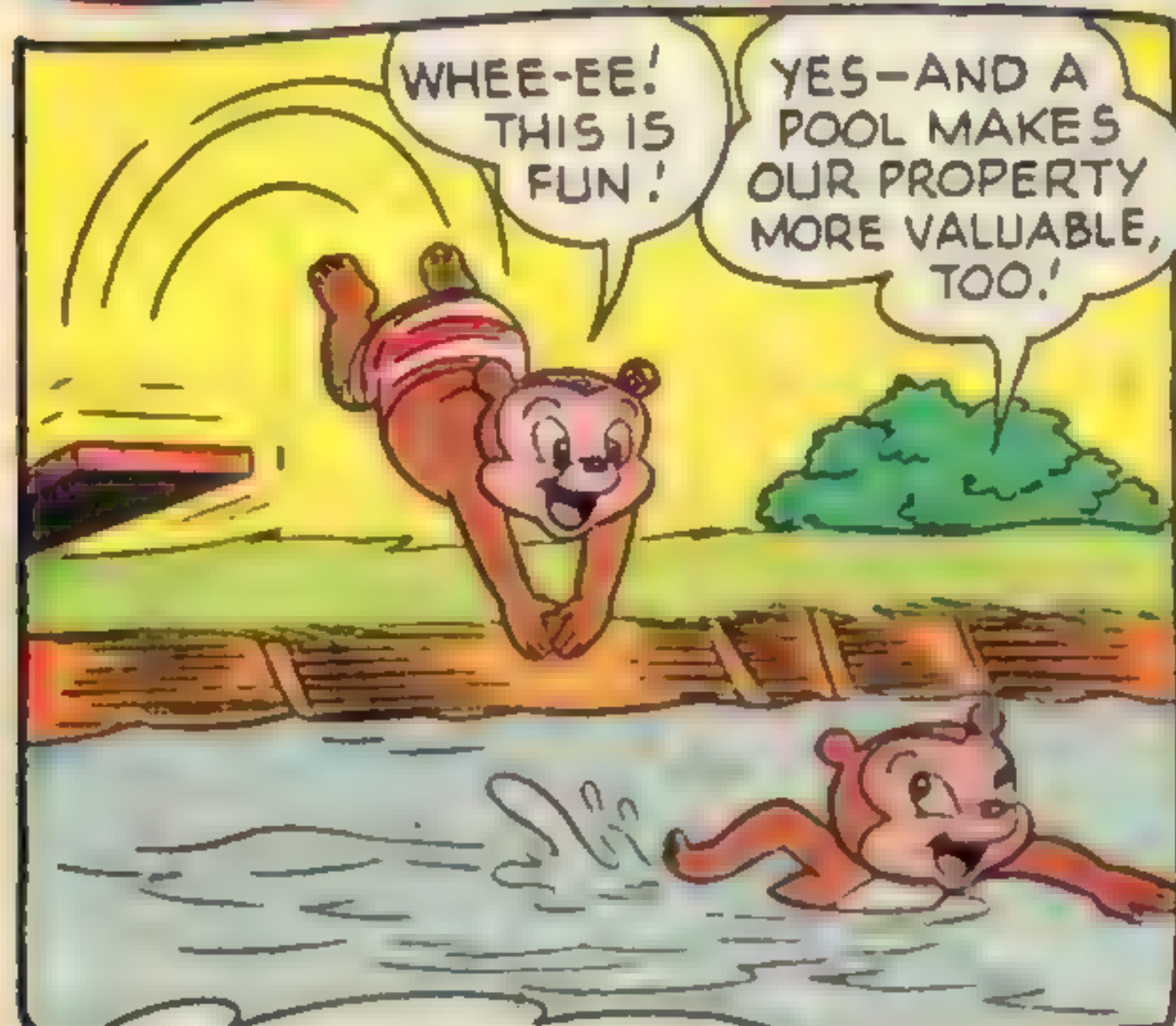
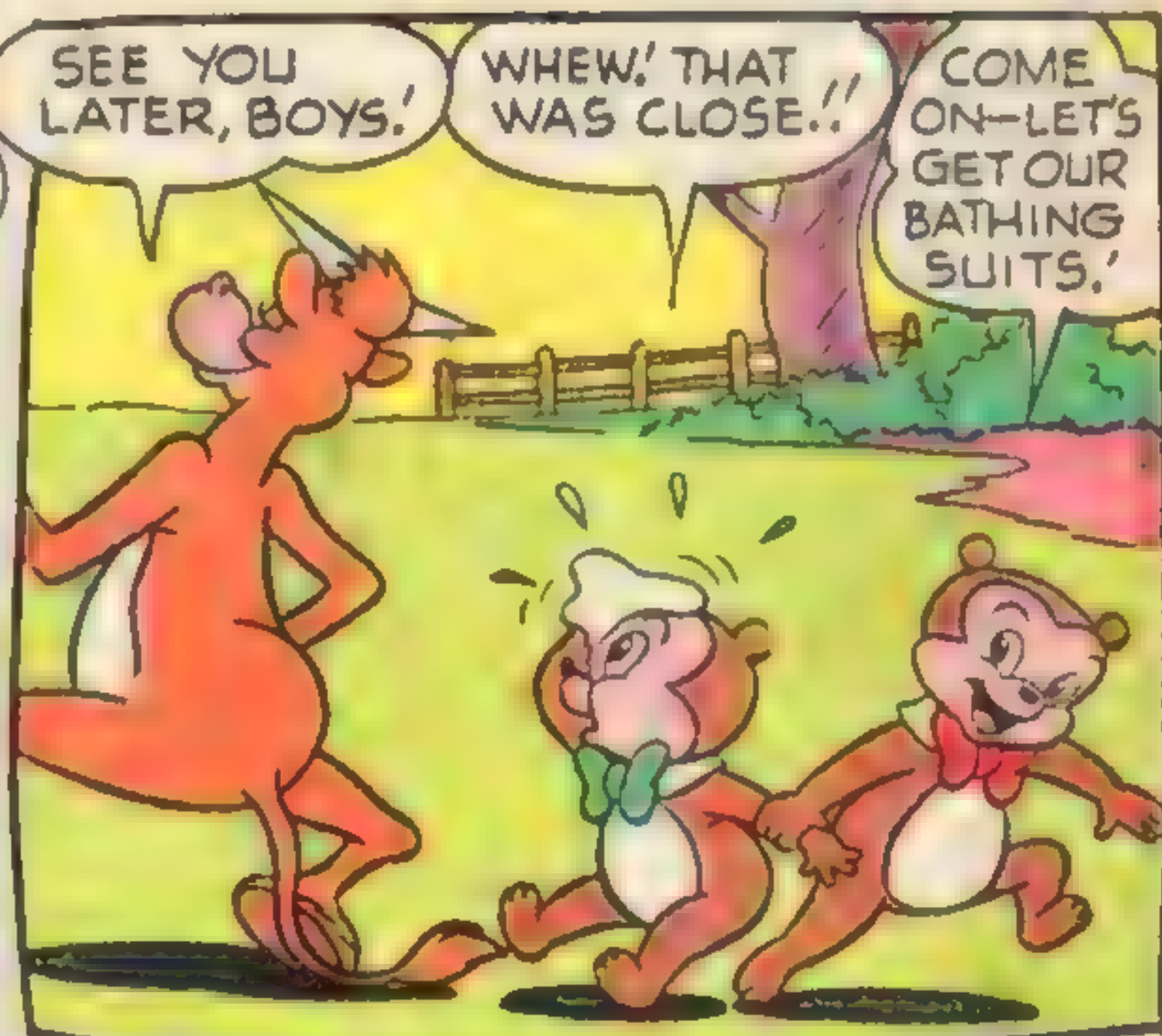
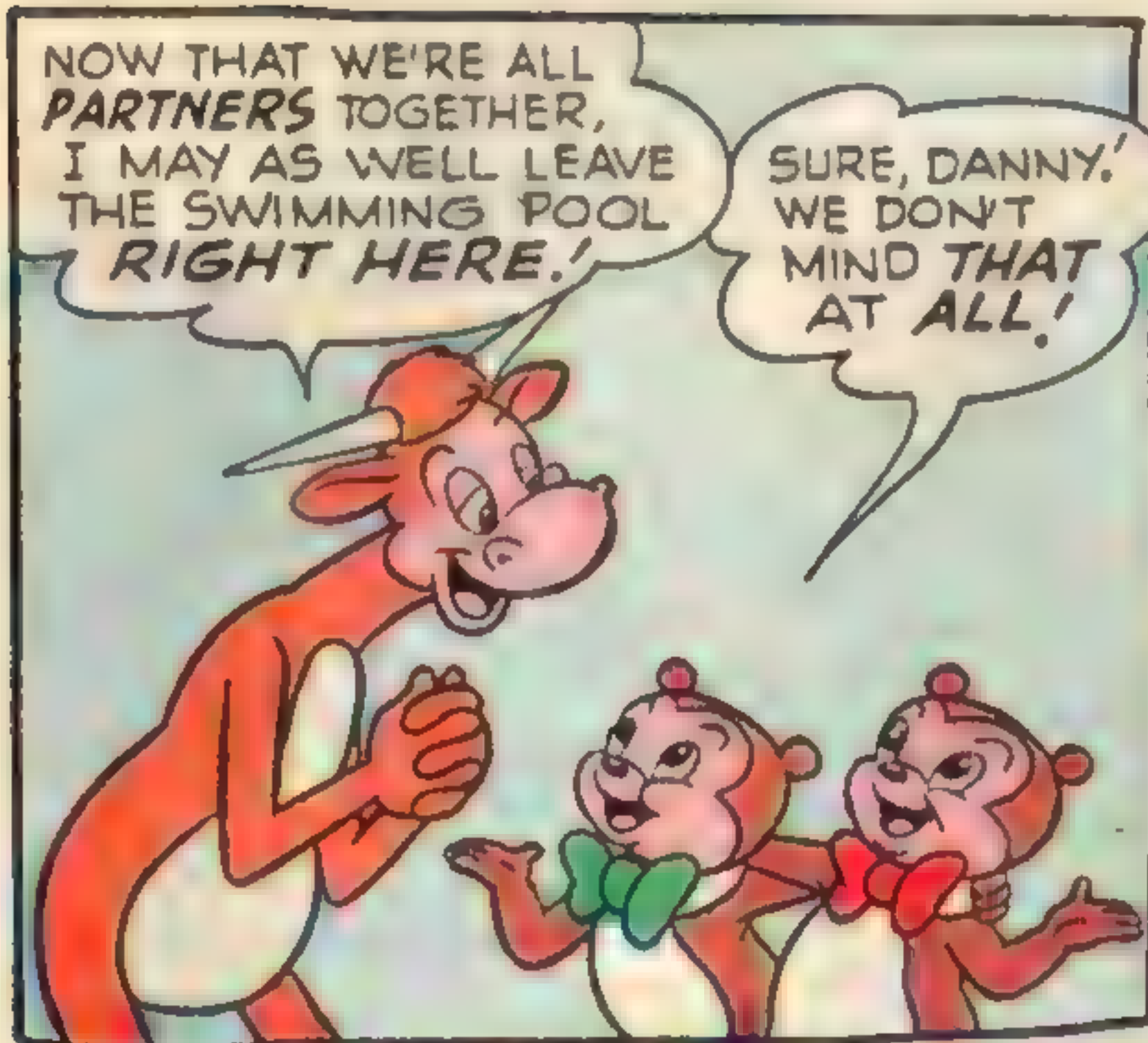
I HAVE A NEW BUSINESS,
BOYS! SEE..? CARE TO
BUY A NICE, FRESH
SWIMMING POOL?

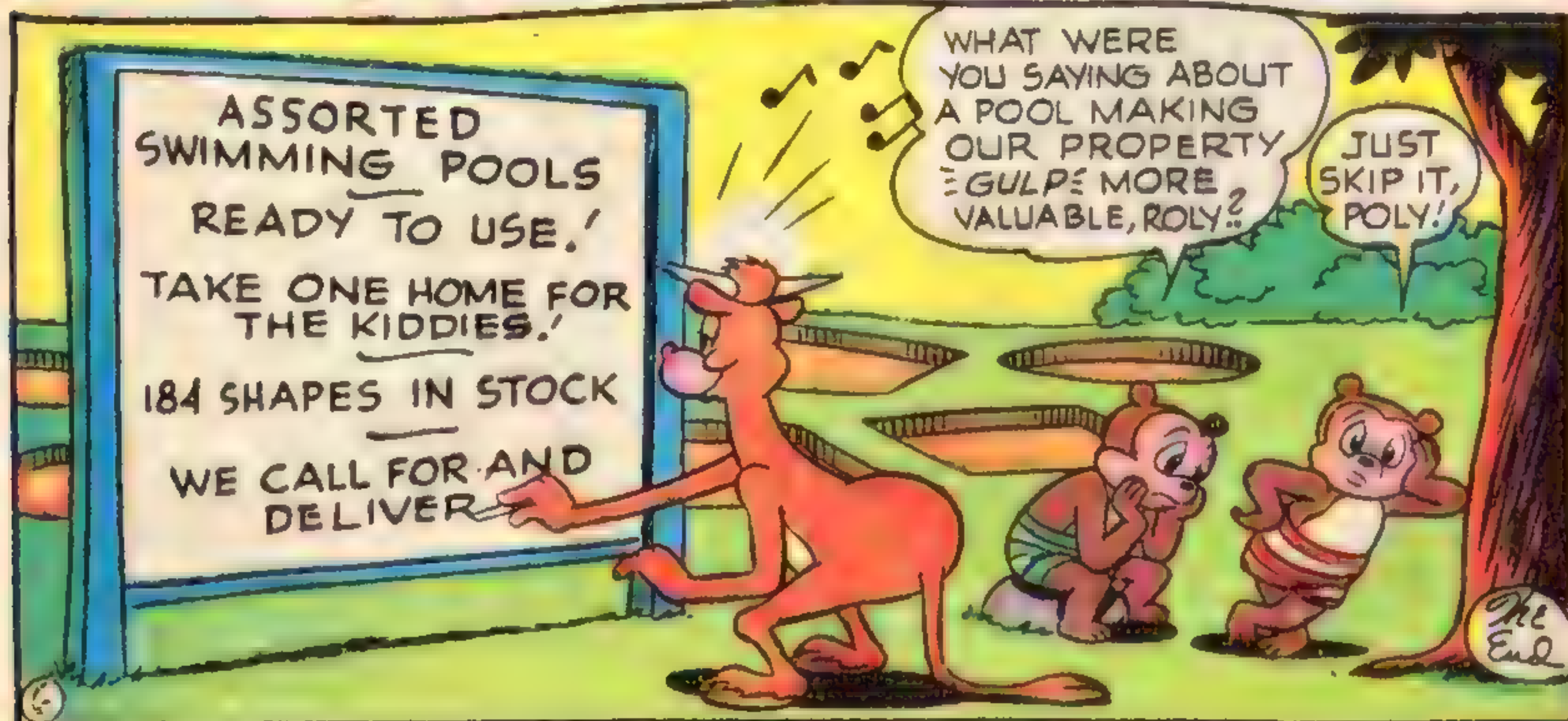
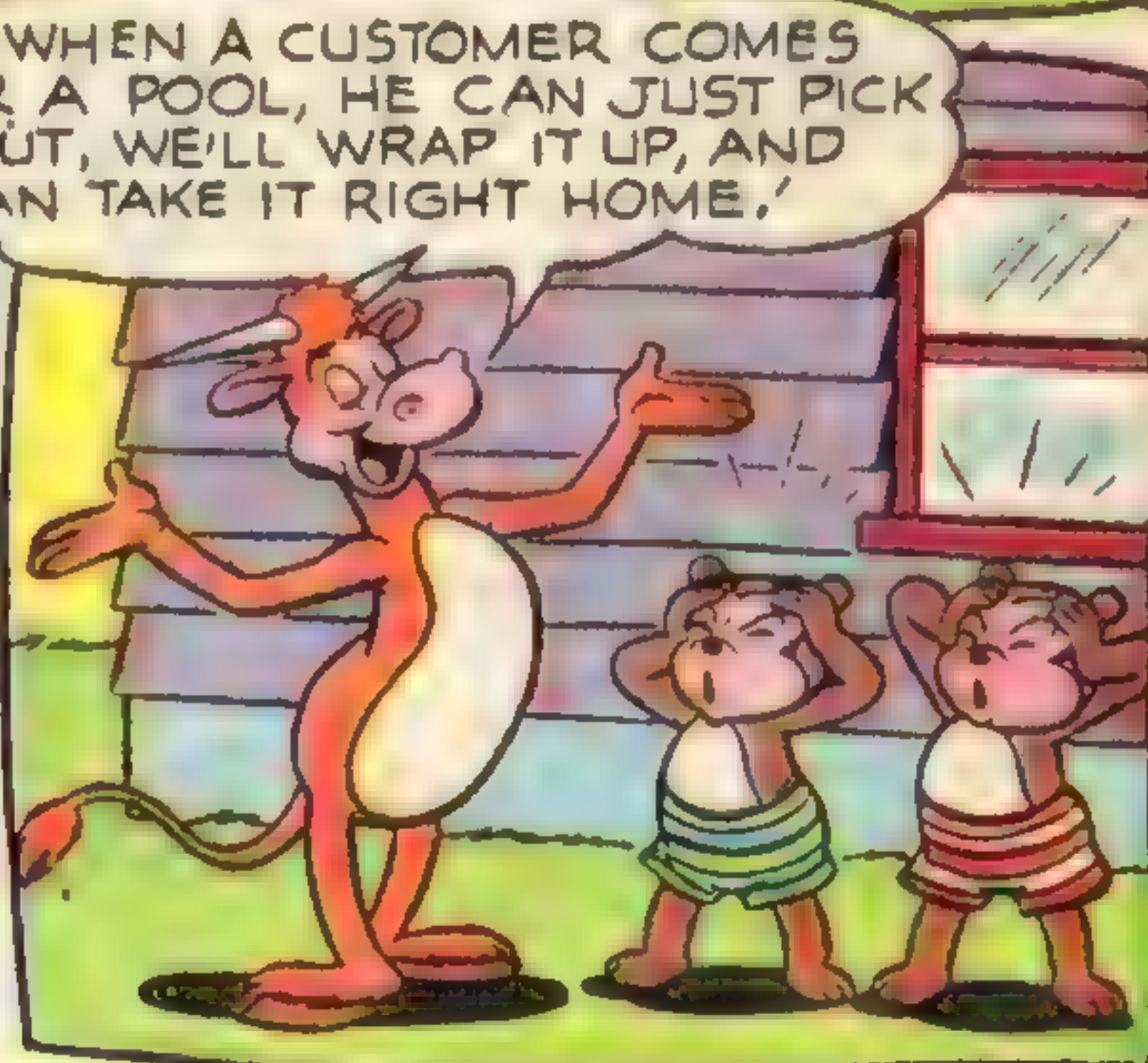
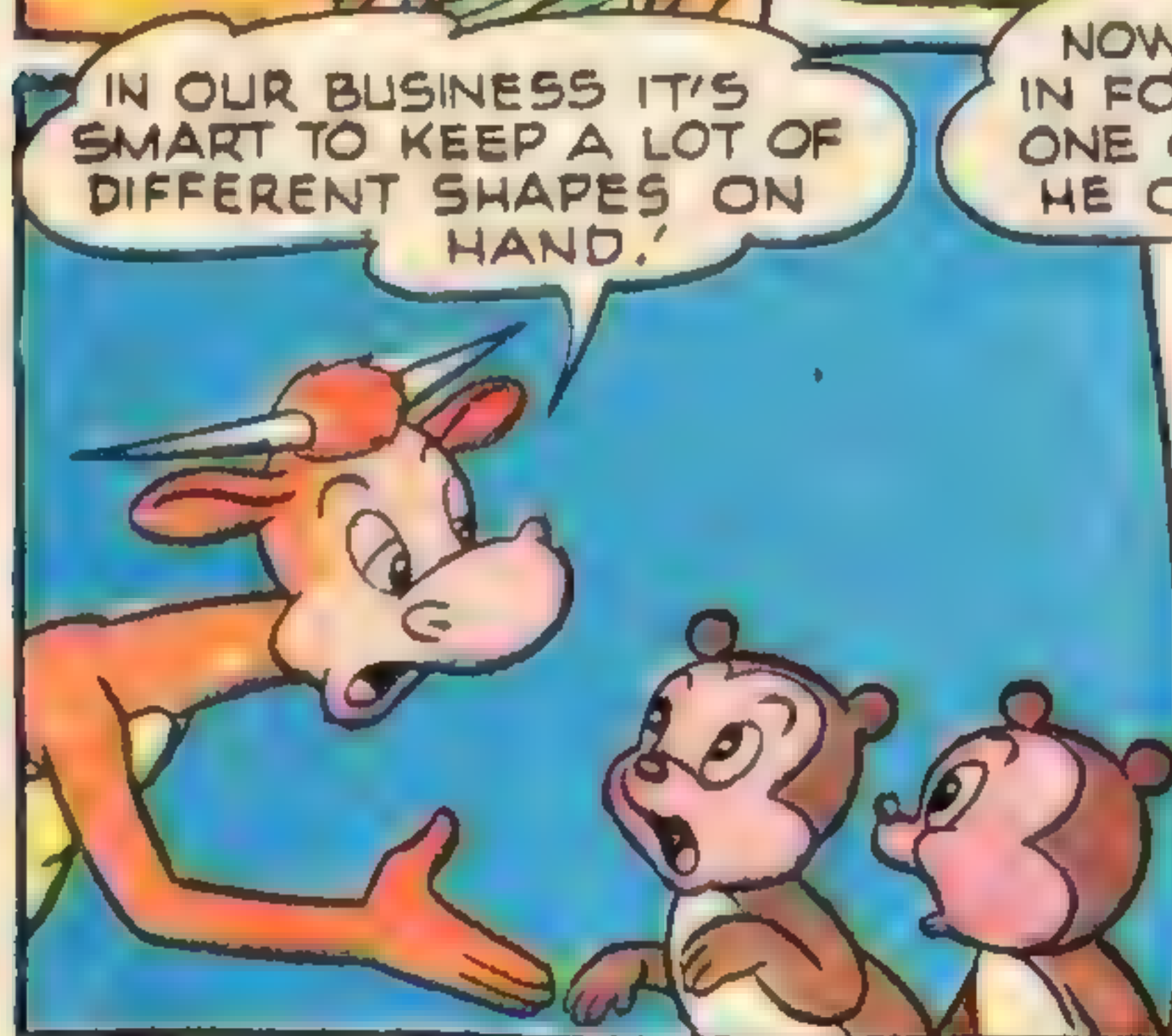
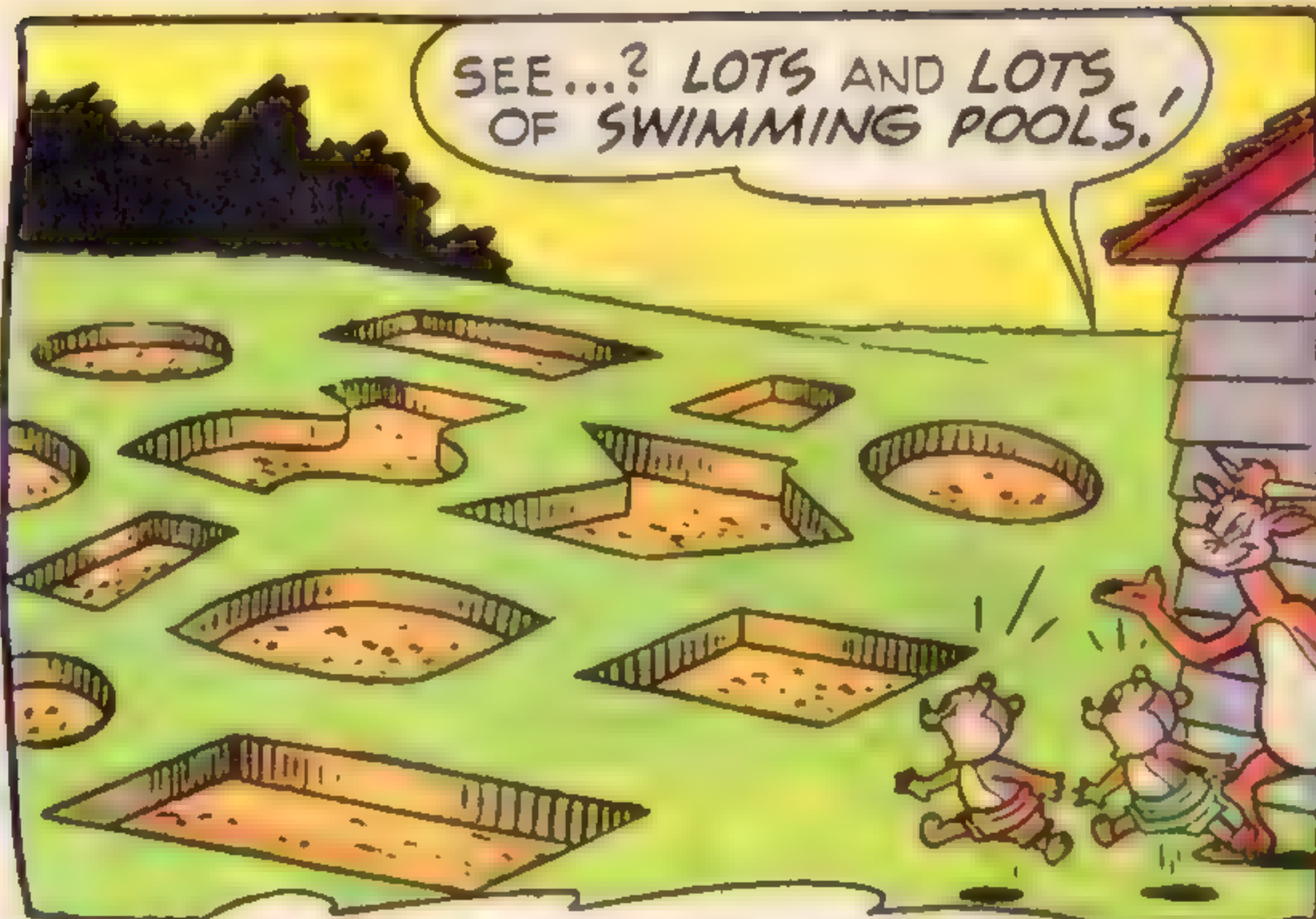
SWIMMING
POOLS
DUG
CHEAP!





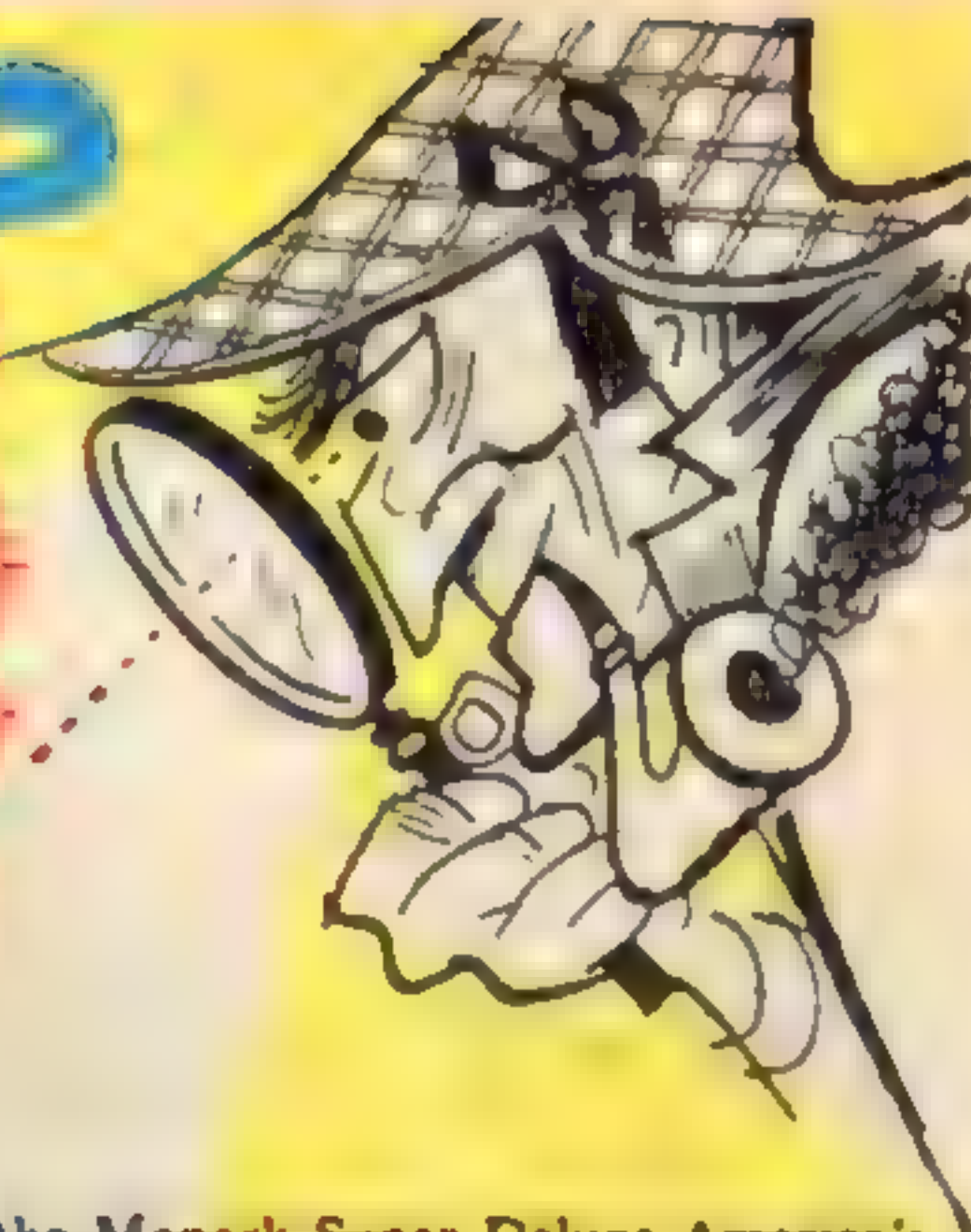






Can you find the **SECRET CLUES**

TO MONARK'S POPULARITY



ONE YEAR'S
FIRE AND THEFT
INSURANCE
INCLUDED
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THE NEW 1949

MONARK *Super Deluxe*

More beauty . . . more features . . . more value . . . than ever before! Striking new two-tone red, and other new color combinations! New "Shooting Star" fender ornament . . . new "Kromegard" combination bumper and rear reflector unit . . . and other exclusive new features. Big, colorful Folder shows and describes all the new 1949 Monark models. Mail coupon NOW for your free copy!

WHY is the Monark Super Deluxe America's fastest selling bicycle? Find the **SECRET CLUES** to Monark's tremendous popularity and win a big, colorful "Air-Wing" Lapel Button that quickly clamps on your shirt, sweater or coat. Why do YOU want a Monark? Your answer to that question may include the **SECRET CLUES** that bring the colorful "Air-Wing" Lapel Button and make you a full-fledged member of the Nation-wide Monark "Air-Wing" Club. It's easy! It's fun! Why not do it right now!

THIS LIST OF MONARK FEATURES MAY HELP YOU!

1. Smart new "Safety-Guard" saddle grips
2. New "Rubber-Cushioned" double-spring shock absorbing front fork
3. Comfortable new "Form-Fit" saddle with weather-resistant plastic-type cover
4. New "Shooting Star" fender ornament
5. New "Kromegard" bumper reflector
6. Colorful new "Air-Wing" headshield
7. New heavy-duty luggage carrier with gleaming chrome-plated auto-style grille
8. New super-streamlined air flow design
9. Striking new color combinations
10. New mar proof and chip-resistant finish
11. New whitewall U. S. Royal balloon tires
12. New air-style design headlight
13. Latest arch-design "Motor-Bike" frame
14. New built-in auto-type tank and horn
15. Airline style pedal crank, and assembly
16. Precision racing type chain, sprockets
17. Latest auto-style fenders, chain guard
18. Triple Plate crown tubular fork
19. Reinforced frame head, crank hanger
20. Electronic high frequency brazing
21. Double width fork bar, kick up stand
22. Drop-out fork ends, lock retainer ring
23. Acorn style cap nuts, coaster brake
24. Exclusive Fire and Theft Insurance Plan

To Find the Name of
the Closest Monark Dealer
Call Western Union by number

and ask for

OPERATOR

25

INSIST ON A
MONARK!

MAIL THE COUPON TODAY!

Monark Silver King, Inc., Dept. C105, 6501 W. Grand Ave., Chicago 35, Ill.

THE SECRET CLUES TO MONARK'S POPULARITY ARE:

(Identify your selections in the order of their importance to you, by inserting here the numbers shown with features at right, above.)

☐ ☐ ☐ ☐ ☐ ☐

Send Colorful New Folder Whether or Not I Win "Air-Wing" Lapel Button.

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CITY STATE



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STAR SPANGLED COMICS
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SUPERMAN
WESTERN COMICS
WONDER WOMAN



PLACE 3 COINS ON A TABLE. LET YOUR FRIEND THOROUGHLY EXAMINE YOUR HANDS TO SEE THAT THERE IS NO COIN HIDDEN IN THEM. THEN WITH YOUR RIGHT HAND, SLIDE THE 3 COINS OFF THE TABLE INTO YOUR LEFT HAND AND CLOSE IT. ASK YOUR FRIEND TO BLOW ON YOUR LEFT HAND. AS HE DOES SO, SLOWLY OPEN IT, SHOWING 4 COINS, INSTEAD OF 3! IT'S EASY WHEN YOU KNOW THE SECRET!

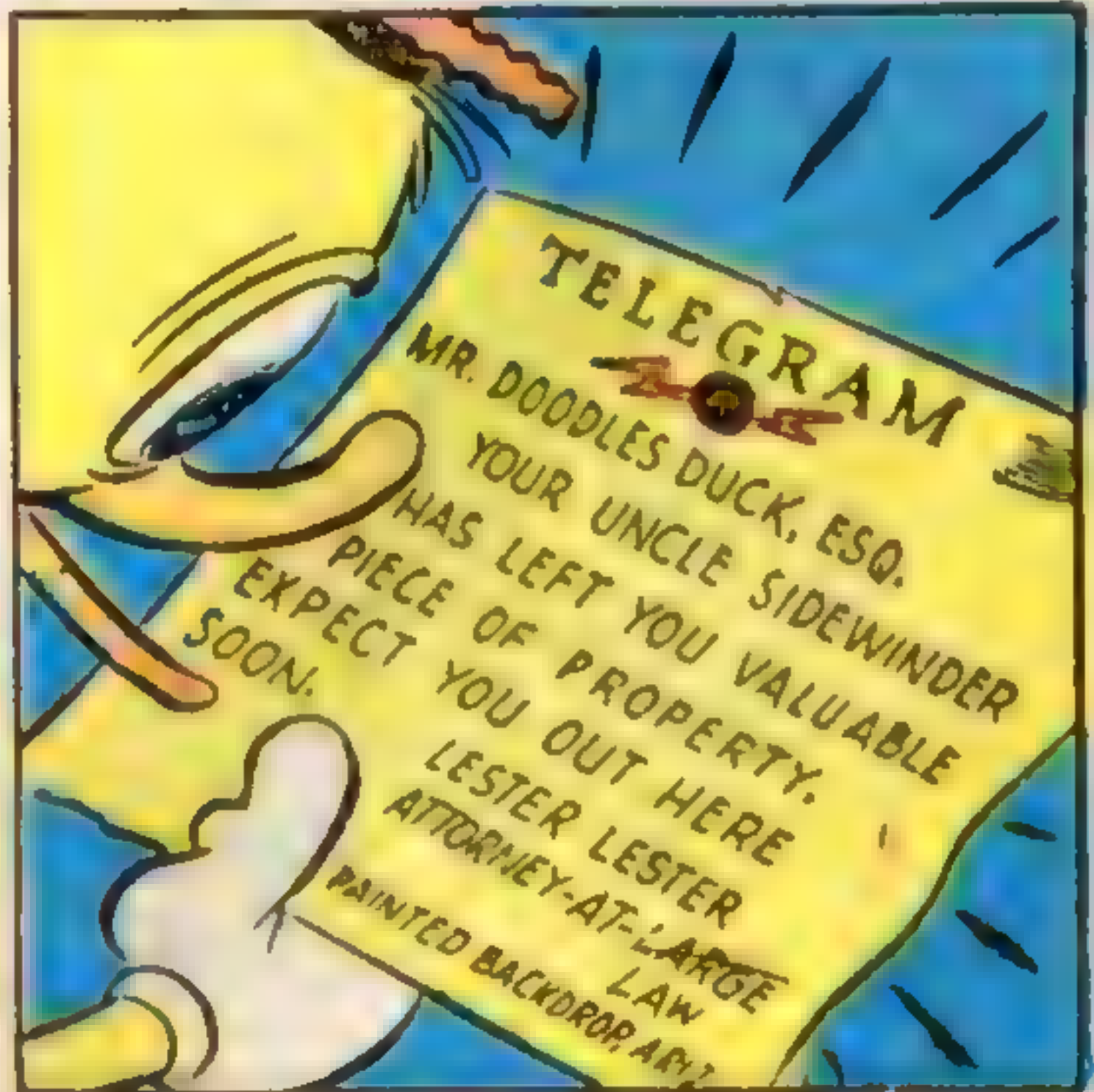
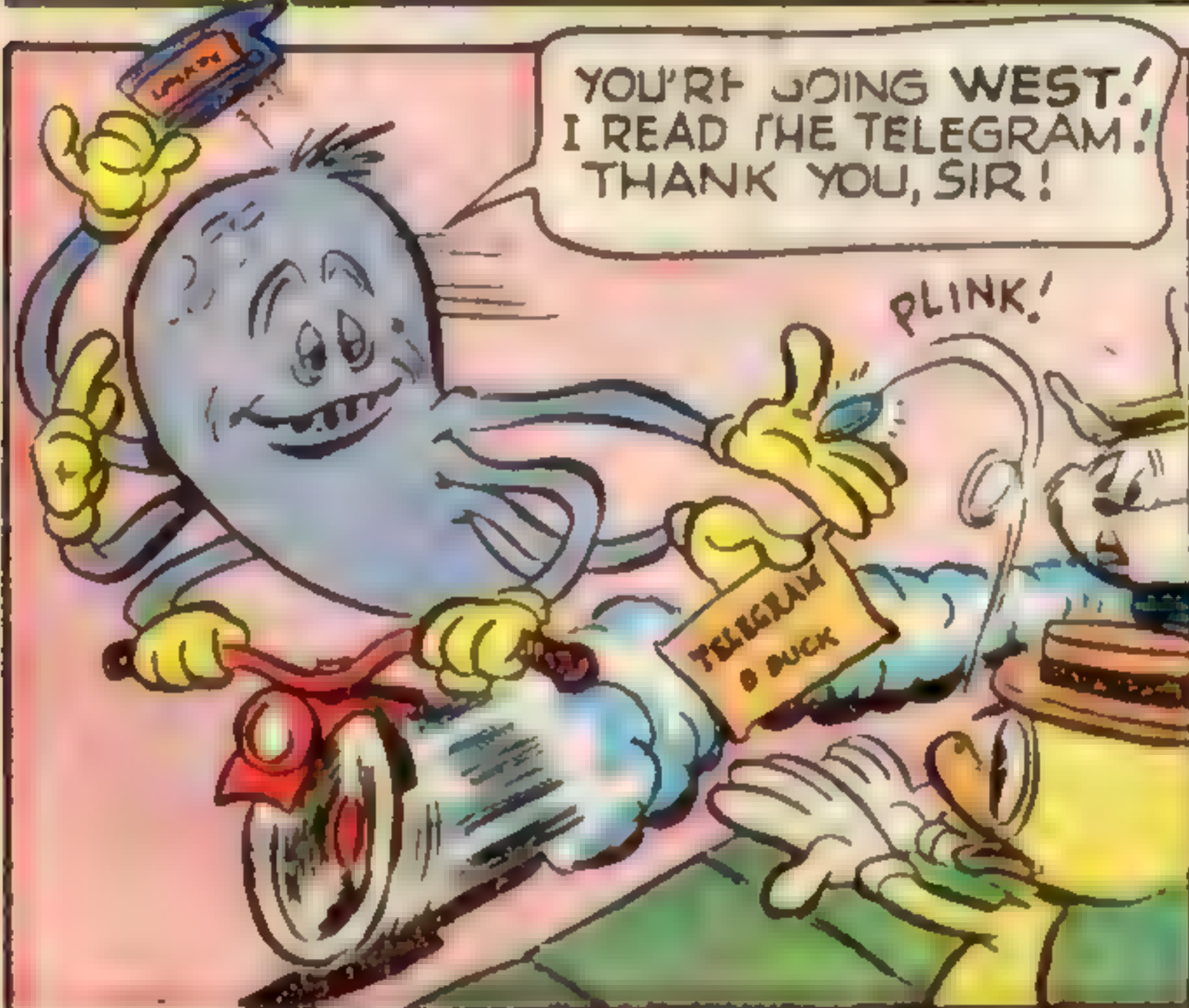


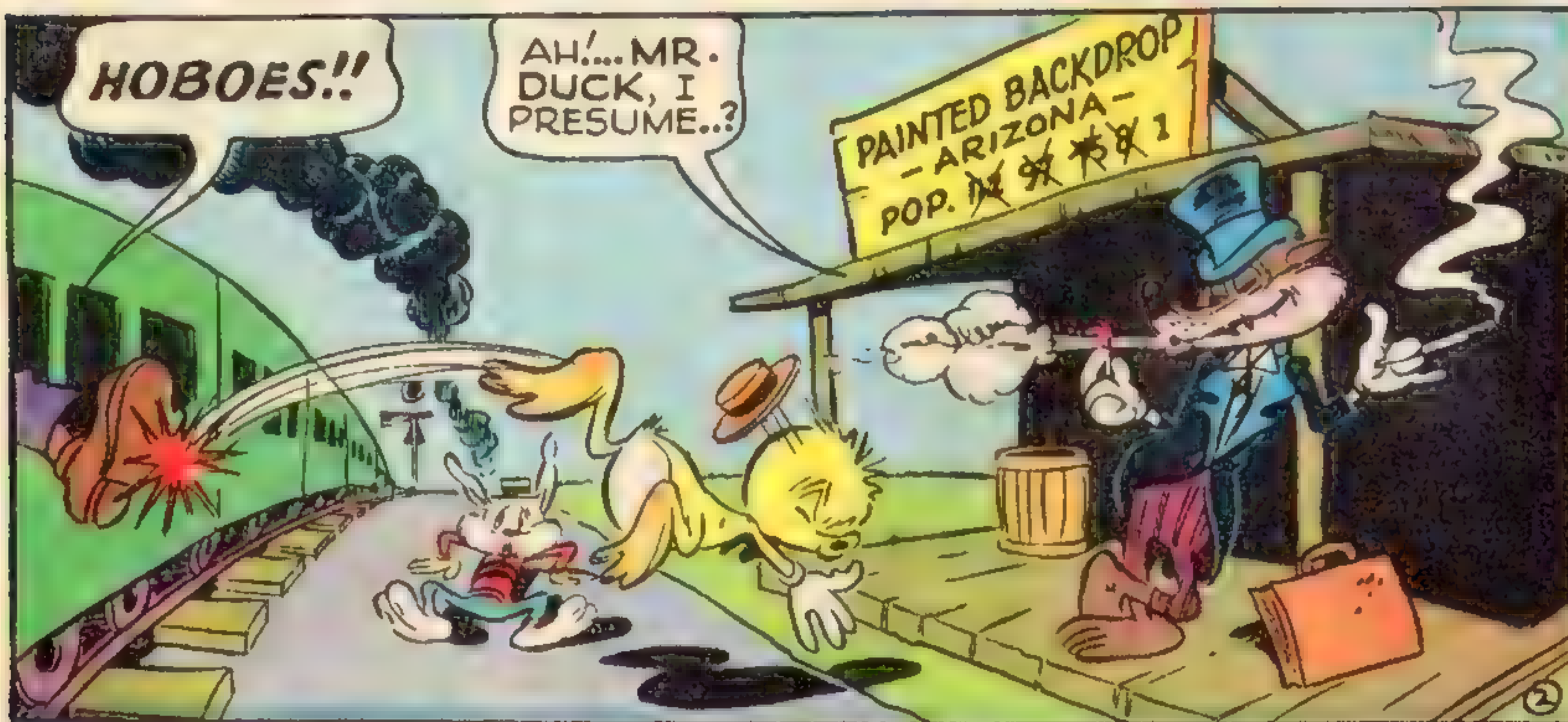
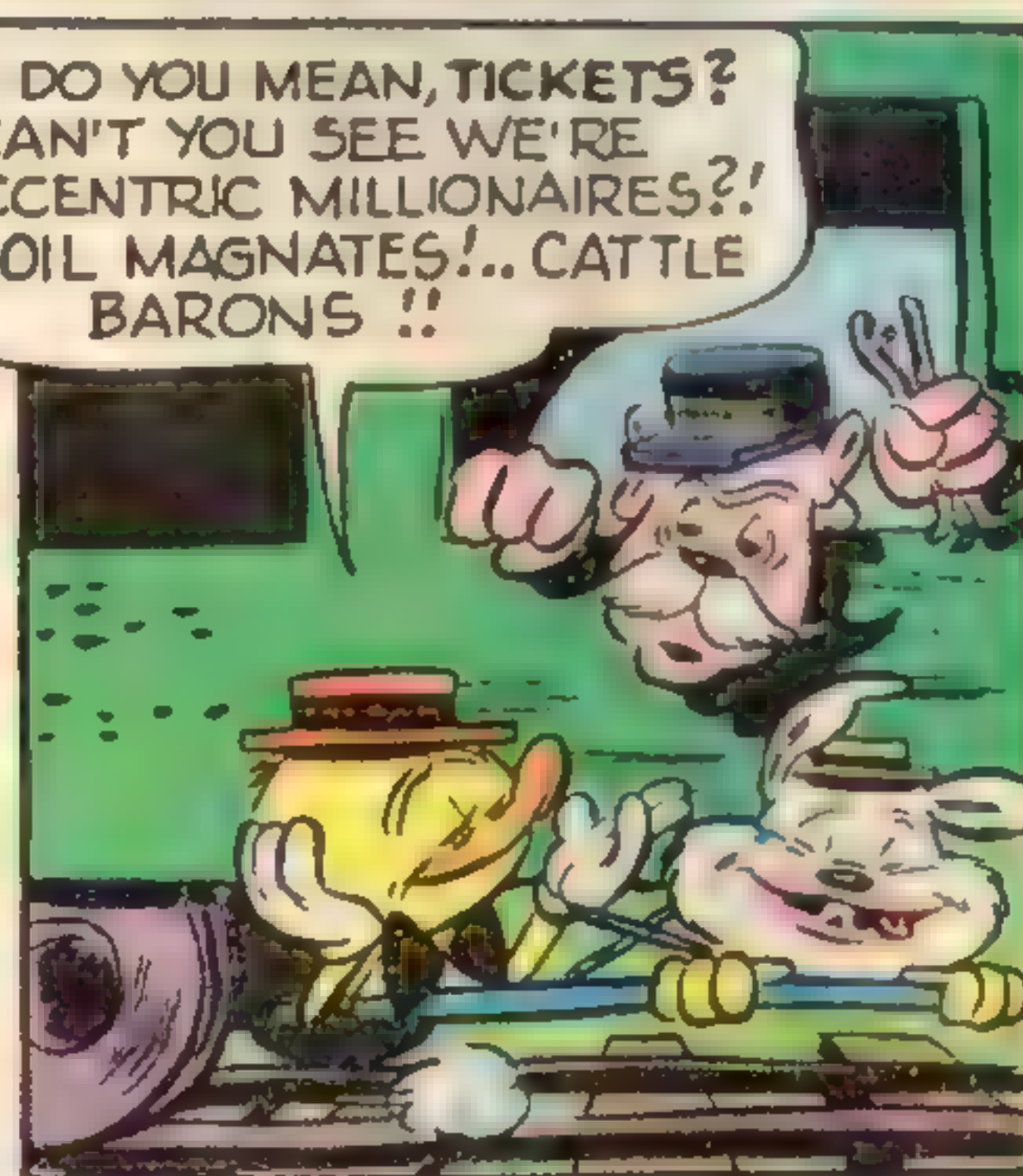
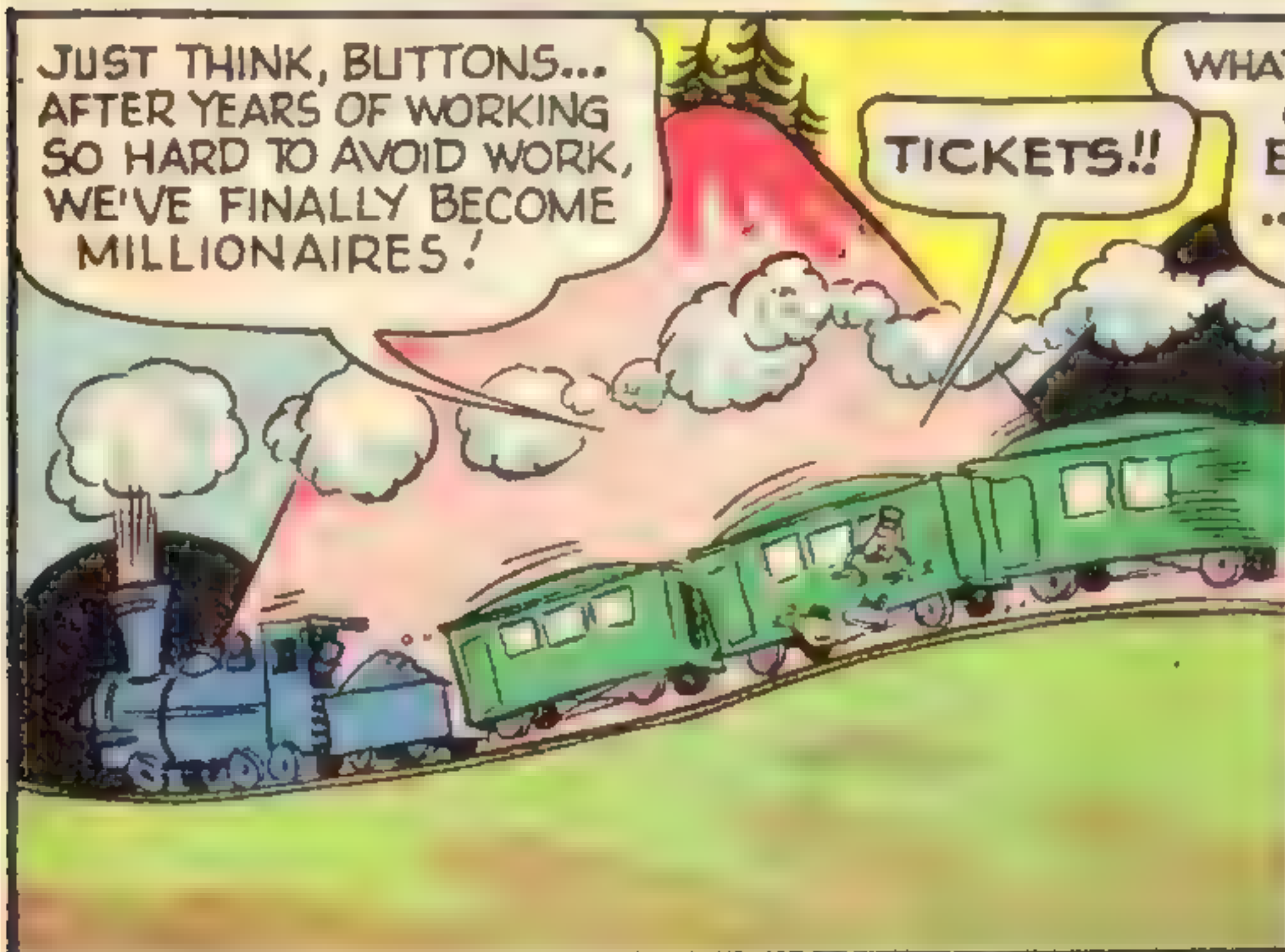
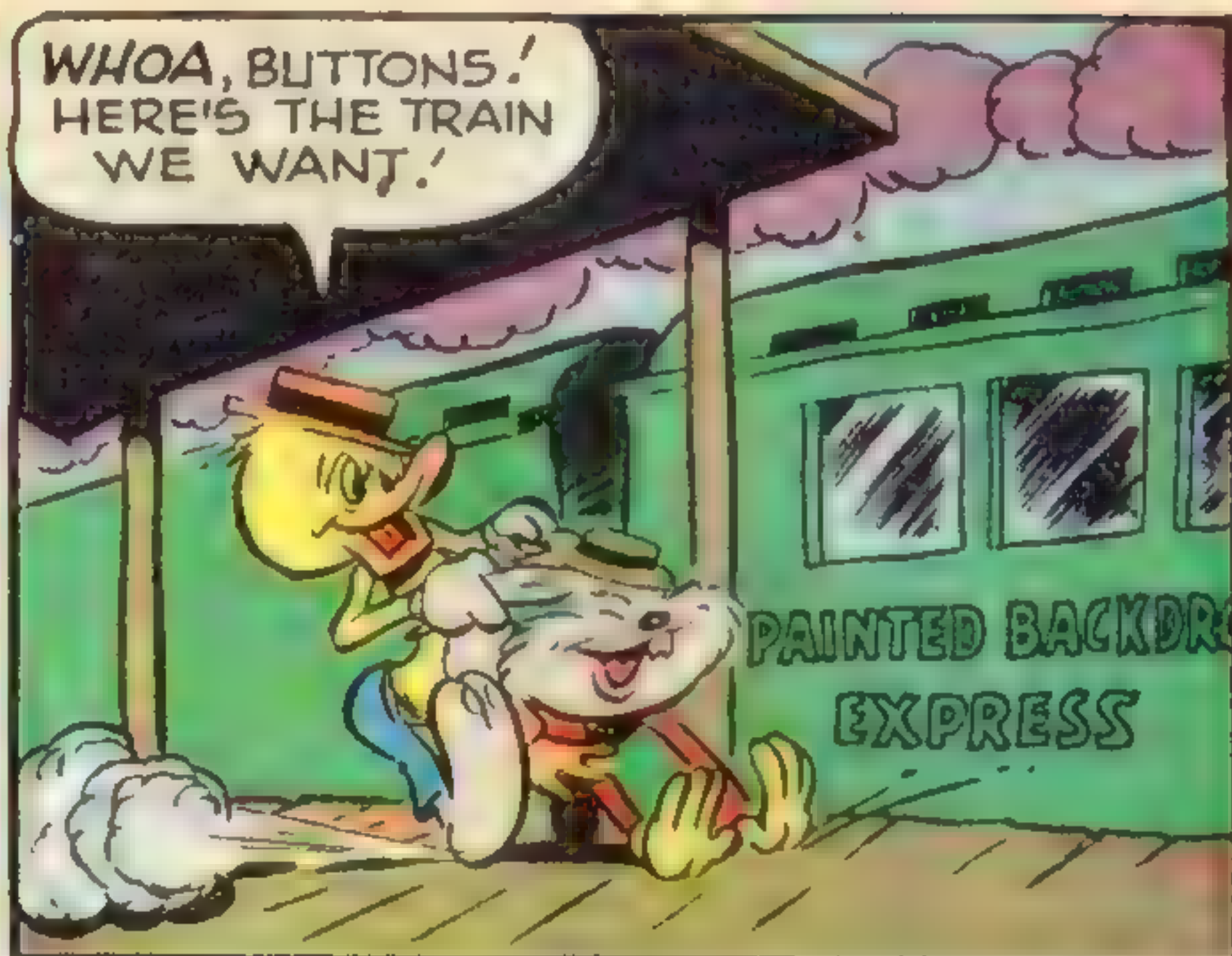
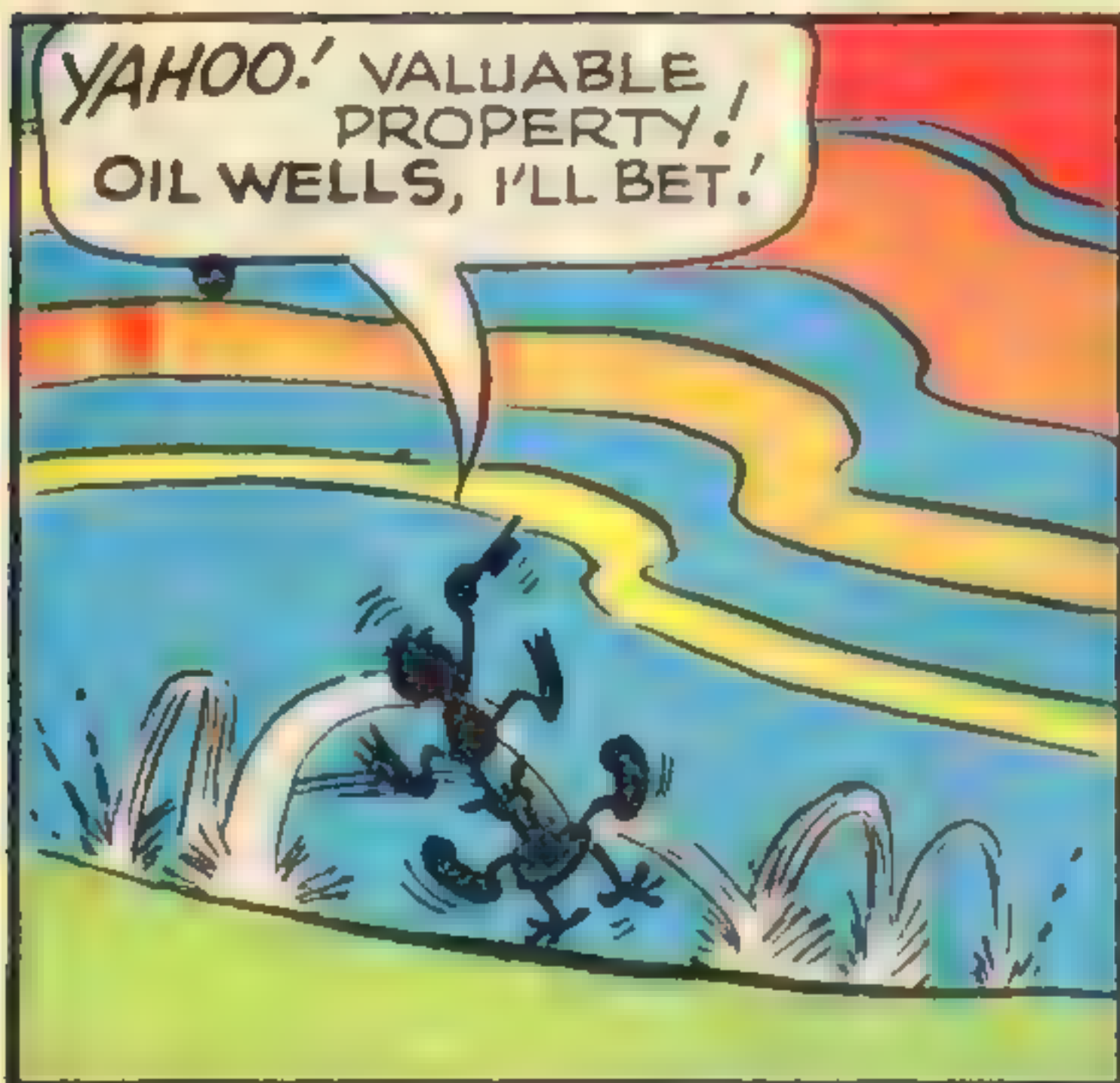
THE SECRET

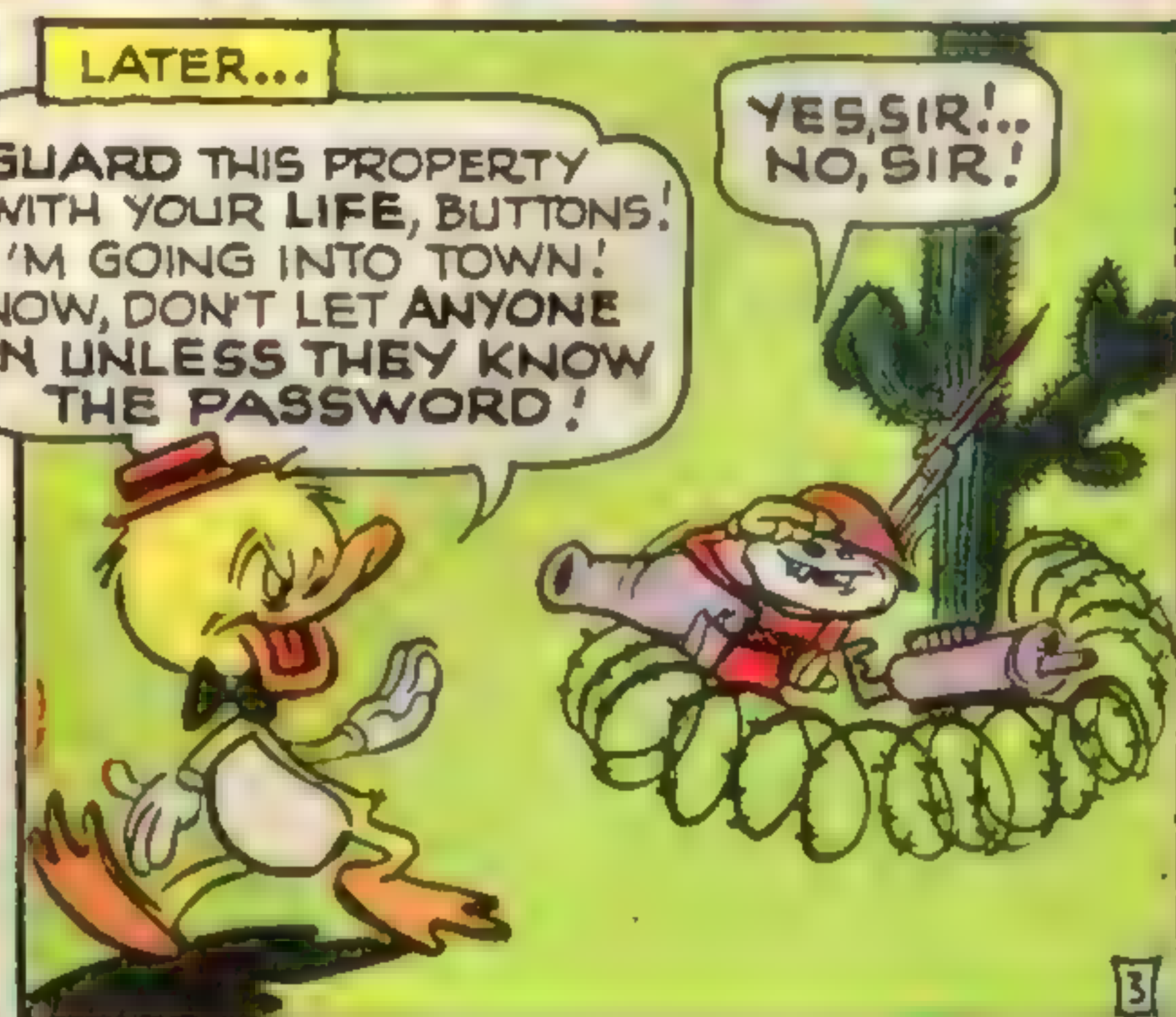
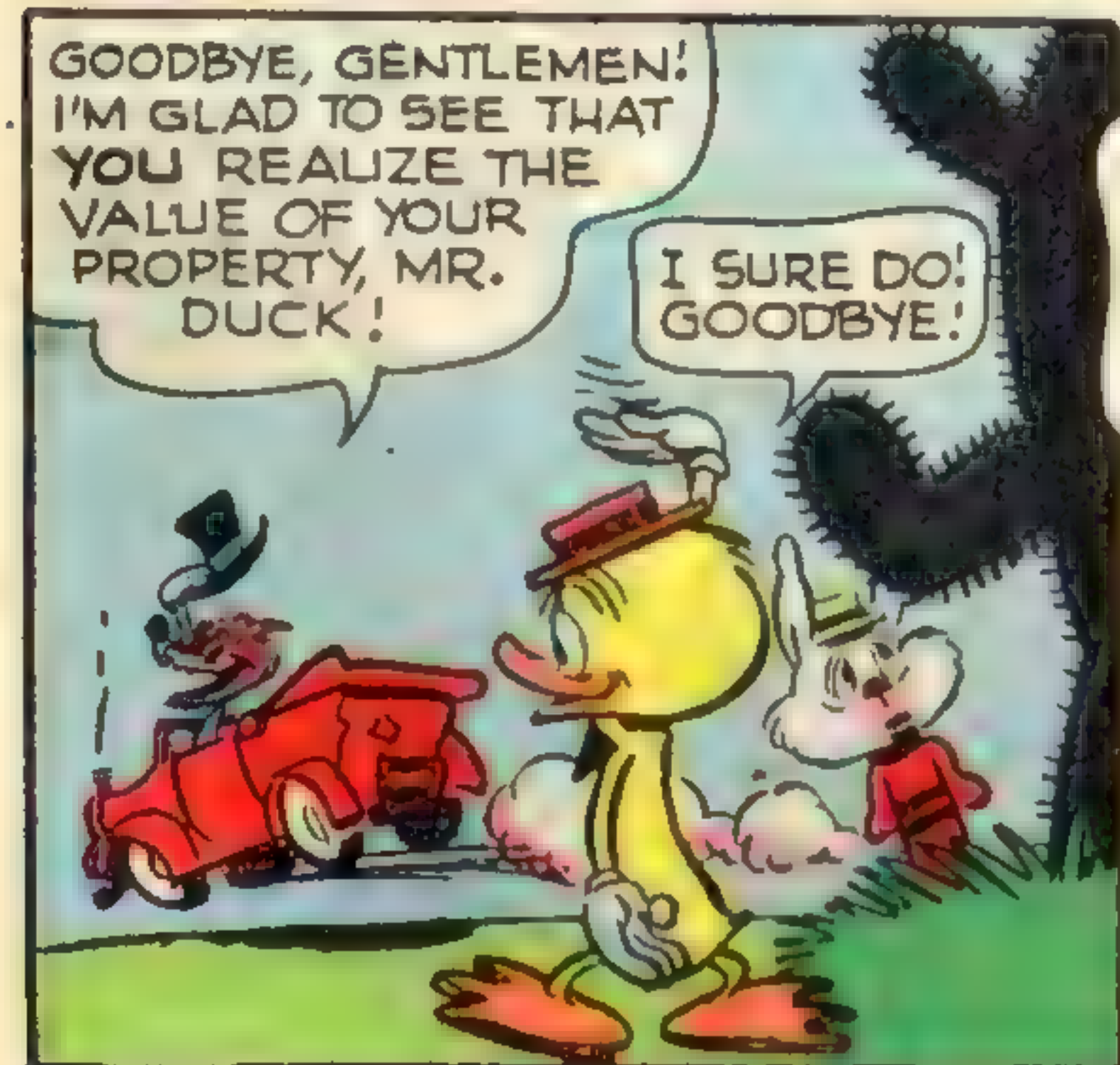
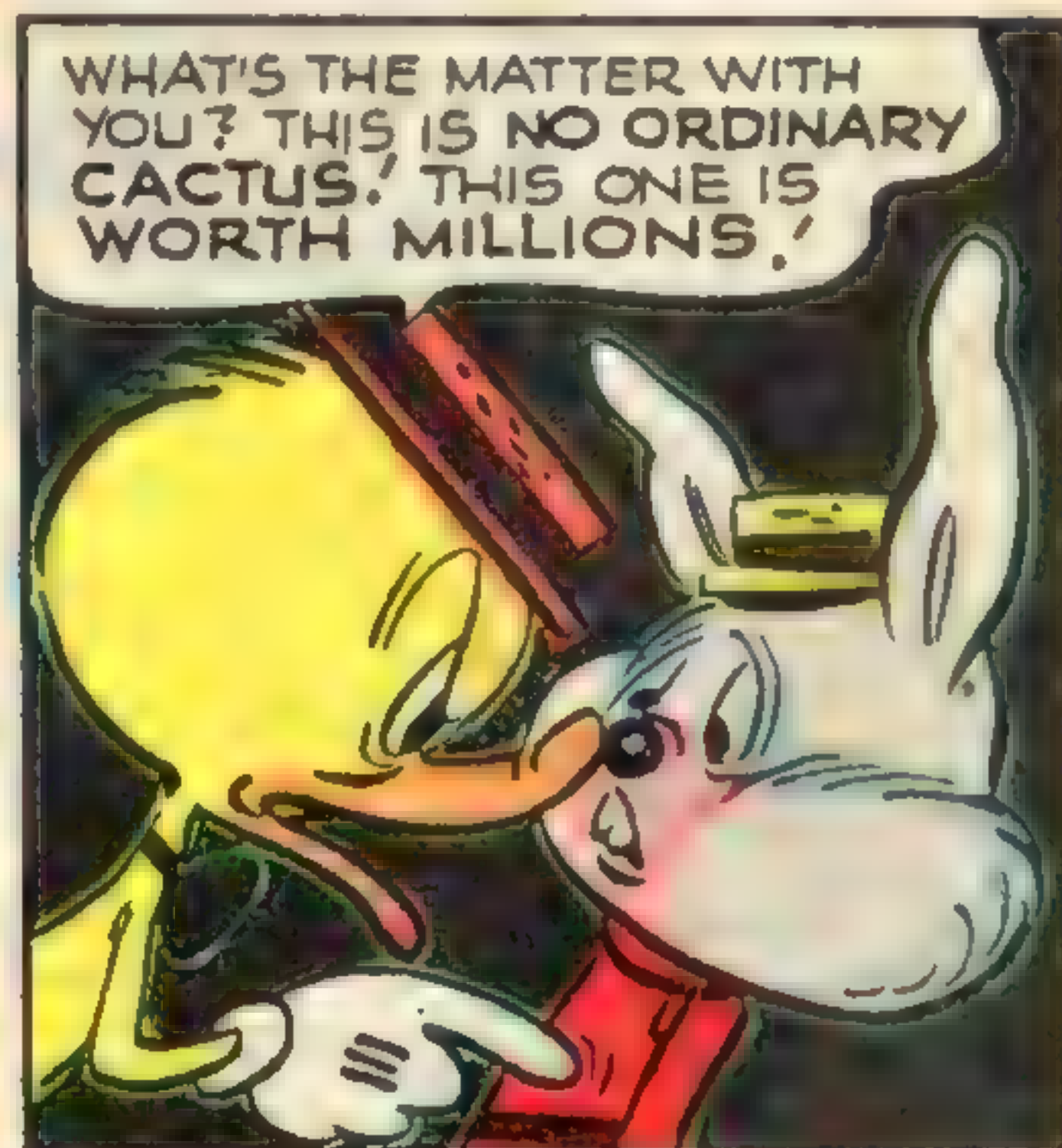
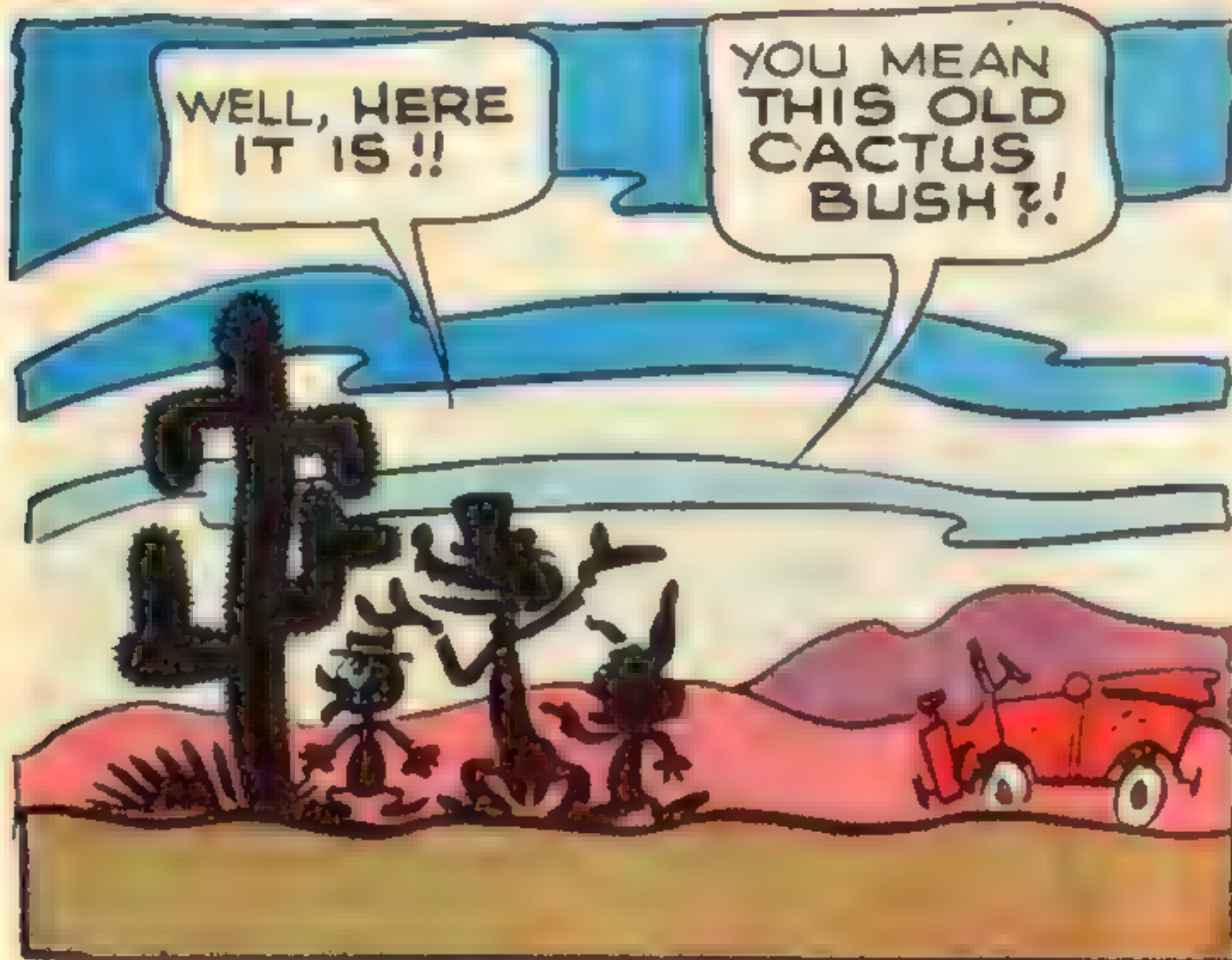
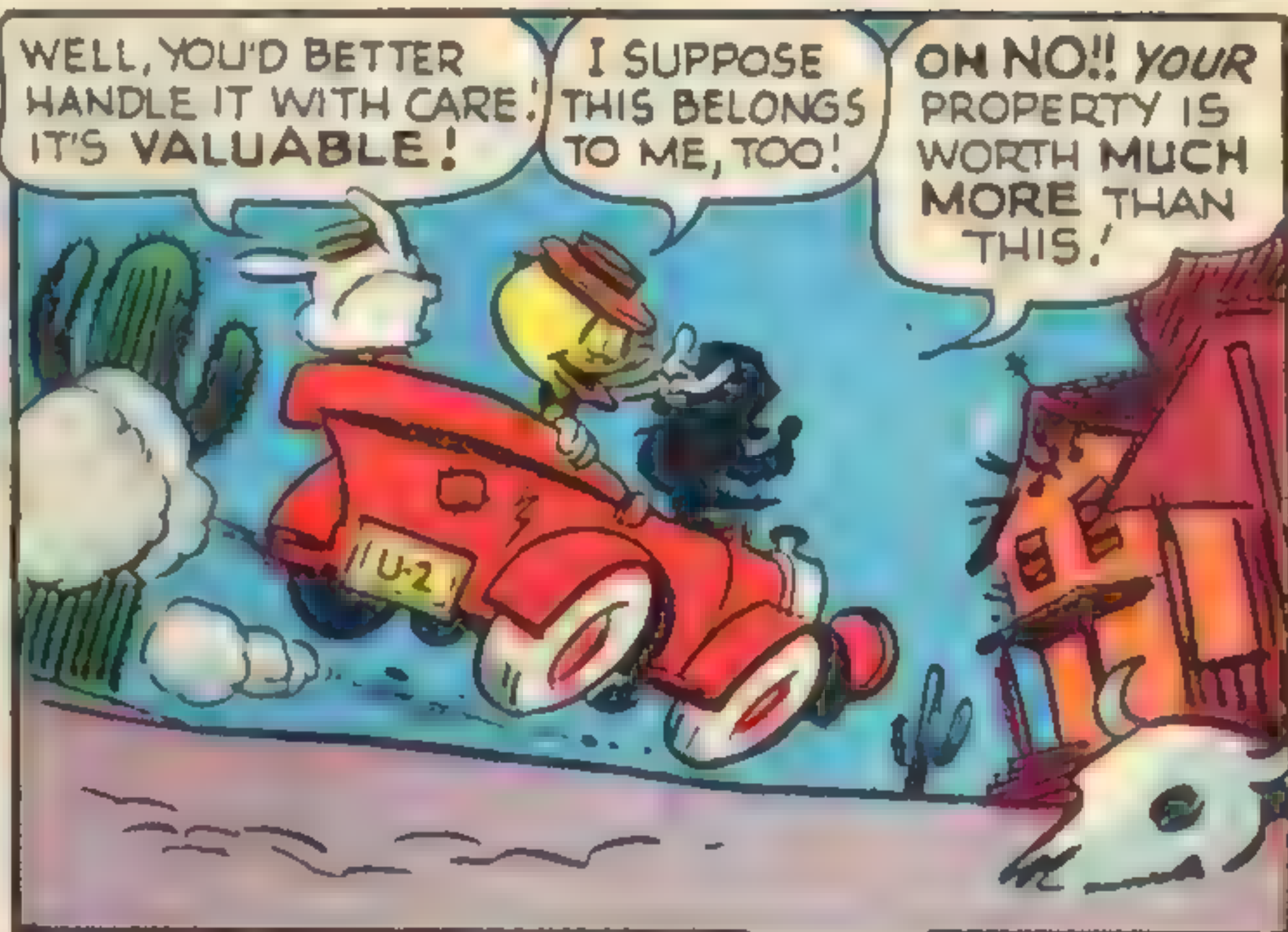
THE FOURTH COIN IS ATTACHED TO THE UNDER-SIDE OF THE TABLE WITH A TINY PIECE OF GUM OR SOAP. AS THE OTHER 3 COINS ARE BEING SLID INTO IT, THE LEFT HAND SECRETLY DETACHES AND HOLDS THE HIDDEN COIN!

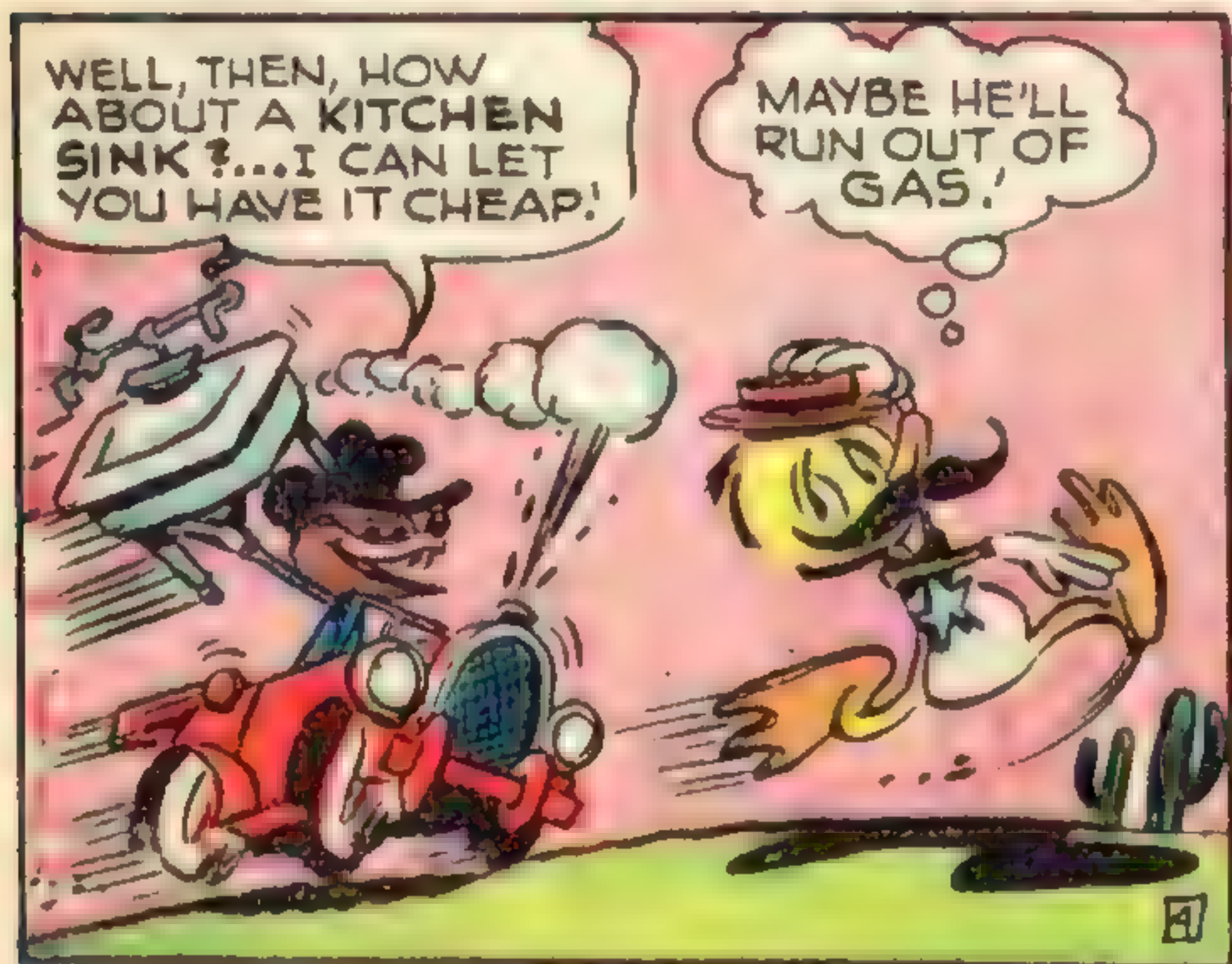
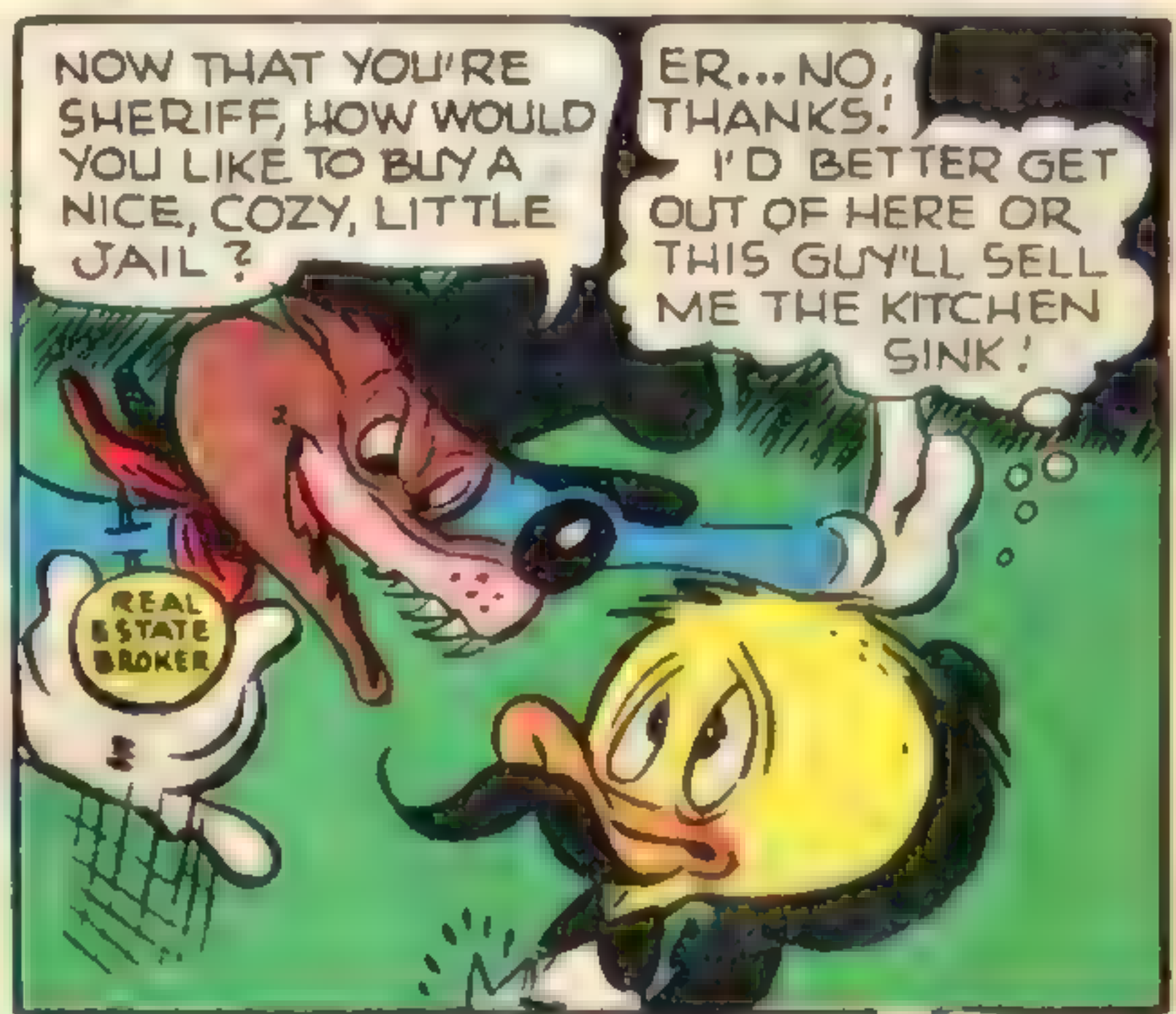
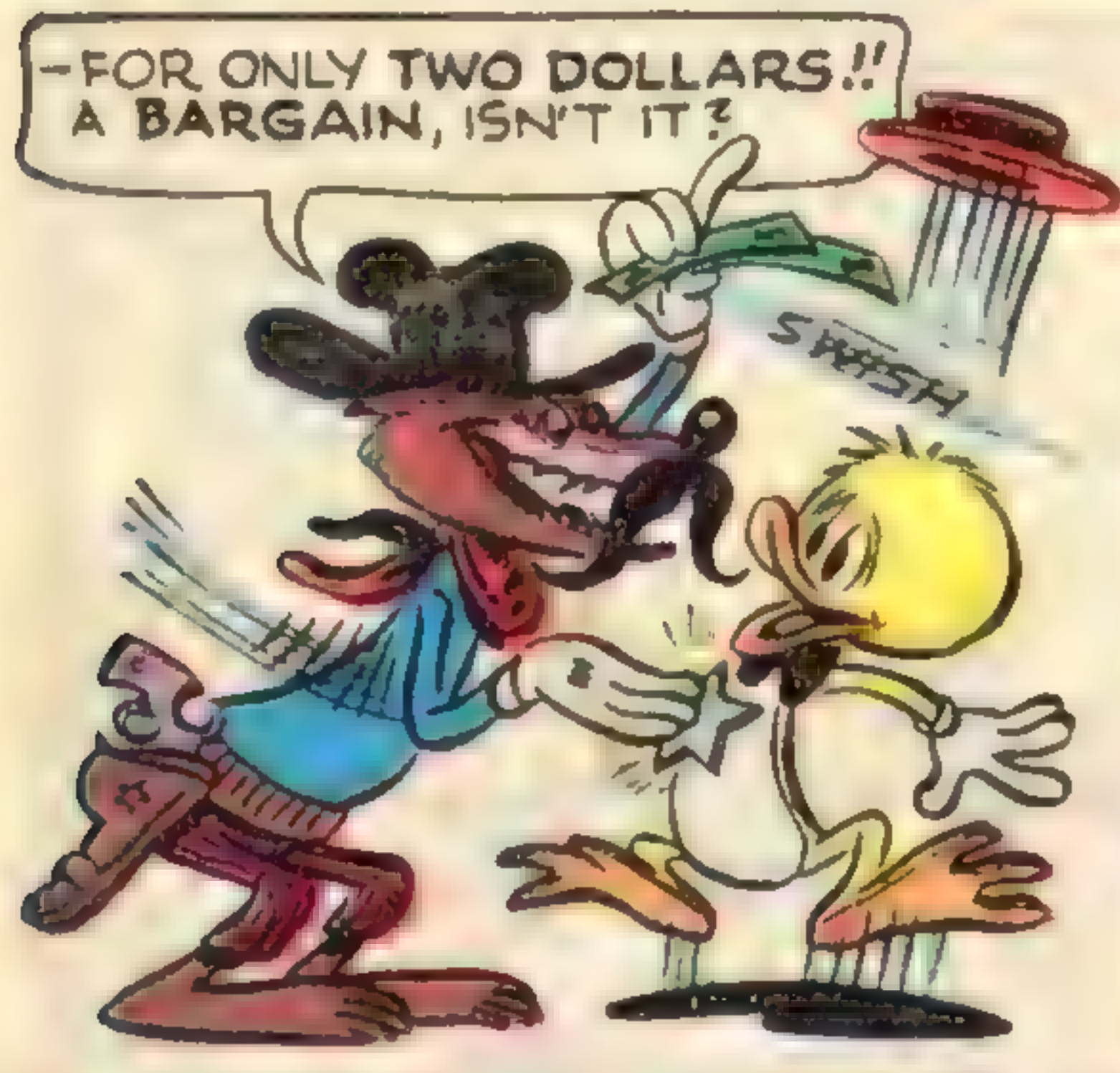
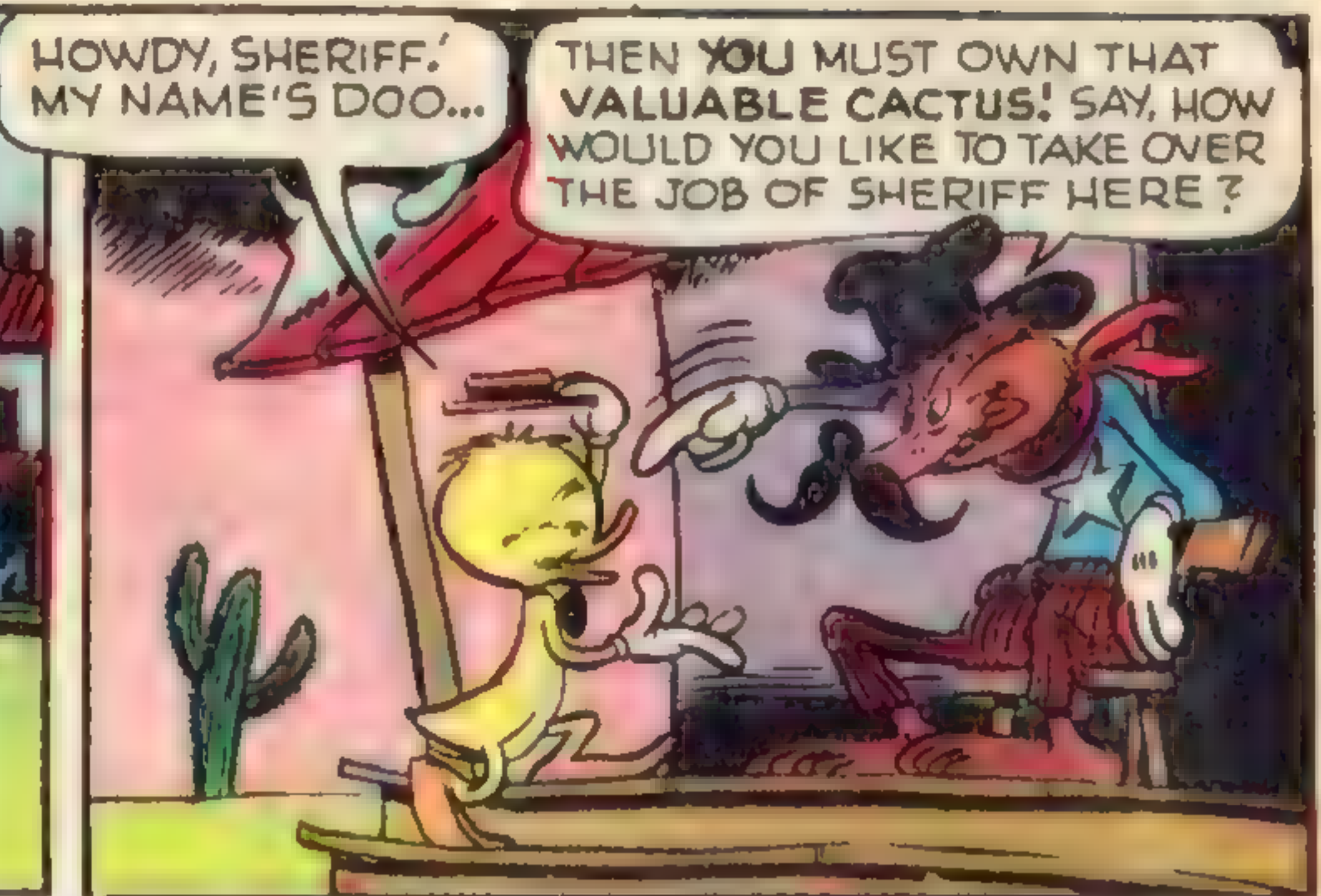


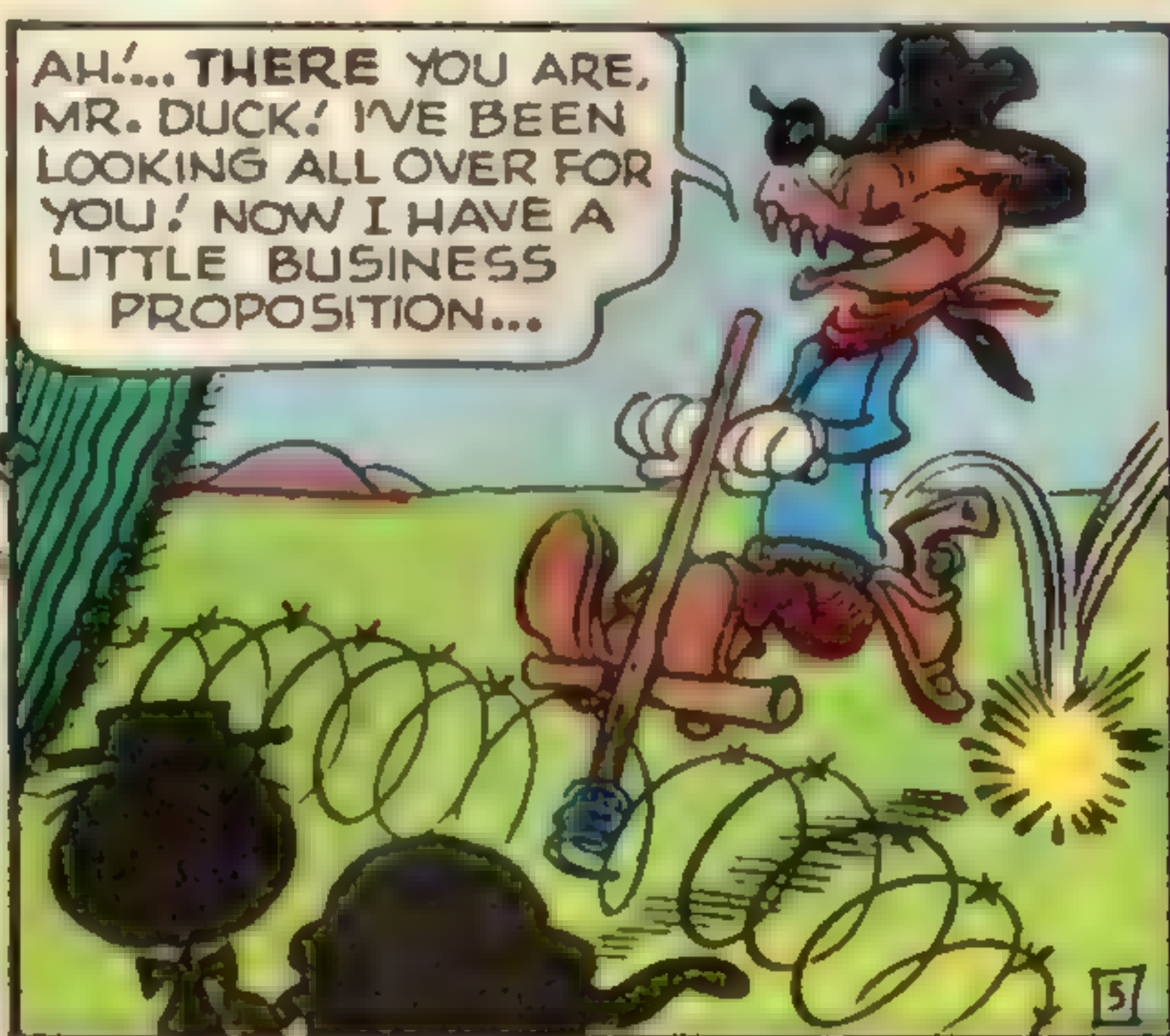
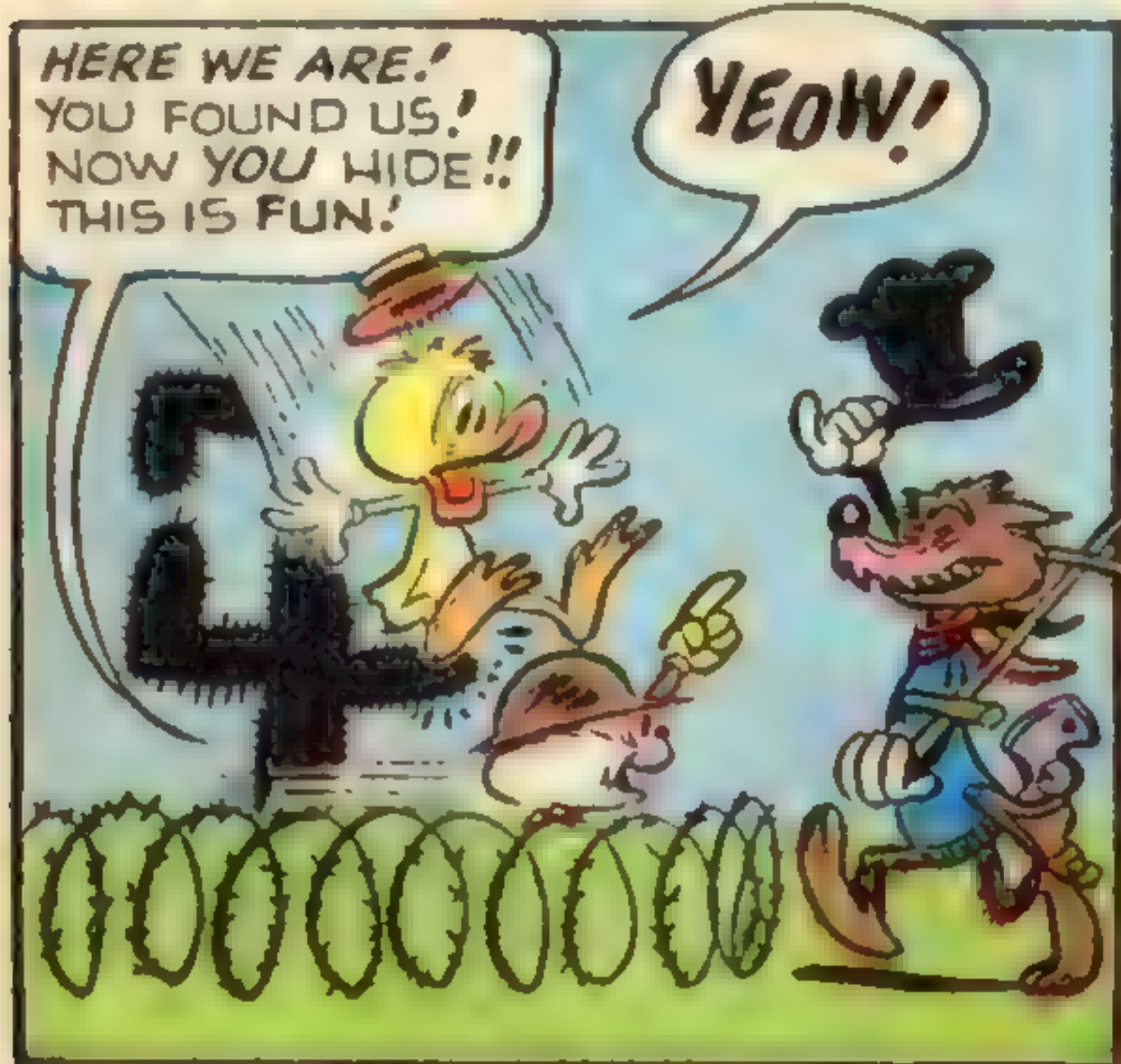
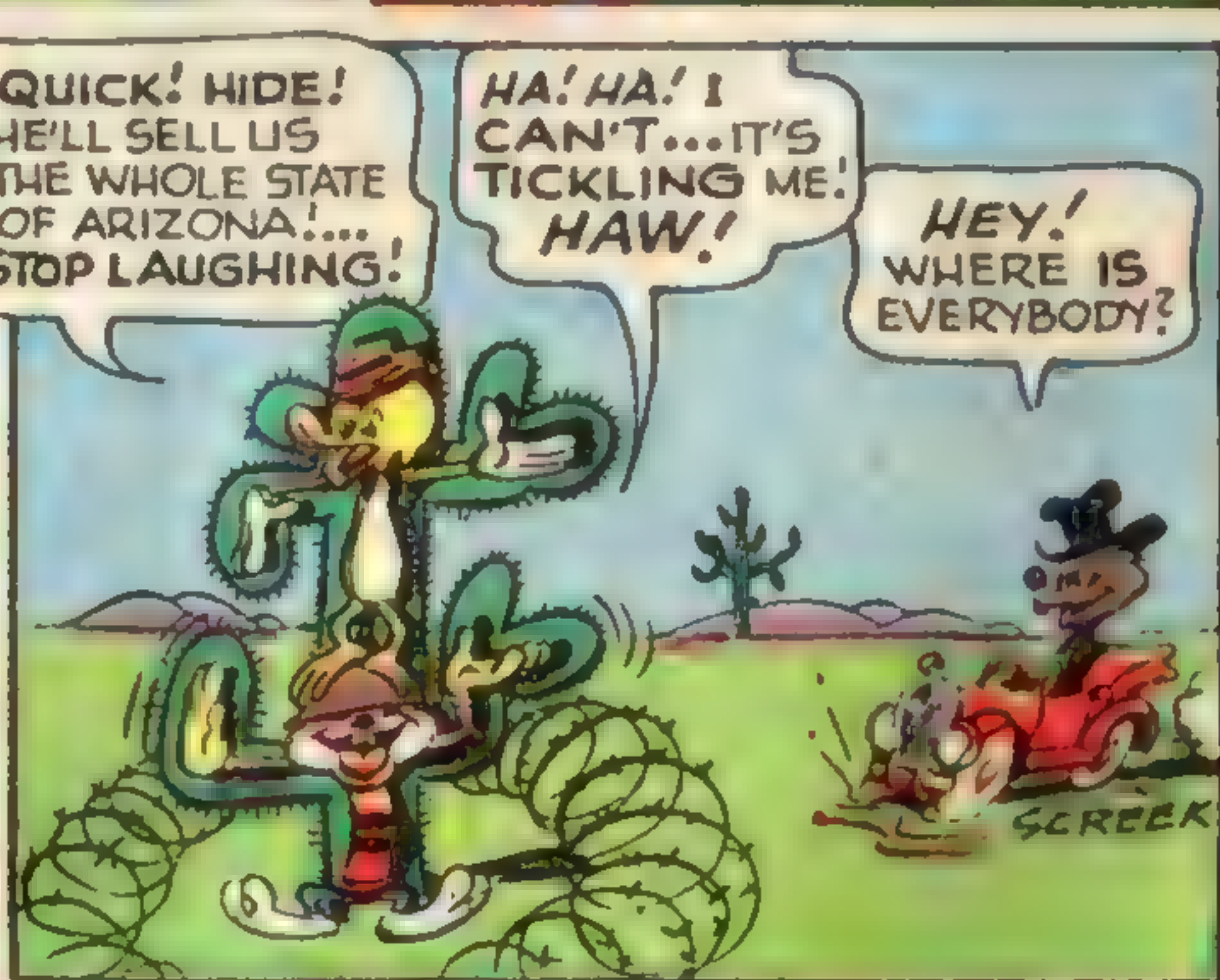
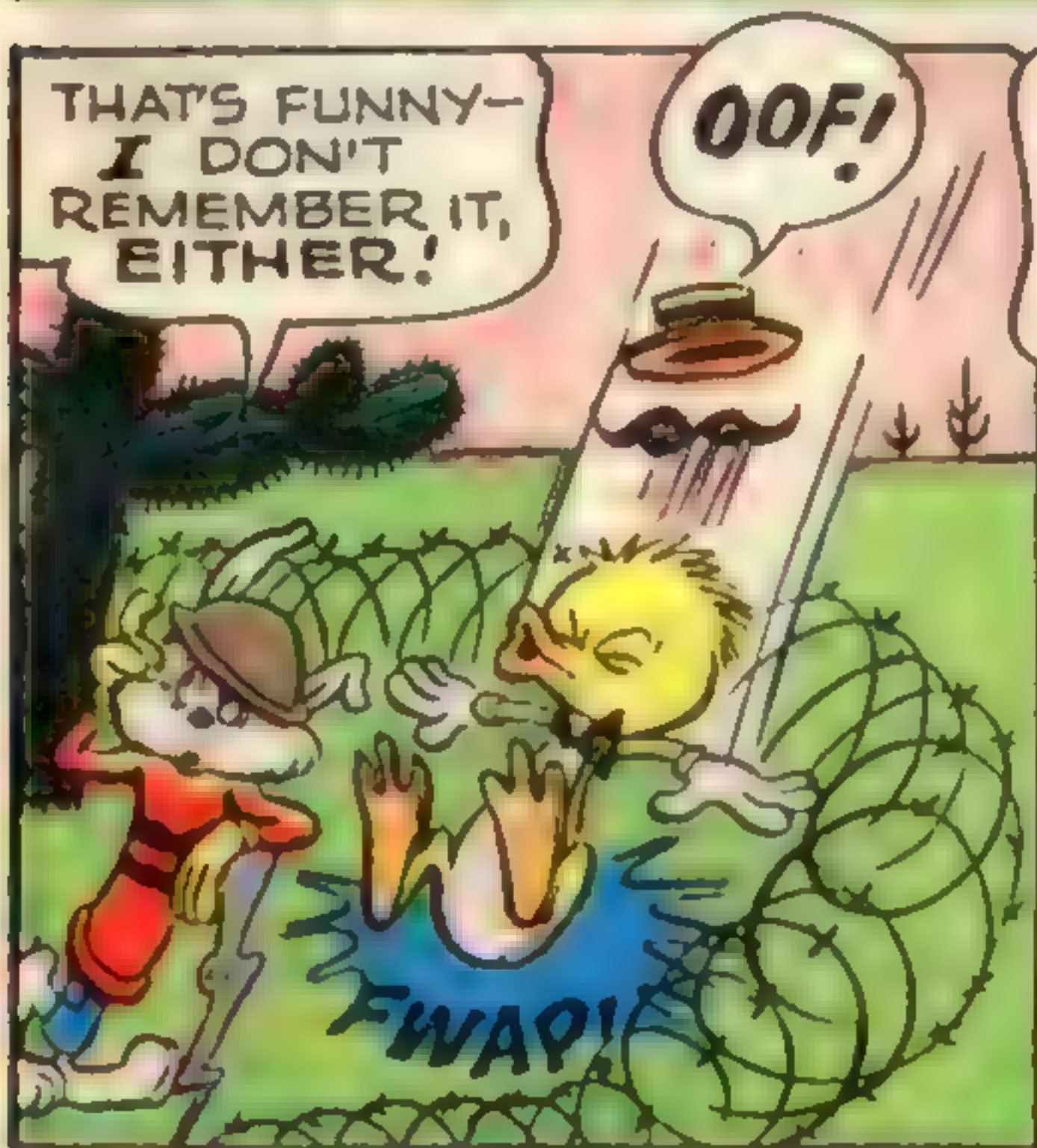
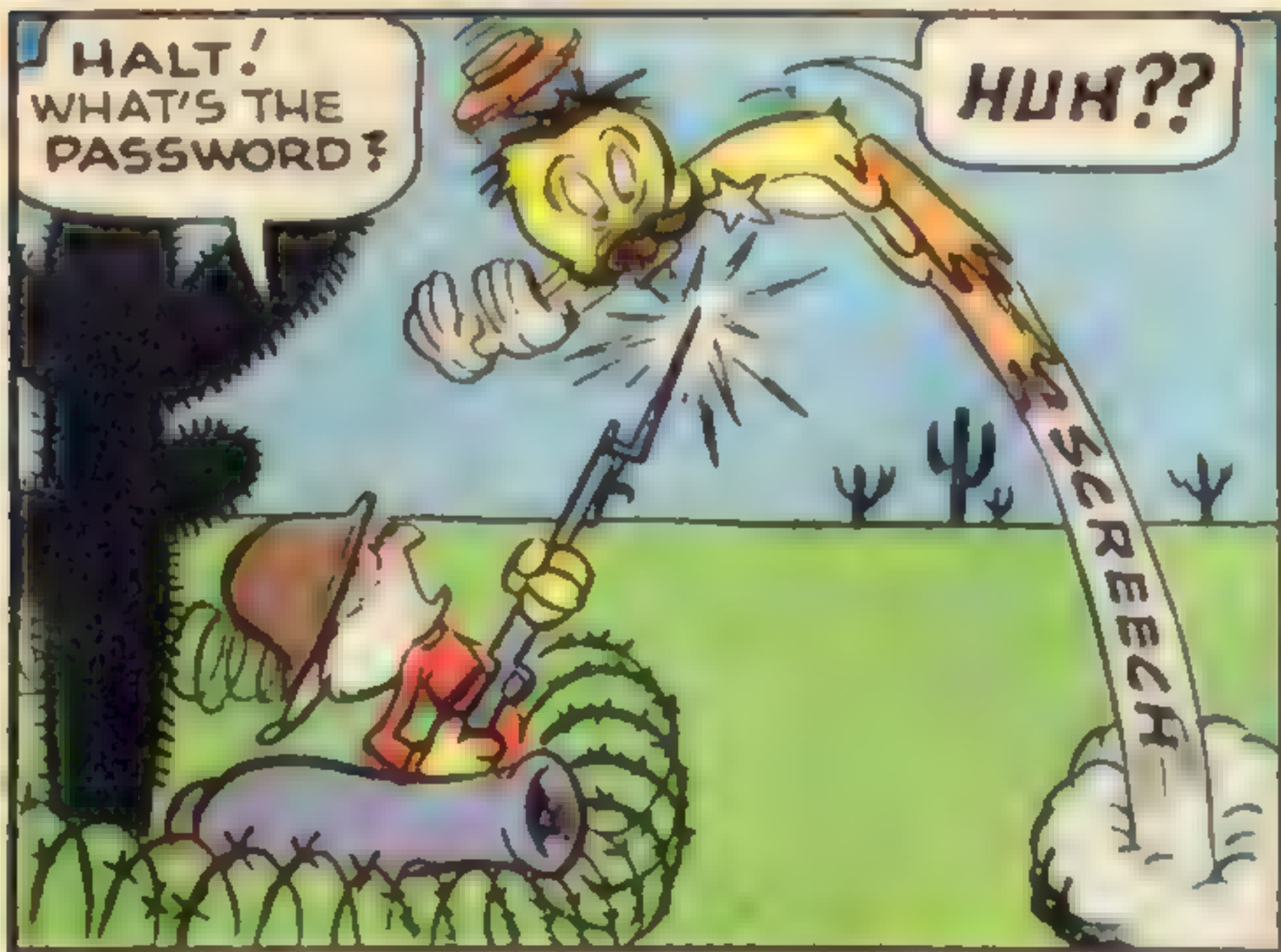
DOODLES DUCK

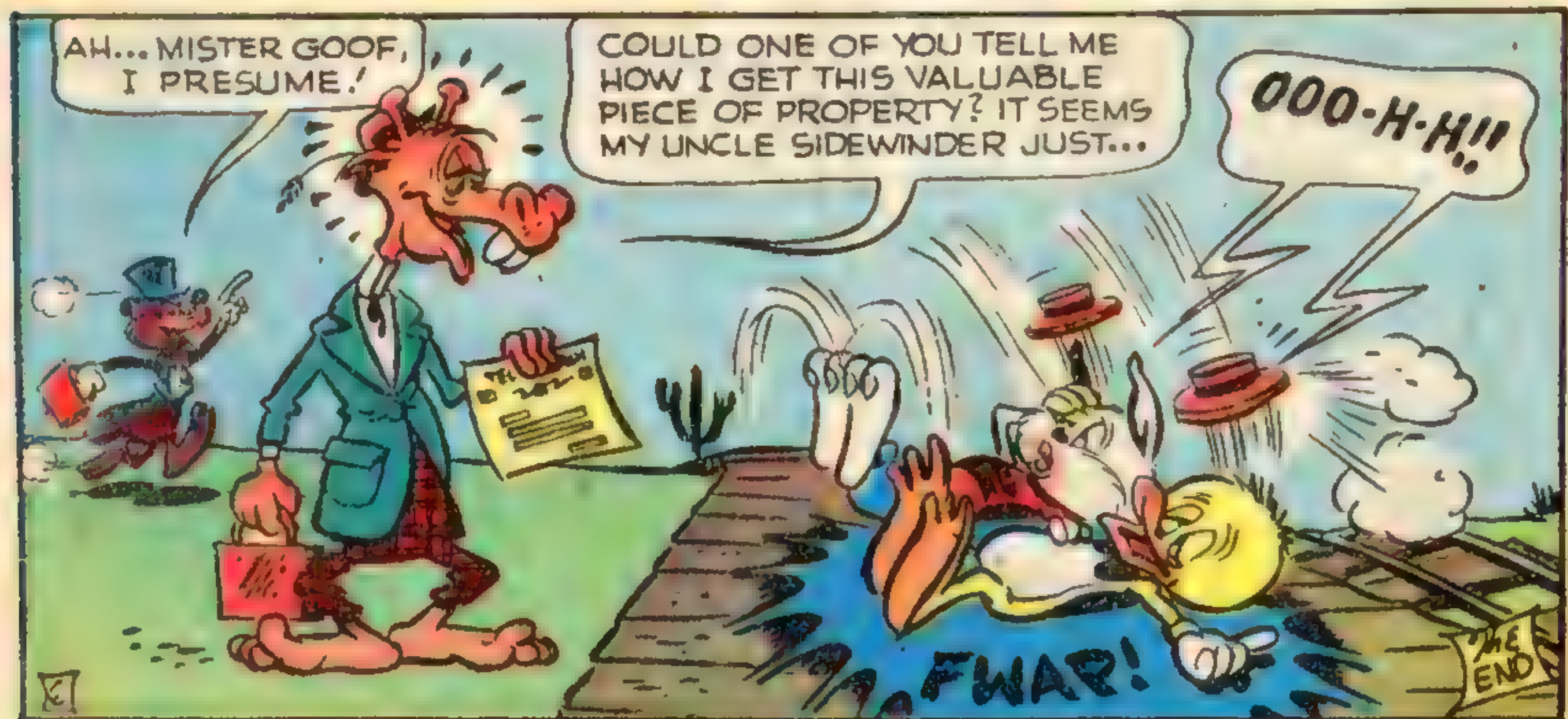
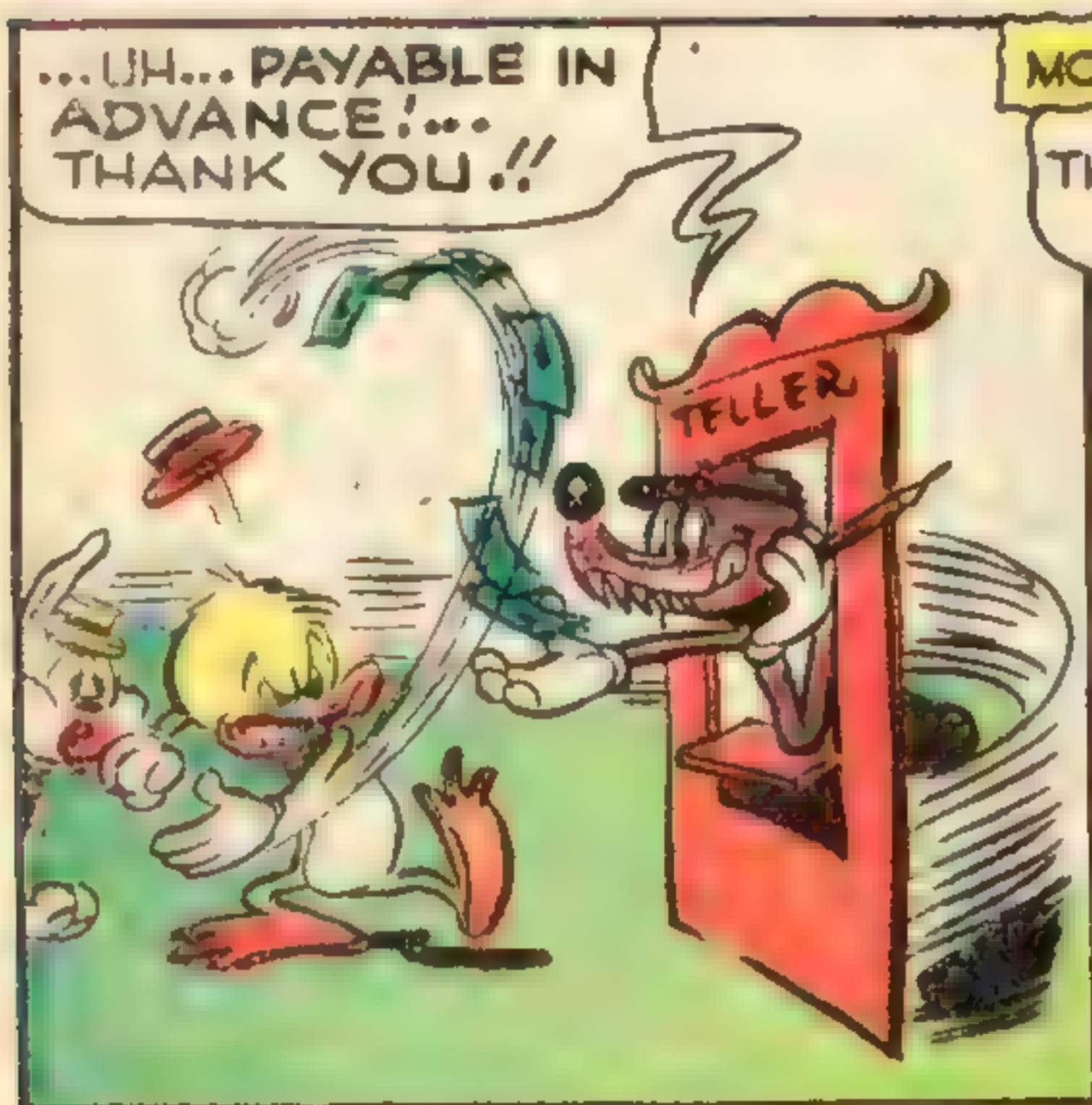
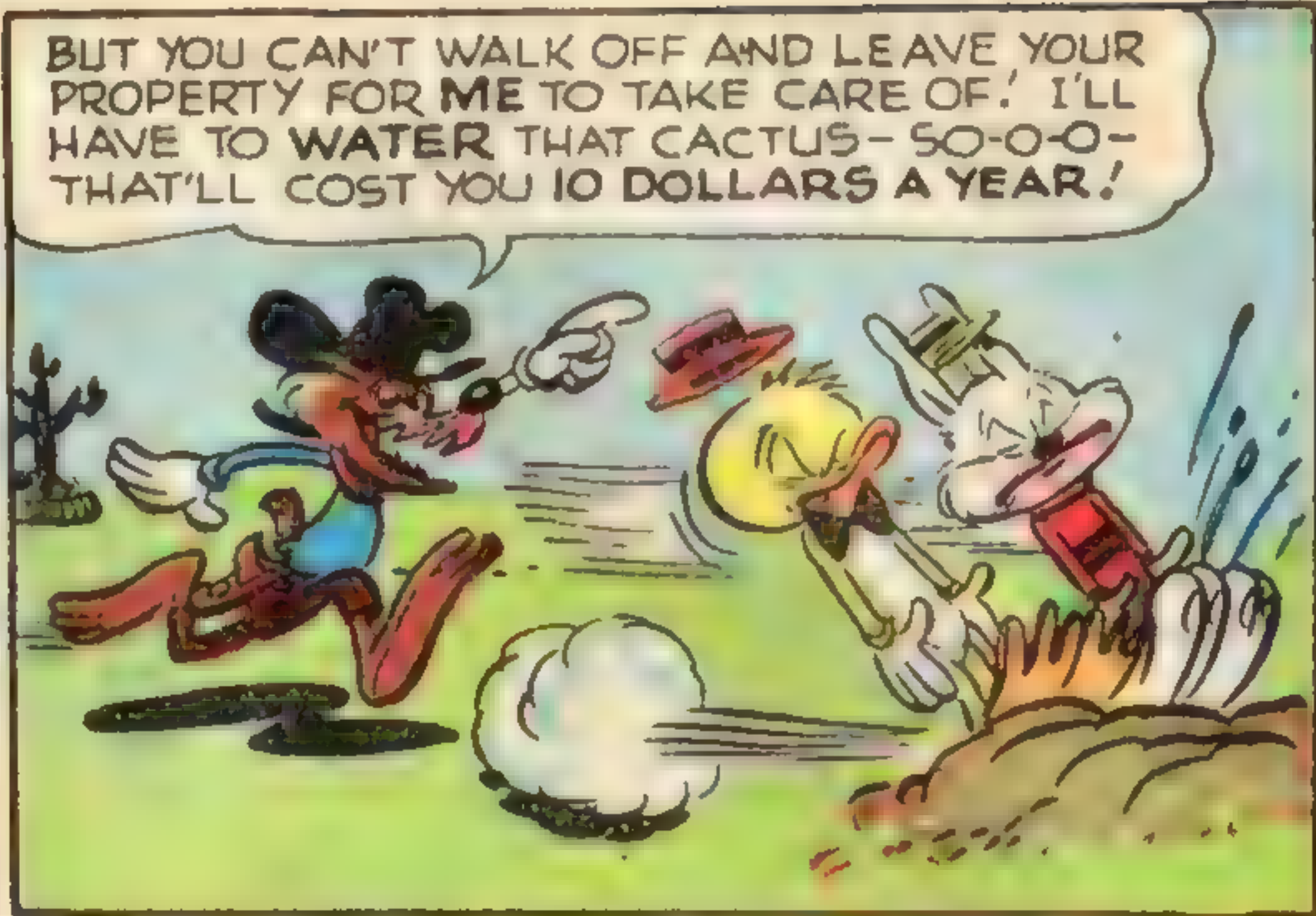












KIDS! IT'S EASY TO WIN

ONE OF THESE 400 FLEXY RACERS!

YOUR OWN ROLLER COASTER



GET IN THIS EASY
"GUESS-MY-BIRTHDAY
CONTEST!"



"I'M the boy you see in the Bazooka Comics—having exciting adventures with my giant Bazooka bubble. I'd like you to be one of the 400 boys and girls to win an expensive Flexy Racer. You'll coast speedily over country roads or city streets. Steers like a motorcycle. Two wheel brakes 'stop on a dime' with handle bar control. Swell for 'belly-whopping,' pulling friends or packages, too.

"Just fill out the coupon with your estimate of my birthday—and mail it with a Bazooka wrapper or facsimile! Hope you win!"

Comics! Prizes!

LISTEN TO
"ABBOTT & COSTELLO"
"D SHOW
Every Sat 11 A.M.
E.S.T.



FOLLOW THESE SIMPLE RULES:

1. Judge how old you think Bazooka Boy should be to appeal to greatest number of boys and girls who read comics.
2. Send Bazooka wrapper to BAZOOKA, Box No. 20, Madison Square Station, New York 10, N. Y. Send in as many entries as you please, but one Bazooka wrapper or facsimile must be sent with each.
3. One Flexy Racer will be awarded to each of the 400 entries that come closest to actual age, now on file with Modern Research Bureau, N. Y. Duplicate prizes in case of ties.
4. Entries must be postmarked before September 1, 1949. For list of winners send a self-addressed stamped envelope to BAZOOKA, Box No. 20, Madison Square Station, New York 10, N. Y.
5. Contest open to all residents of the U. S., its territories and possessions, except employees of Topps Chewing Gum and their advertising agency.

SEND THIS COUPON TODAY—

Bazooka, Box 20
Madison Square Station
New York 10, N. Y.

Enclosed is a Bazooka wrapper or facsimile. I judge Bazooka Boy's birthday to be

_____ 19_____
Month Day Year Hour

NAME _____

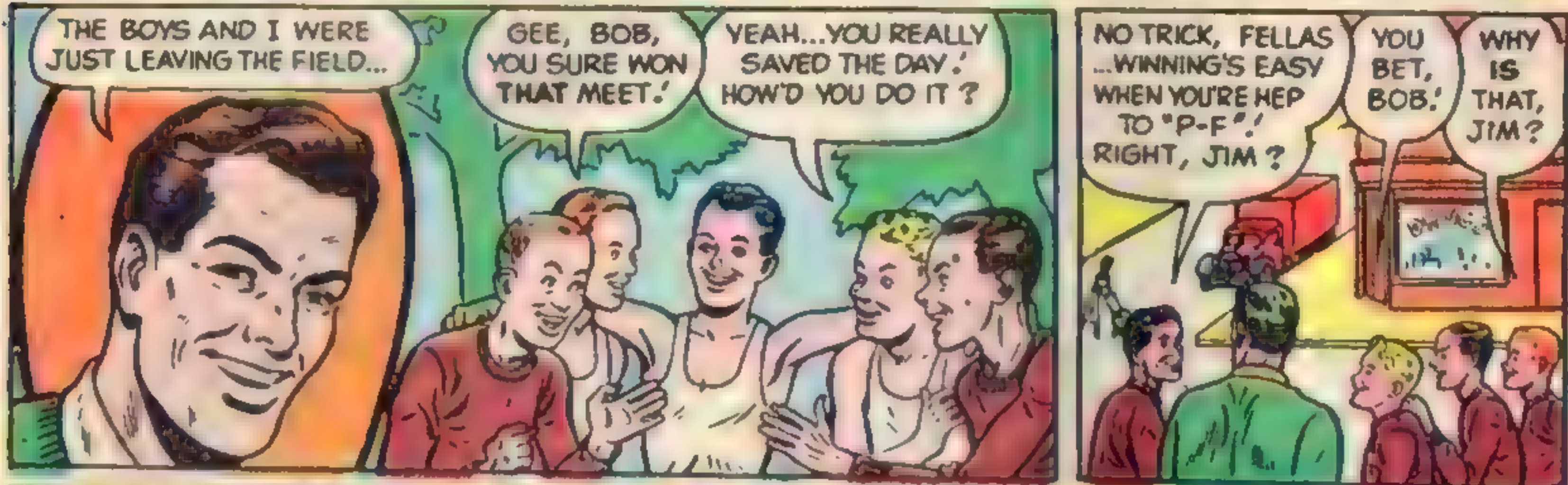
ADDRESS _____

CITY _____ ZONE _____ STATE _____

This contest is subject to all state and local regulations.

LIGHTNING SPEED...HEROIC DEED!

ANOTHER JIM WISE "P-F" SPORTS STORY



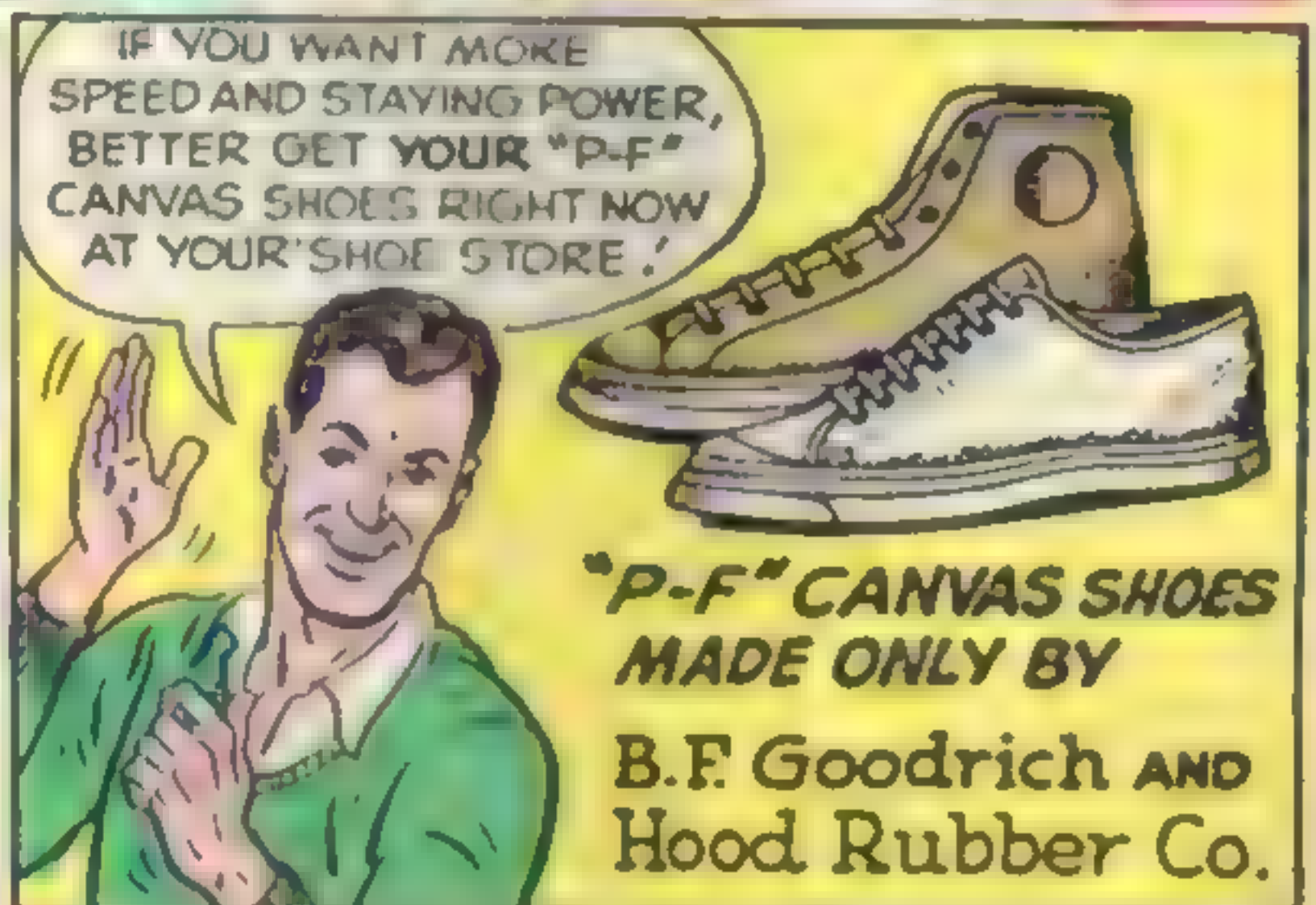
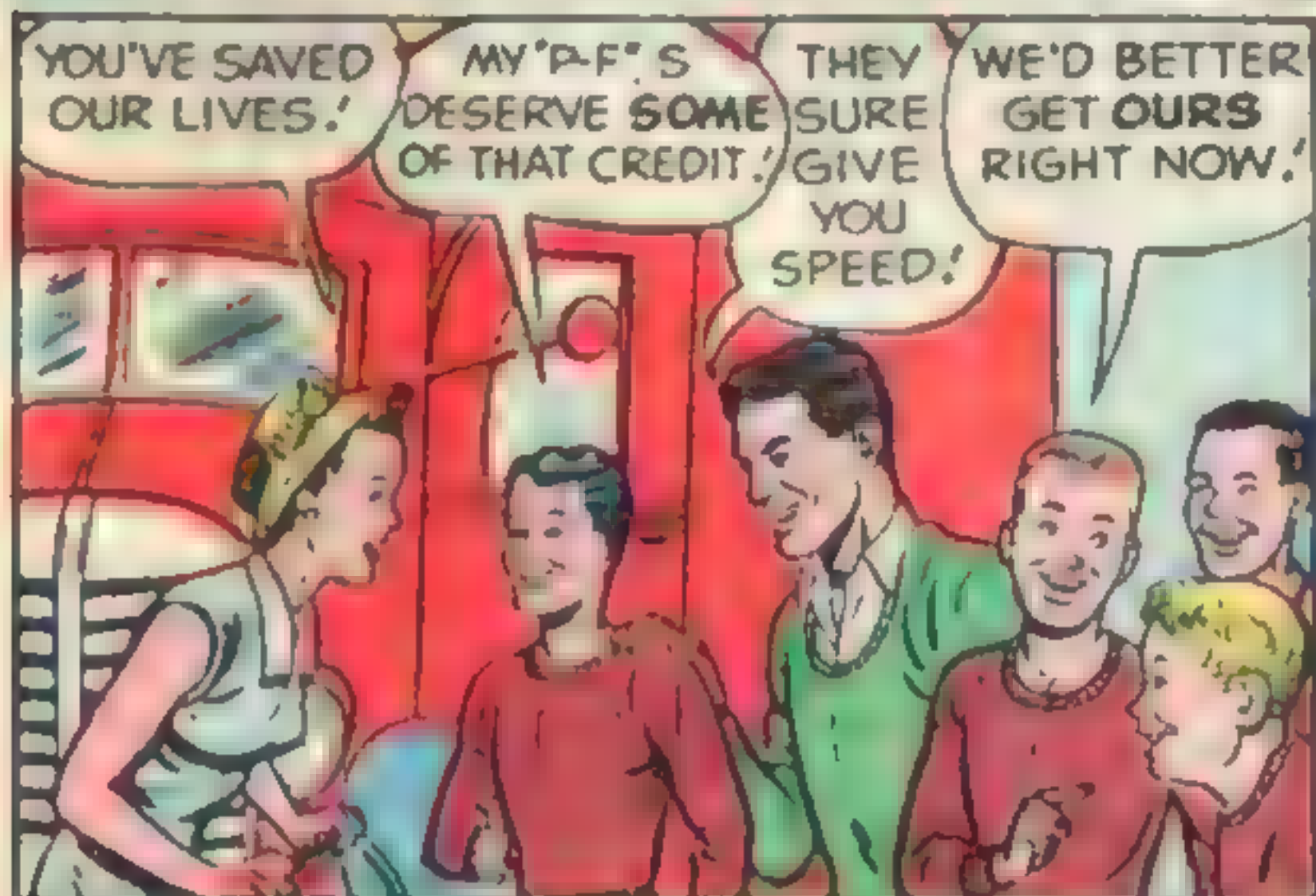
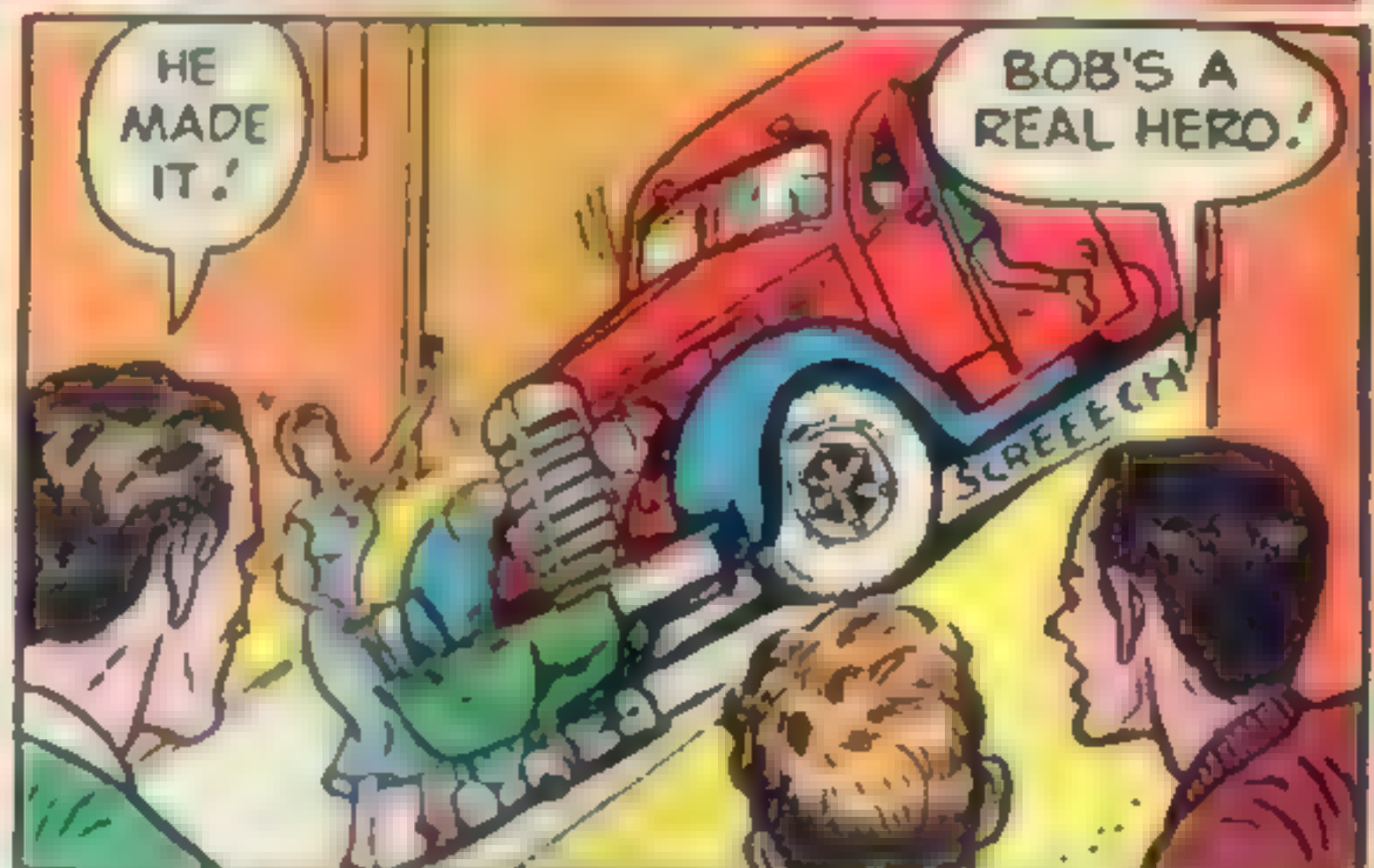
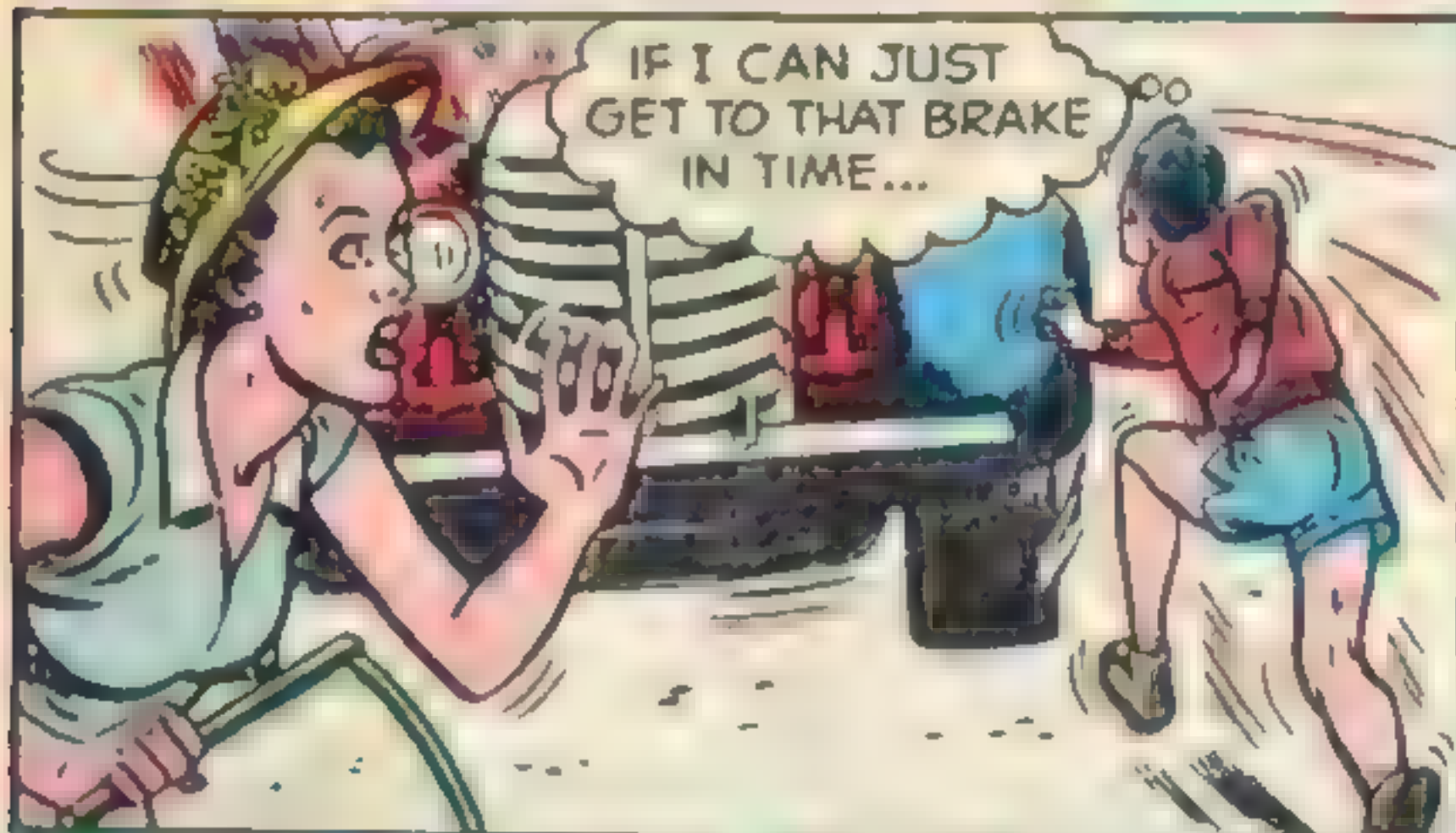
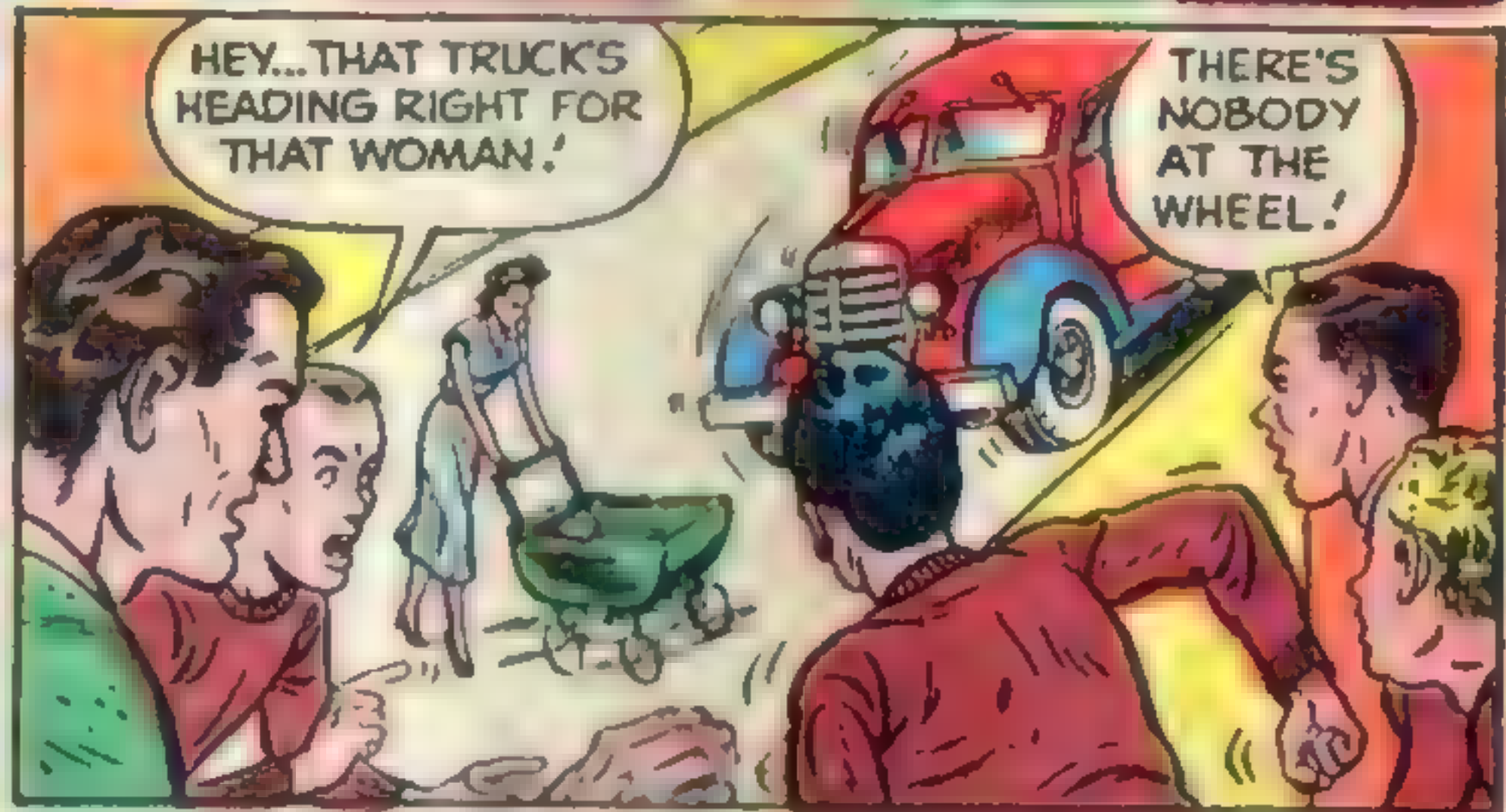
WHAT JIM TOLD THE BOYS ABOUT "P-F" HERE'S WHY "P-F" GIVES YOU MORE STAYING POWER, SPEEDS UP YOUR GAME, MAKES YOU A BETTER ATHLETE:

1. THIS RIGID WEDGE KEEPS THE BONES OF THE FOOT IN THEIR NATURAL, NORMAL POSITION.

2. THIS SPONGE RUBBER CUSHION PROTECTS THE SENSITIVE AREA OF THE FOOT.

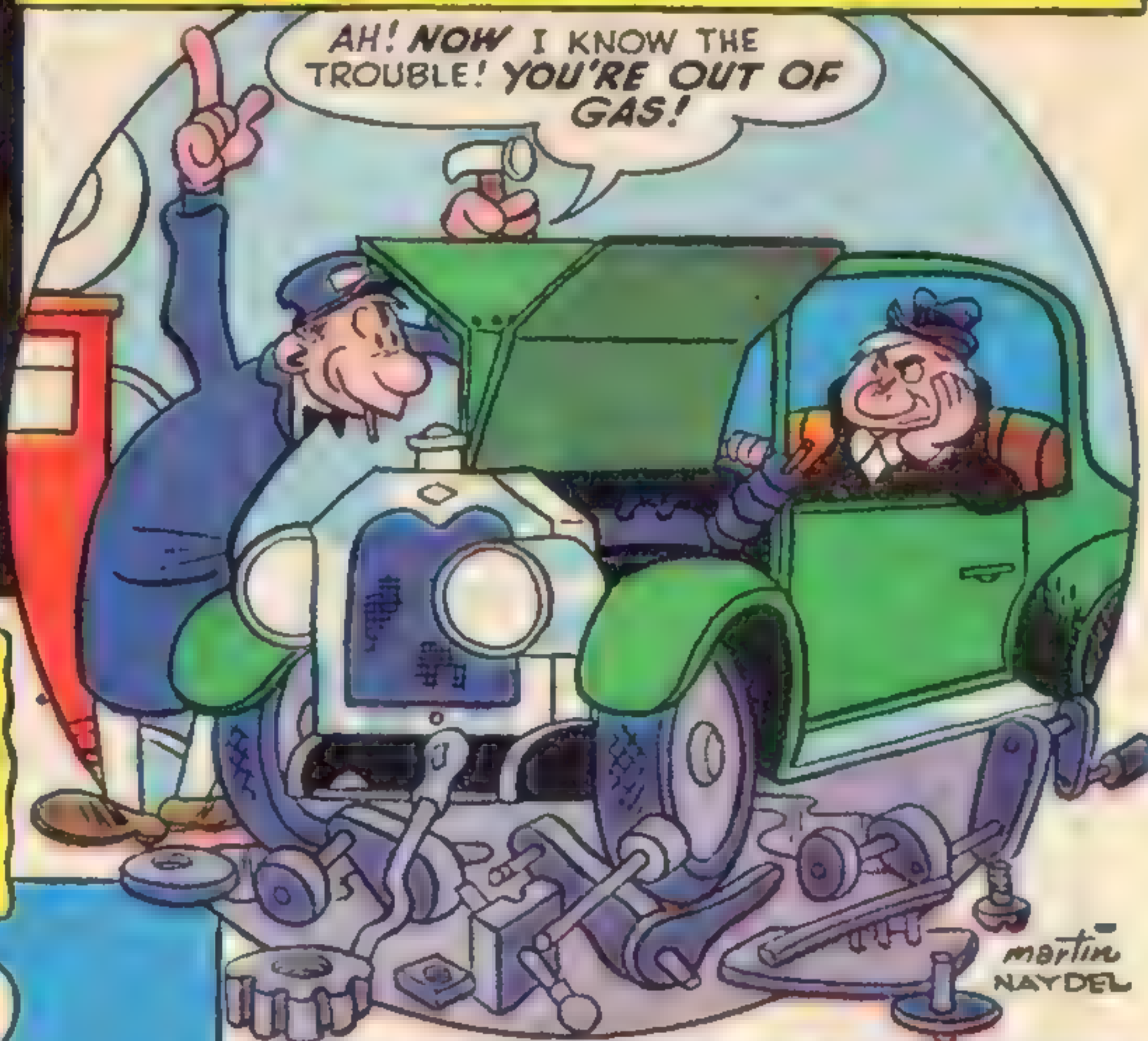


"P-F" MEANS POSTURE FOUNDATION



Funny Facts

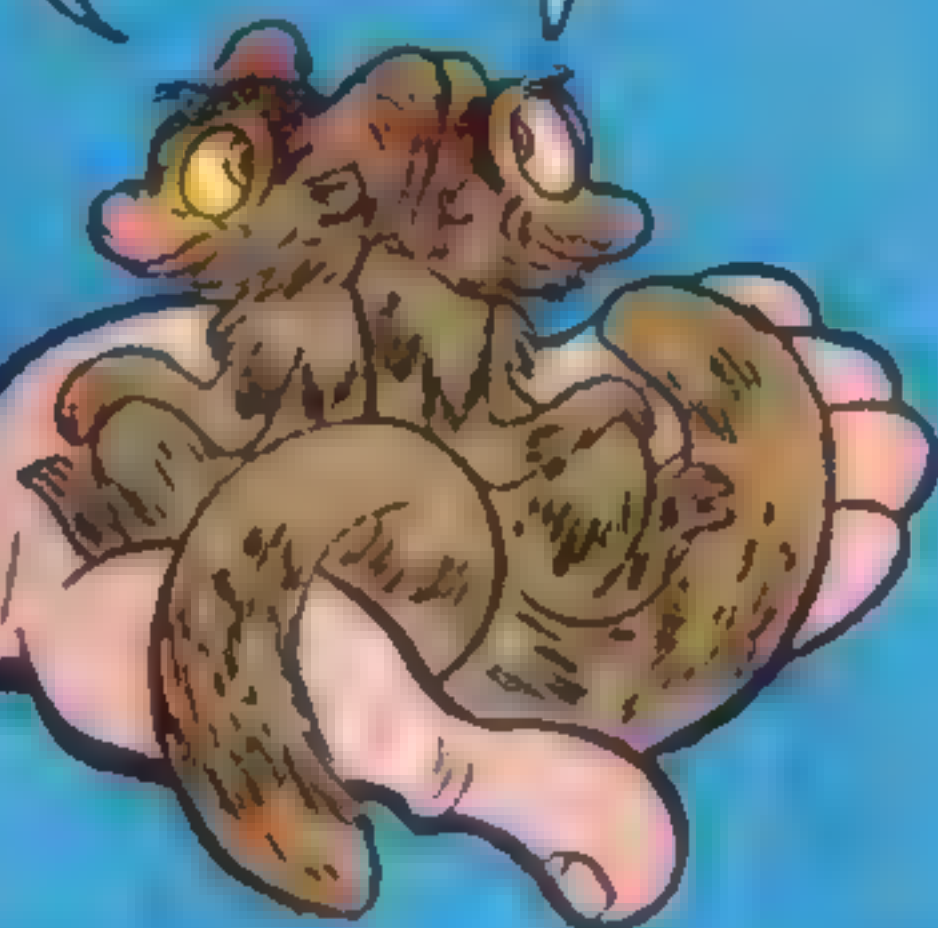
THERE ARE ABOUT 15,000 PARTS IN THE AVERAGE AUTOMOBILE!



THE SMALLEST MONKEYS IN THE WORLD ARE THE SOUTH AMERICAN MARMOSETS. A FULL-GROWN PAIR CAN SIT ON THE PALM OF A MAN'S HAND WITHOUT CROWDING!

COMFY?

JUST FINE!



A PLANT IS MORE LIKELY TO FREEZE IF THE SOIL AROUND IT IS WET, BECAUSE THE GREATER AMOUNT OF EVAPORATION FROM THE WET SOIL CHILLS THE AIR AROUND THE PLANT!

BRRR!



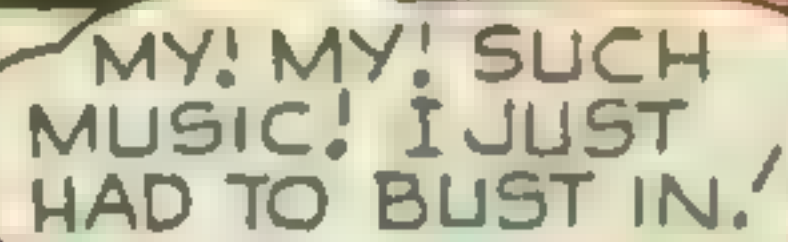
The ANIMAL Scrapbook

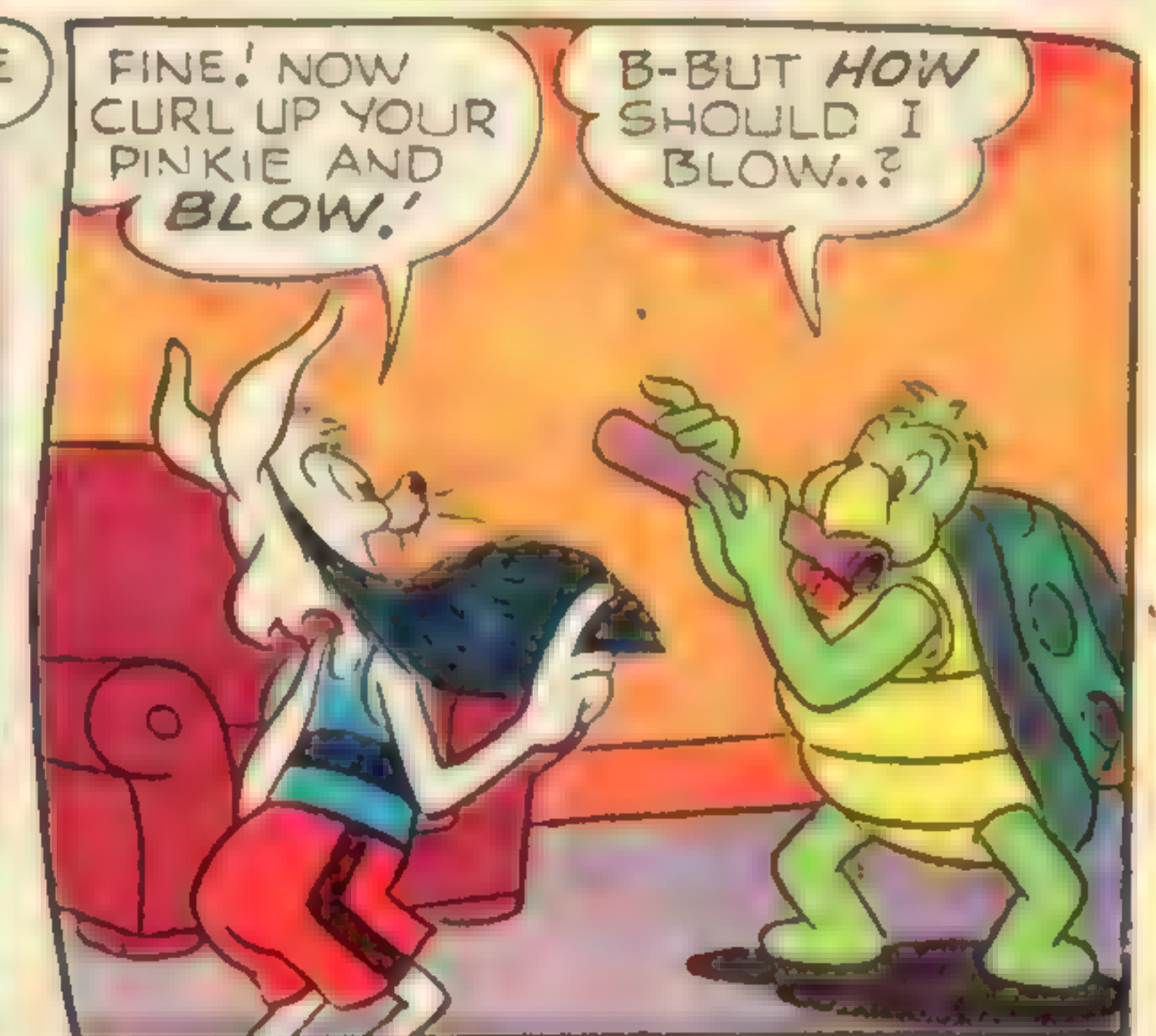
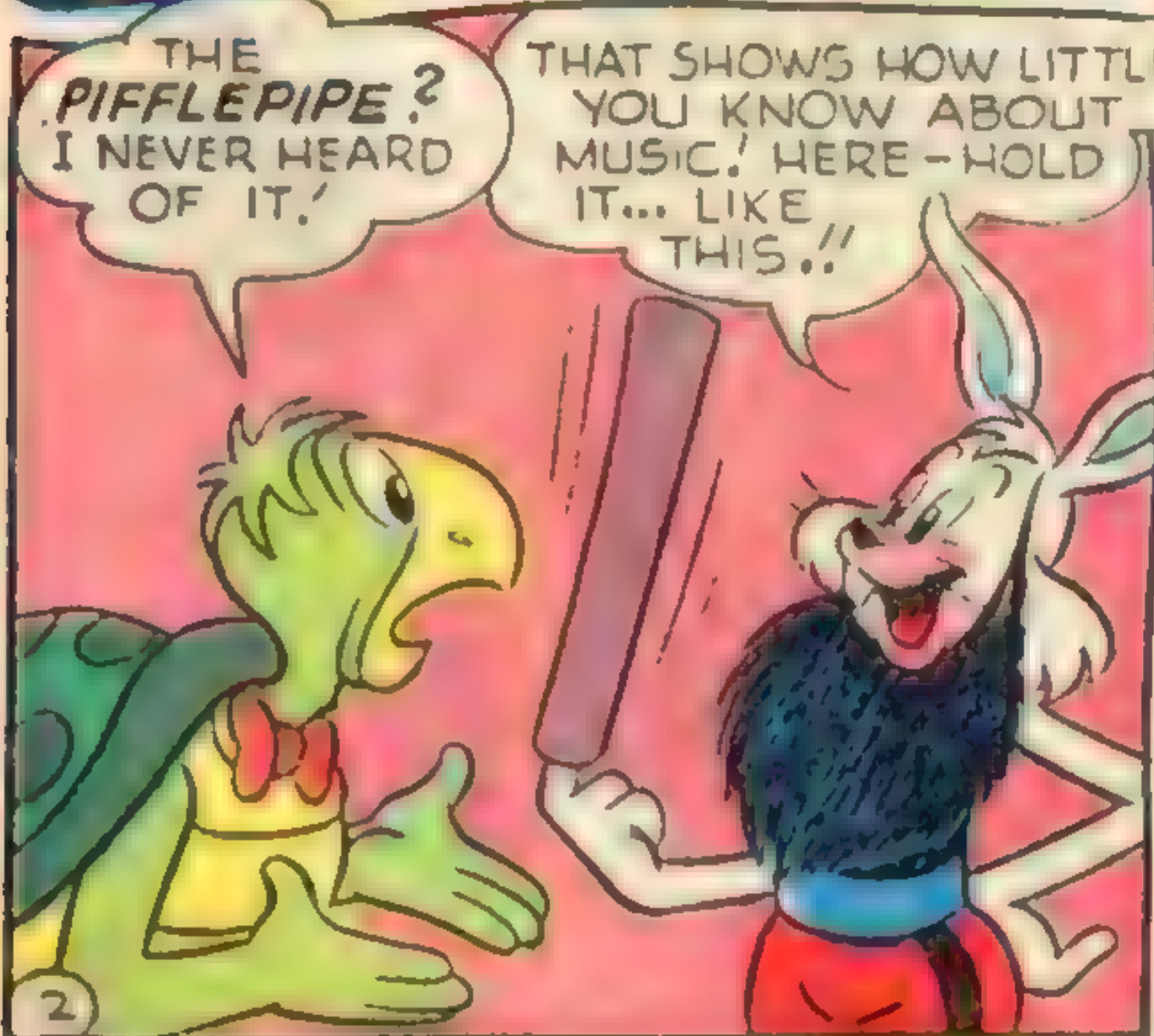
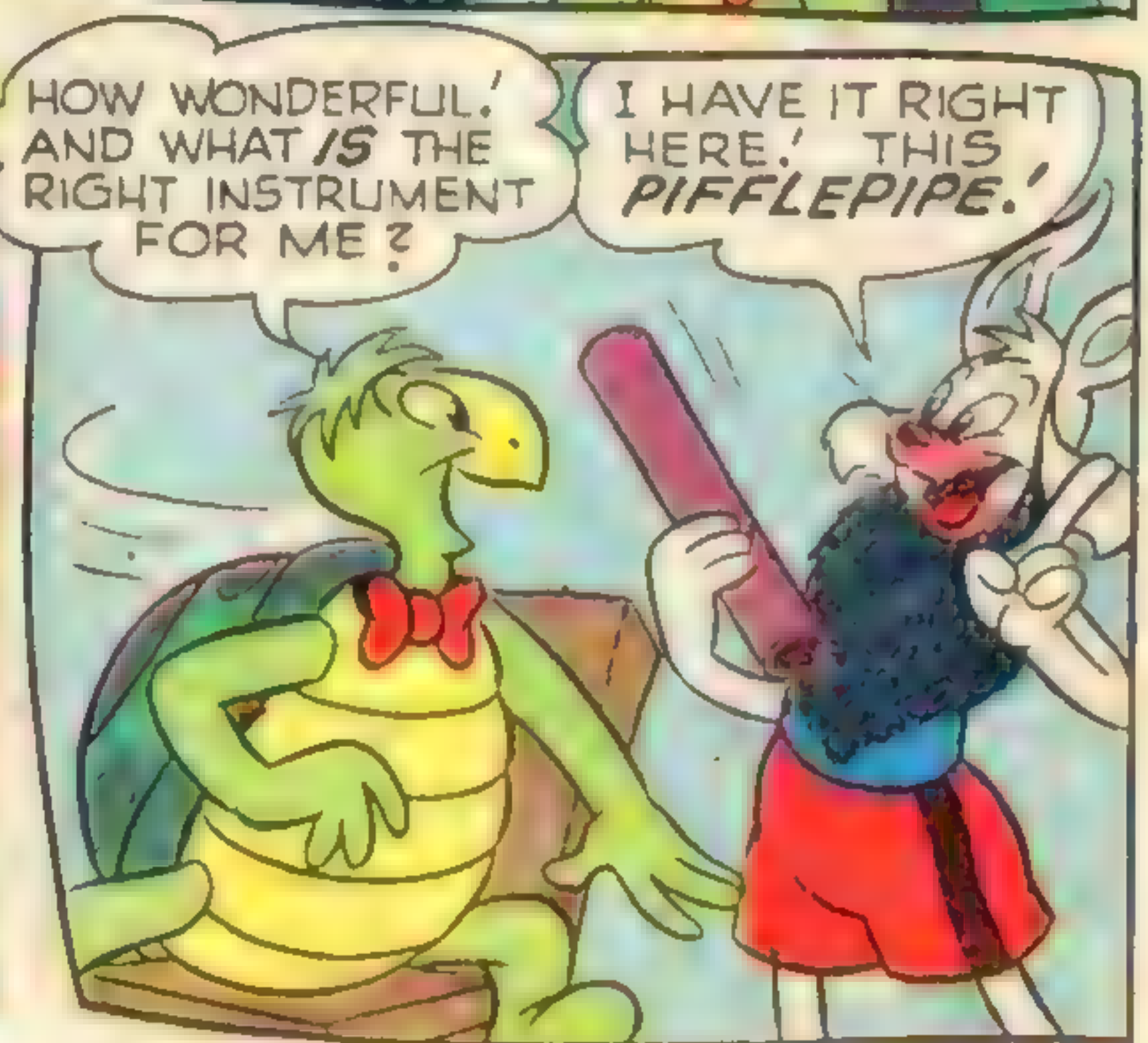
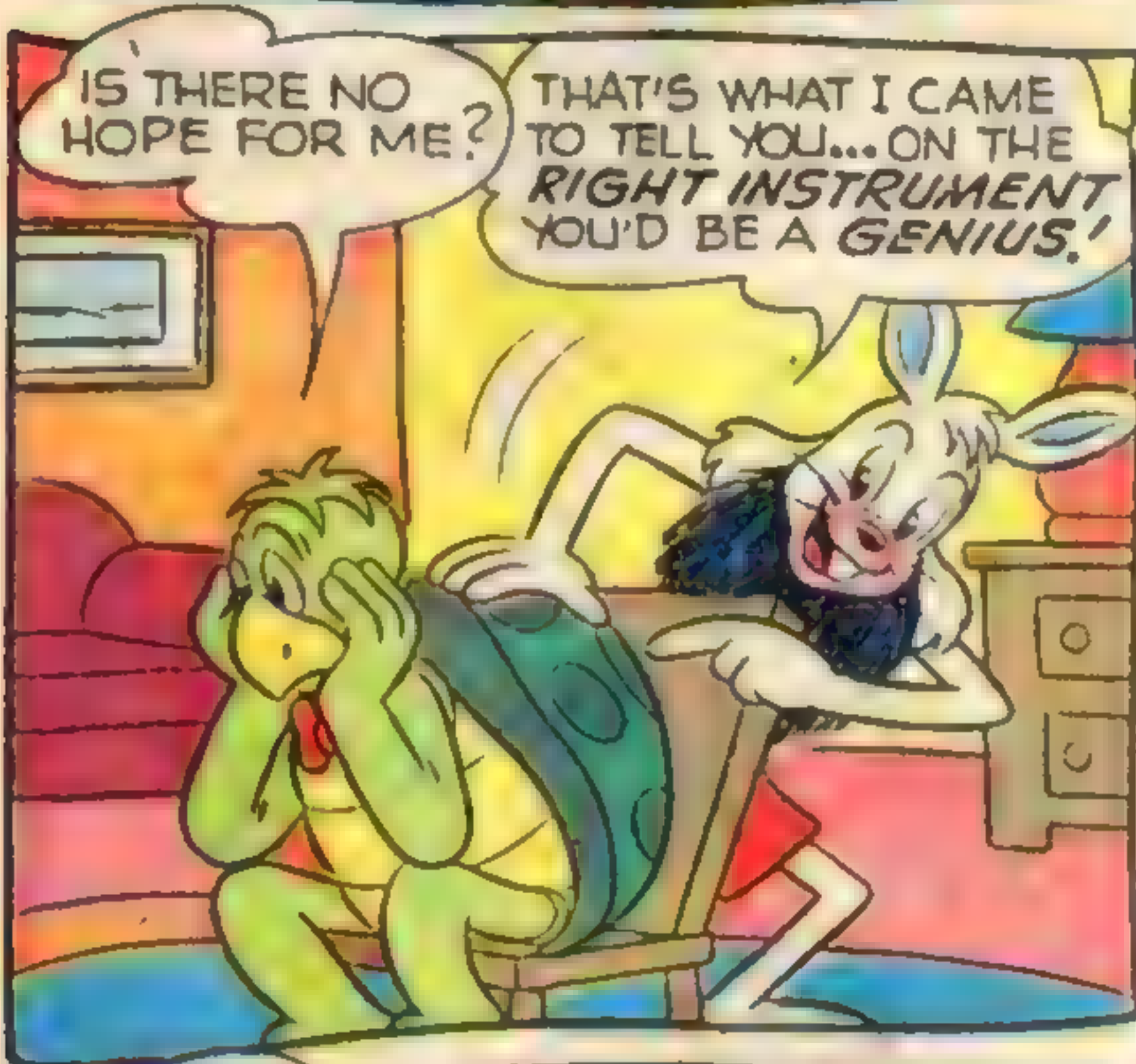
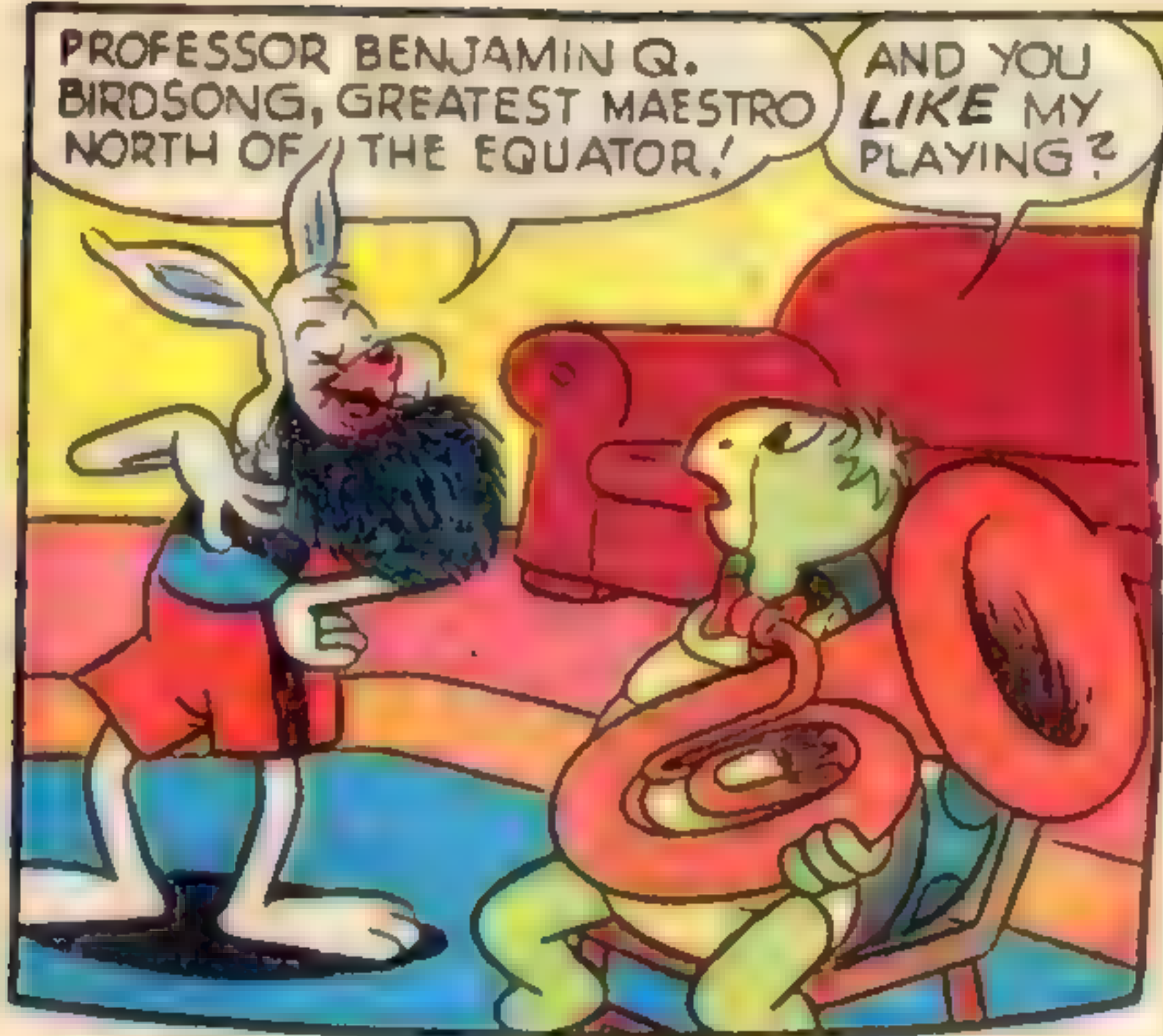
Fennec

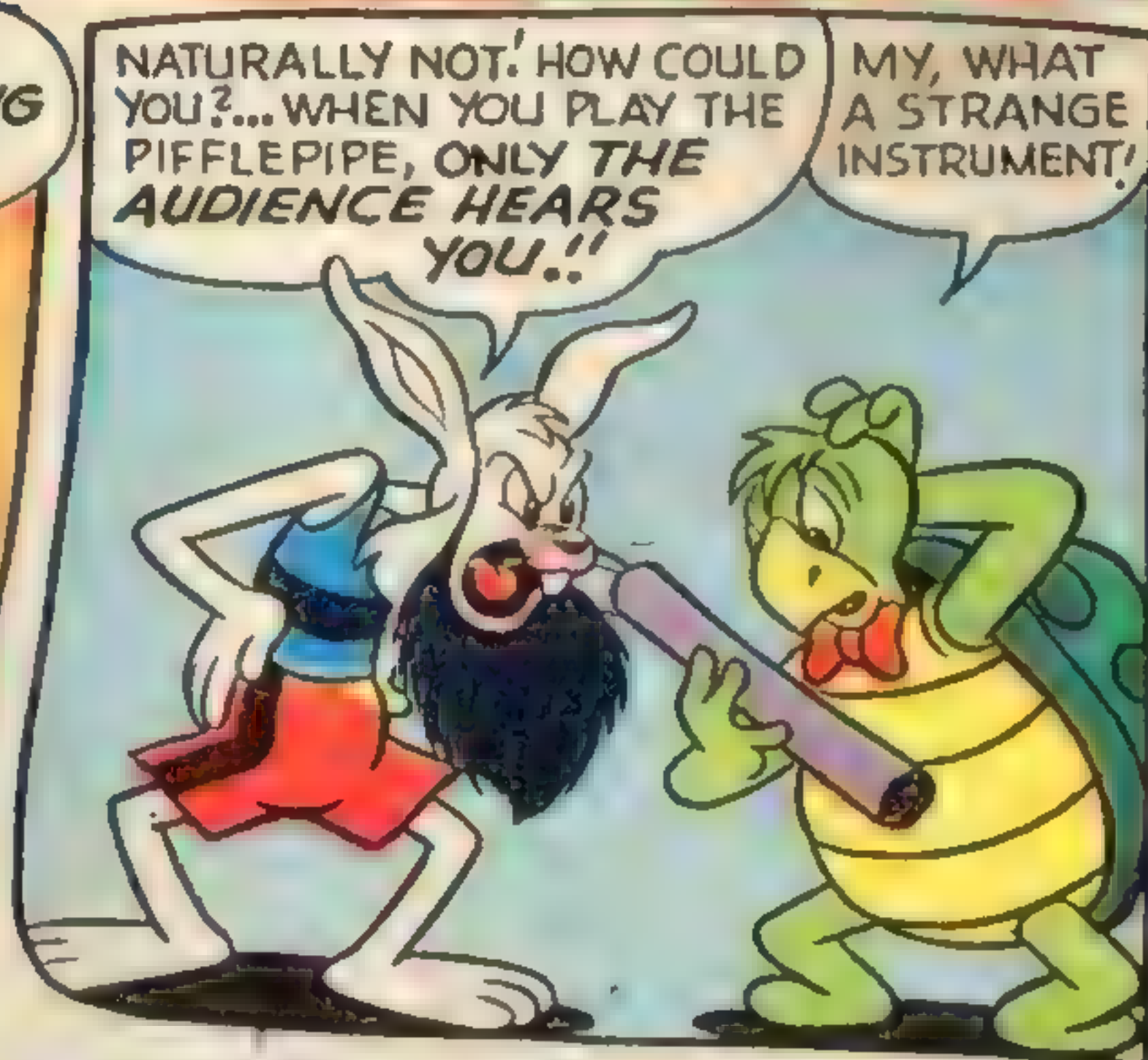


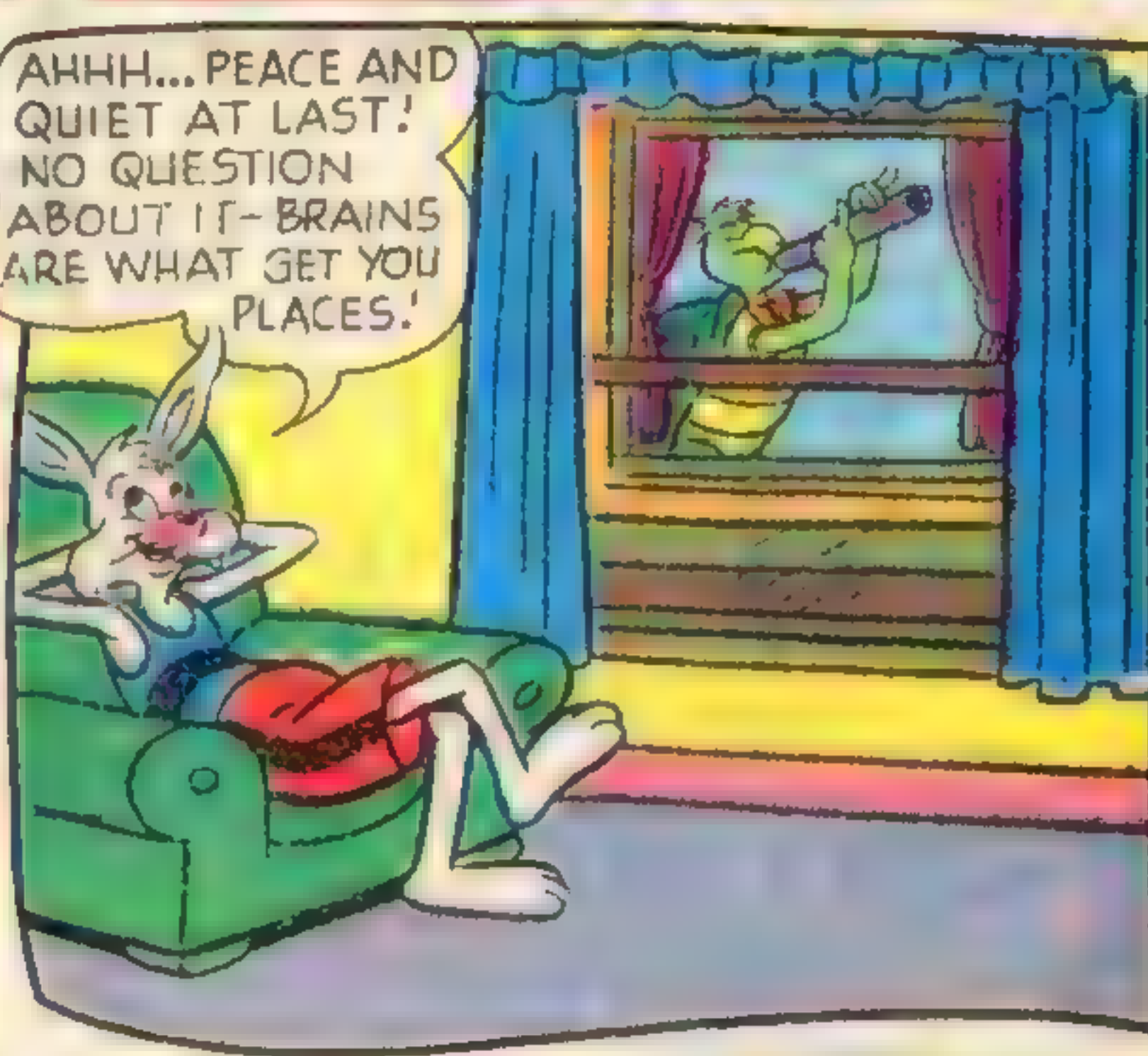
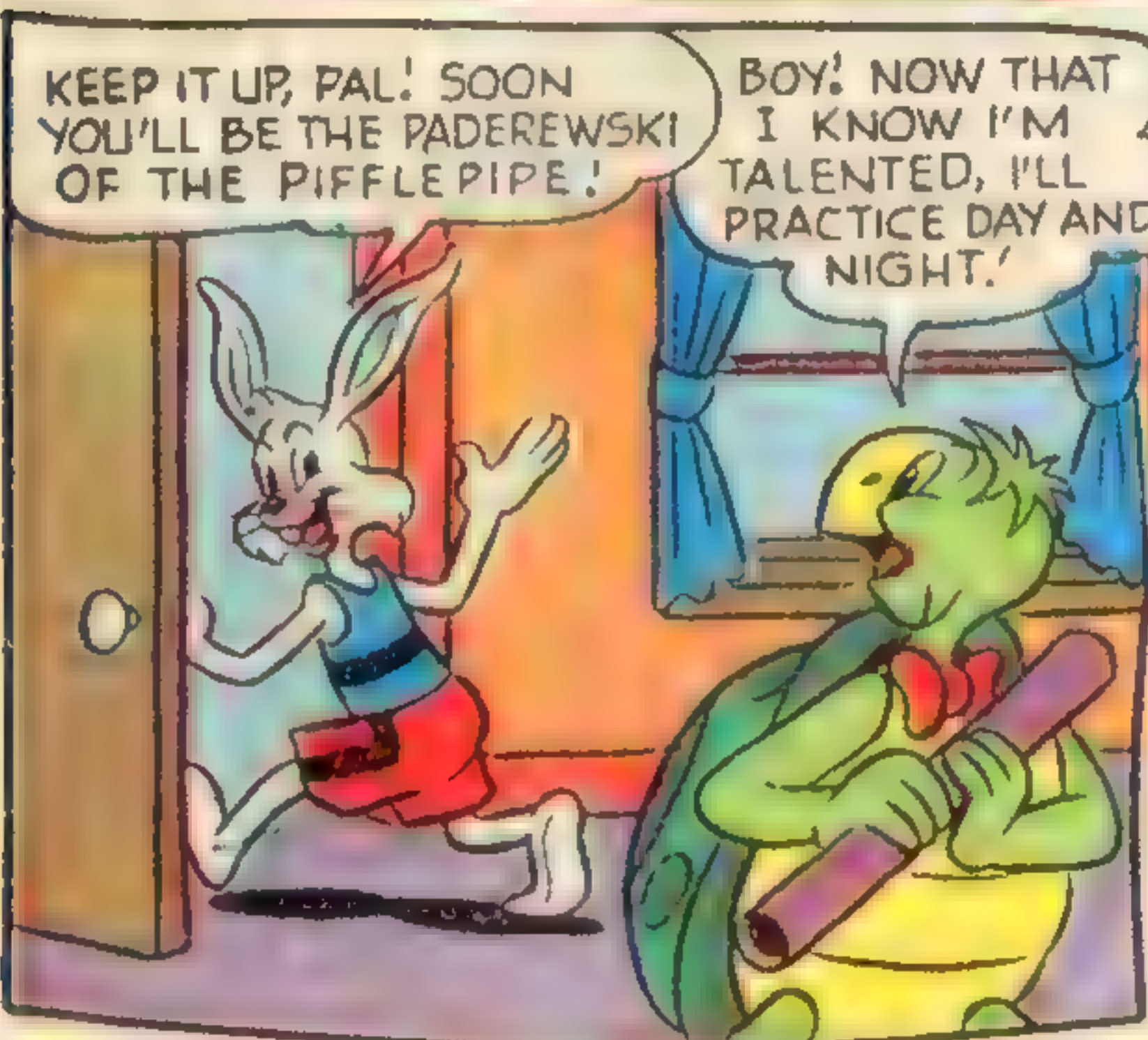
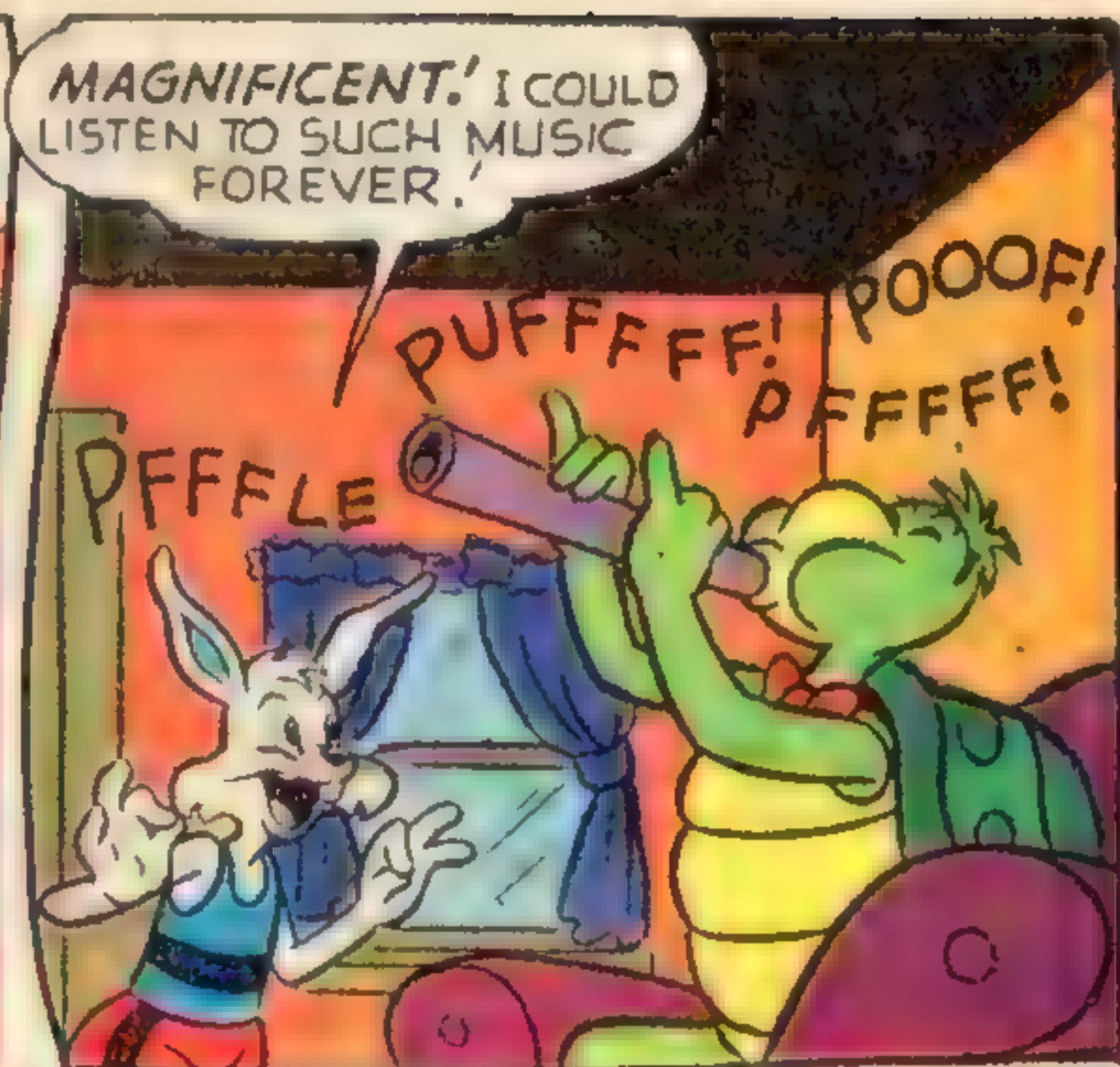
THE FENNEC, A DAINTY, LITTLE NORTH AFRICAN FOX WHICH LIVES ON THE SAHARA DESERT, FINDS SHELTER FROM ITS ENEMIES AND THE MIDDAY SUN BY BURROWING DOWN INTO THE SAND. WISELY, IT DIGS ITS HOLE NEAR THE ROOTS OF DESERT PLANTS, WHERE THE ROOTS KEEP THE SAND FROM CAVING IN!

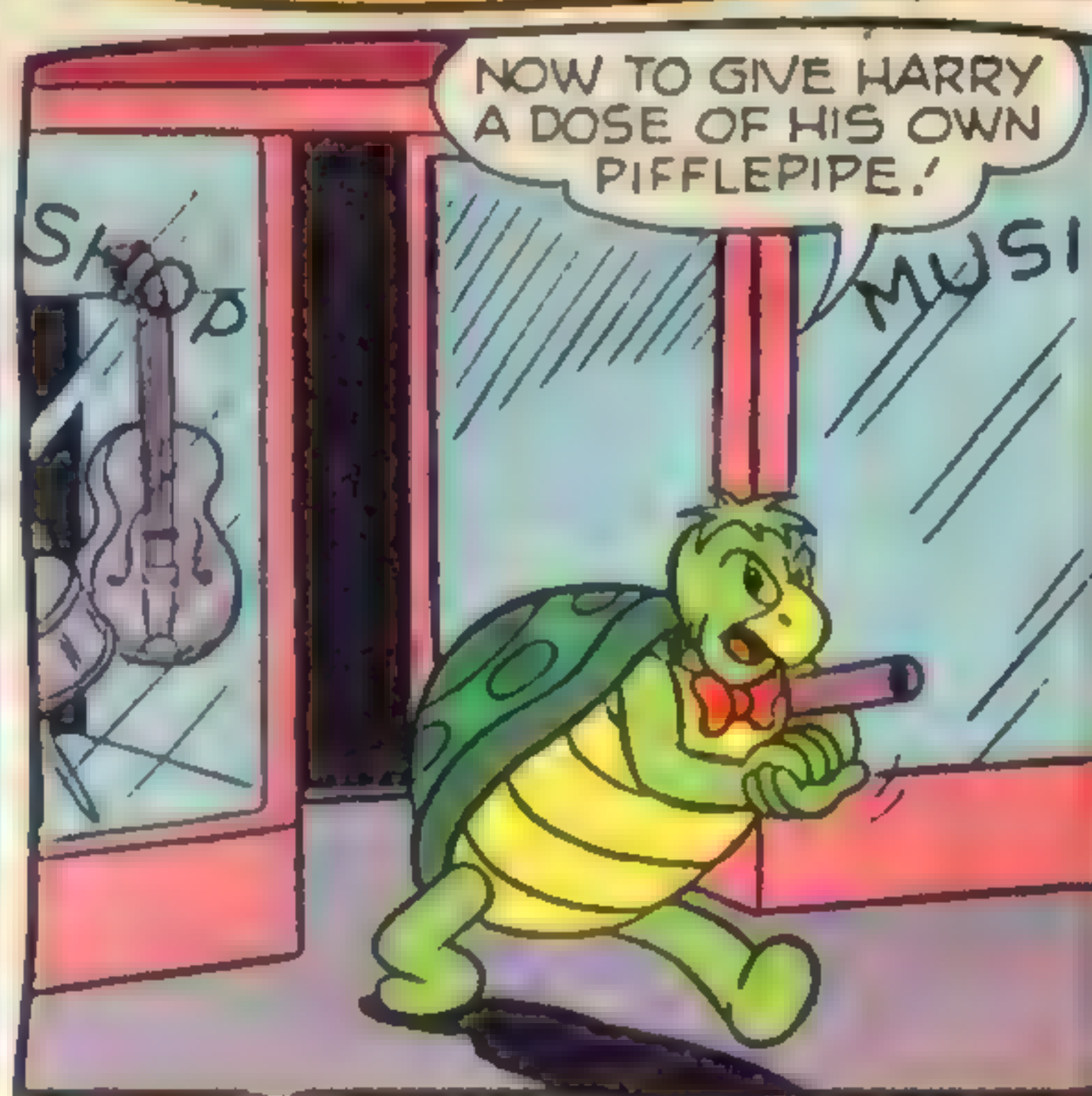
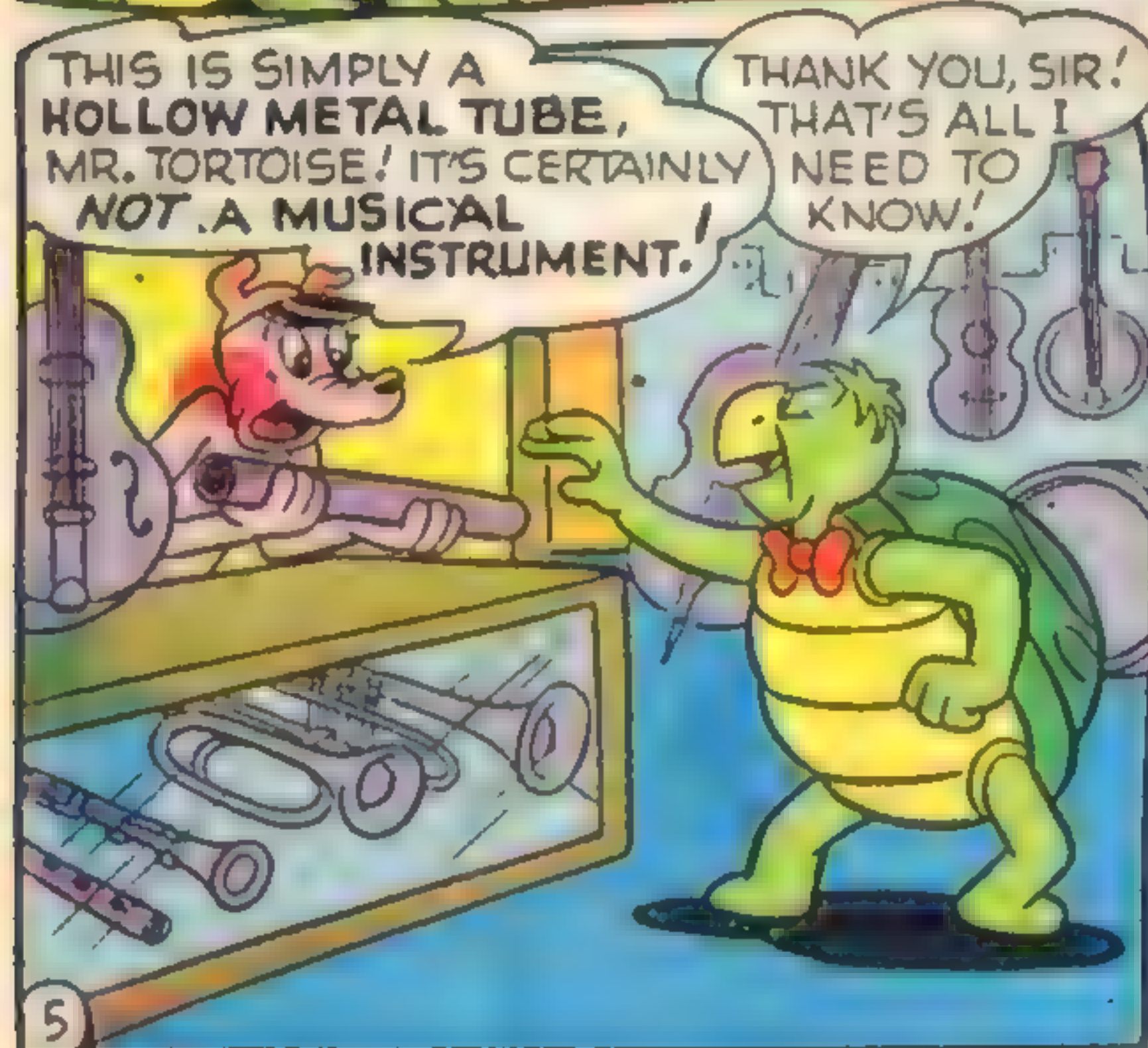
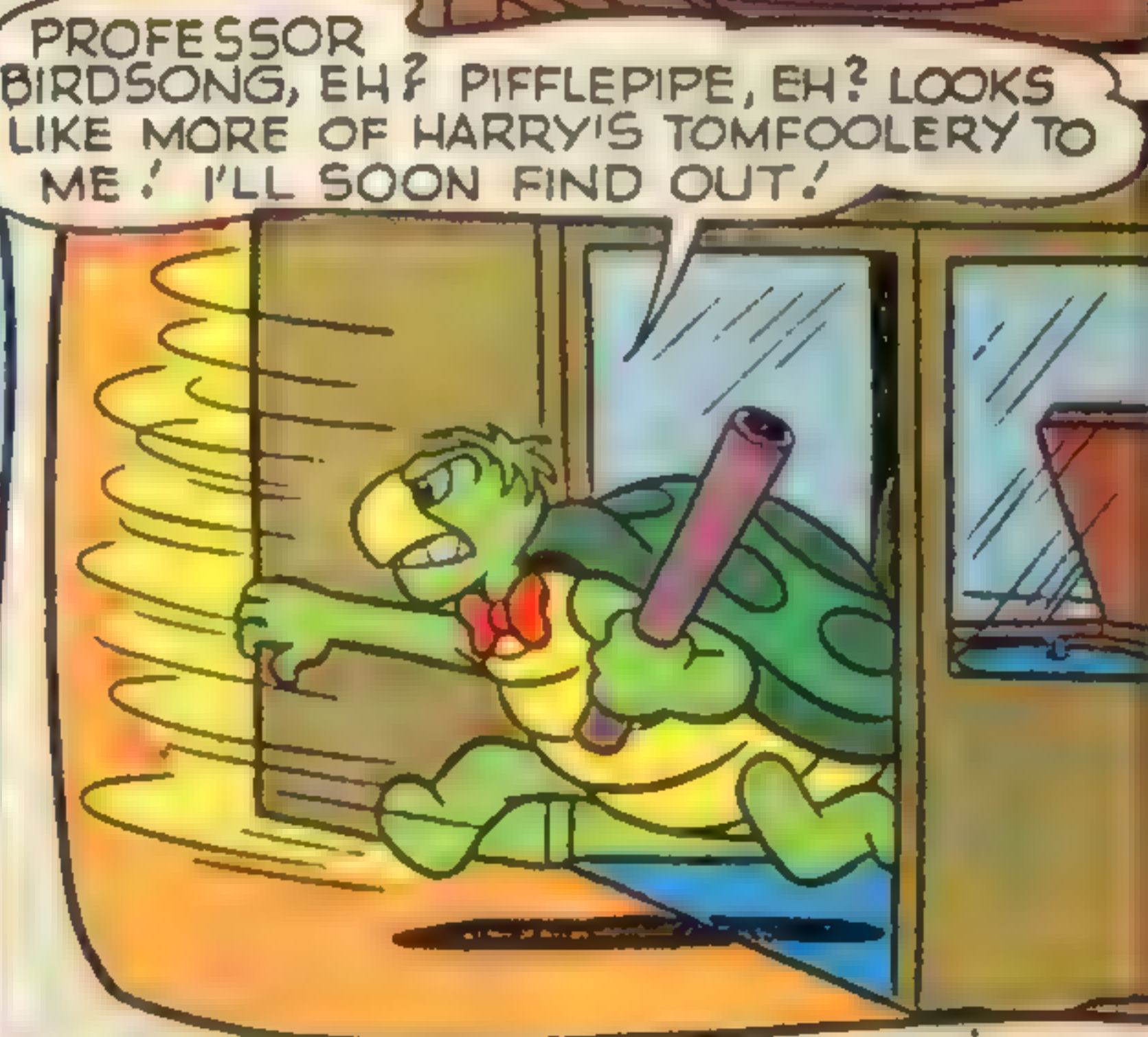
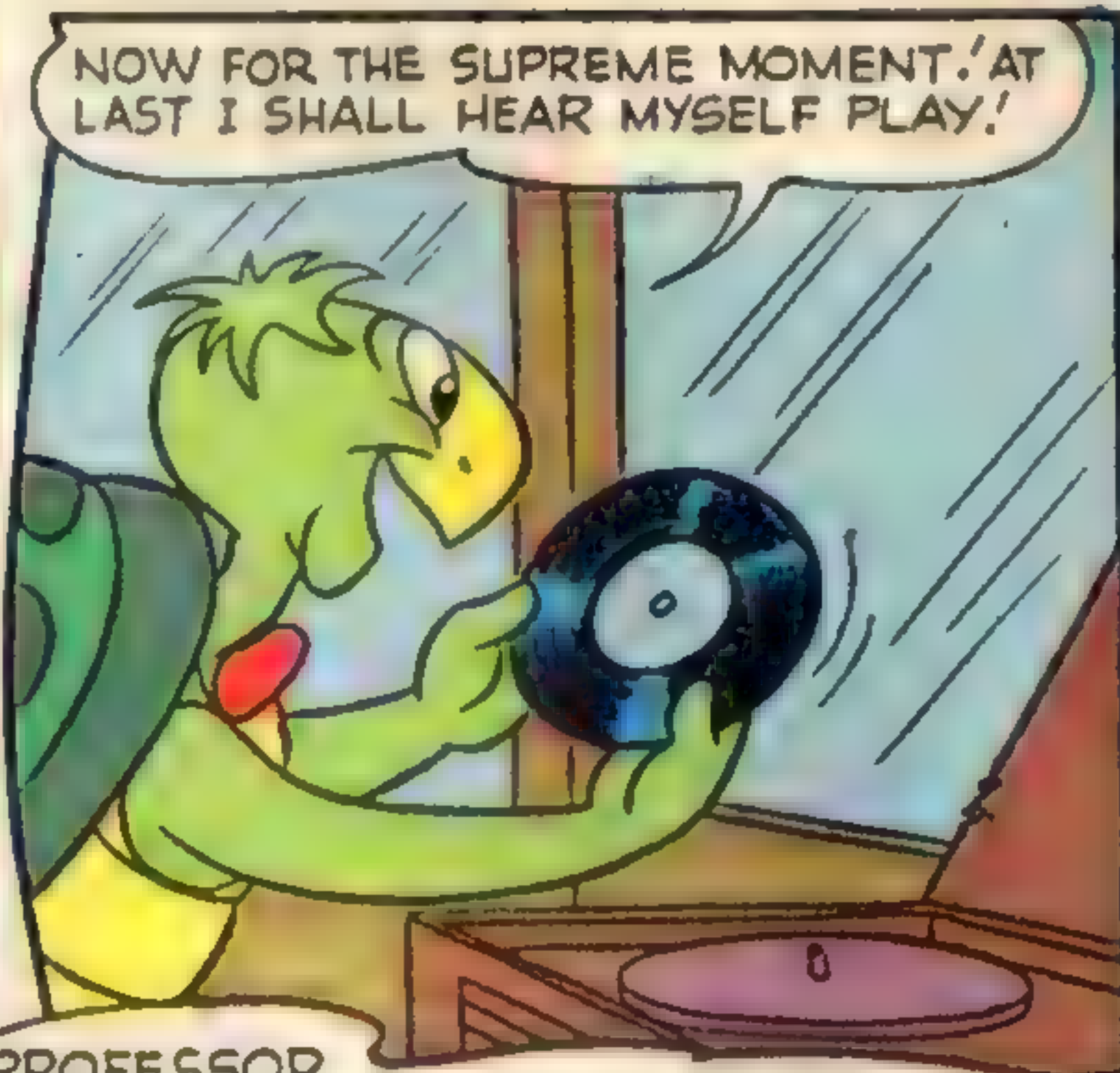
NOT A MOMENT'S
PEACE SINCE HE GOT
THAT TUBA! I MUST
PUT AN END TO THIS
AT ONCE!

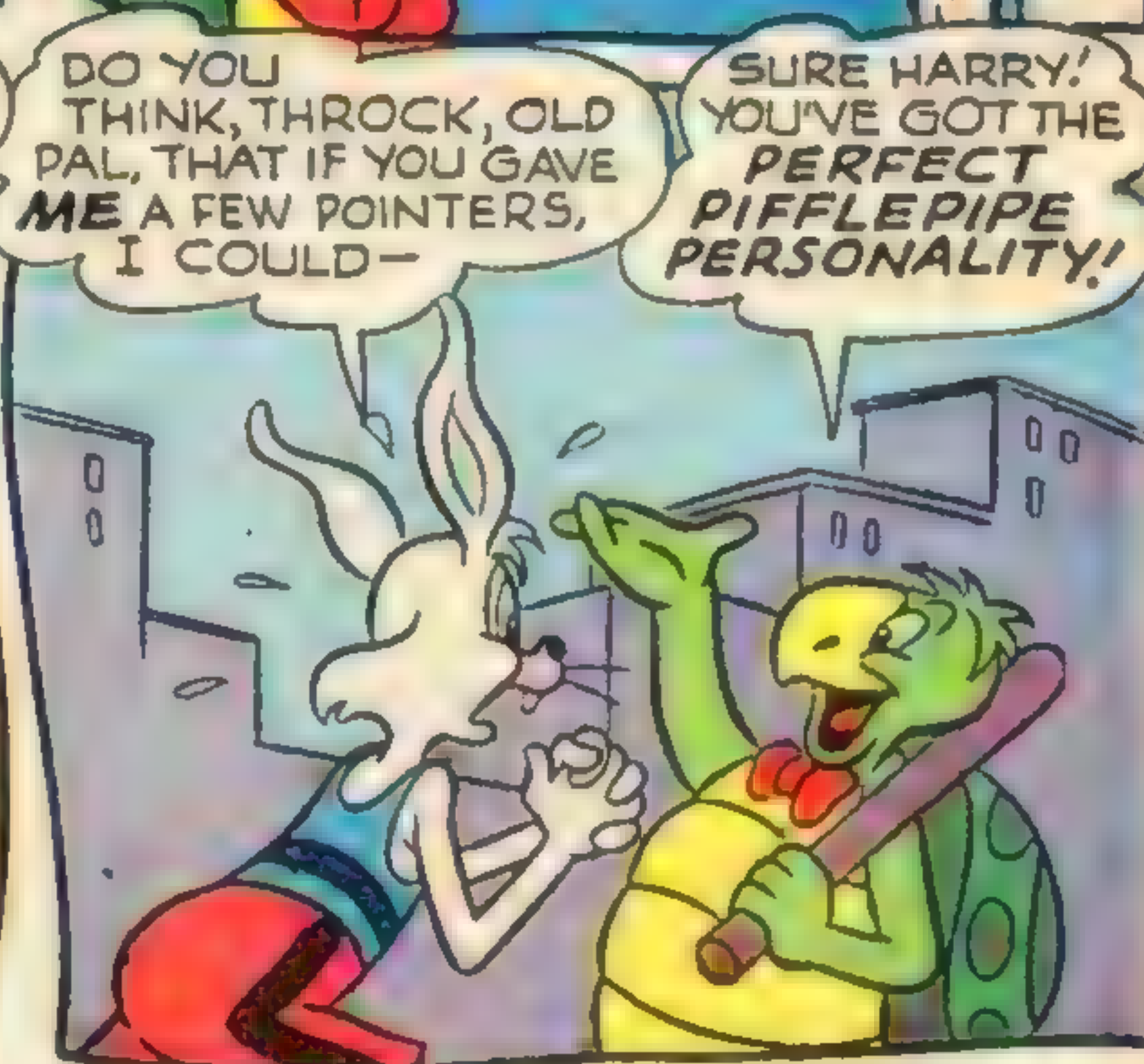
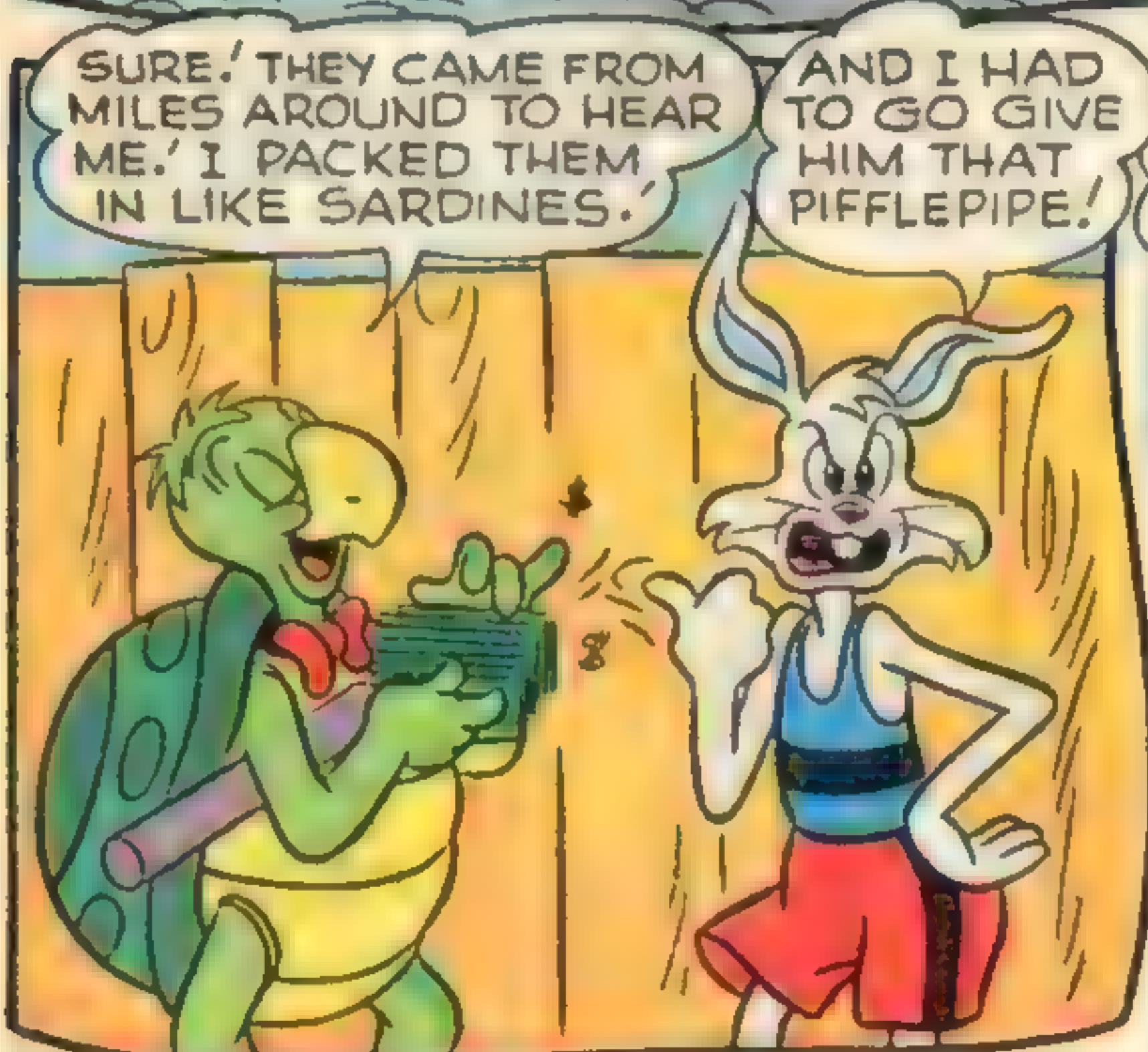
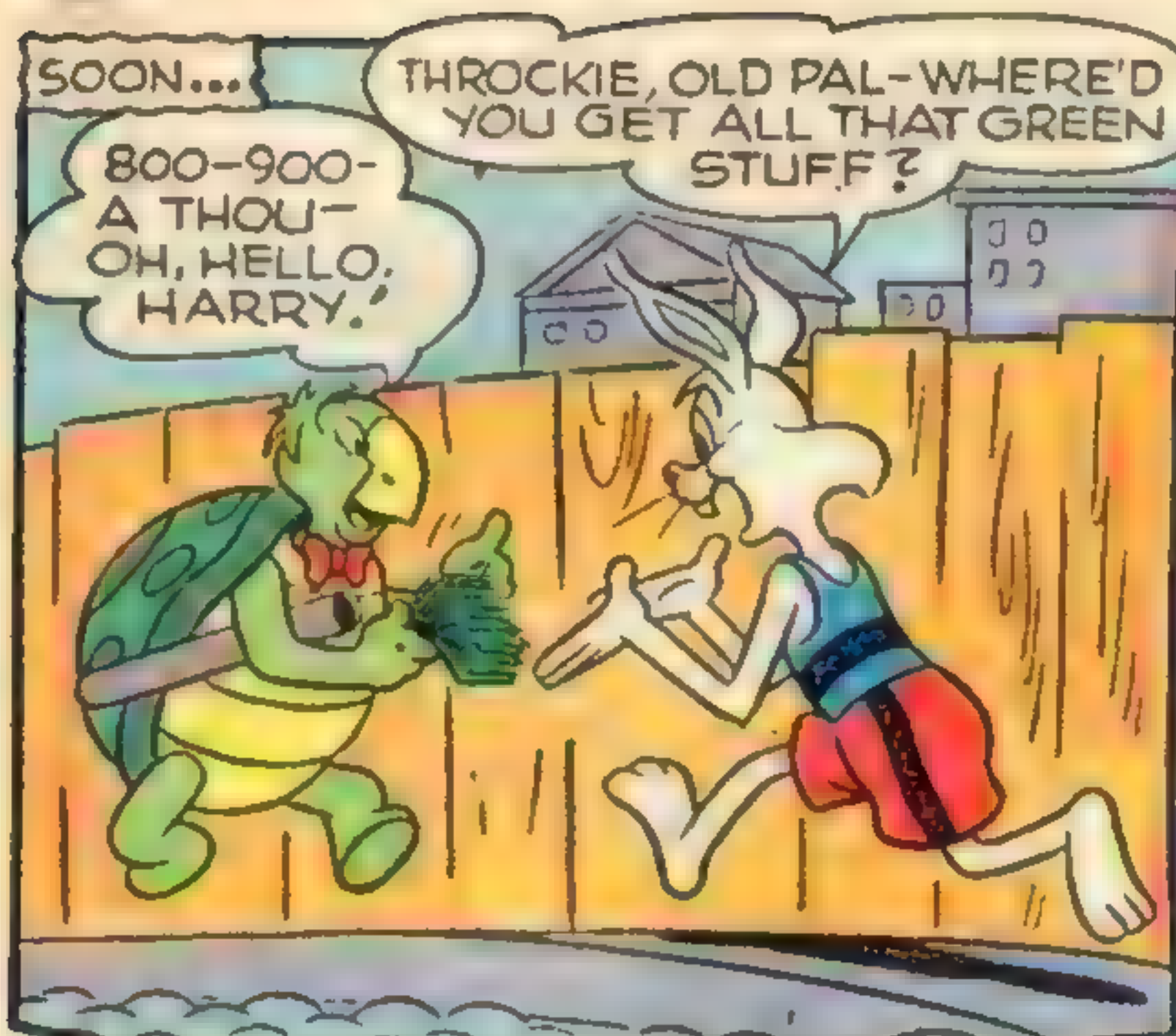


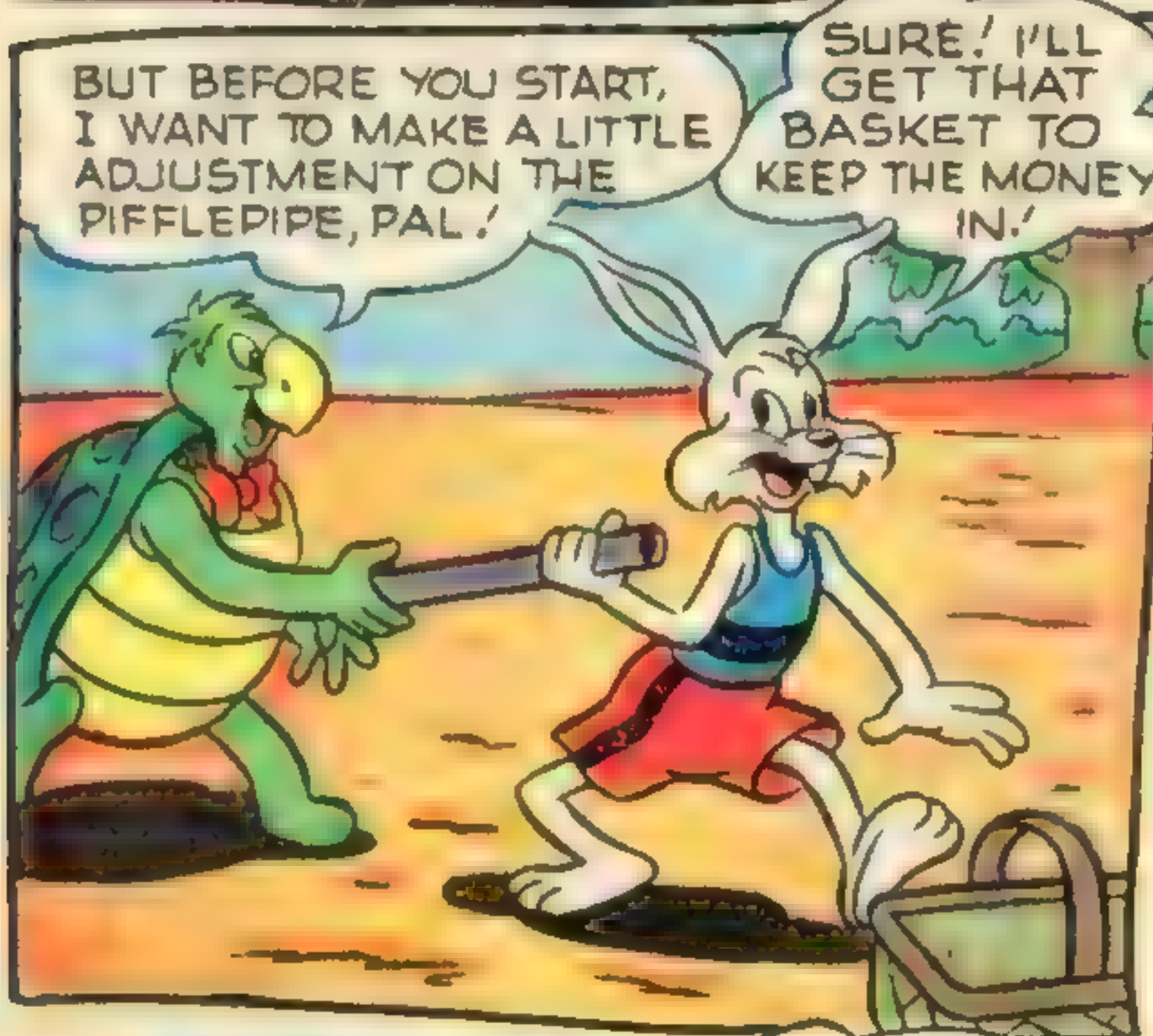
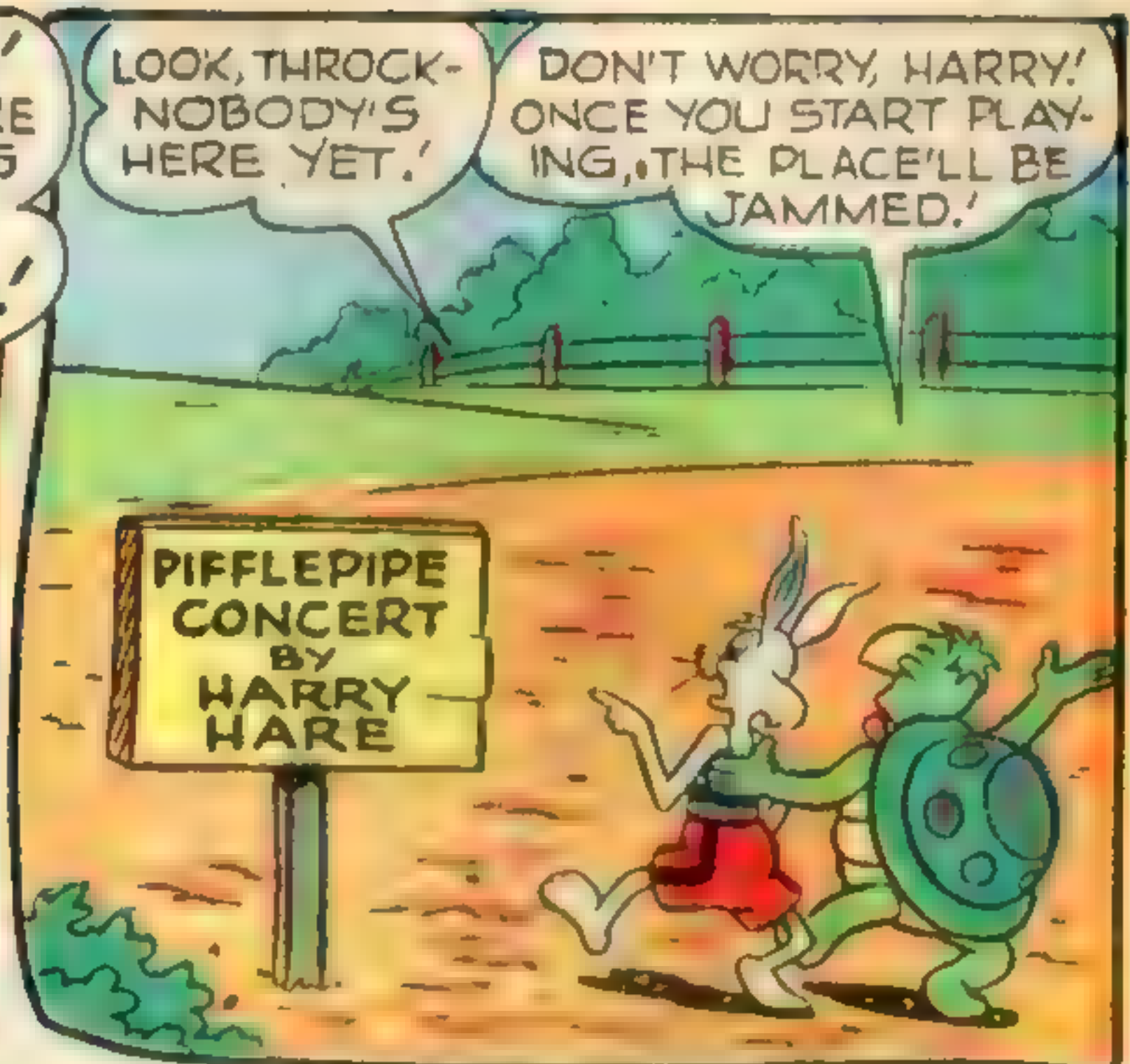
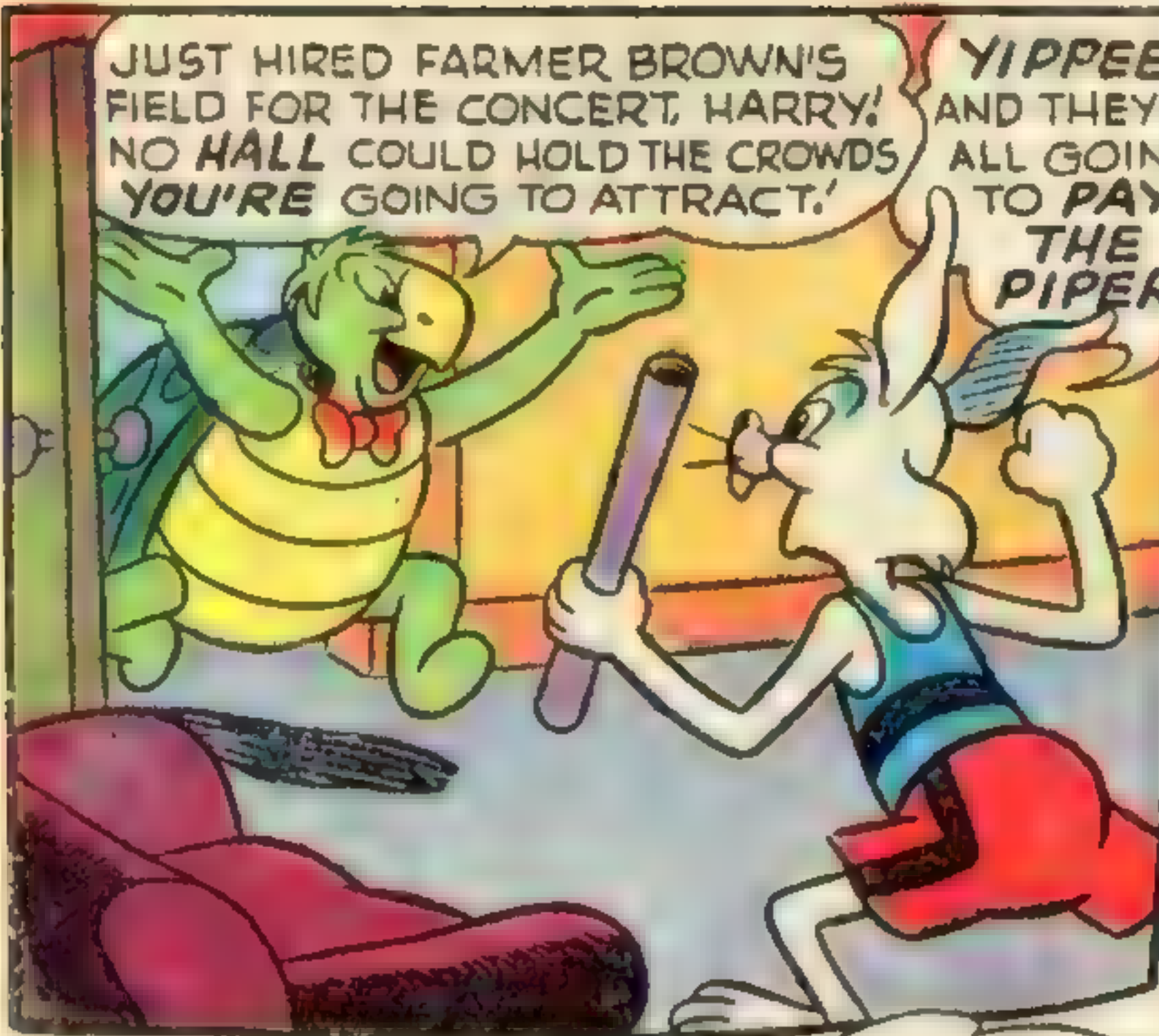






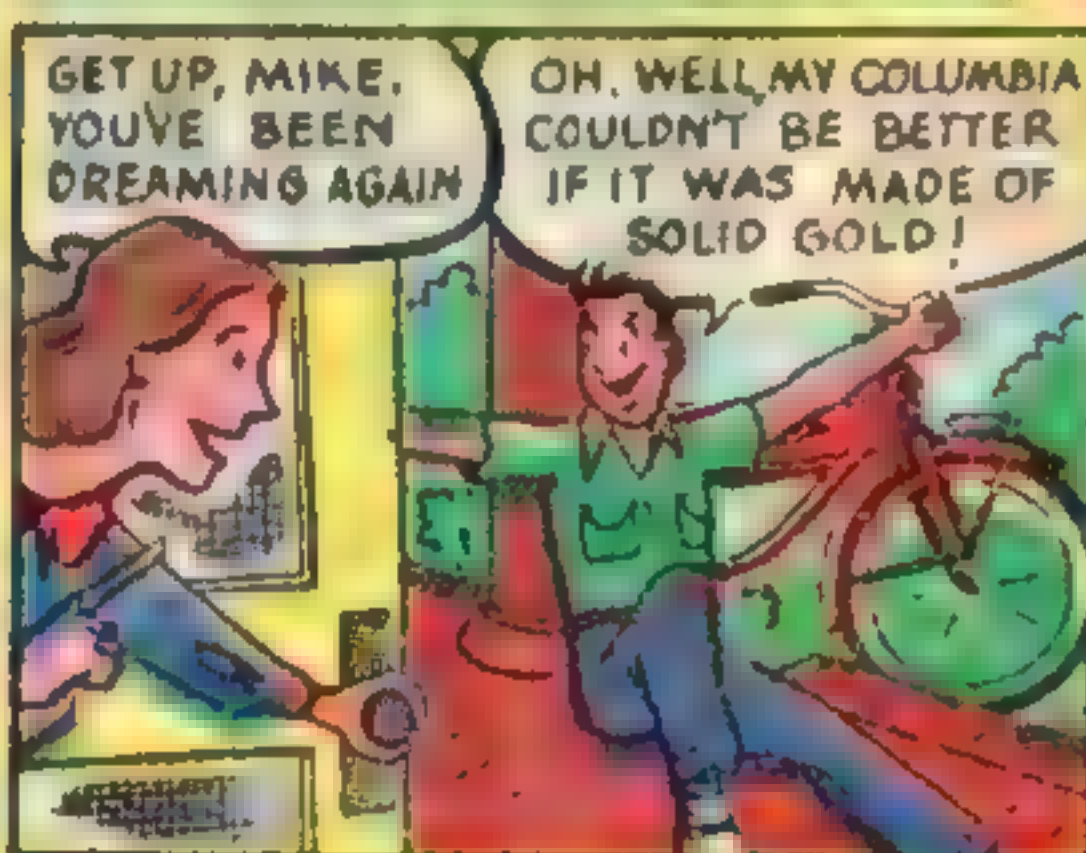
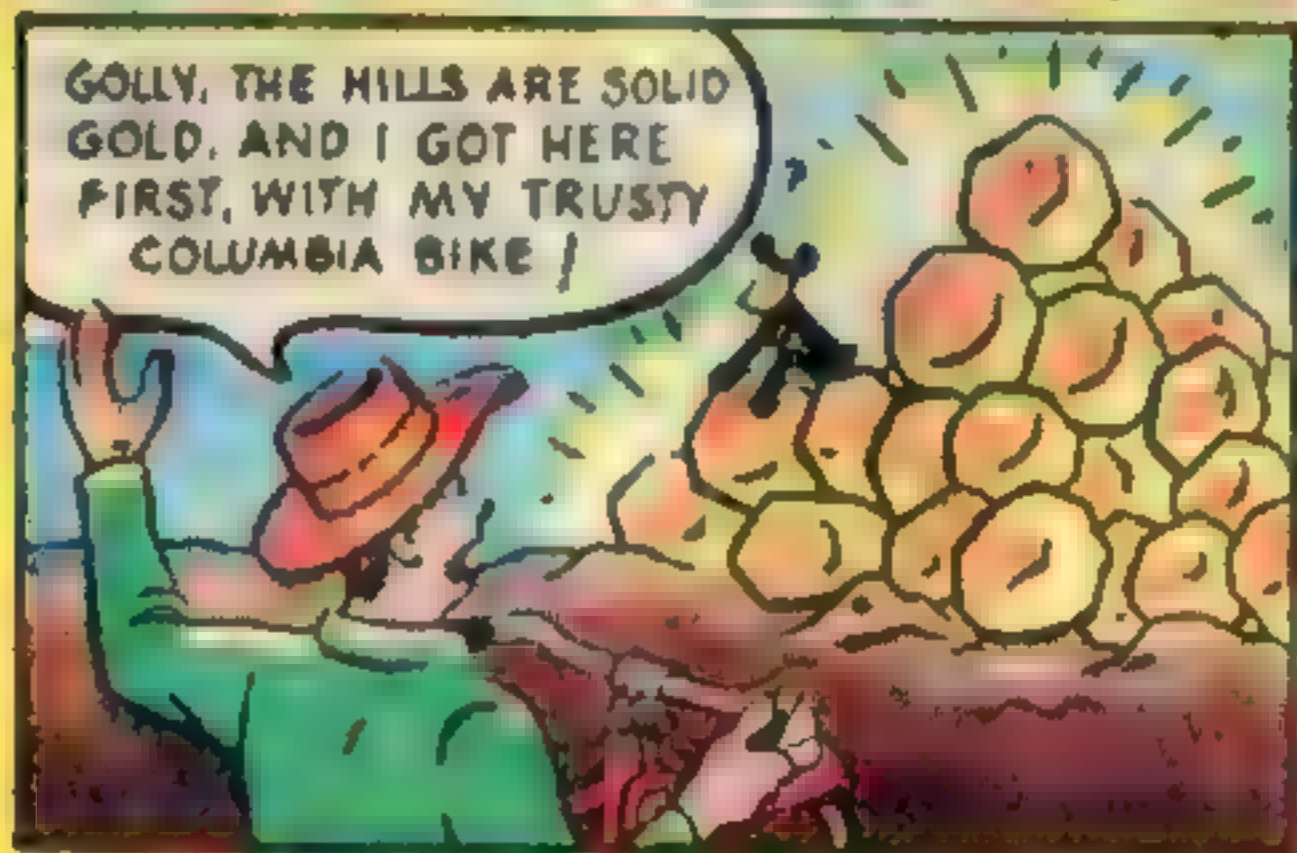
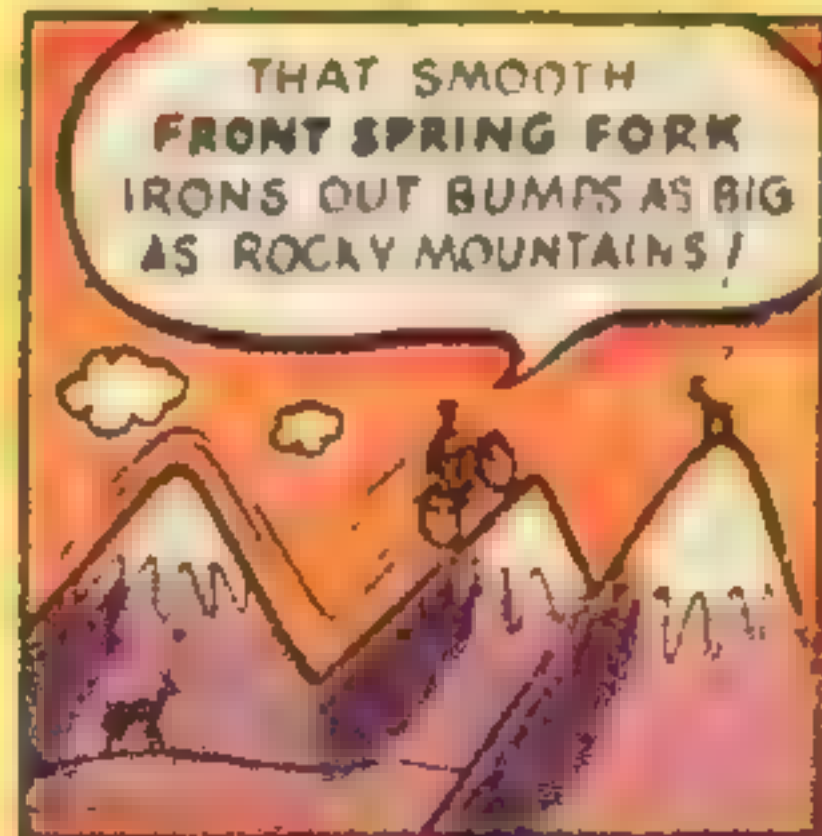
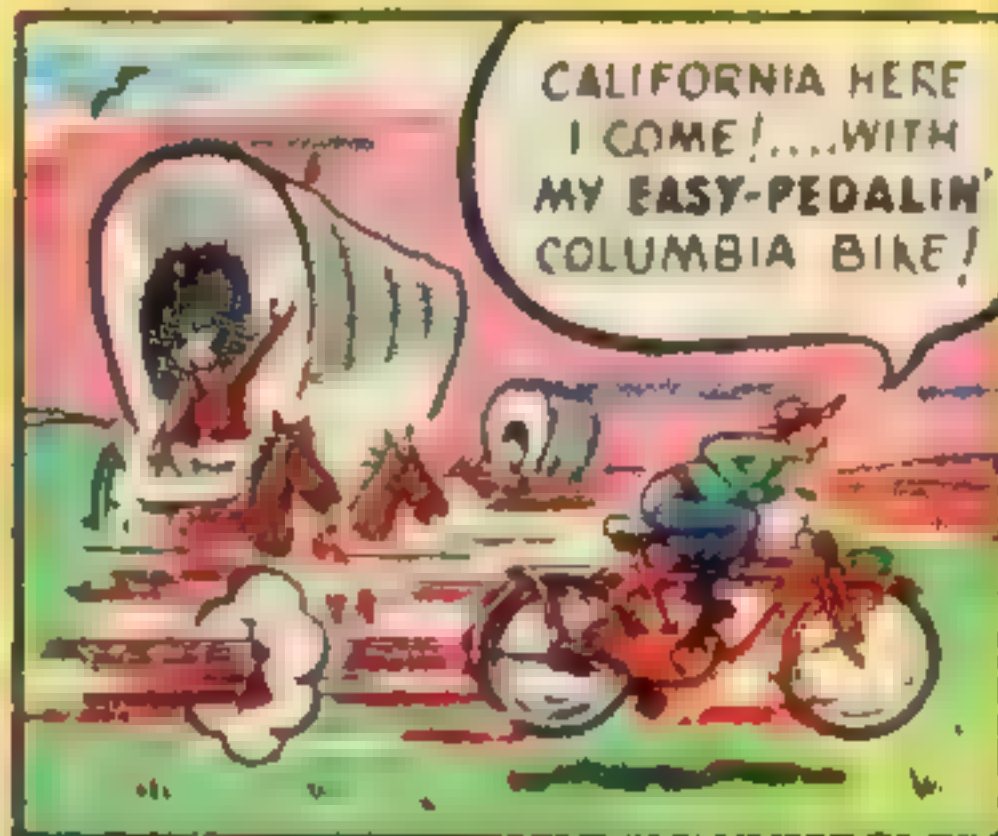








DAYDREAM MIKE and his WONDERFUL BIKE!



REMEMBER! A BIKE BY COLUMBIA IS NOT ONLY A HANDSOMER BIKE, BUT A BETTER BUILT BIKE... AND WHEN A BIKE IS BUILT BETTER IT LASTS LONGER... PEDALS EASIER... GOES FASTER... AND GETS YOU THERE FRESHER THAN "POKEY" HARDER-TO-PUSH BIKES.

MORAL: GET A BICYCLE BY COLUMBIA AND BE A LEADER!

TRY THE NEW FLOATING SPRING FORK! AND COLUMBIA'S *'FLYING ACTION!'*

UNTIL YOU TRY the new Columbia — until you see for yourself how the new Spring Fork smoothes out the bumpiest ride — you'll find it hard to understand how much better it rides than ordinary bikes!

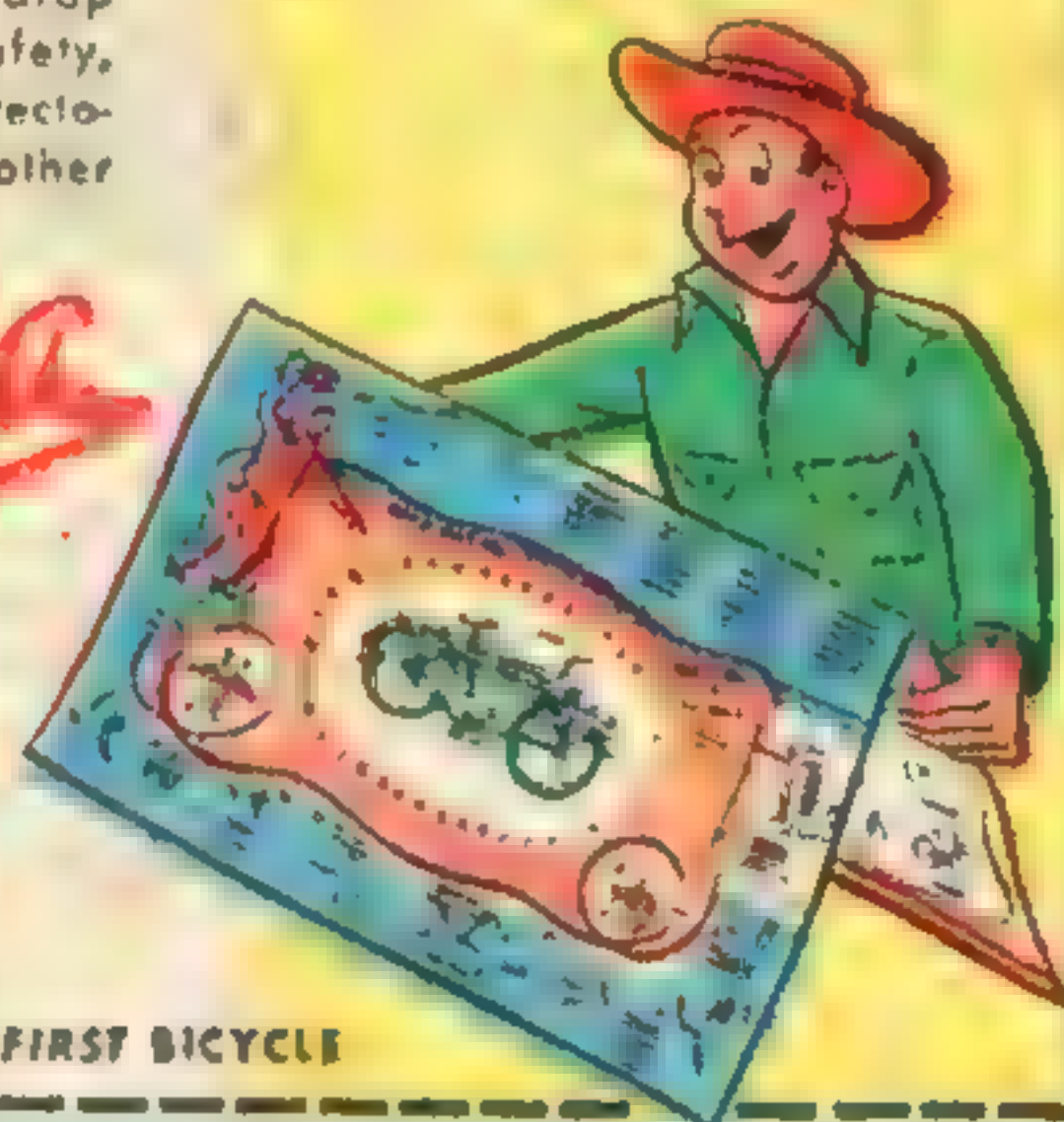
Other great features of Columbias are the gleaming DuPont Dulux Enamels in new

Duo-Tone color combinations, new crank hangers for easier pedaling, silver-alloy brazed Therm-O-Matic frames and drop forged handlebar stems for greater safety, patented built-in kick stands and Protecto-Locks with optional insurance. No other bike but Columbia has 'em all!

BOYS AND GIRLS! SEND TODAY FOR THE BIG, FREE FOLDER SHOWING 1949 MODELS IN FULL COLOR!



Columbia



SINCE 1877... AMERICA'S FIRST BICYCLE

The Westfield Manufacturing Company
46 Cycle Street, Westfield, Massachusetts

Please send, *per ipoid*, the new Giant Broadside Folder (19" x 27") showing many beautiful 1949 bicycles by Columbia.

Name _____ Age _____

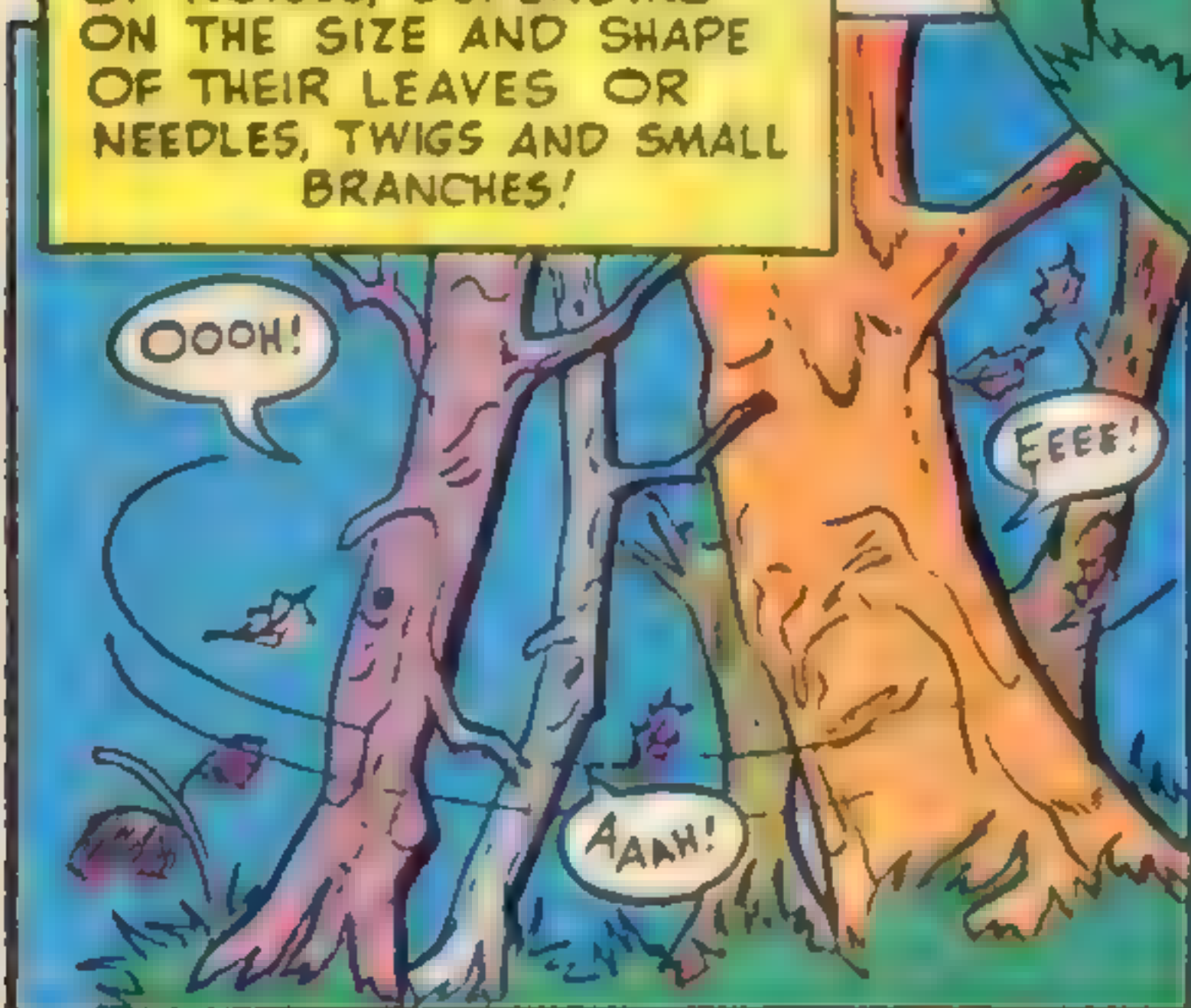
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MA NATURE'S CURIOSITY SHOP

WHEN A SNAKE IS COILED UP LIKE A ROPE, IT CANNOT STRIKE!



WHEN THE WIND BLOWS, DIFFERENT TYPES OF TREES MAKE DIFFERENT TYPES OF NOISES, DEPENDING ON THE SIZE AND SHAPE OF THEIR LEAVES OR NEEDLES, TWIGS AND SMALL BRANCHES!



THE NUMBER OF LOWER ANIMAL FORMS IN A SINGLE SPOONFUL OF SOIL IS SOMETIMES GREATER THAN THE EARTH'S ENTIRE HUMAN POPULATION!



The ANIMAL Scrapbook

Orang-utan



"ORANG-UTAN" IS A MALAY WORD MEANING "MAN-OF-THE-WOODS"-- AN APT DESCRIPTION FOR THIS HUGE ANTHROPOID APE. THE AVERAGE ADULT ORANG-UTAN IS ONLY ABOUT 4½ FEET TALL, BUT ITS OUTSPREAD ARMS SOMETIMES HAVE A REACH OF MORE THAN 7½ FEET!



PATRICK PARROT'S UNNATURAL HISTORY

TRANSLATED FROM
THE ANIMAL LANGUAGE

WHY CATS CAN SEE IN THE DARK

PAT PARROT was all curled up for the night. He had just tucked his head under a wing and was about to doze off, when somebody said:

"Pest—hey, Pat!"

"Who is it? What do you want? Why don't you go to bed?" asked Pat, looking into the darkness.

"Paul Puma . . . A favor . . . Not sleepy," said the voice, answering Pat's questions in order.

"Sorry," said Pat, "not now. It's too dark. Can't see a thing!"

"I can see fine," said Paul Puma. "There's a freckle on your nose, and you broke a toenail."

"Well, what do you know!" said Pat. "What's the favor you want me to do?"

"Tell me a bedtime story," said Paul.

"Nope!" said Pat. "Good night!"

"Oh, come on, Pat," broke in another voice. "I can't sleep, either."

Pat looked down again but gave it up. He saw nothing but inky blackness.

"I'll bite," said Pat. "Who spoke just then?"

"I did—Leo Lion—and I've got some pals with me—Larry Leopard, Tommy Tiger, and Willie Wildcat."

"The whole cat family! Only ones missing are Charlie Cheetah, Jack Jaguar, Clarence Cougar, and Lloyd Lynx," said Pat.

"We're here, too," said a chorus of voices.

"Why don't you all go and chase mice and leave me alone?" said Pat. If I tell you a story, it will seem as if I were talking to myself. Besides, anyhow, and furthermore—"

"You don't see the point," said Leo Lion. "Here we are, all cats, and every one of us can see you up there sitting on your perch. We can also see Sammy Squirrel up above, blinking his eyes and trying to get an earful."

"I begin to see the light," said Pat. "You want me to tell you—"

"WHY CATS CAN SEE IN THE DARK!" roared nine voices.

"All right, then," said Pat, "if you insist, I'll tell you. But I don't want any catty remarks or catealls!"

"I'll just sit here and purr like a bunch of lions," said Tommy Tiger.

"Well, here goes. Are you listening, Sam-

my Squirrel? I'll take their word for it that you're in on this party."

"Yep," said Sammy. "I'm in the dark, too."

"It was all started many millions of years ago," began Pat, "by Leo Lion's ancestor. This ancestor of Leo's was nothing but an ordinary house cat. Of course, there weren't any houses in those days, so he really was a cave cat. Later on, he ran away to the jungle and became a lion, but that's another story."

"Anyhow, his name was Casper Cat, and for a while he was quite happy sharing the cave with the cave people. They were kind to him, and there was plenty of reason why they should be. For it was Casper who did all the work."

"He hunted and fished from morning till night and brought home everything he caught to his two masters. They were brothers, and each was lazier than the other. When they saw what a splendid provider Casper was, they just let him go ahead and provide. They lolled around the cave all day while Casper was out hunting."

"Now, Casper was a big cat—as big as Leo Lion—and he could easily eat as much as the two cave men put together. For awhile they divided up the food three ways. This wasn't quite fair to Casper, but he didn't say anything. Instead, he worked all the harder."

"Then came a time when food of all kind got scarce, and Casper had to hunt from dawn till dusk. One day all he brought home was a skinny, little chicken. The two brothers grabbed it and scolded Casper for his failure to bring more. They divided the chicken between them, and all Casper got was the feathers and bones. Then they put him out of the cave because he meowed in protest."

"He stayed around the entrance to the cave hoping they would let him in, but they didn't. It was pitch-dark outside, and Casper couldn't see a thing. Not only that, but he was also afraid of the dark. He had never before been out after sundown. And he was hungry."

"While he was sitting there shivering, along came a glowworm."

"'Good evening,' said the glowworm. 'How's tricks?'"

"'Not so good,' said Casper. 'I'm afraid of the dark, and I'm hungry!'"

"'So am I!' said the glowworm. 'Tell you what! You keep me company, and I'll use my flashlight, and we'll hunt together!'"

"'But they didn't have any luck hunting, so finally Casper ate the glowworm. And that's why cats can see in the dark,'" concluded Pat. "They have little glowworm flashlights inside them!"

"'But that's not true at all!'" said Leo Lion.

"'Certainly not!'" said all the others. "We hate glowworms!"

"'All right, then,'" said Pat. "The truth is that Casper was a couple of miles away from the cave, the moon came up, and he could see enough by its light to get home safely."

"'But—'" said everybody.

"'It just proves,'" said Pat, "that cats *can't* see in the dark! There is always a little light somewhere, and that's all they need—a little light. Except for one other thing..."

"'What's that?'" asked Leo.

"'Their good memories,'" replied Pat. "They've got better memories than an elephant! That's how Paul Puma knew about my freckle and broken toenail. He remembered it from yesterday."

"'Well, how about our knowing Sammy Squirrel was up there?'" asked Leo.

"'Because you know he's a busybody and hates to miss anything. You just guessed he was there,'" said Pat.

"'Huh!'" said Leo, walking away. "That's ridiculous! I can see as well at night as I can in the daytime, and—"

CRASH! Leo had bumped into something big.

"'Why don't you look where you're going?'" said Horace Hippopotamus, in sleepy anger.

"'Scuse me,'" said Leo. "I didn't see you!"

CARTOON FLIPS.

starring...
LIPPY LEPRECHAUN

I'LL SAY ONE THING FOR LIPPY... HE KEEPS HIS POT OF GOLD NICE AND SHINY!



CUT OUT PANELS NO. 1 AND NO. 2. PLACE NO. 1 DIRECTLY OVER NO. 2. THEN, AS SHOWN HERE, FLIP NO. 1 RAPIDLY UP AND DOWN... AND, PRESTO...YOUR CARTOON FLIPS WILL *move*!



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NEW! DOG HEAD TOKENS

COLLECT 'EM! SWAP 'EM!



WALLY
The Collie

SANDY
The Scotty

6 MOST POPULAR BREEDS!

FOXY
The Terrier



ROCKY
The Cocker

EACH IN 6 GLEAMING COLORS!

Authentic models by a famous sculptor! 6 breeds; each in 6 colors! Start collecting today. See them at any drug counter.

PAL
The German Shepherd



DUKE
The Boxer



...tastes like fresh mint!

LISTERINE
TOOTH PASTE

ON SALE NOW
AT ALL DRUG
COUNTERS!

WEAR 'EM AS YOU
COLLECT 'EM!



☐ KEY CHAIN

☐ BRACELET

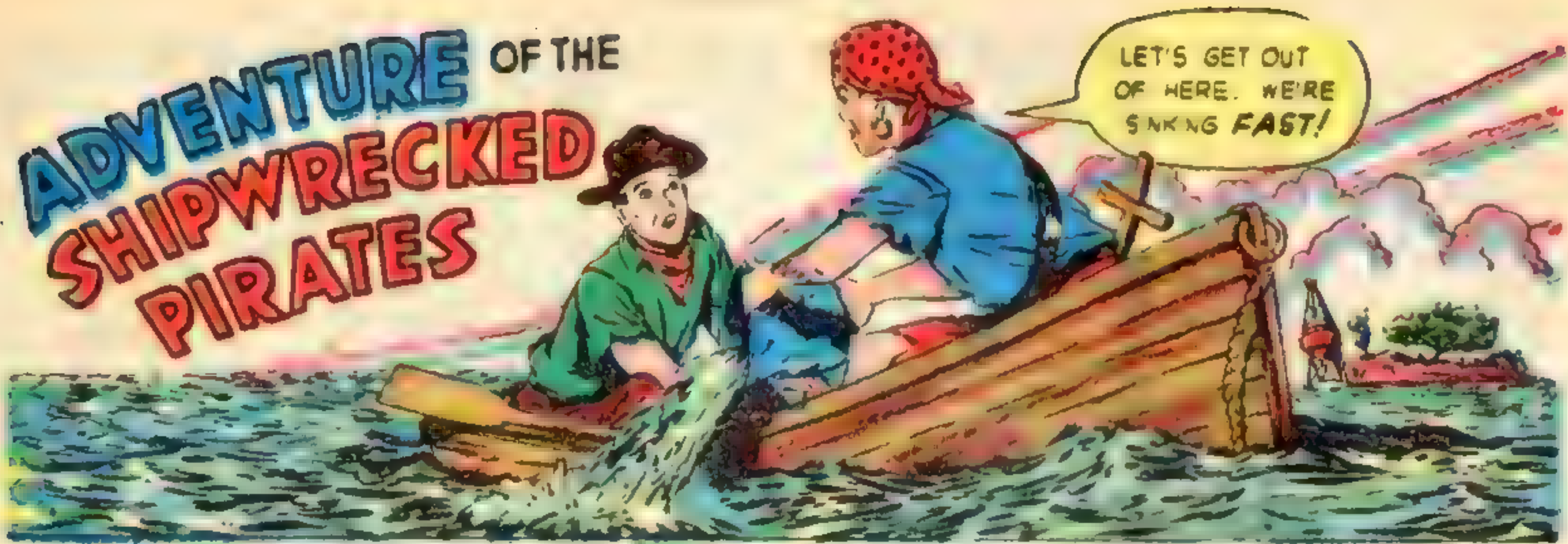
Each made so 6 dog-heads screw on. Mail this coupon, with your name and address and 25¢ to Dept. GG, Lambert Pharmaceutical Company, St. Louis, Mo.

... and get Special folder that shows each breed in Action. No Extra Cost!



PHOTOGRAPH BY ALBERT J. MARRAS

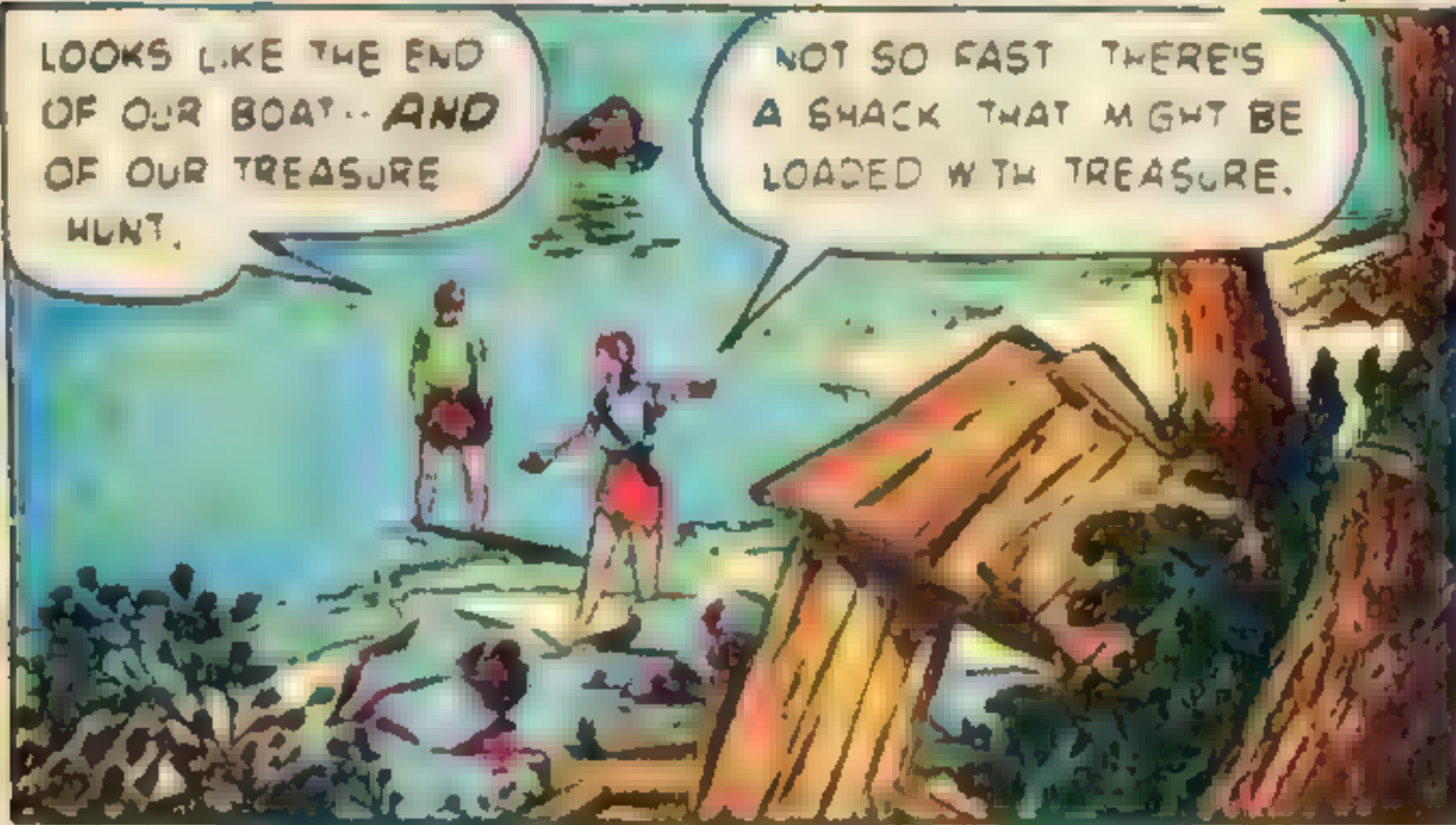
ADVENTURE OF THE SHIPWRECKED PIRATES



LET'S GET OUT OF HERE. WE'RE SINKING FAST!

LOOKS LIKE THE END OF OUR BOAT... AND OF OUR TREASURE HUNT.

NOT SO FAST THERE'S A SHACK THAT MIGHT BE LOADED WITH TREASURE.



BRRR... IT'S AWFULLY CREEPY IN HERE! LOOKS LIKE IT'S BEEN DESERTED FOR YEARS.

GOSH... I'D SURE HATE TO SPEND THE NIGHT HERE. IT'S SO DARK!



MMMM... SOME TREASURE. AN OLD FLASHLIGHT IF IT WOULD ONLY... OH, BOY! IT WORKS!



BACK ON THE MAINLAND...

LOOK... S-O-S! THERE'S TROUBLE OUT ON THE ISLAND! LET'S GO!



AFTER THE RESCUE...

AND I'M SURE GLAD THIS OLD FLASHLIGHT WAS LOADED WITH RAY-O-VAC BATTERIES.

RAY-O-VACS? NO WONDER THEY WORKED AFTER BEING THERE SO LONG.

SURE RAY-O-VAC LEAK PROOFS ARE SEALED IN STEEL! THAT'S WHY THEY LAST SO LONG.

WE REALLY DID DISCOVER A TREASURE... THE BEST WE COULD HAVE FOUND!



BUY SPARES THEY STAY FRESH

SEALED IN STEEL AND SUPER-INSULATED TO KEEP POWER IN AND TROUBLE OUT. GUARANTEED: A NEW FLASHLIGHT IF YOURS IS DAMAGED BY RAY-O-VAC LEAK PROOF BATTERIES.

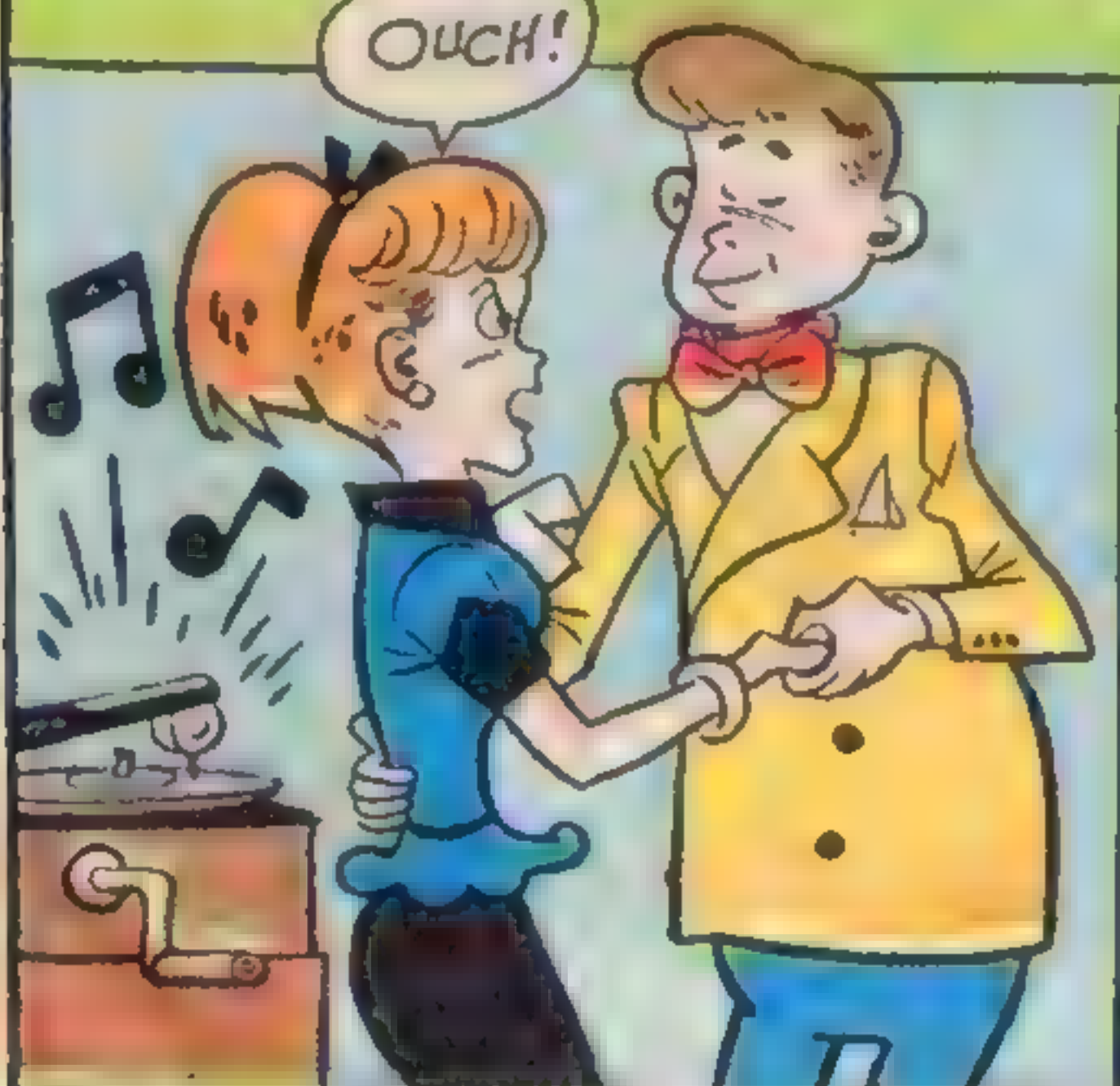
ASK FOR RAY-O-VAC LEAK PROOFS



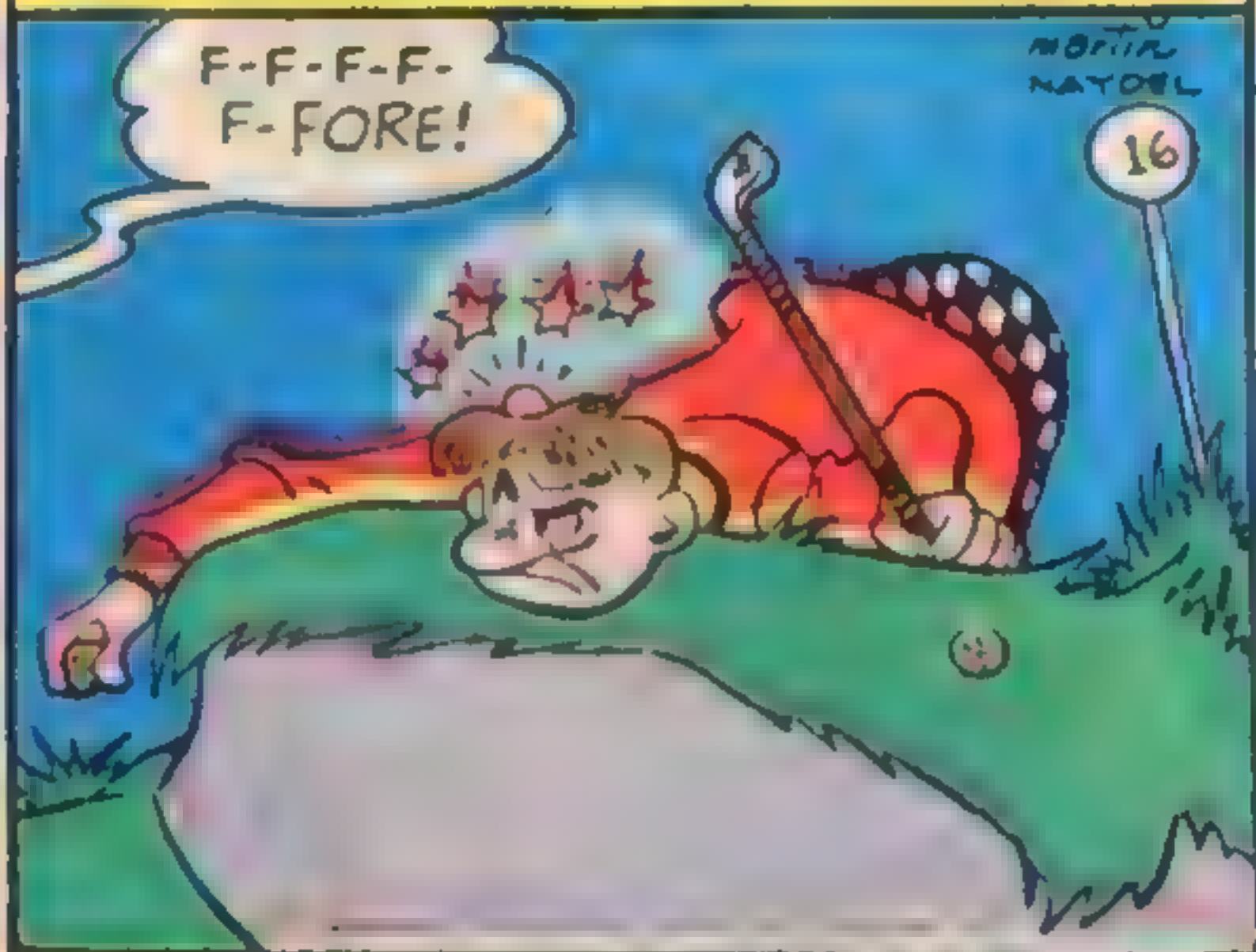
IT IS BELIEVED THAT THE IMPLICATION OF COWARDICE ATTACHED TO A WHITE FEATHER COMES FROM THE ANCIENT SPORT OF COCKFIGHTING. A FULL-BRED GAMECOCK NEVER HAD ANY WHITE FEATHERS. IF A WHITE FEATHER DID SHOW IN A BIRD'S PLUMAGE, IT MEANT HE WAS A CROSS-BREED AND USUALLY A POOR FIGHTER, LIABLE TO QUIT WHEN THE GOING GOT TOUGH!

A circular comic panel depicting a confrontation. Three large, stout men wearing ponchos and hats (two yellow, one green) are shouting aggressively at a much smaller man. The small man, wearing a blue poncho and a top hat, looks distressed. A rooster is in the foreground. Speech bubbles contain the words: "SCRAM!", "BEAT IT!", "GET GOIN'", and "ON YOUR WAY!".

OUCH!



F-F-F-F-
F-FORE!

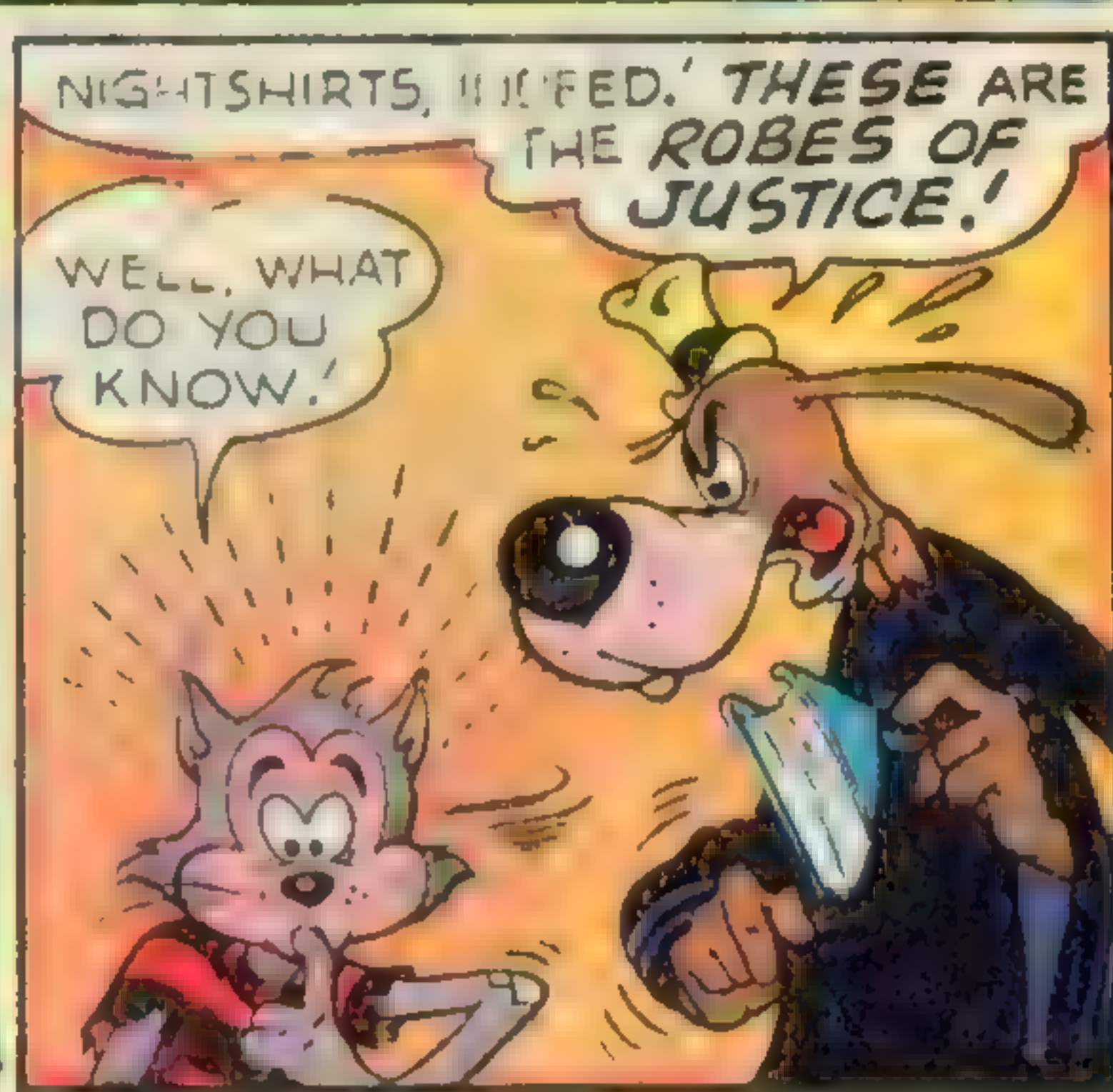
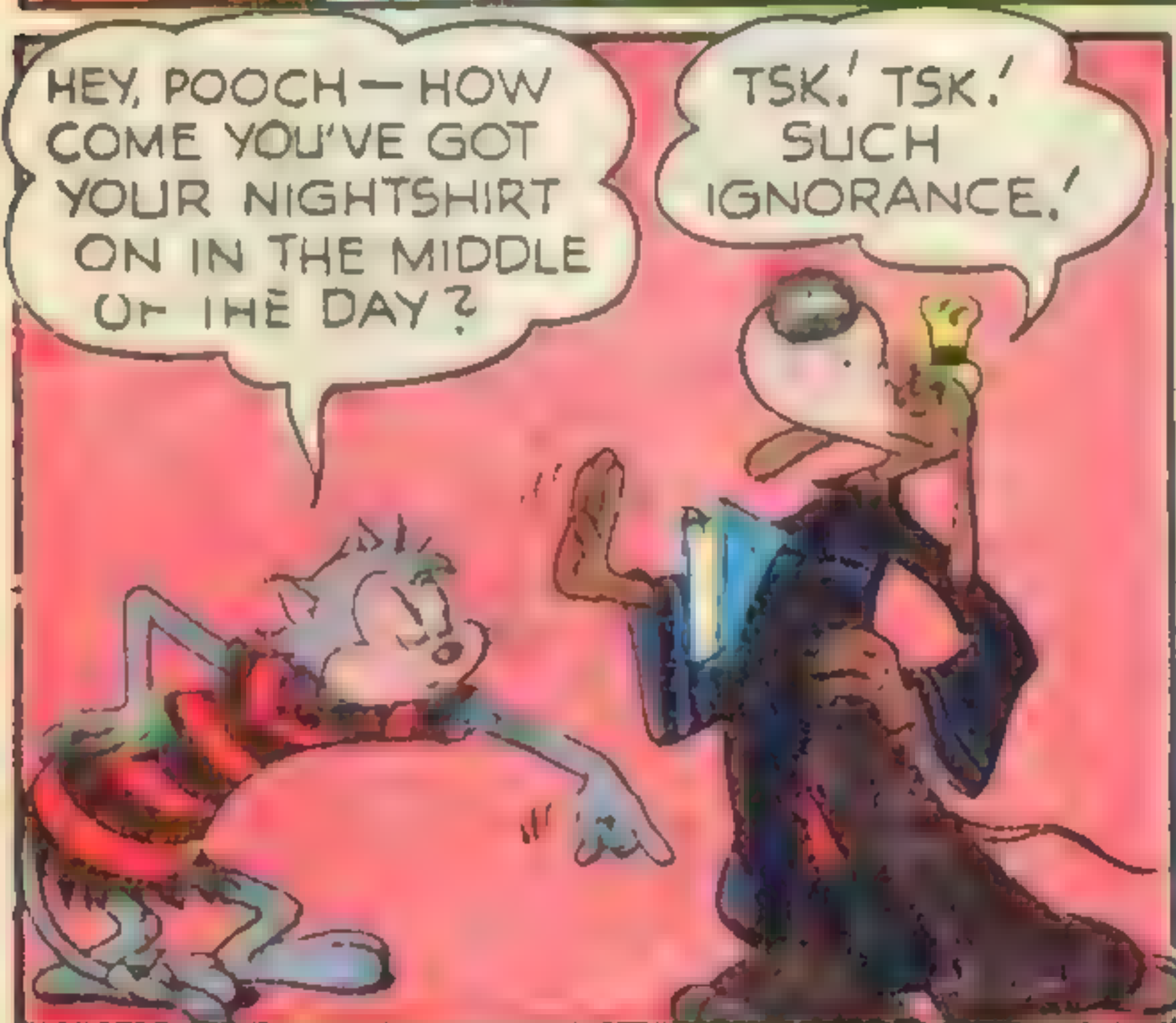
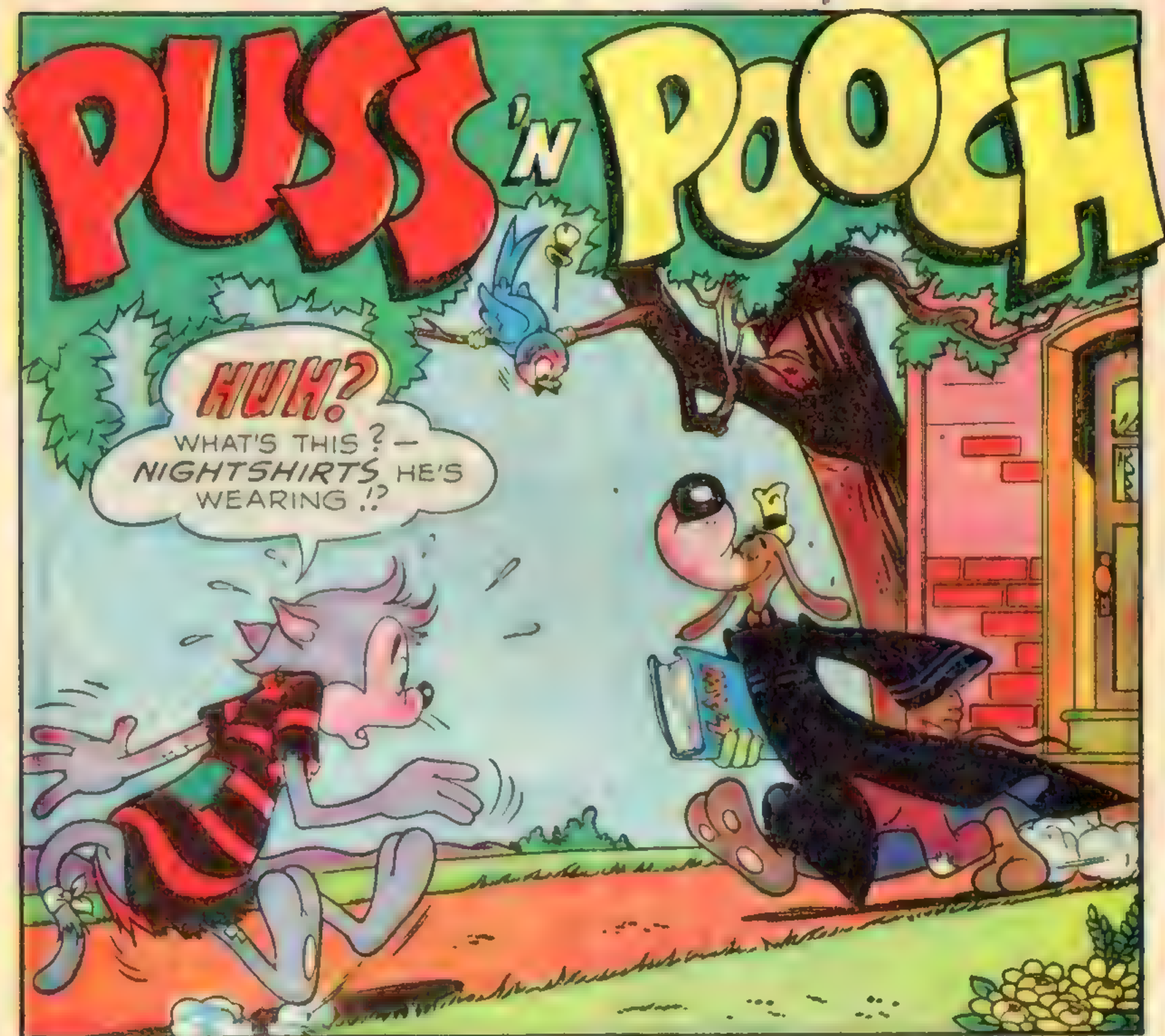


The ANIMAL Scrapbook

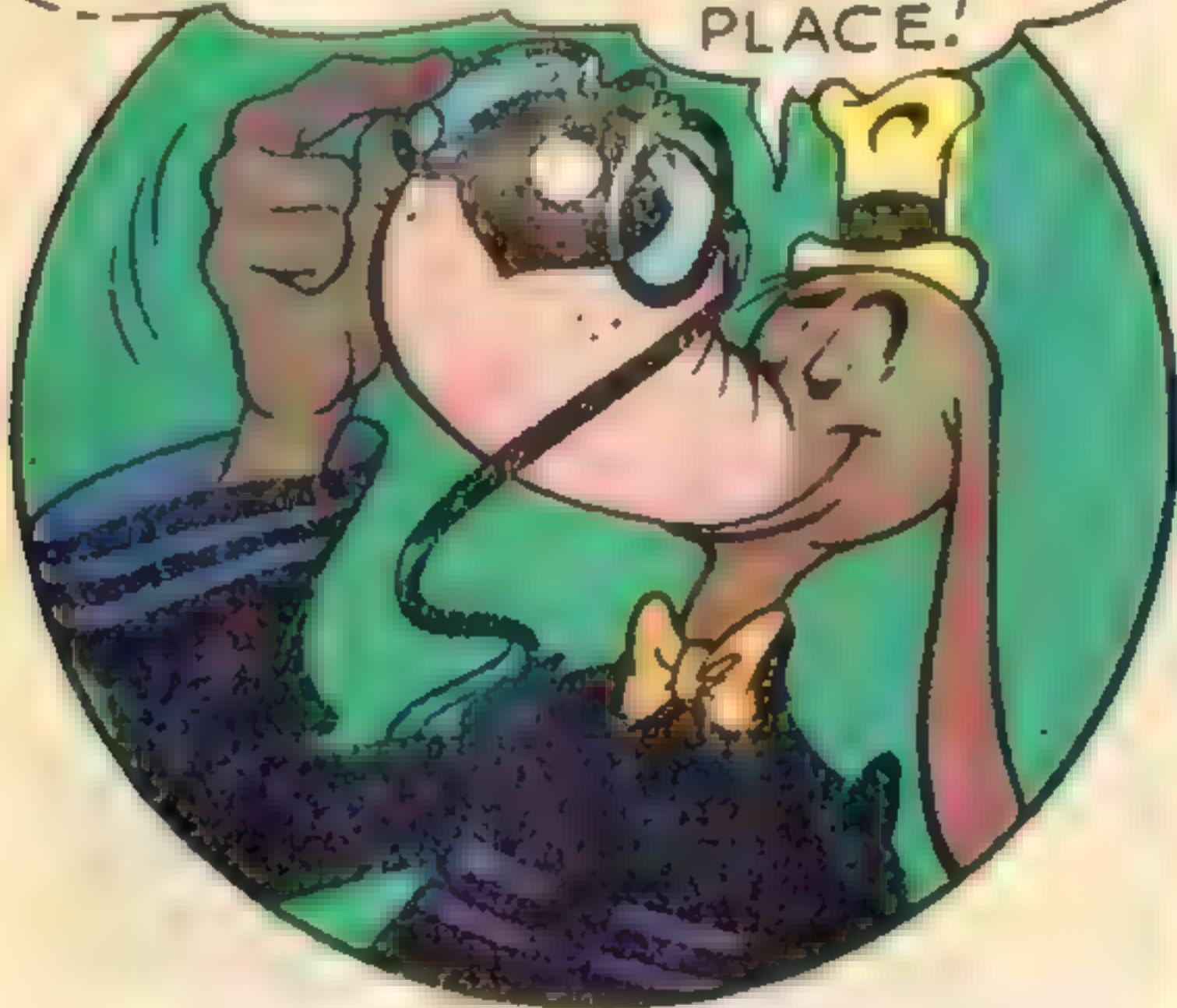
Galago



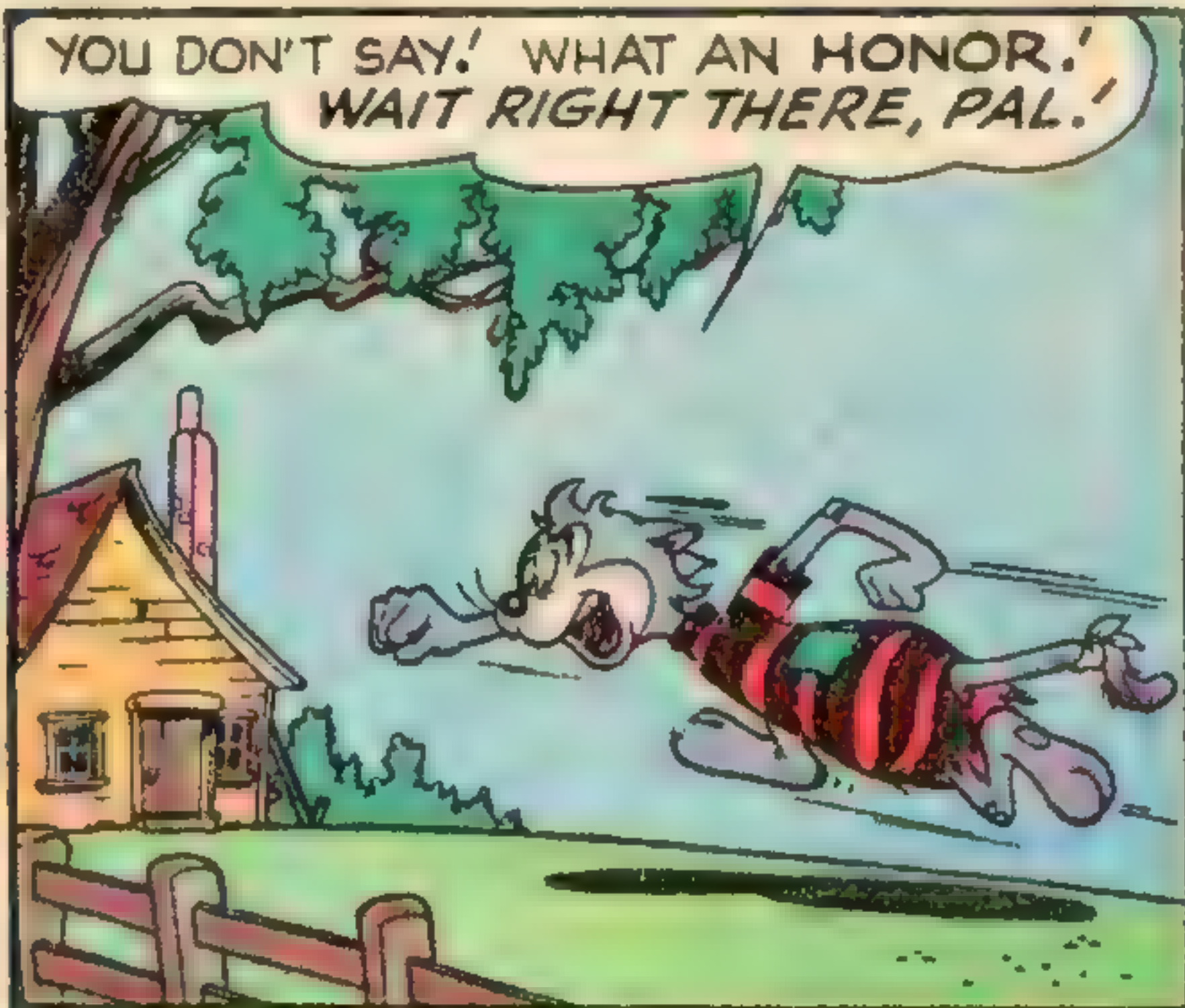
THE GALAGO, A NIGHT-LOVING, LARGE-EYED ANIMAL OF AFRICA, IS A PRIMITIVE RELATIVE OF THE MONKEY, THOUGH SCARCELY LARGER THAN A MOUSE! AN ODD THING ABOUT ITS GREAT, BROWN EYES IS THAT THEY CANNOT BE TURNED IN THEIR SOCKETS. THUS, WHEN THIS PECULIAR LITTLE ANIMAL WANTS TO LOOK AT SOMETHING WHICH IS OFF TO ONE SIDE, IT MUST TURN ITS WHOLE HEAD IN THAT DIRECTION BEFORE IT CAN SEE THE OBJECT!



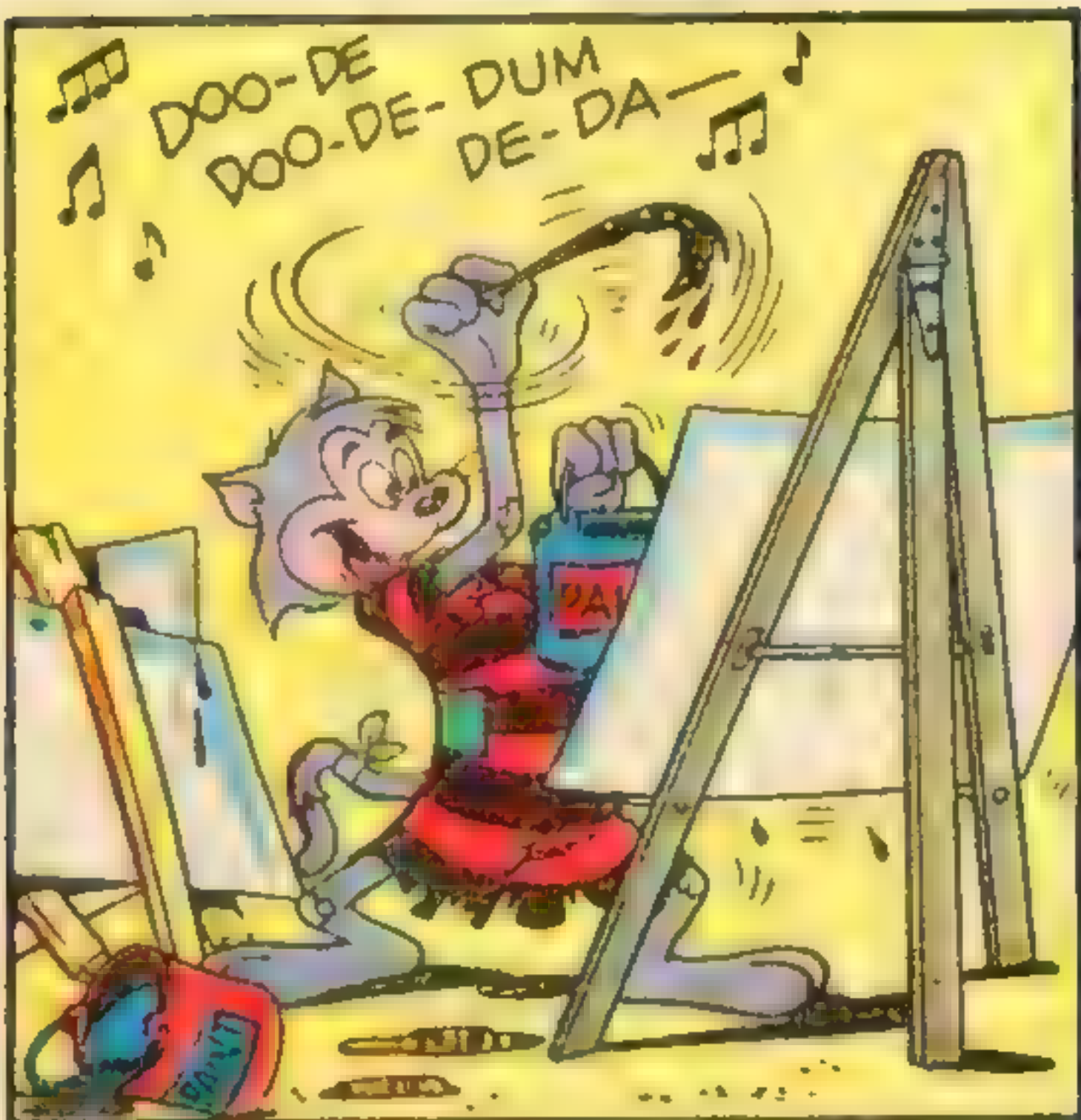
JUDGE HORSESHOE HAS GONE ON VACATION, AND I'M TAKING HIS PLACE!



YOU DON'T SAY! WHAT AN HONOR! WAIT RIGHT THERE, PAL!

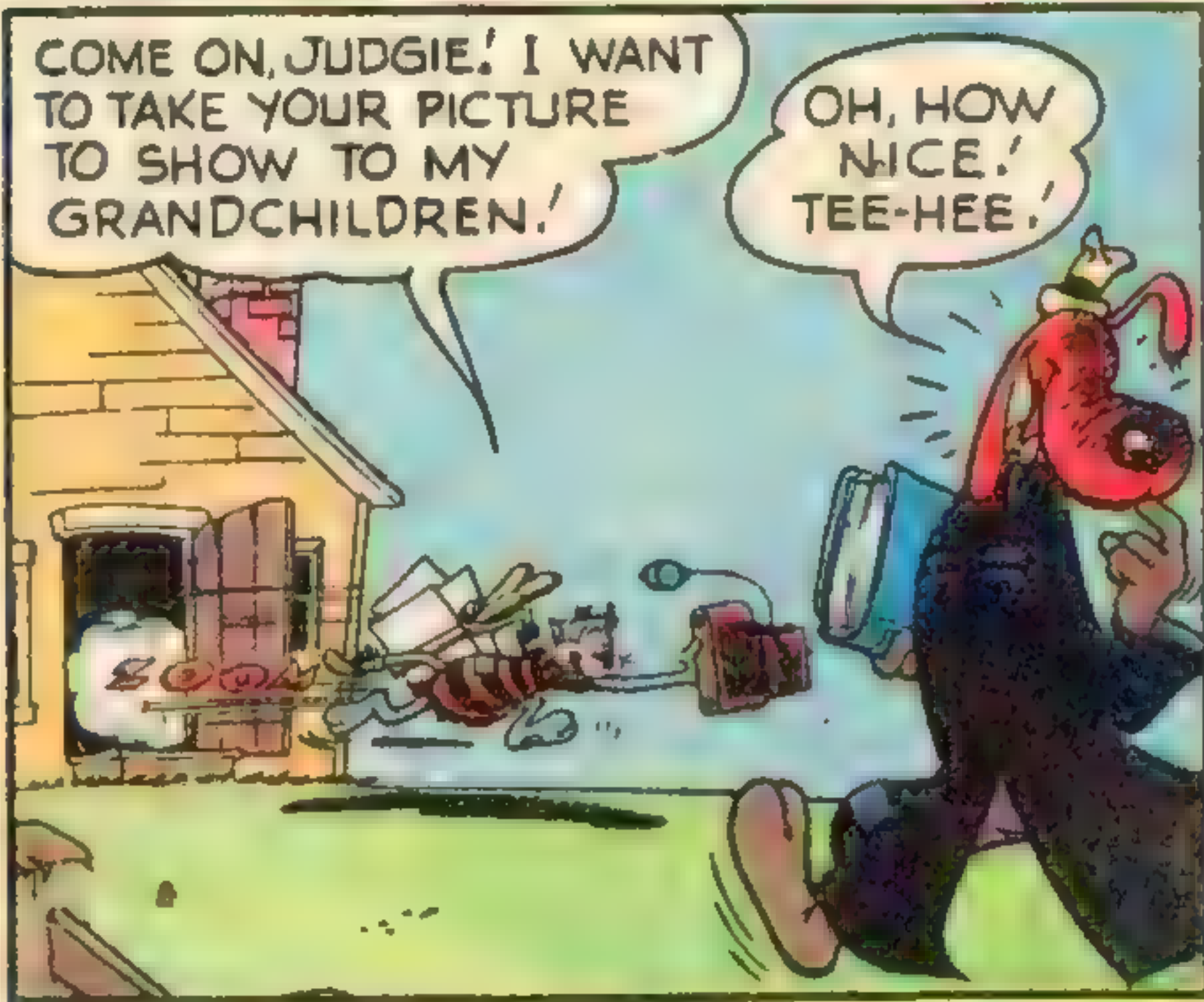


DOO-DE DUM
DOO-DE DE-DA

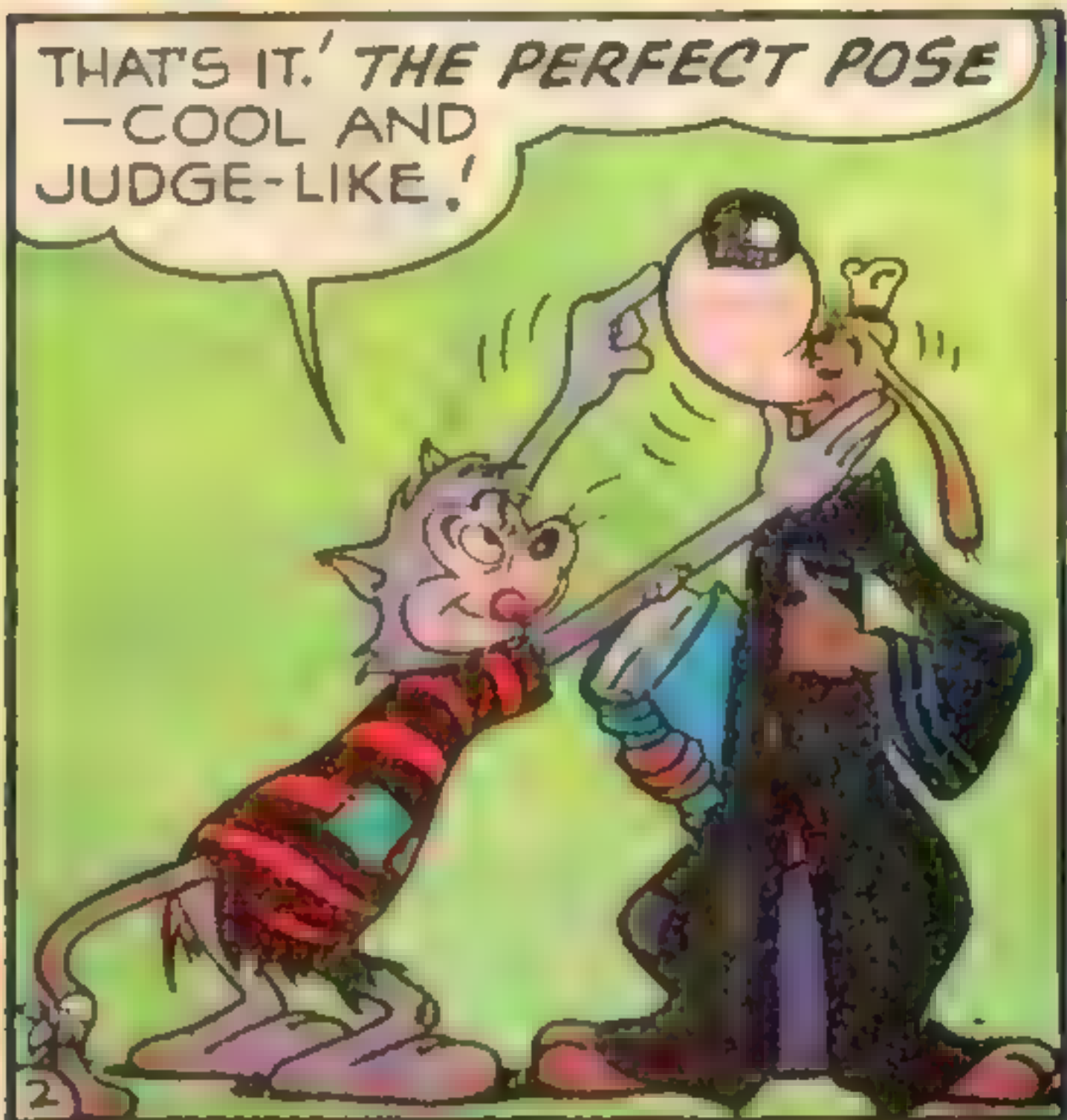


COME ON, JUDGIE! I WANT TO TAKE YOUR PICTURE TO SHOW TO MY GRANDCHILDREN!

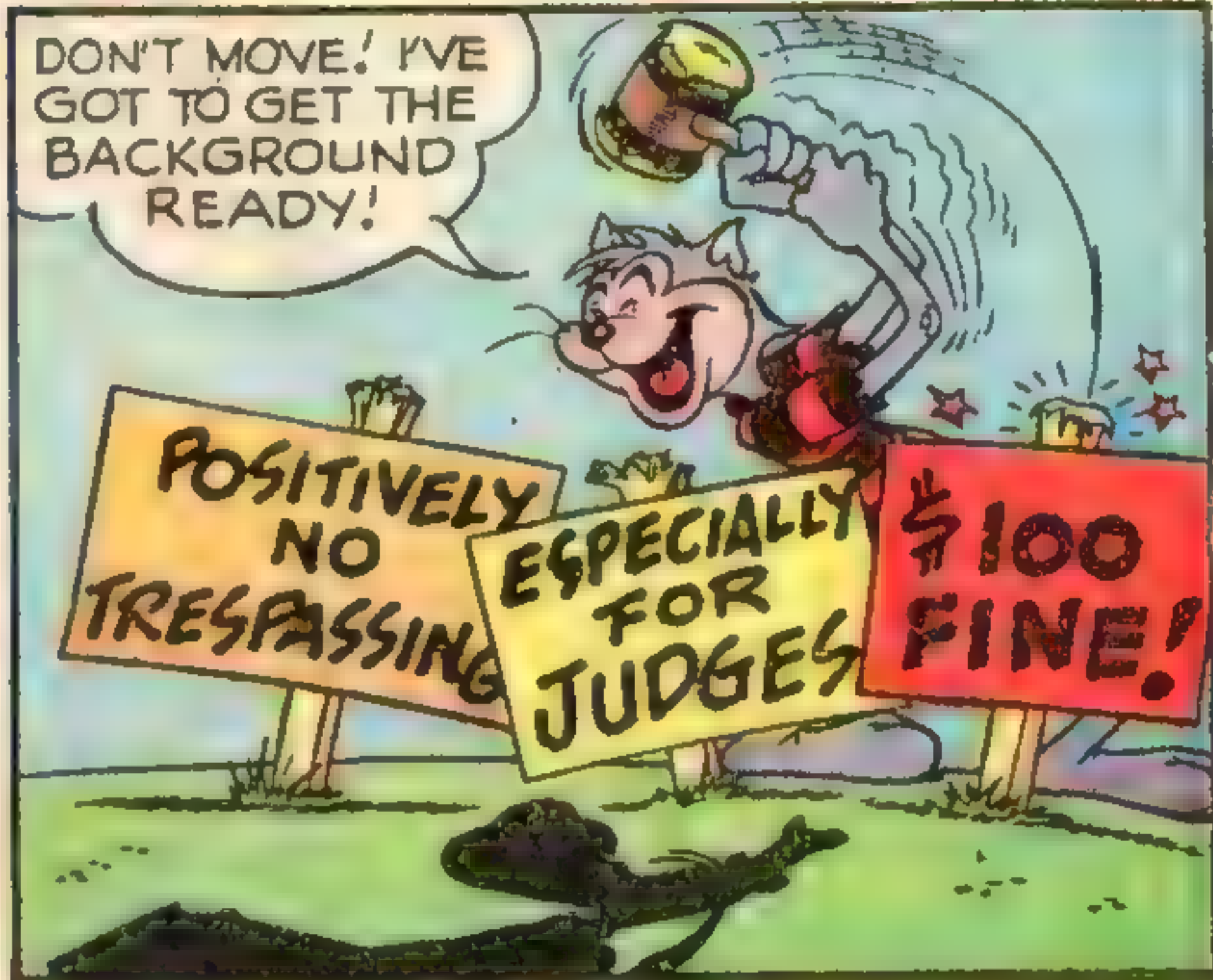
OH, HOW NICE! TEE-HEE!

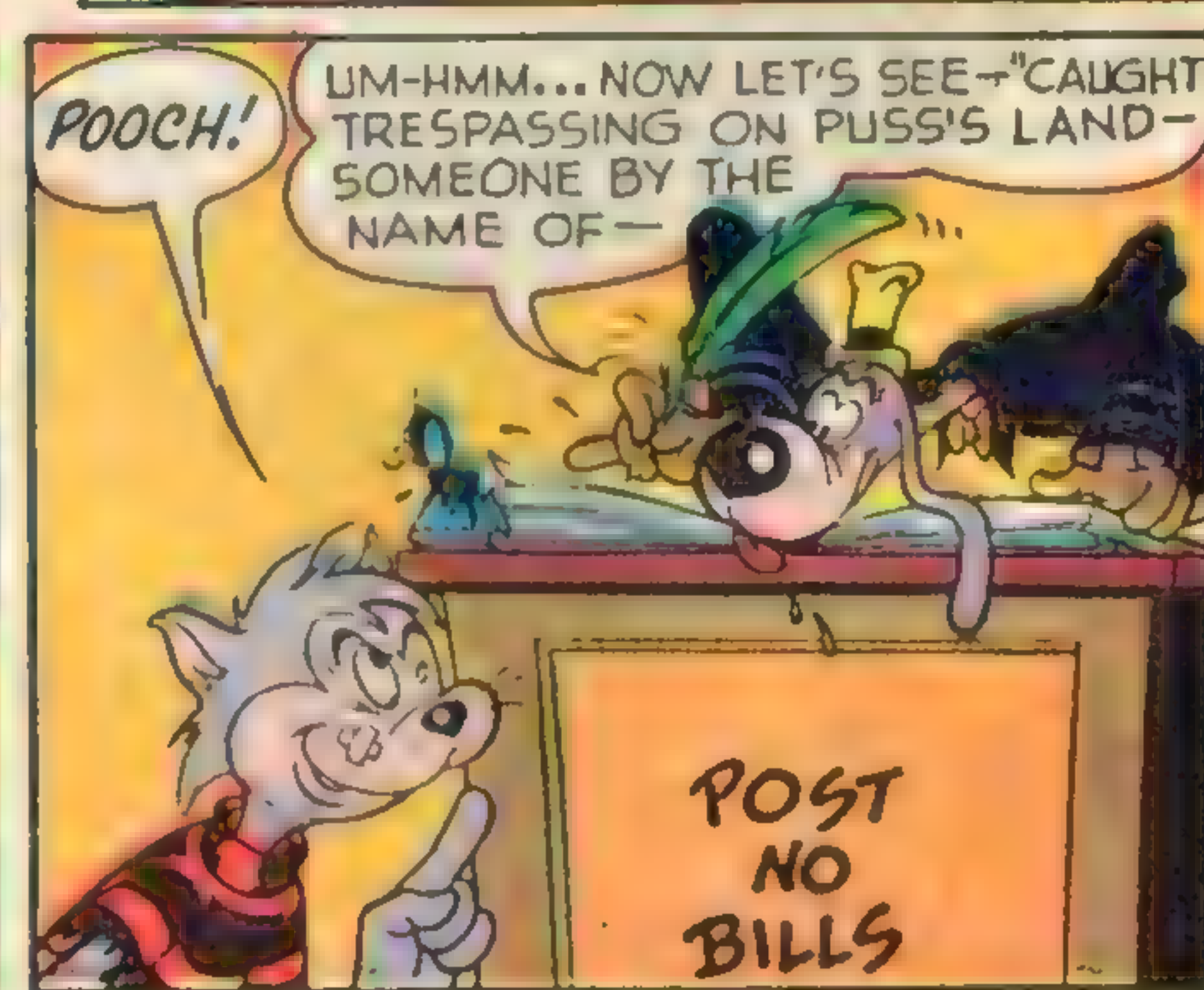
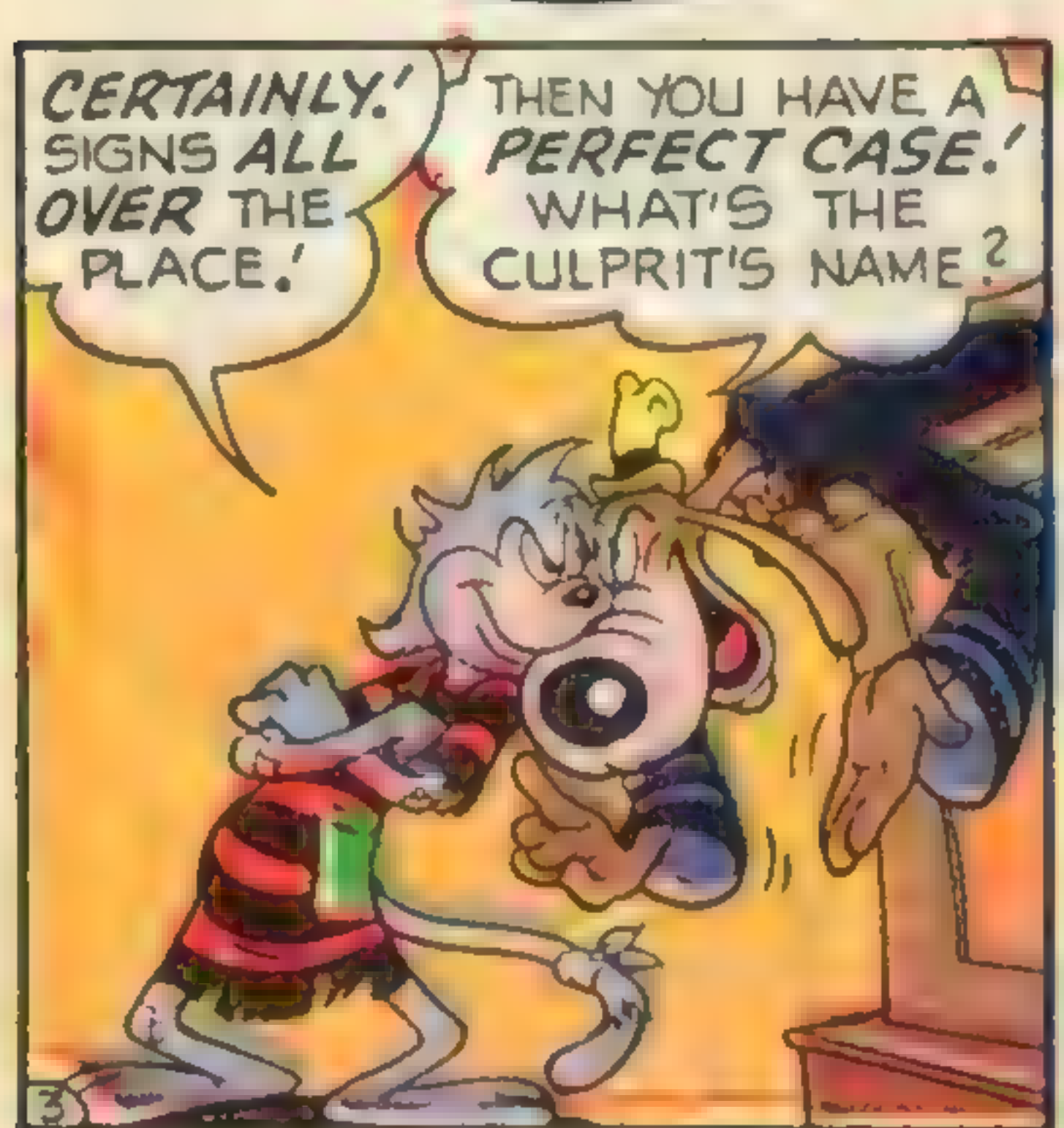
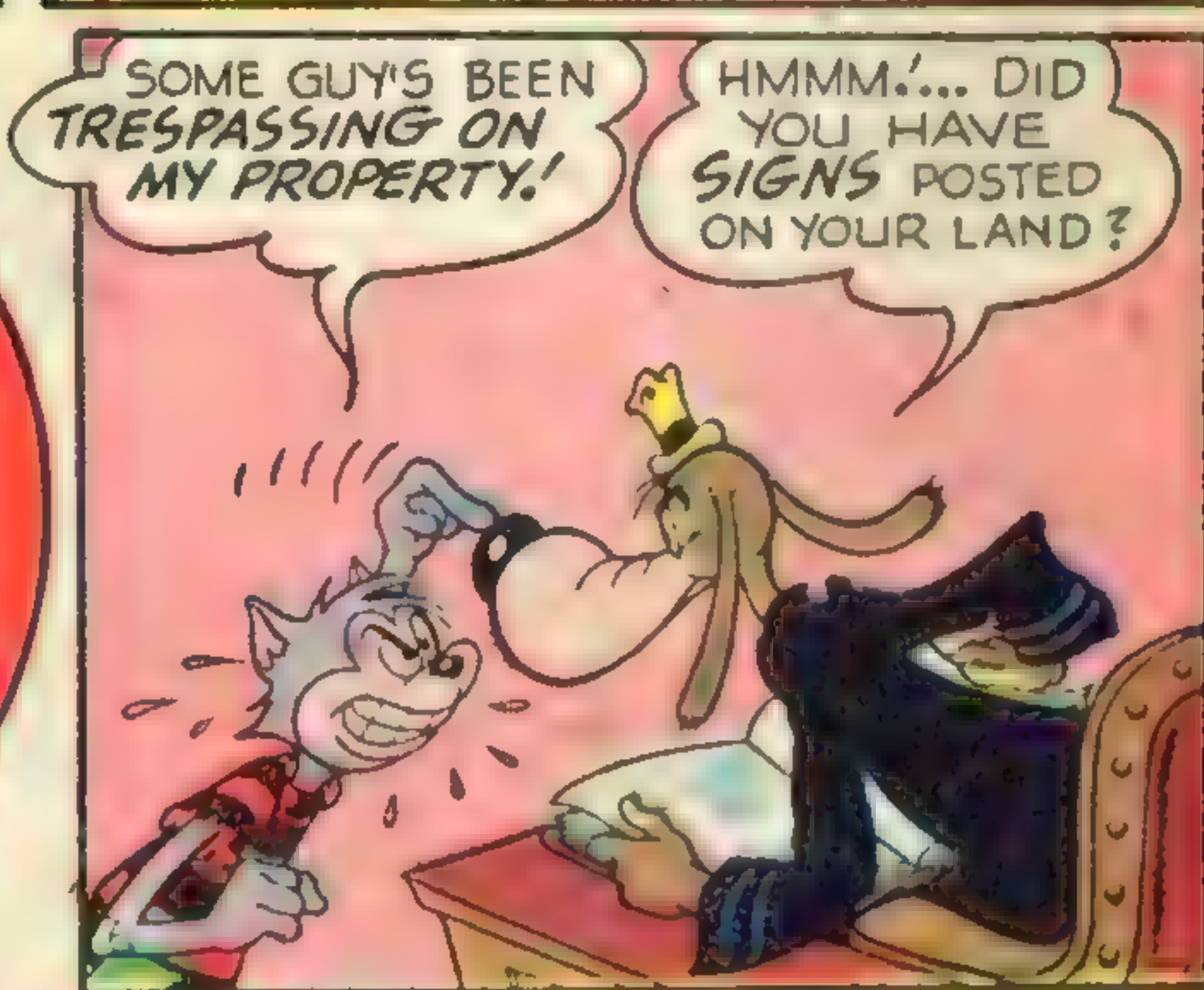
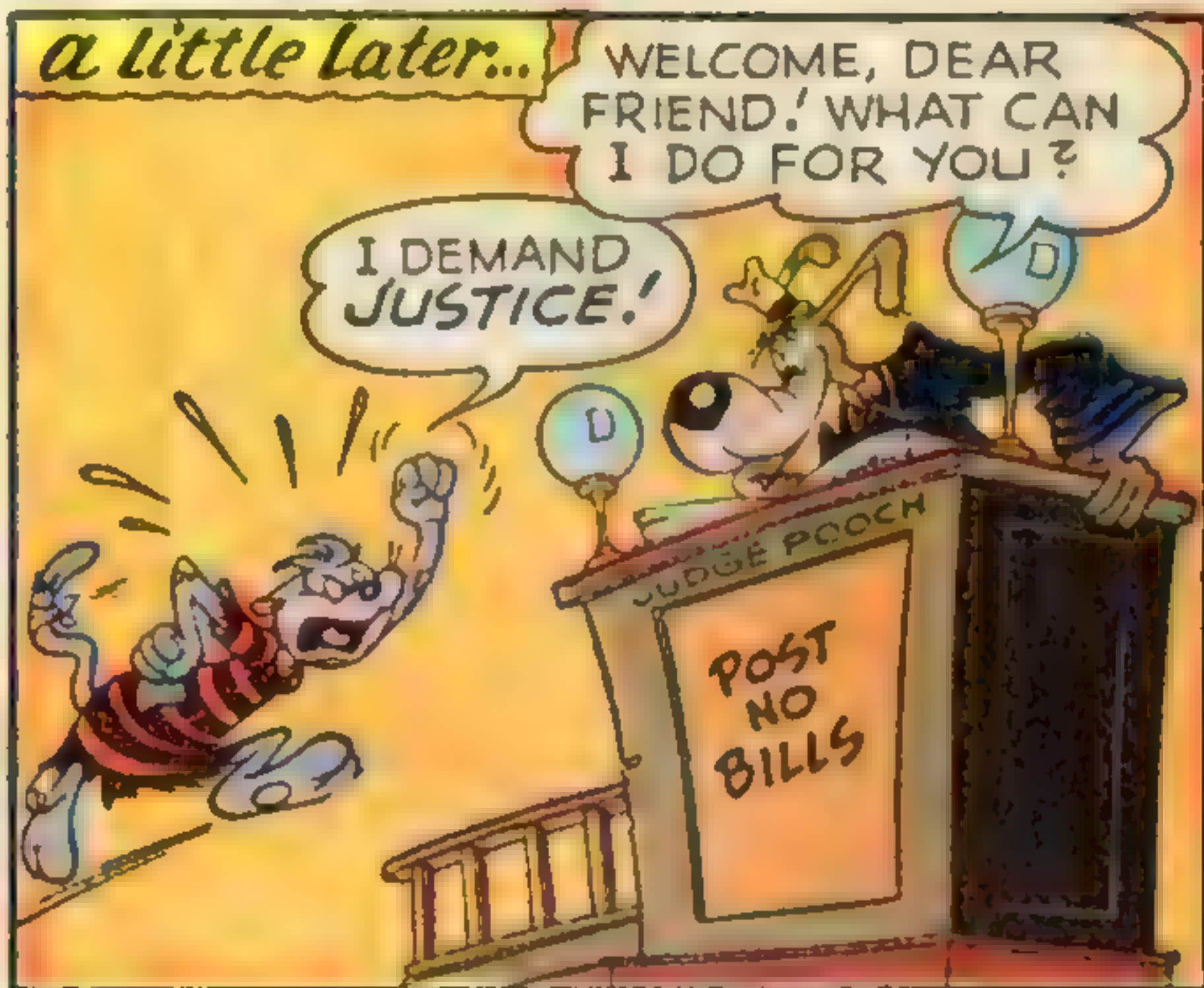
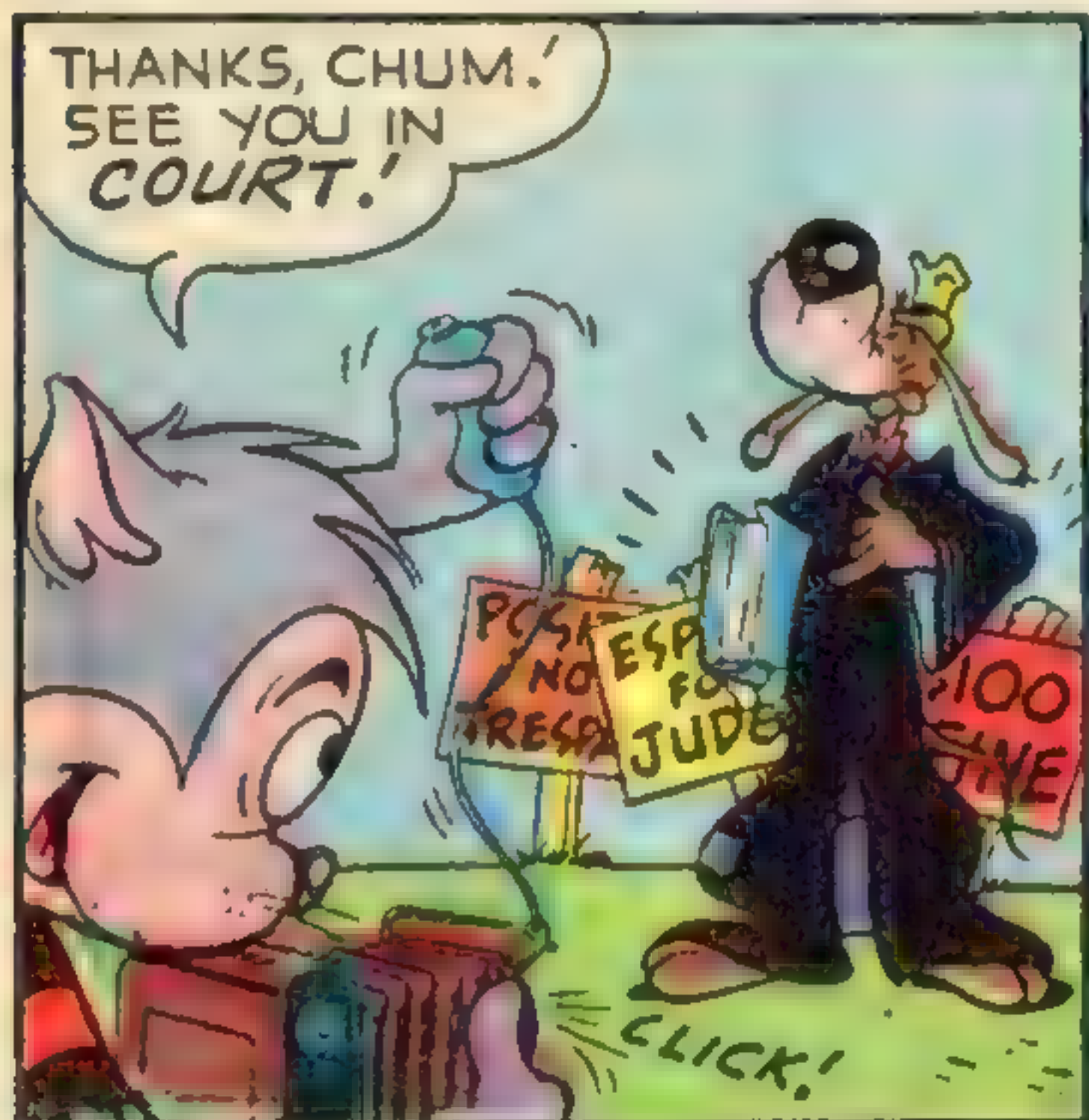


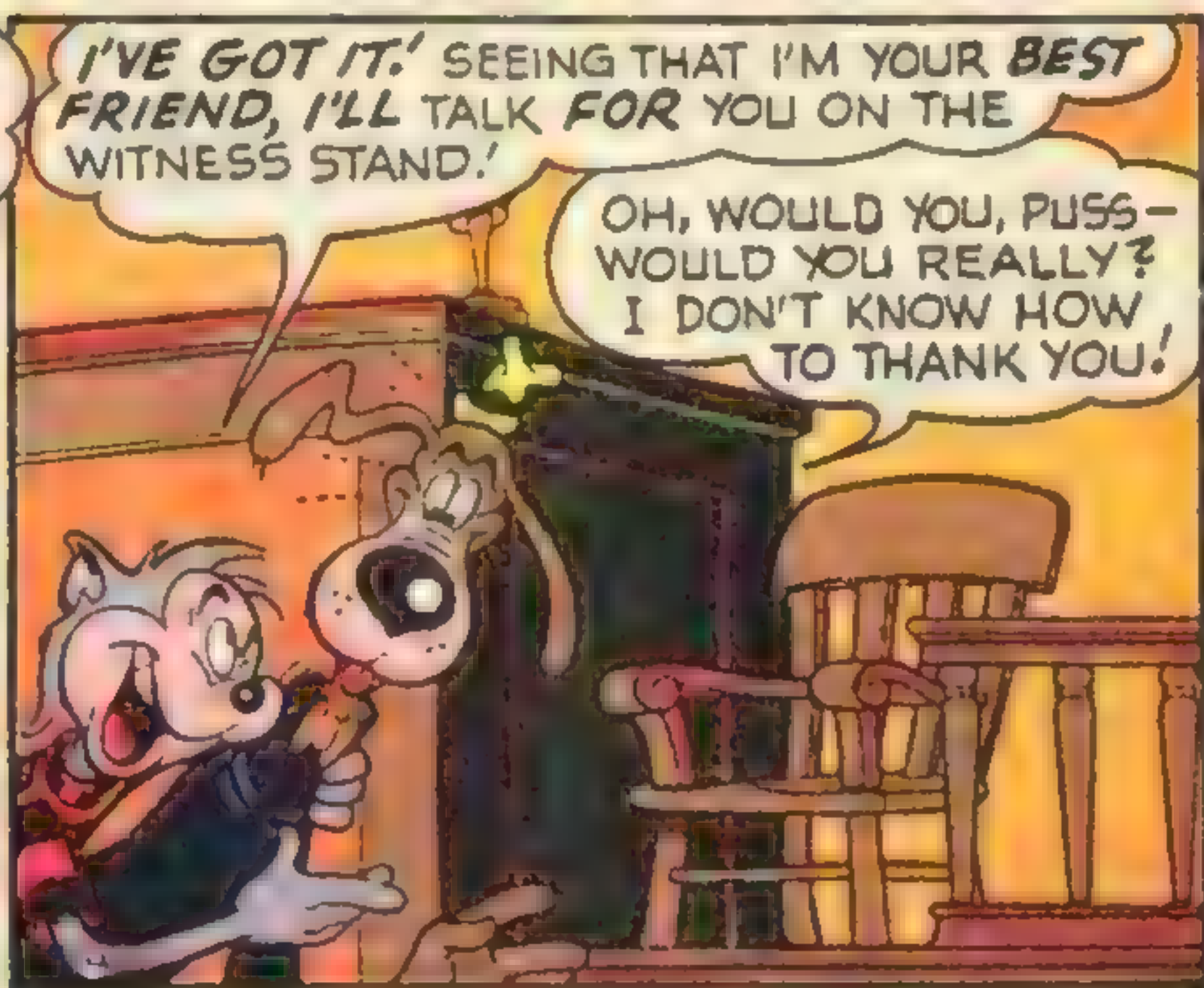
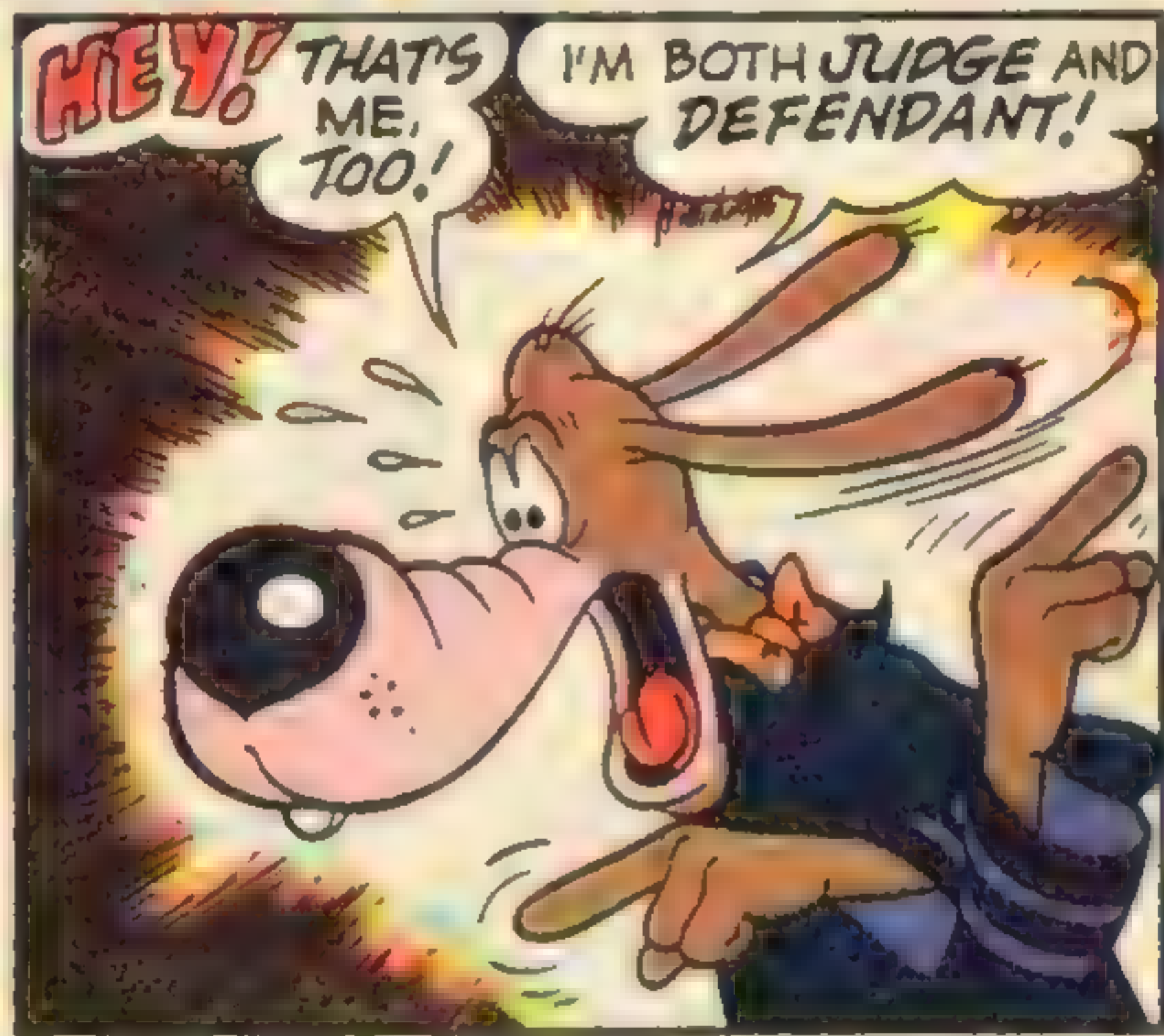
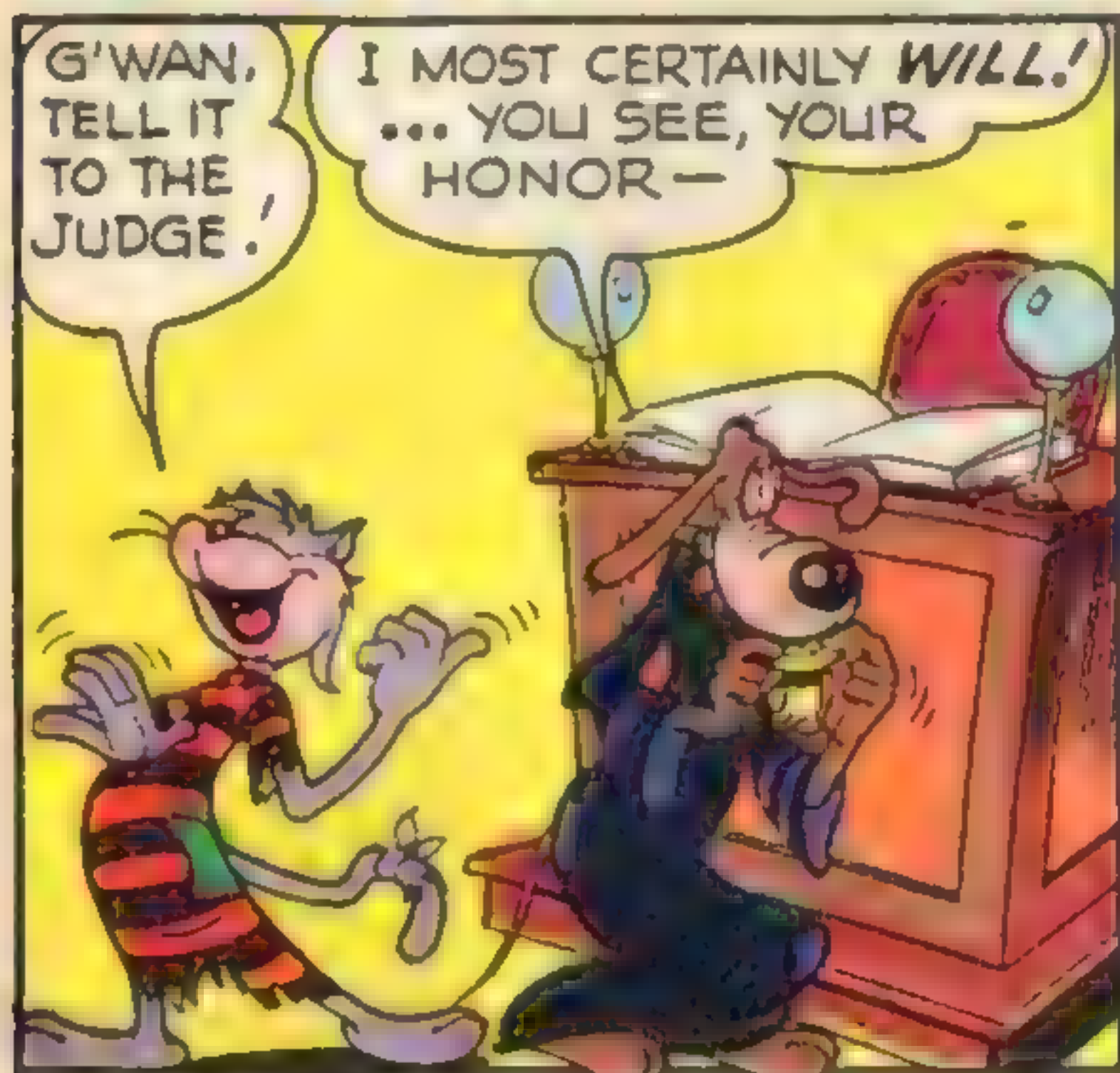
THAT'S IT! THE PERFECT POSE — COOL AND JUDGE-LIKE!

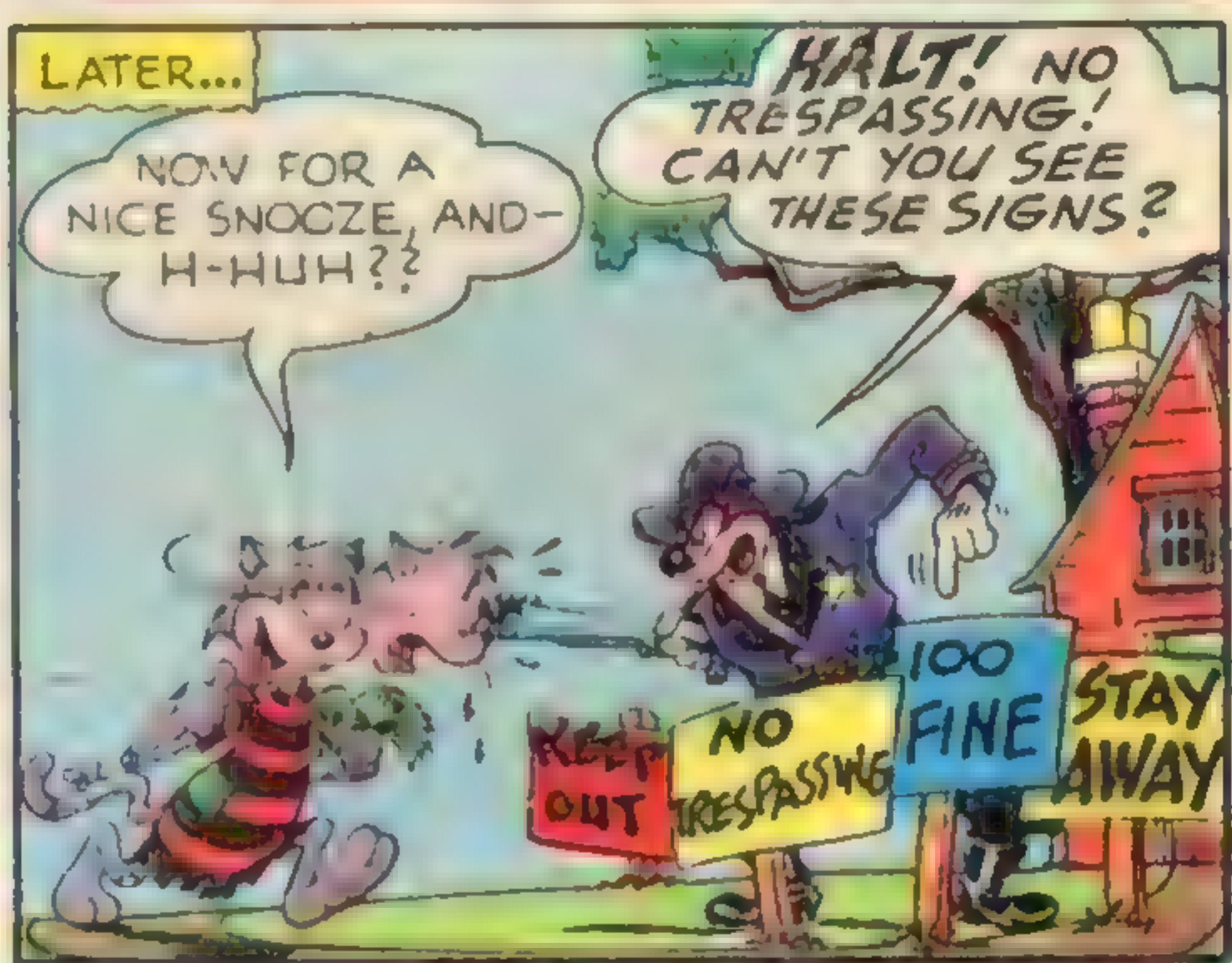
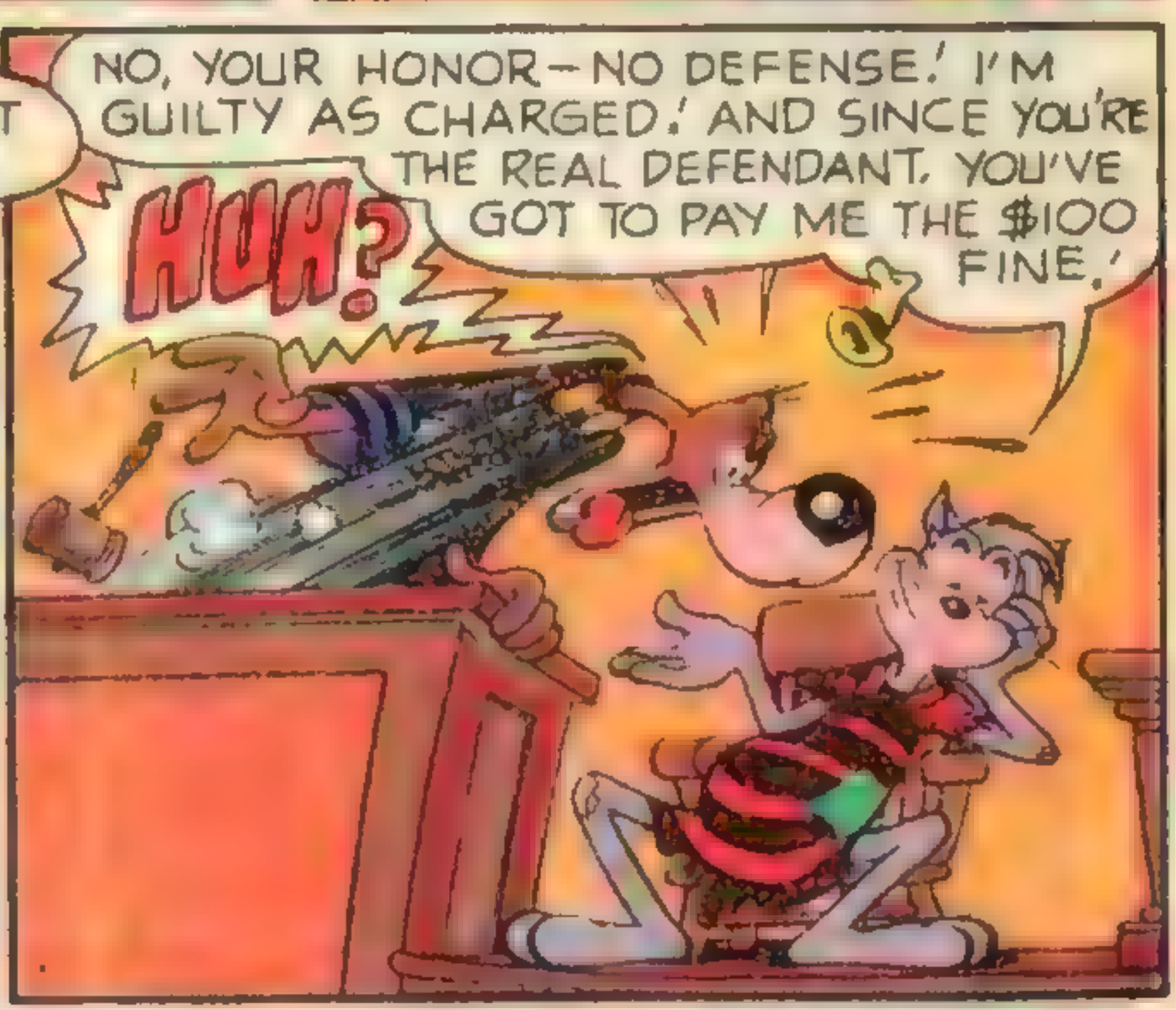
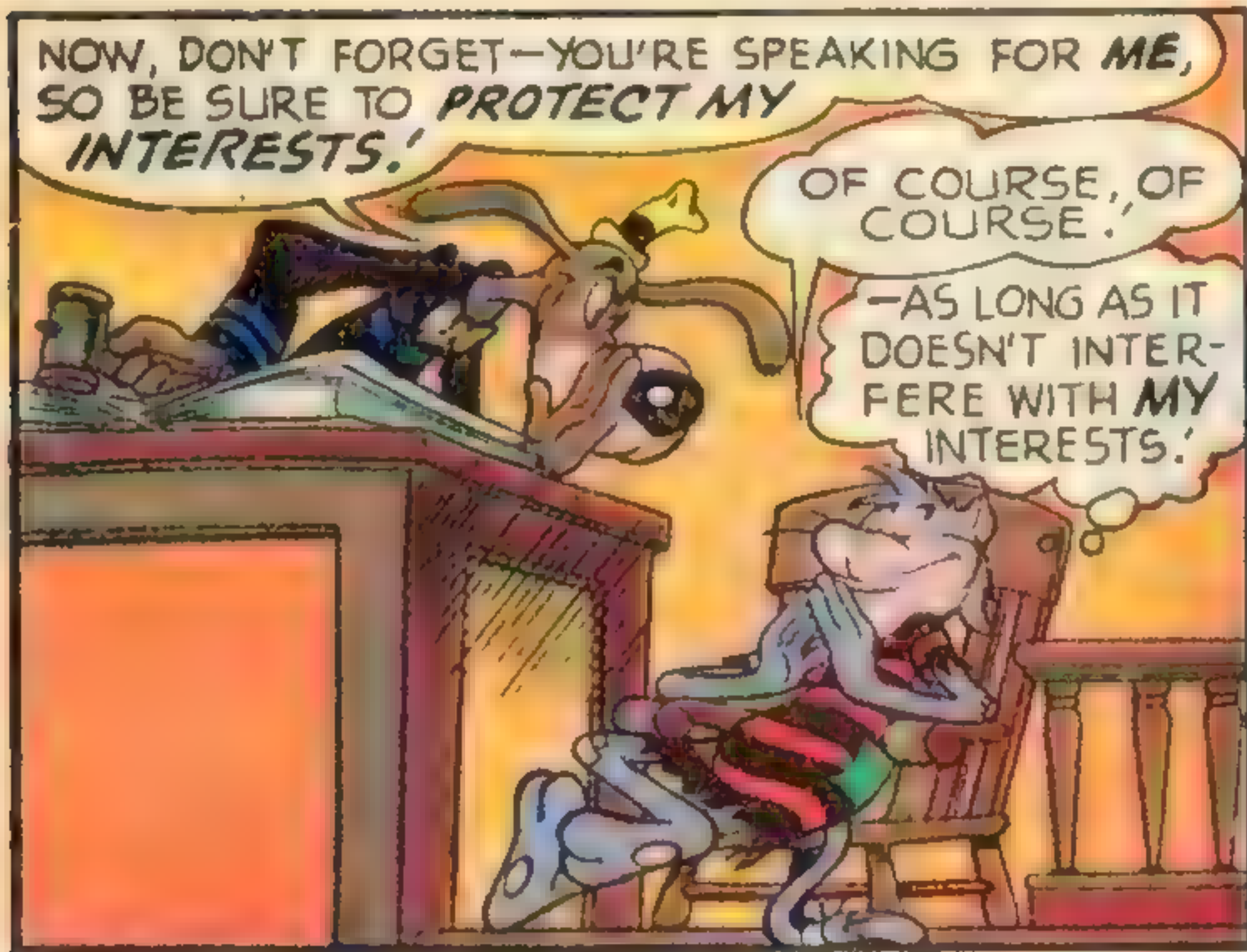


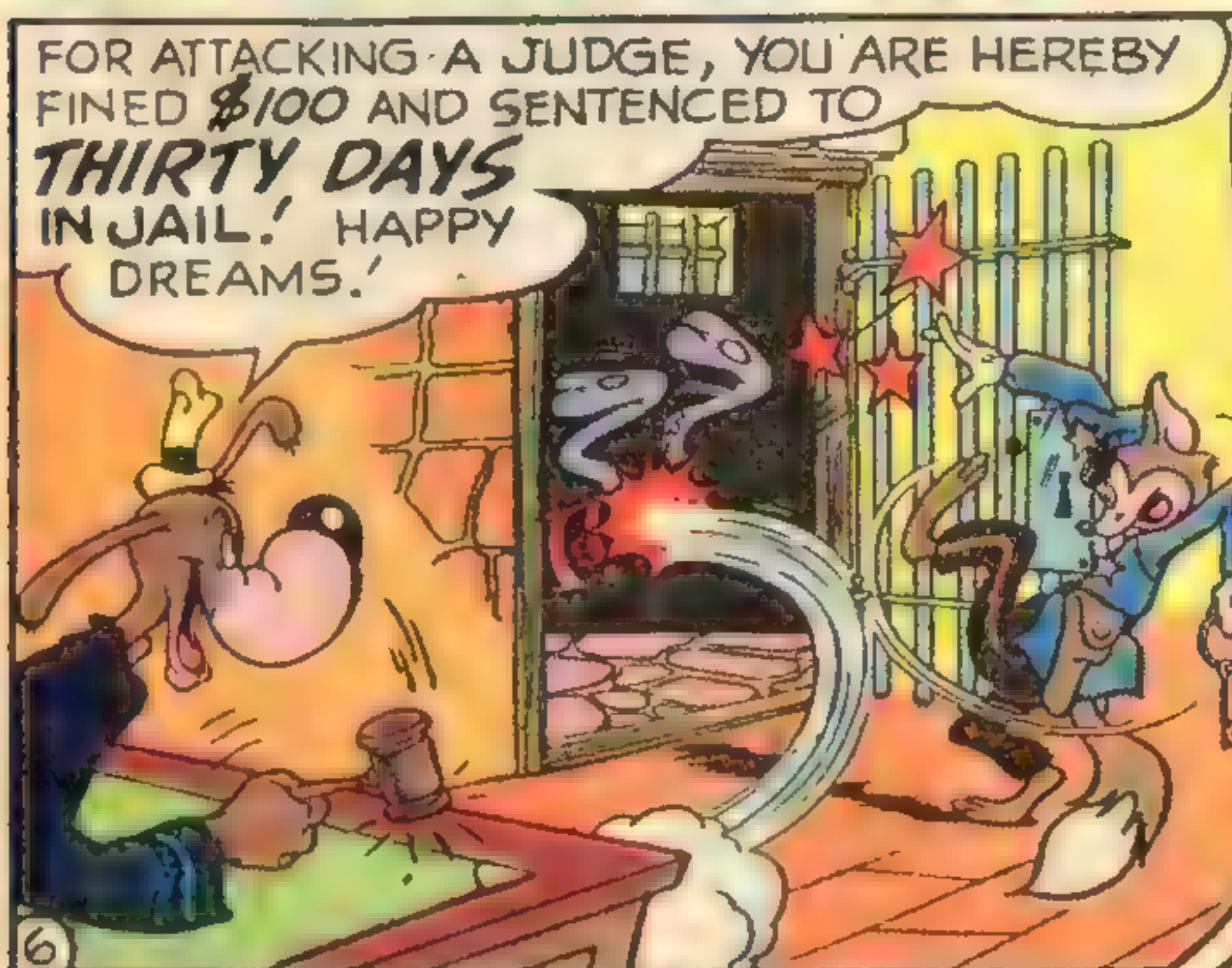
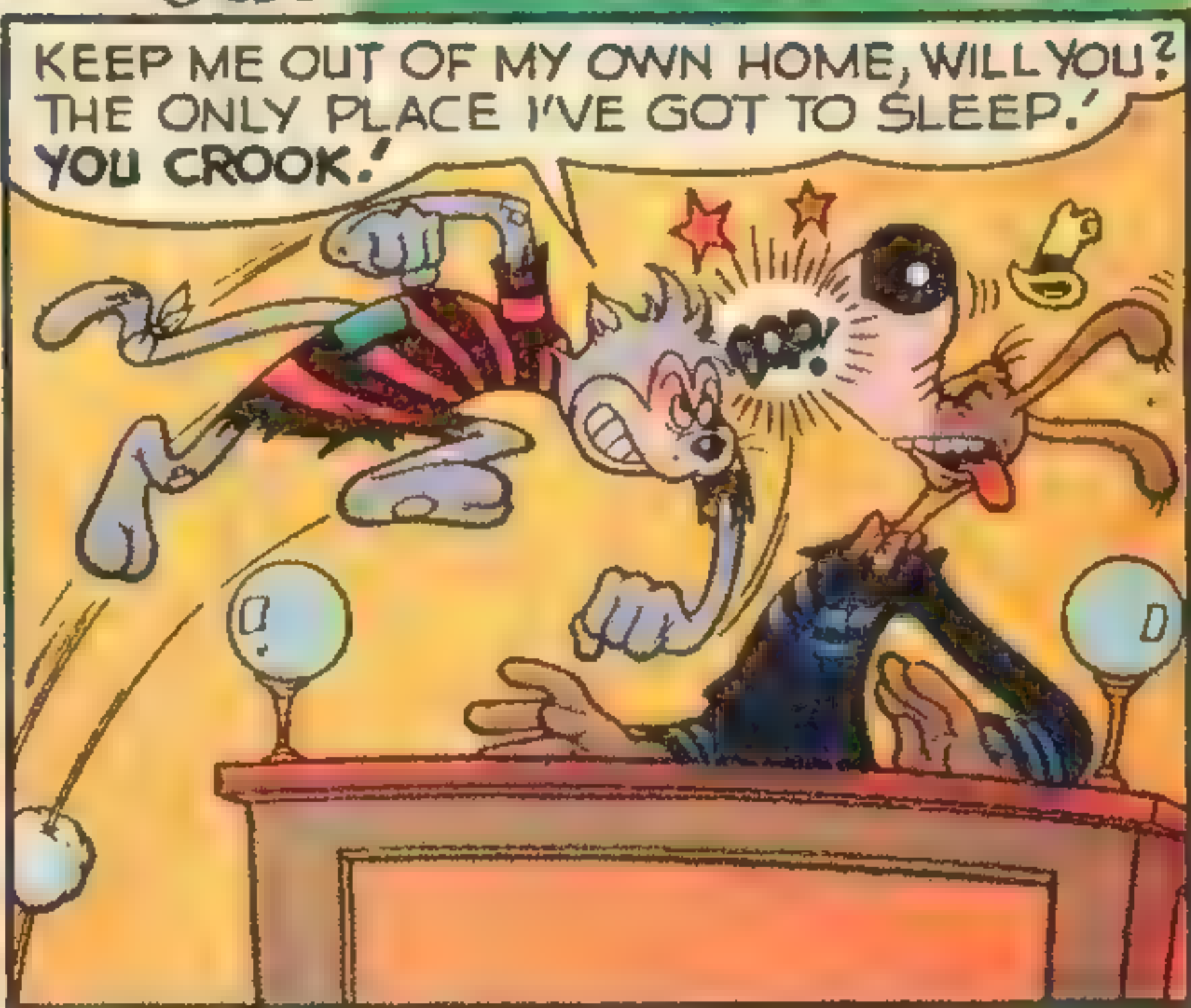
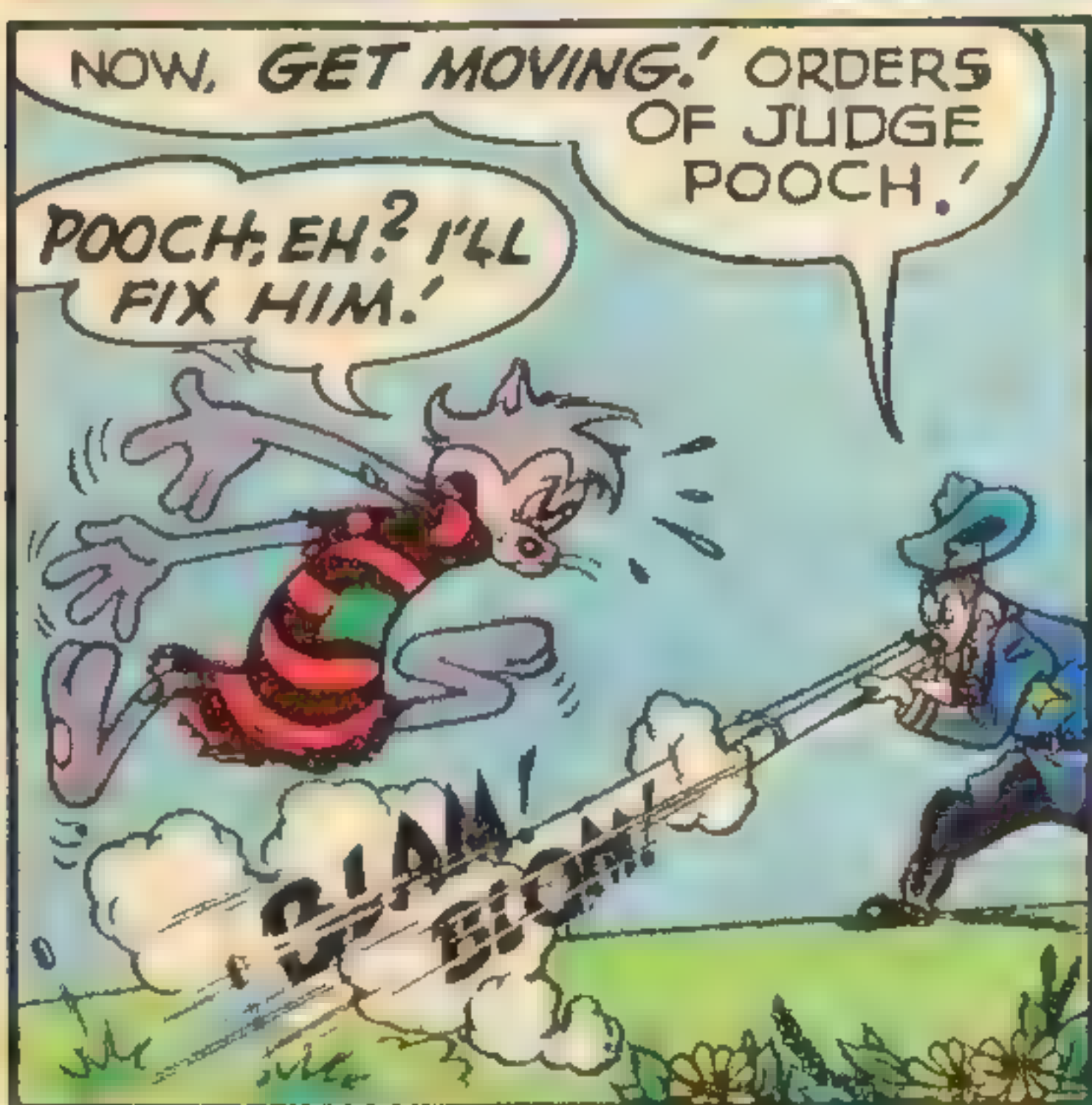
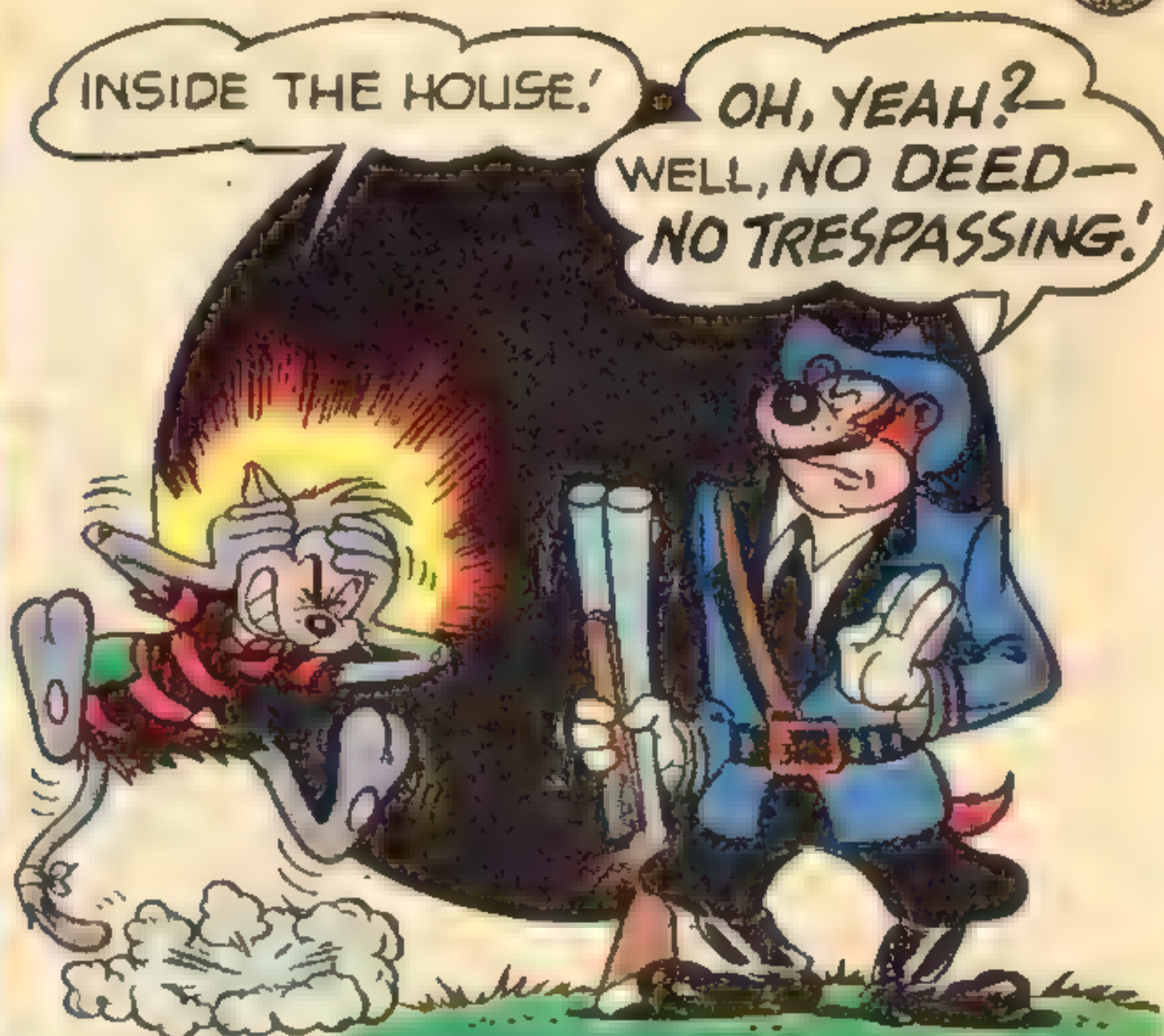
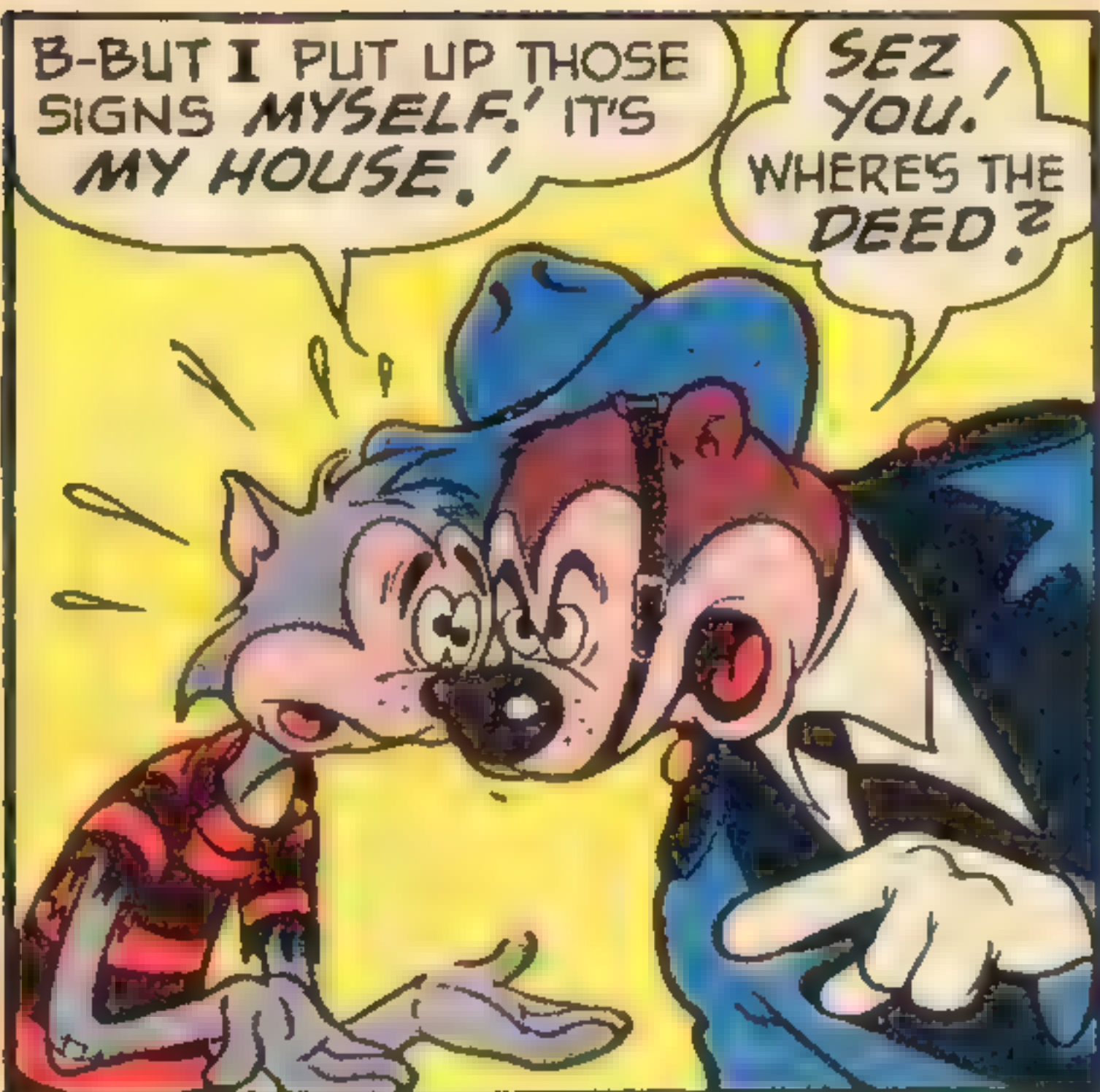
DON'T MOVE! I'VE GOT TO GET THE BACKGROUND READY!











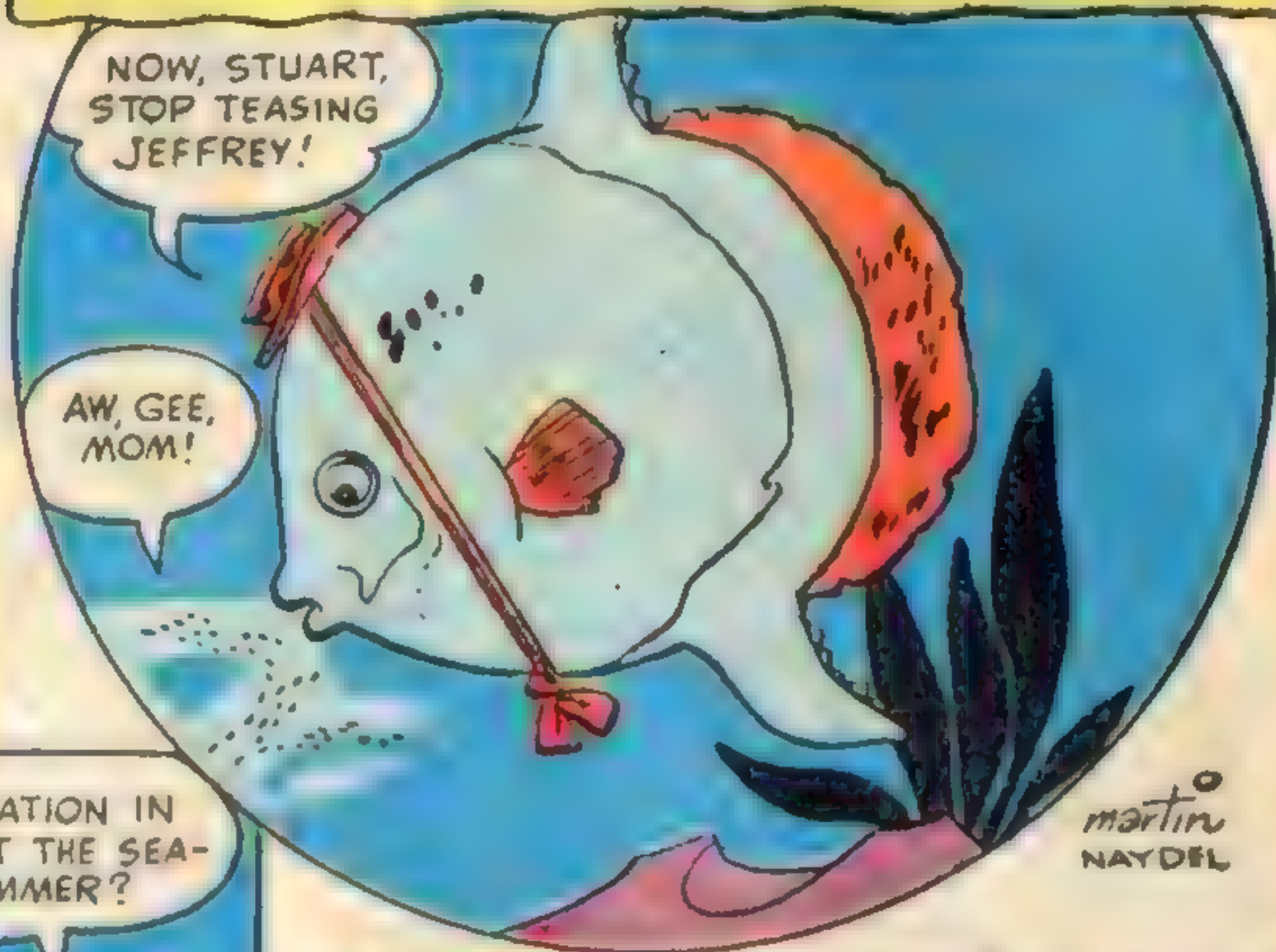


MA NATURE'S CURIOSITY SHOP

EVEN THOUGH NEW-BORN OCEAN SUNFISH ARE ONLY ONE TENTH OF AN INCH IN LENGTH, THEY COMMONLY GROW INTO ADULTS WEIGHING MORE THAN 1200 POUNDS, INCREASING THEIR WEIGHT ABOUT 60 MILLION TIMES! THERE IS PROBABLY A GREATER SIZE DIFFERENCE BETWEEN THE YOUNG AND ADULT OF OCEAN SUNFISH THAN BETWEEN THE YOUNG AND ADULT OF ANY OTHER ANIMAL!

NOW, STUART,
STOP TEASING
JEFFREY!

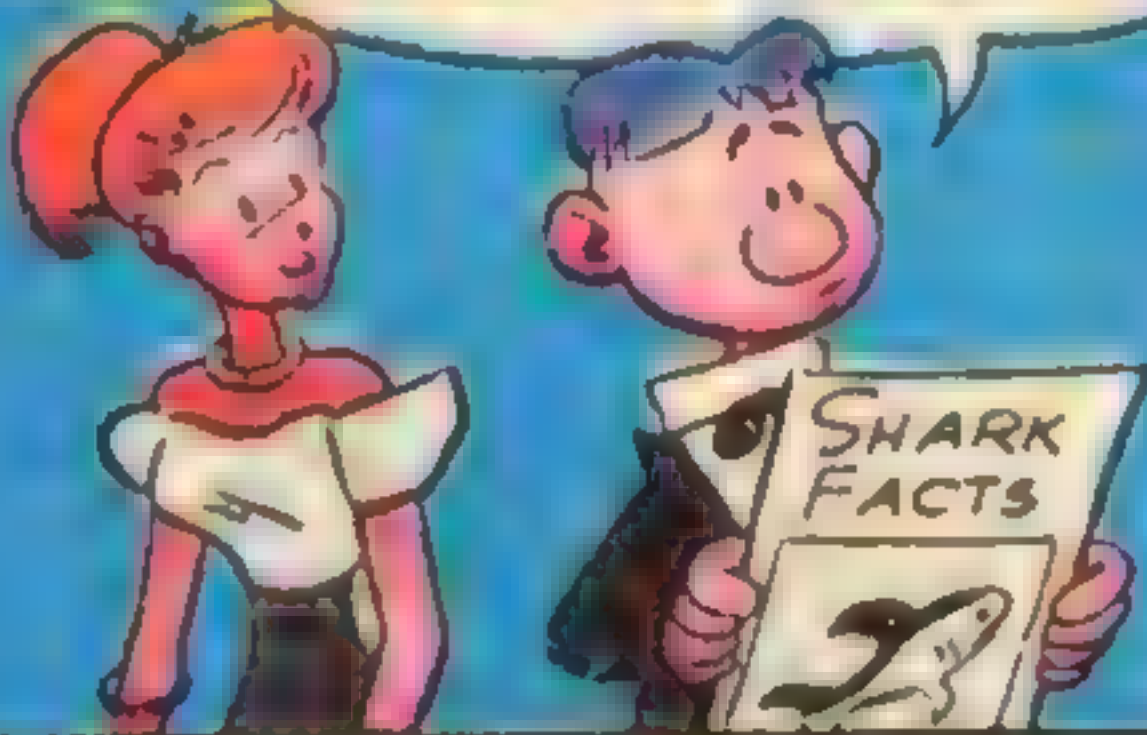
AW, GEE,
MOM!



Martin
NAYDEL

SHARKS HAVE SEVERAL EXTRA ROWS OF TEETH--FOR REPLACEMENT PURPOSES. WHEN THE FRONT ROW OF TEETH IN THE SHARK'S MOUTH WEARS OUT, THE NEXT ROW MOVES UP TO TAKE ITS PLACE!

HONEY, DO YOU MIND IF WE VACATION IN THE MOUNTAINS INSTEAD OF AT THE SEASHORE THIS SUMMER?



A MOTH NEVER EATS... BECAUSE IT CAN'T! IT HAS NEITHER MOUTH NOR STOMACH!

JUST
ATE A HOT
CORNERED
BEEF
SANDWICH!

WITH
COLE SLAW
OR POTATO
SALAD?



The ANIMAL Scrapbook

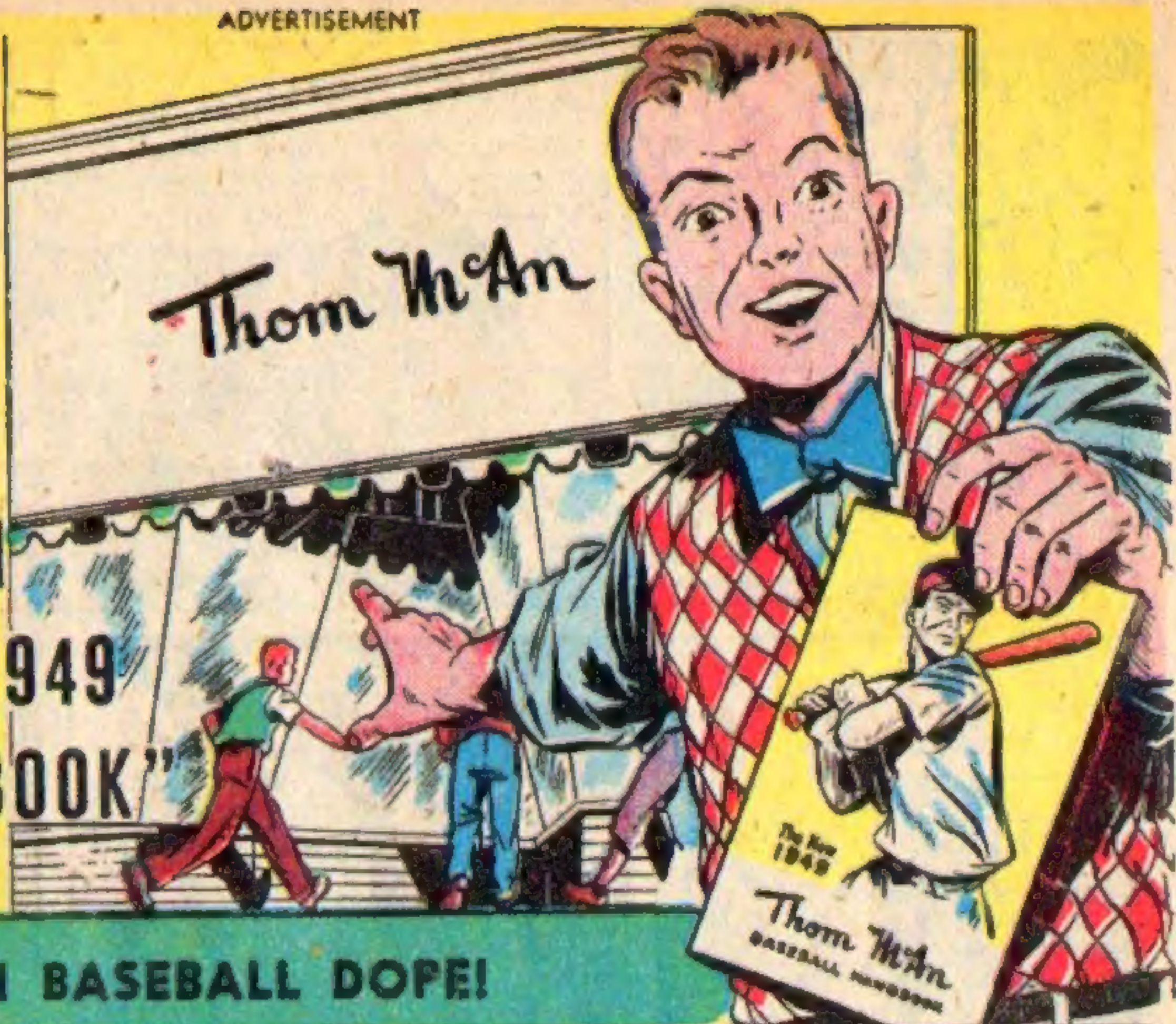
Klipspringer



THE KLIPSPRINGER, A LITTLE AFRICAN ANTELOPE PERFECTLY FORMED FOR A LIFE AMONG STEEP CLIFFS AND TUMBLER ROCKS, IS WELL-NAMED, FOR KLIPSPRINGER IS A BOER WORD MEANING "ROCK JUMPER". THIS ANIMAL CAN PUT ITS FOUR FEET SO CLOSE TOGETHER THAT IT CAN STAND ON A VERY TINY POINT OF A ROCK!

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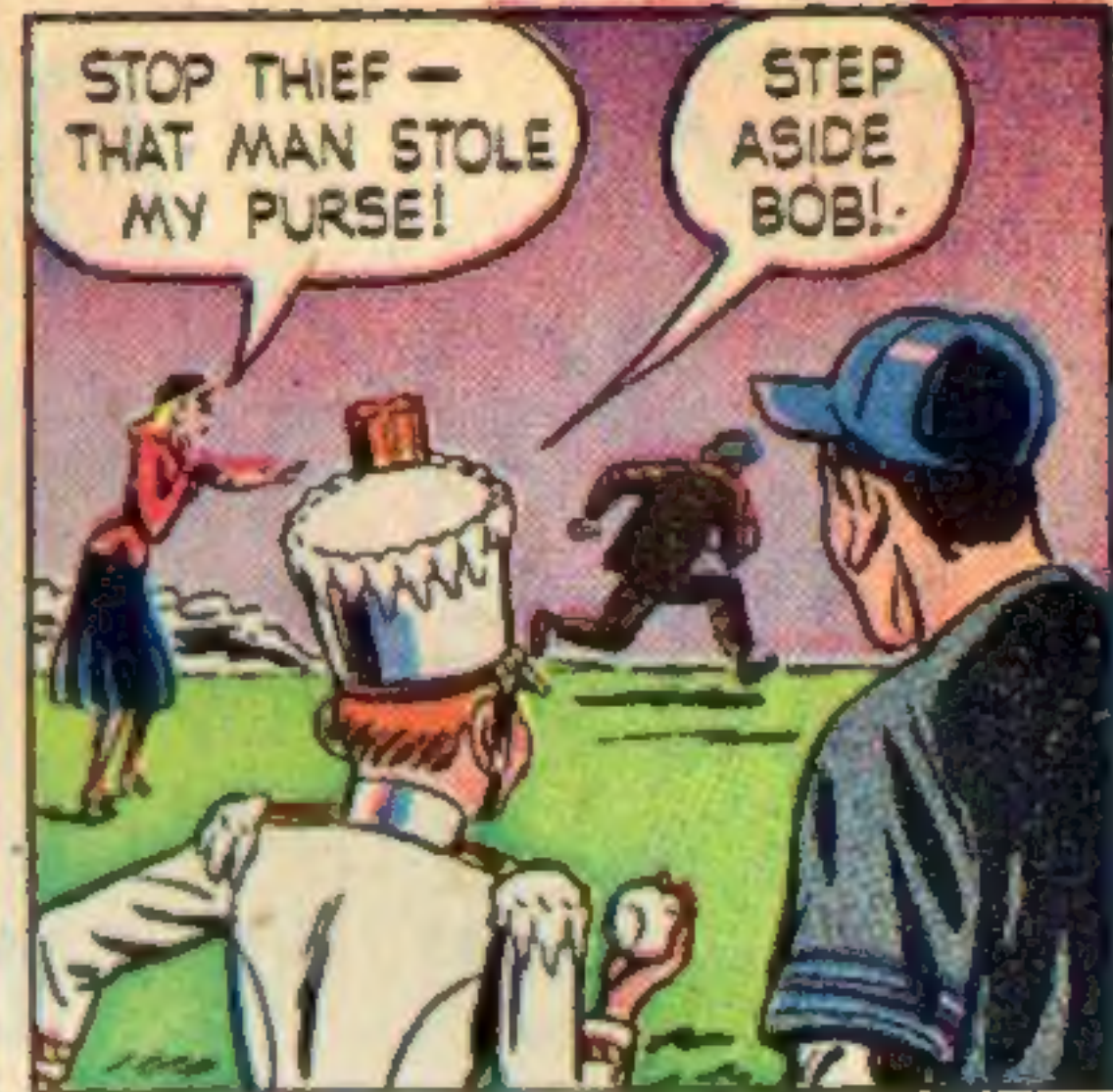
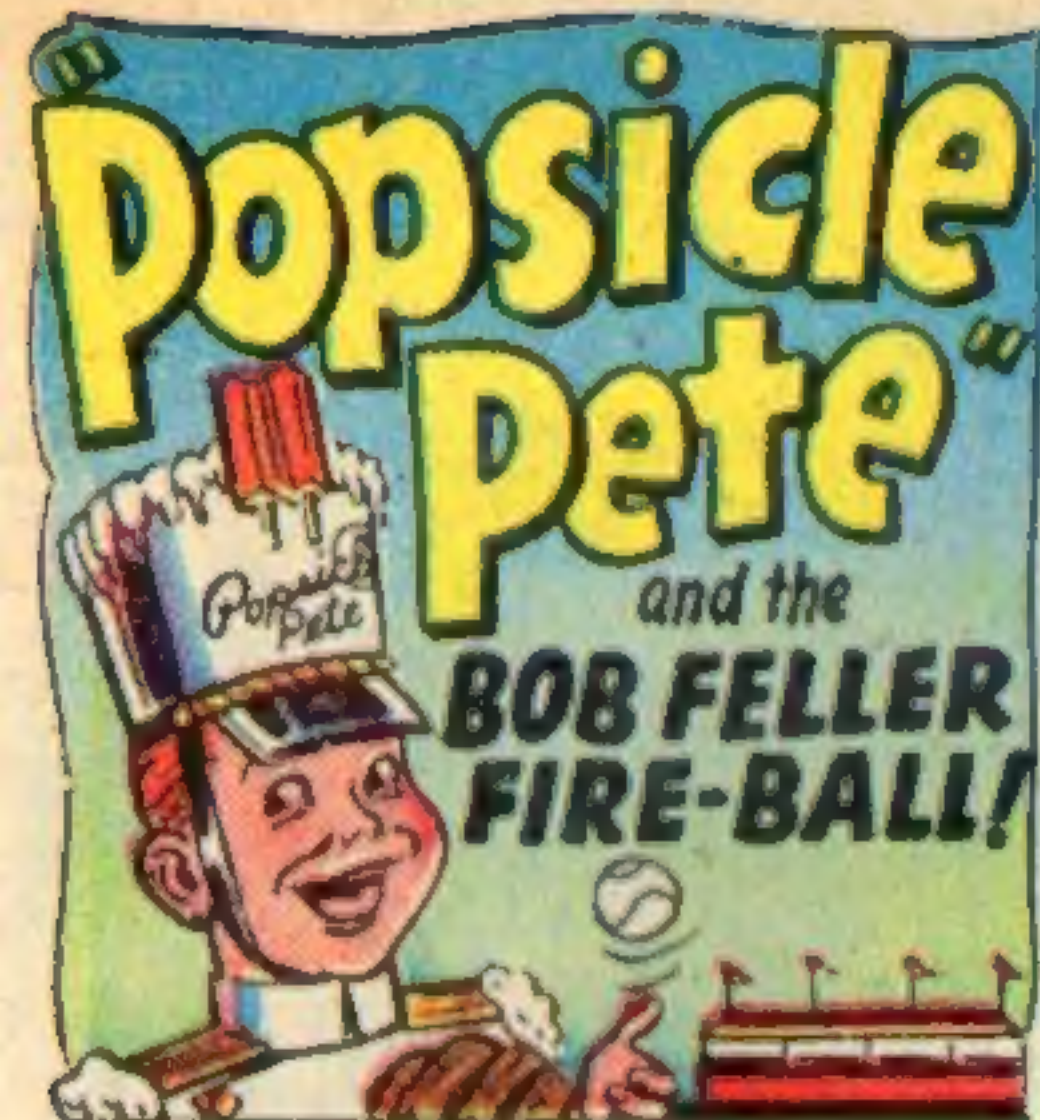
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And All Bags That Read "Save these bags for Gifts" and "Licensed By JOE LOWE CORP"

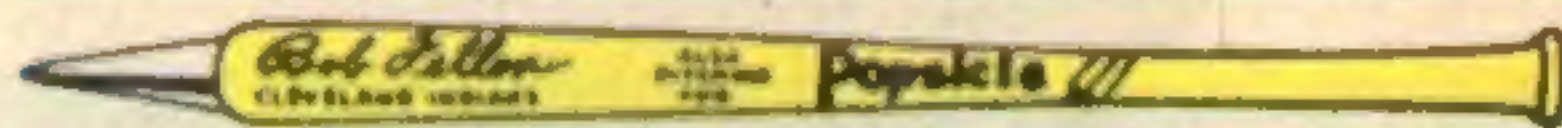


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Sturdy horsehide cover. Auto-graphed by Bob Feller, famous Ace Pitcher

15 BAGS AND 60¢

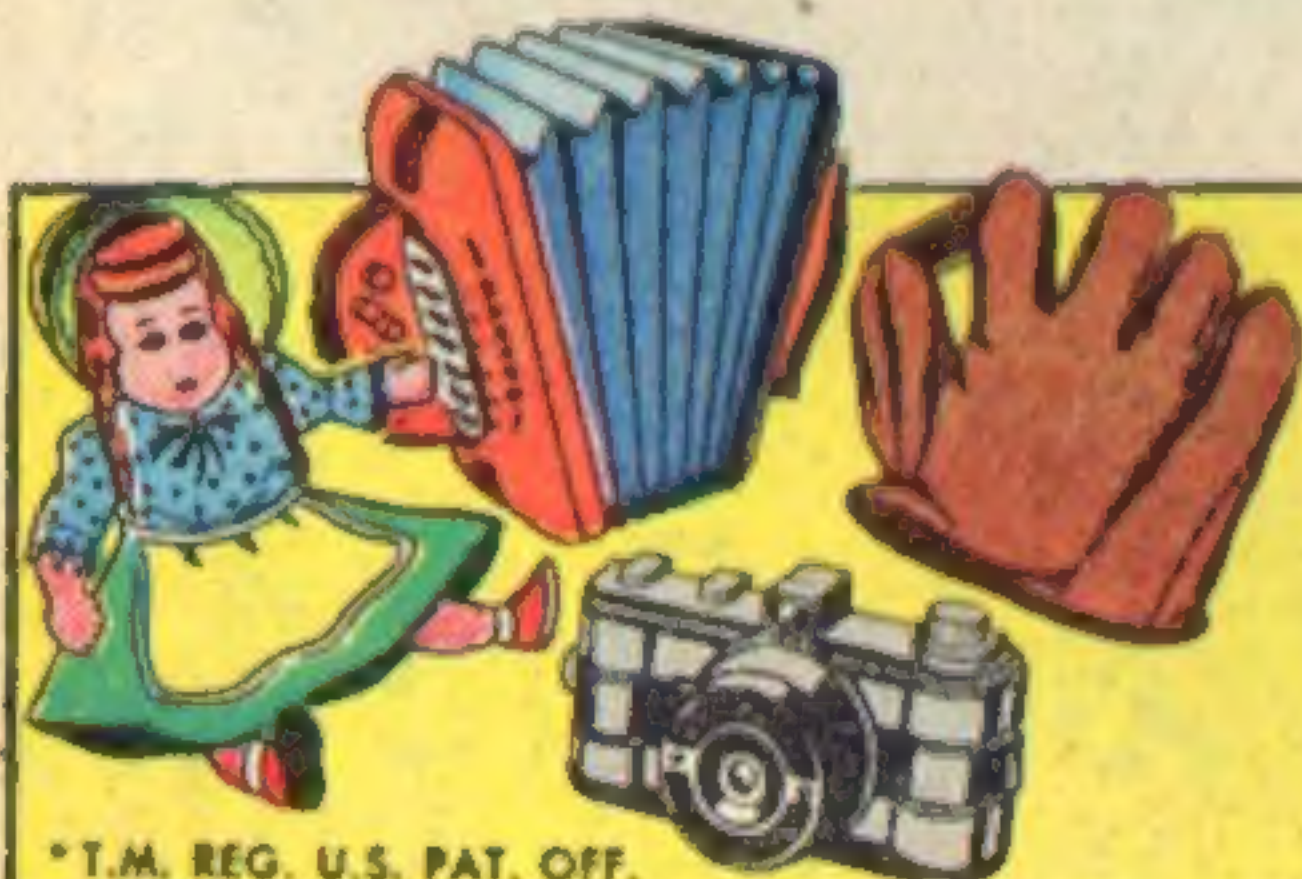
Twin Popsicle* Fudgsicle* Creamsicle* Ice Cream
ON-A-STICK



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*Accurate scale-model of big league bat. Refillable Lead.

**5 BAGS
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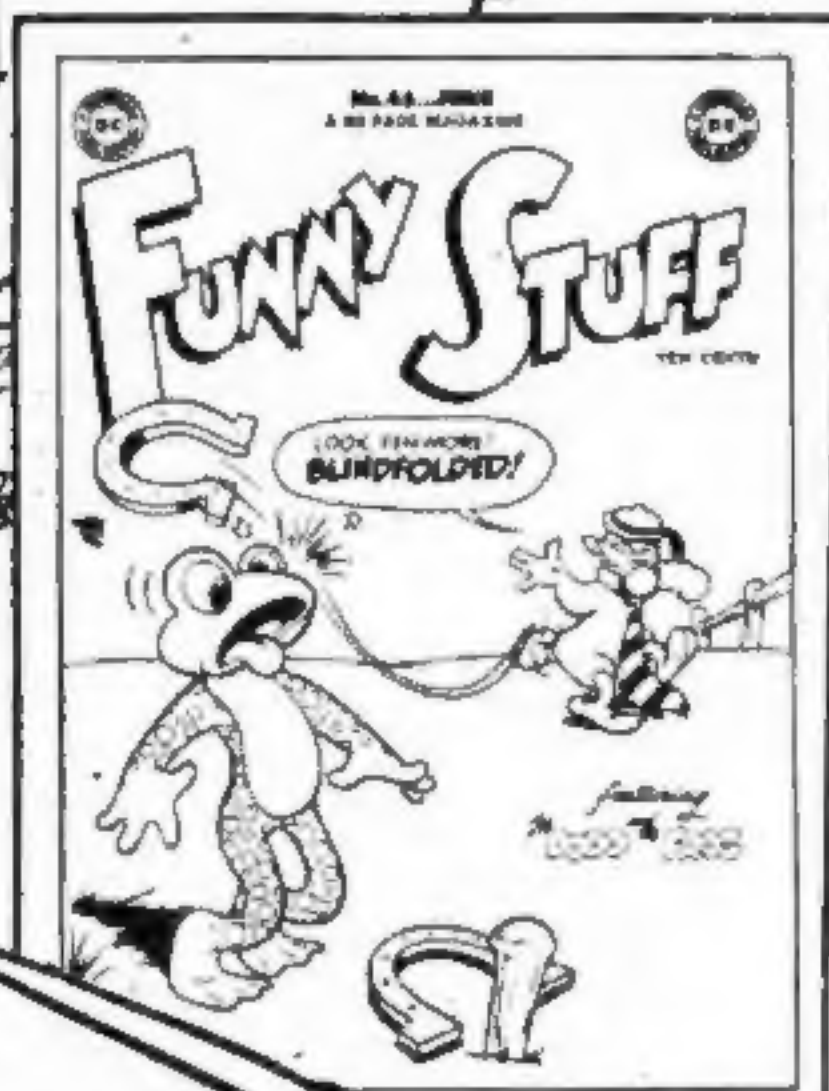
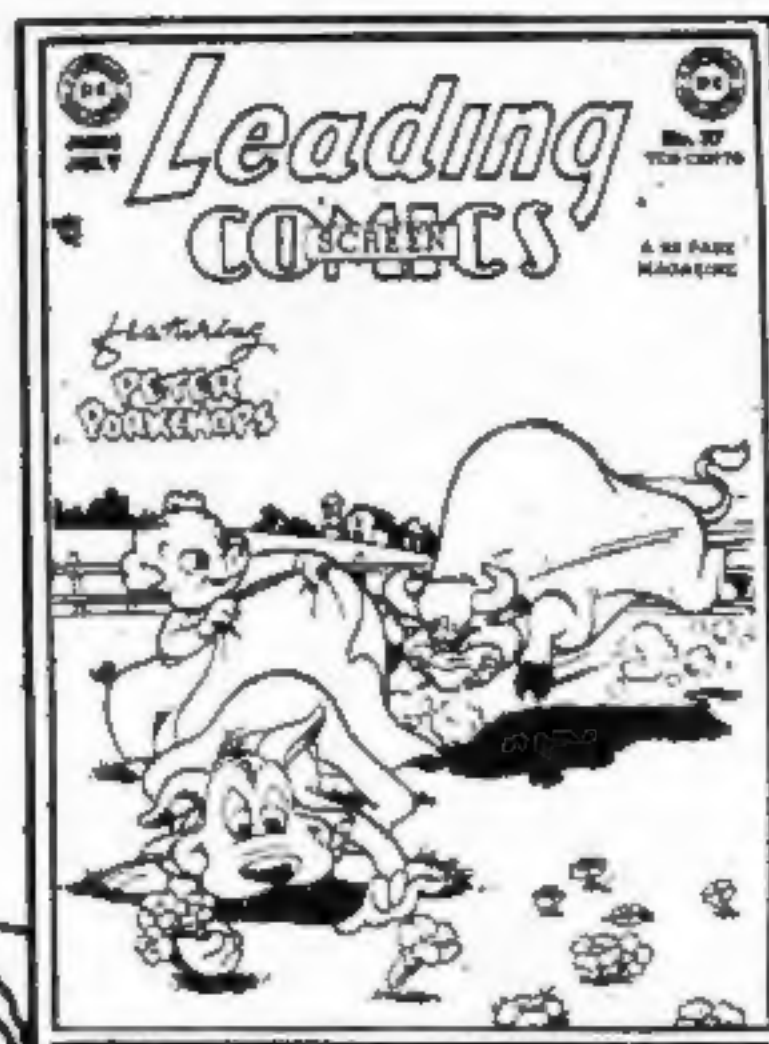
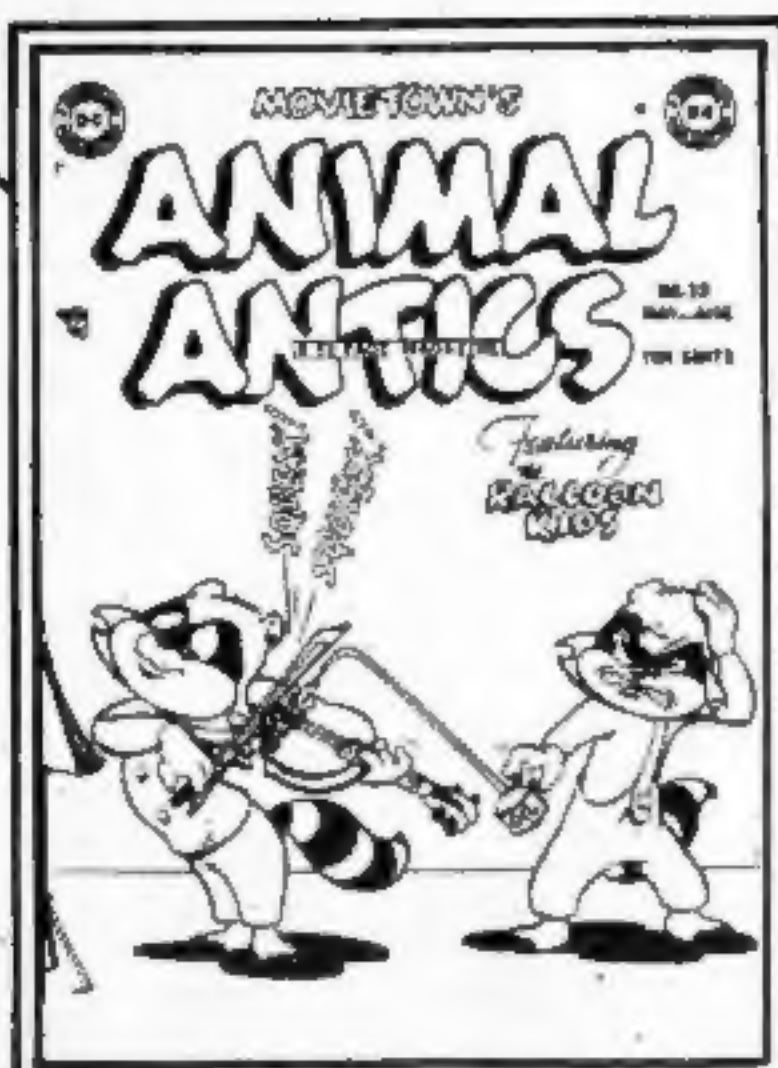
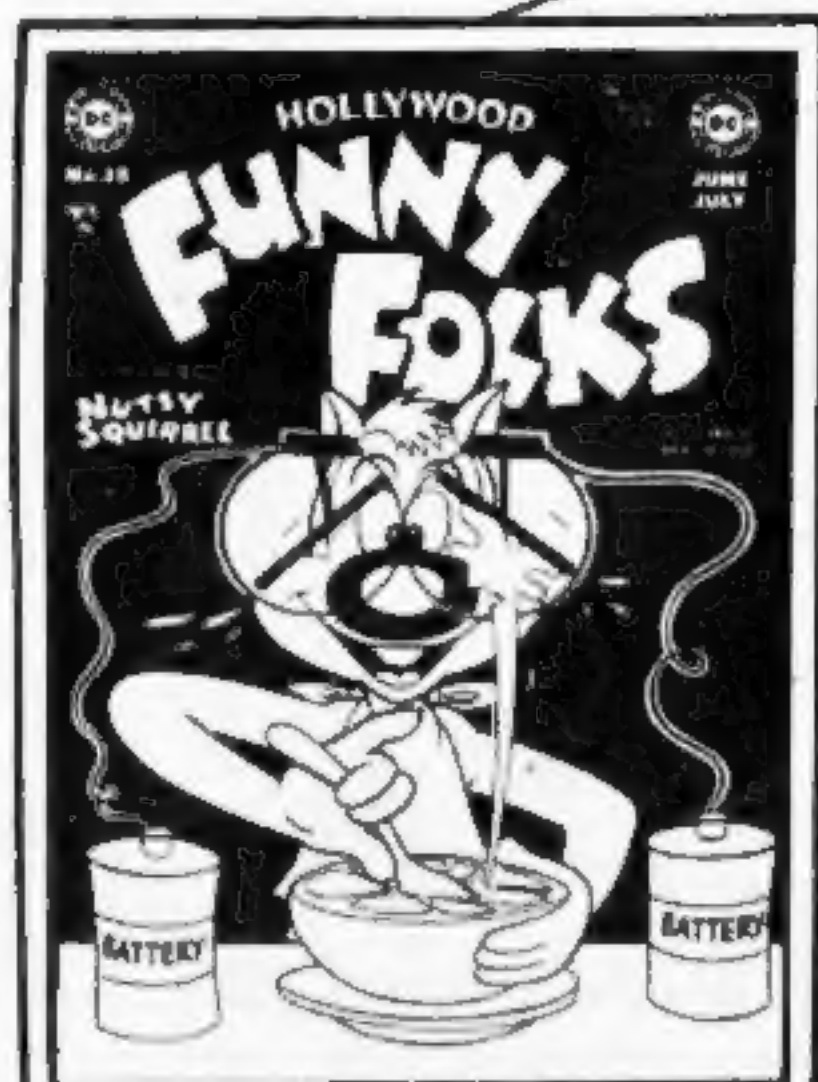
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"U.S. ROYAL"

WITH HIS
JET-PROPELLED BIKE



RUINING THE
RANSOM PLAN



FOLLOWING AN URGENT POLICE FLASH, DEPUTY U.S. ROYAL AND THE ELM CITY BIKE CLUB BOYS TRACK DANGEROUS KIDNAPPERS TO A LONELY HIDE-OUT. AS THE BOYS STAND GUARD, U.S. ROYAL JETS OFF FOR HELP...

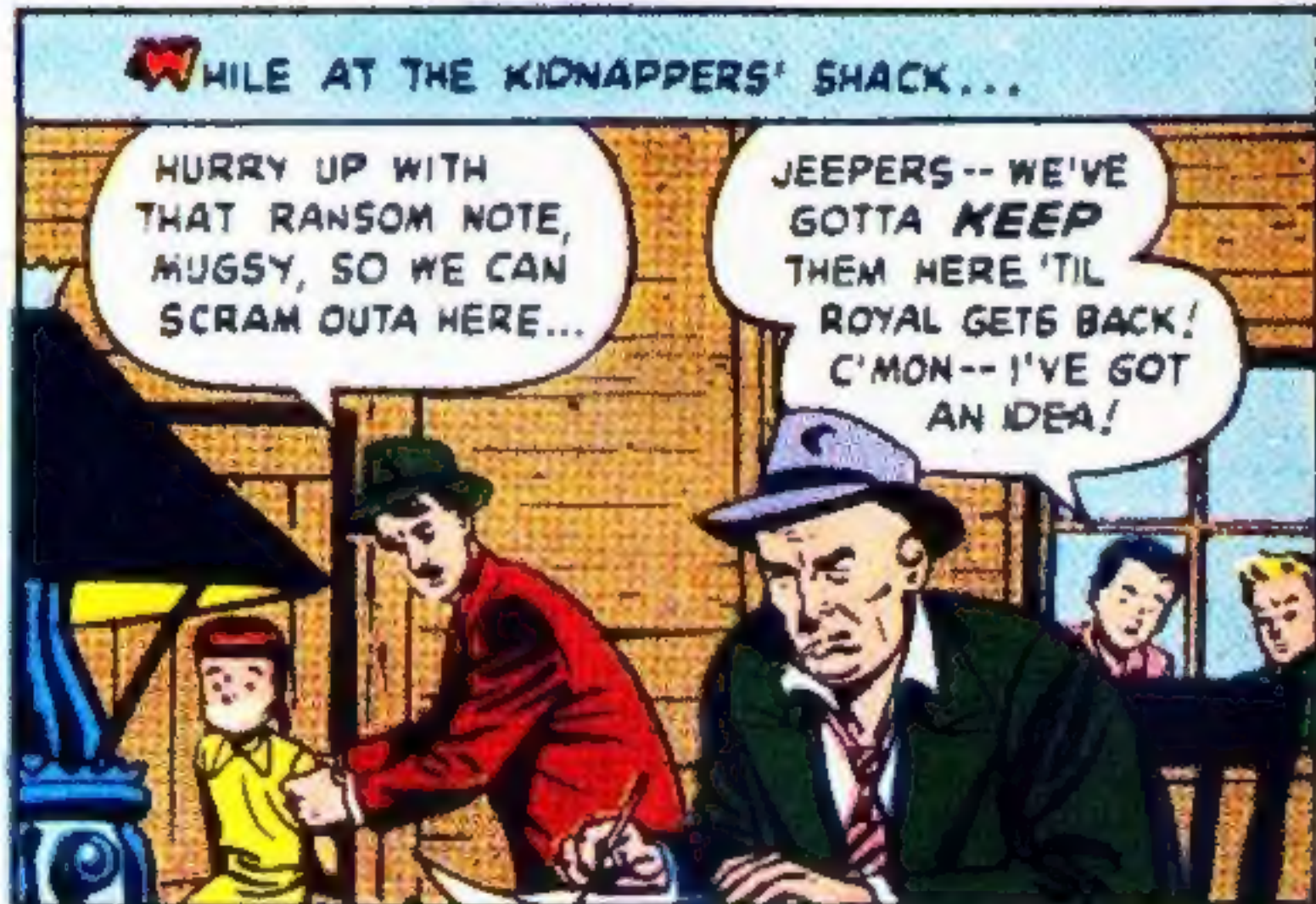


HOPE THE BOYS DON'T RUN INTO TROUBLE BEFORE I GET BACK WITH THE POLICE...

WHILE AT THE KIDNAPPERS' SHACK...

HURRY UP WITH THAT RANSOM NOTE, MUGSY, SO WE CAN SCRAM OUTA HERE...

JEEPERS-- WE'VE GOTTA **KEEP** THEM HERE 'TIL ROYAL GETS BACK! C'MON-- I'VE GOT AN IDEA!



HOW TH'-- WHAT A TIME FOR **FLAT TIRES!** GET THE HAND-PUMP-- WE GOTTA WORK FAST!

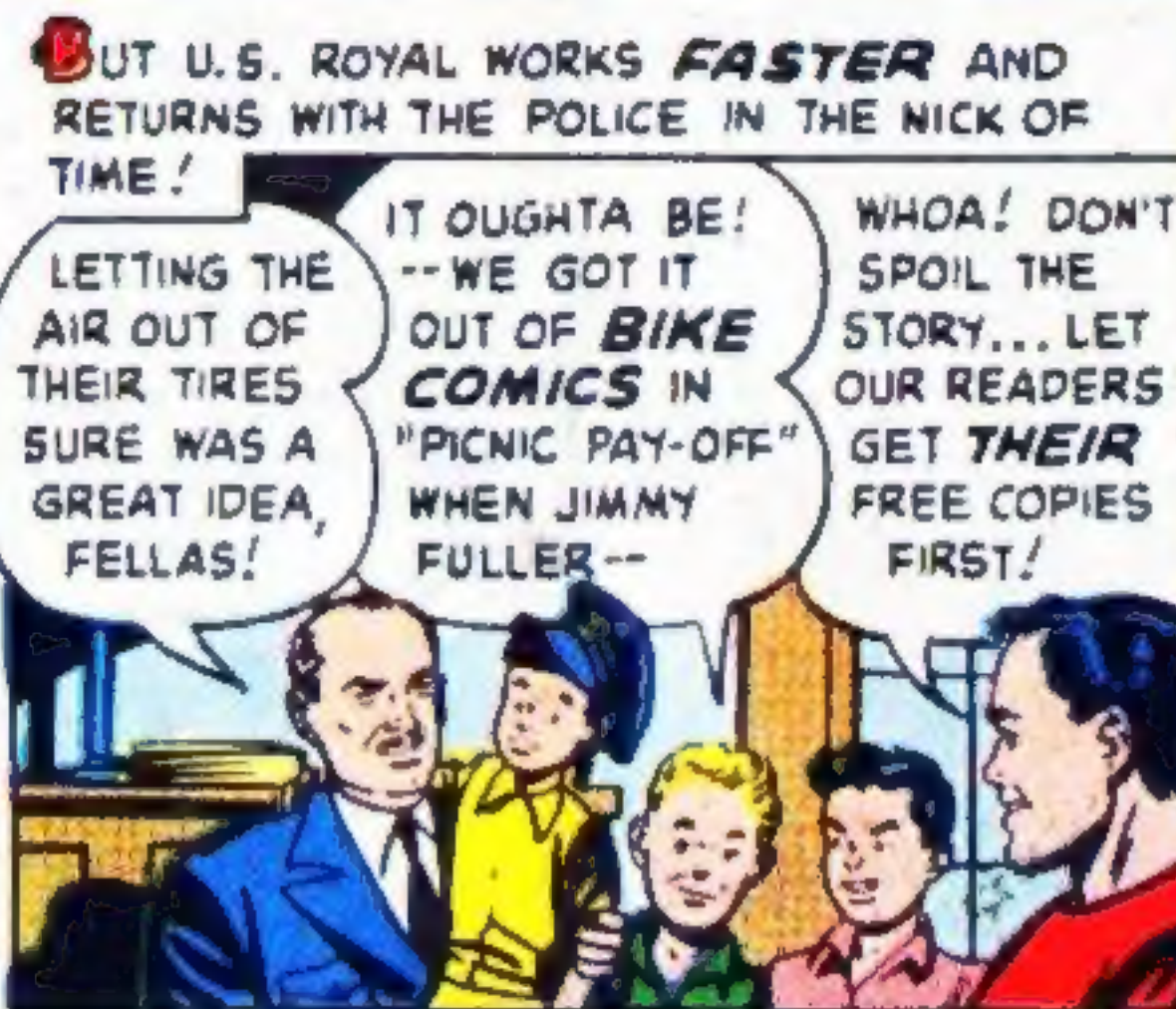


BUT U.S. ROYAL WORKS **FASTER** AND RETURNS WITH THE POLICE IN THE NICK OF TIME!

LETTING THE AIR OUT OF THEIR TIRES SURE WAS A GREAT IDEA, FELLAS!

IT OUGHTA BE! --WE GOT IT OUT OF **BIKE COMICS** IN "PICNIC PAY-OFF" WHEN JIMMY FULLER--

WHOA! DON'T SPOIL THE STORY... LET OUR READERS GET **THEIR** FREE COPIES FIRST!



WHEN YOU'RE RIDING ON **U.S. ROYAL BIKE TIRES**, YOU CAN BE SURE YOUR WHEELS ARE EQUIPPED FOR **SPEED PLUS SAFETY**... AND, SAY--WHEN YOU SEE A HAPPY HUDDLE LIKE THAT ONE, YOU CAN BE JUST AS SURE THERE'S A COPY OF **BIKE COMICS** AT THE BOTTOM OF IT!



GET YOUR COPY OF **"BIKE COMICS"** AT YOUR U.S. ROYAL BIKE TIRE DEALER'S TODAY. IT'S **FREE!**



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